WPOC

Baltimore, MD Quarterly Issues/Programs List Second Quarter, 2021 04/16/2019 WPOC

Quarterly Issues/Programs List

WPOC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

Section I LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
MD TODAY - SEG 1 - BALTIMORE STATION	MD TODAY - SEG 1 - BALTIMORE STATION	Francesca Presti is joined by Kim Callari, director of development and communications for the Baltimore Station, to discuss their annual fundraiser, 'Homerun for Recovery.'	BALTIMORE STATION	04/11/2021 06:00 AM	011:57
MD TODAY – SEG 2 – MOVEABLE FEAST		Sue Elias, executive director of Moveable Feast, discusses their upcoming fundraiser, 'Ride for the Feast'.	MOVEABLE FEAST	04/11/2021 06:12 AM	011:05
Suicide/Bullying Economy/COVID	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Dianne Grossman highlights the devastating effects that bullying may have on today's youth. Ron Insana talks about the current state of the US economy as COVID-19	D GROSSMAN R INSANA	04/18/2021 06:00 AM	029:48

		vaccines roll			
		out.			
COVID-19 Spaceflight	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Dr. Cedric Rutland discusses the long term effects of COVID-19 on the lungs and the research currently underway. Douglas H Wheelock discusses the new era of spaceflight.	Dr. C. Rutland, Astronaut Douglas H. Wheelock	04/25/2021 06:00 AM	029:49
MD TODAY - SEG 1 - LEAD NURSING FORWARD	MD TODAY - SEG 1 - LEAD NURSING FORWARD	Lisa Seldomridge discusses the importance of bringing new nurses into the field through Lead Nursing Forward	LEAD NURSING FORWARD	05/02/2021 06:00 AM	015:48
MD TODAY - SEG 2 - MARTHA BECK	MD TODAY - SEG 2 - MARTHA BECK	Author and life coach Martha Beck discusses her new book The Way Of Integrity	MARTHA BECK	05/02/2021 06:16 AM	013:25
Pandemic & women Mass Schootings	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Dr. Dorothy Fink discusses how the pandemic has impacted women's health. Amy Over discusses mass school shootings and helping survivors through trauma.	Dr. D. Fink A. Over	05/09/2021 06:00 AM	029:46
MD TODAY - SEG 1 - NATIONAL BURN PREVENTION DAY	MD TODAY - SEG 1 - NATIONAL BURN PREVENTION DAY	Chief Ron Siarnicki, Executive Director of the National Fallen Firefighters Foundation discusses National Burn Prevention Day	Ron Siarnicki	05/16/2021 06:06 AM	015:22

MD TODAY - SEG 2 - HUMANE SOCIETY		Lisa Berigan discusses the efforts and mission of the Humane Society	HUMANE SOCIETY	05/16/2021 06:22 AM	014:10
COVID-19 Vaccines Mental Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Dr. Reed V. Tuckson discusses the CDC's recommendations on how fully vaccinated people can participate in most activities. Kevin Love discusses his public crusade advocating for mental health and wellness.	R TUCKSON K LOVE	05/23/2021 06:07 AM	029:49
Military Families Military Memorials	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL REV	Dr. Chanel Dooley discusses the efforts of the Tragedy Assistance Program for Survivors. Eric Engquist discusses the USAA Poppy Wall of Honor.	Dr. D. Cooley, E. Engquist	05/30/2021 06:17 AM	029:48
Vaccine access Survival Strategies	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL REV	Anil Soni of the World Health Organization discusses the Go Give One campaign to assist in global vaccine access. Spence Coursen discusses having a survival strategy.	A. Soni, S. Coursen	06/06/2021 06:08 AM	029:49
Nutrition/Food Music	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL REV	Zuani Villarreal discusses Feeding America's mission. Bob Santelli discusses the	Z VILLARIAL, B SANTELLI	06/13/2021 06:11 AM	029:49

		charitable contributions of the GRAMMY museum.			
MD TODAY - SEG 1 - CASEY CARES 5K		Casey Baynes from Casey Cares discusses their upcoming 5K fundraiser taking place in August.	CASEY CARES FOUNDATION	06/20/2021 06:00 AM	014:57
MD TODAY - SEG 2 - BALTIMORE COLLEGETOWN NETWORK	MD TODAY - SEG 2 - BALTIMORE COLLEGETOWN NETWORK	Kirsten Brinley from the Baltimore Collegetown Network discusses their mission to help students and universities	HUMANE SOCIETY	06/20/2021 06:15 AM	014:25
Blood Donations LGBTQ+	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Dr. Pampee Young discusses the efforts of the American Red Cross to replenish the nation's depleted blood inventory. Dr. Rachel Levine discusses the president's efforts to celebrate the LGBTQ+ community.	DR P YOUNG DR R LEVINE	06/27/2021 06:00 AM	029:56

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM /	TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert	network and/or	syndicator	-provided programs	lists here.)	

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION RUNS	
Balt/Local PSA/Autism Speaks	Autism Society	000:33	2
Balt/Local PSA/Autism Speaks <coming monday=""></coming>	Autism Society	000:33	8

CHILD MENTORING	SAVE THE CHILDREN	000:29	1
CHILD MENTORING	SAVE THE CHILDREN	000:30	1
CHILD MENTORING	SAVE THE CHILDREN	000:30	2
PSA/100 DAYS CAILA CABELLO	SAVE THE CHILDREN	000:30	5
PSA/100 DAYS JENNIFER GARNER	SAVE THE CHILDREN	000:30	5
PSA/100 DAYS KRISTEN BELL	SAVE THE CHILDREN	000:29	6
PSA/AD COUNCIL/REACH V2	REACH.GOV	000:30	1
PSA/AD COUNCIL/STOP AAPI HATE	AD COUNCIL	000:29	6
PSA/AD COUNCIL/STOP BIAS	AD COUNCIL	000:29	12
PSA/ASIAN AMERICANS ADVANCING JUSTICE_BYSTANDER INTERVE	ADVANCING JUSTICE	000:29	3
PSA/ASIAN AMERICANS ADVANCING JUSTICE_TOOLS	ADVANCING JUSTICE	000:30	6
PSA/ASIAN AMERICANS ADVANCING JUSTICE_TOOLS	PSA/ASIAN AMERICANS ADVANCING JUSTICE_TOOLS	000:30	1
PSA/BIG BROTHERS BIG SISTERS_FEMALE	BIG BROTHERS BIG SISTERS	000:30	3
PSA/BIG BROTHERS BIG SISTERS_MALE	BIG BROTHERS BIG SISTERS	000:30	8
PSA/MENTAL HEALTH MONTH	MENTAL HEALTH	000:30	10
PSA/MENTAL HEALTH MONTH	MENTAL HEALTH	000:30	8
PSA/MENTAL HEALTH MONTH	MENTAL HEALTH	000:30	10