

WPOC
Baltimore, MD
Quarterly Issues/Programs List
Third Quarter, 2019
10/02/2019

WPOC
Quarterly Issues/Programs List

WPOC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **ANIMAL RESCUE/ADOPTION:**
 - Jeff St. Pierre is joined by Dan Schachner to discuss tips and advice for taking a summer road trip with your dog.
 - Jeff St. Pierre is joined by Wendy Goldband from the Baltimore Humane Society to discuss their ongoing programs and upcoming fundraiser DogFest.
- **BROADCASTING:** Jeff St. Pierre is joined by president and CEO of Maryland Public Television, Larry Unger, to discuss the station's history and upcoming 50th anniversary celebrations.
- **CANCER SUPPORT:** Dr. Robert Miller, medical director of the Maryland Proton Treatment Center, speaks with Francesca Presti about the work going on at the center.
- **CHILD HEALTH:** Casey Baynes, founder and CEO of Casey Cares Foundation, speaks with Jeff St. Pierre about the organization and their upcoming 5K fundraiser.
- **Community development:** Silo Point general manager Chris Petrik joins Jeff St. Pierre to talk about the building's efforts to help out its community with a service day at Francis Scott Key Elementary/Middle School.
- **CYSTIC FIBROSIS:** Francesca Presti speaks with Mack Magee, vice chair of the Cystic Fibrosis Foundation, and Chef Jay Rohlfing, executive chef at Cunninghams Restaurant, about the upcoming CFF fundraiser 'Passion For Food & Wine.'
- **DIGITAL SAFETY:** Jeff St. Pierre discusses screen time and how to protect children in the digital age with Julianna Miner, author of "Raising A Screen Smart Kid: Embrace the Good and Avoid the Bad in the Digital Age."
- **EDUCATION:** Education expert, Robert Pondiscio, discusses charter schools and his new book, "How the Other Half Learns: Equality, Excellence, and the Battle Over School Choice."
- **ENVIRONMENT:** Jeff St. Pierre speaks with Summer Rayne Oakes, author of "How To Make A Plant Love You."
- **FASHION:** Jeff St. Pierre discusses the dangers that fast fashion creates for the environment with fashion writer Dana Thomas, author of 'Fashionopolis: The Price of Fast Fashion and the Future of Clothes.'
- **HEALTH & NUTRITION:**

- Jeff St. Pierre speaks with Dr. Henry Ofgang and his son, Erik Ofgang, about their new book “Good Vices: From Beer to Sex, the surprising truth about what’s actually good for you.”
- Jeff St. Pierre chats with Dr. John Torrens about the benefits of CBD products.
- **HISTORY:** Jeff St. Pierre is joined by Abbi Wicklein-Bayne, Chief of Interpretation at Fort McHenry National Monument and Historic Shrine, about the upcoming Defender’s Day Weekend Celebration commemorating the Battle of Baltimore and the writing of the Star Spangled Banner.
- **HUNGER:** Francesca Presti is joined by Christian Metzger and Tim Addicks from Moveable Feast to discuss their annual fundraising event ‘Dining Out For Life.’
- **LANGUAGE:** Internet linguist Gretchen McCulloch speaks with Jeff St. Pierre about how internet language has changed the way we all speak, and her new book “Because Internet: Understanding the New Rules of Language.”
- **MARKETING STRATEGY:** Marketing professional Sarah Weise, author of “InstaBrain: The New Rules for Marketing to Generation Z,” speaks with Jeff St. Pierre about how important it is for organizations to change their marketing schemes for the younger generation.
- **SUICIDE:**
 - WPOC’s Michael J speaks with Kat Olbrich from the American Foundation for Suicide Prevention about their upcoming ‘Out of the Darkness’ walks in the Baltimore area.
 - Jeff St. Pierre is joined by Jerry Osuna, founder of Nico’s Hope for Life Foundation, and Kat Olbrich, Maryland and Delaware area director for the American Foundation for Suicide Prevention, to discuss the mission of Nico’s Hope for Life Foundation as well as efforts to stop suicide in young adults.
 - Francesca Presti is joined by the co-founders of The Night Brunch, Jason Bass and Ryan Rhodes, which benefits Nico’s Hope For Life Foundation.

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
HEALTH & NUTRITION	MD TODAY - SEG 1 - GOOD VICES	Jeff St. Pierre speaks with Dr. Henry Ofgang and his son, Erik Ofgang, about their new book “Good Vices: From Beer to Sex, the surprising truth about what’s actually good for you.”	DR. HENRY OFGANG	07/07/2019 06:00 AM	013:10

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
HEALTH & NUTRITION	MD TODAY - SEG 2 - CBD OIL	Jeff St. Pierre chats with Dr. John Torrens about the benefits of CBD products.	JOHN TORRENS	07/07/2019 06:13 AM	014:06
CHILD HEALTH	MD TODAY - SEG 1 - CASEY CARES 5K	Casey Baynes, founder and CEO of Casey Cares Foundation, speaks with Jeff St. Pierre about the organization and their upcoming 5K fundraiser.	CASEY CARES FOUNDATION	07/14/2019 06:00 AM	012:32
ANIMAL RESCUE/ADOPTION	MD TODAY - SEG 2 - DAN SCHACHNER	Jeff St. Pierre is joined by Dan Schachner to discuss tips and advice for taking a summer road trip with your dog.	DAN SCHACHNER	07/14/2019 06:12 AM	013:55
ENVIRONMENT	MD TODAY - SEG 1 - SUMMER RAYNE OAKES	Jeff St. Pierre speaks with Summer Rayne Oakes, author of "How To Make A Plant Love You."	SUMMER RAYNE OAKES	07/21/2019 06:00 AM	013:49
CHILD HEALTH	MD TODAY - SEG 2 - CASEY CARES 5K	Casey Baynes, founder and CEO of Casey Cares Foundation, speaks with Jeff St. Pierre about the organization and their upcoming 5K fundraiser.	CASEY CARES FOUNDATION	07/21/2019 06:13 AM	012:32
LANGUAGE	MD TODAY - SEG 1 - GRETCHEN MCCULLOCH	Internet linguist Gretchen McCulloch speaks with Jeff St. Pierre about how internet language has changed the way we all speak, and her new book "Because Internet: Understanding the New Rules of Language."	GRETCHEN MCCULLOCH	07/28/2019 06:00 AM	013:17

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
DIGITAL SAFETY	MD TODAY - SEG 2 - JULIANNA MINER	Jeff St. Pierre discusses screen time and how to protect children in the digital age with Julianna Miner, author of "Raising A Screen Smart Kid: Embrace the Good and Avoid the Bad in the Digital Age."	JULIANNA MINER	07/28/2019 06:13 AM	014:16
MARKETING STRATEGY	MD TODAY - SEG 1 - SARAH WEISE	Marketing professional Sarah Weise, author of "InstaBrain: The New Rules for Marketing to Generation Z," speaks with Jeff St. Pierre about how important it is for organizations to change their marketing schemes for the younger generation.	SARAH WEISE	08/04/2019 06:00 AM	029:33
ANIMAL RESCUE/ADOPTION	MD TODAY - SEG 1 - BALTIMORE HUMANE SOCIETY	Jeff St. Pierre is joined by Wendy Goldband from the Baltimore Humane Society to discuss their ongoing programs and upcoming fundraiser DogFest.	BALTIMORE HUMANE SOCIETY	08/11/2019 06:00 AM	017:16
CYSTIC FIBROSIS	MD TODAY - SEG 2 - CYSTIC FIBROSIS FOUNDATION	Francesca Presti speaks with Mack Magee, vice chair of the Cystic Fibrosis Foundation, and Chef Jay Rohlfing, executive chef at Cunninghams Restaurant, about the upcoming CFF fundraiser 'Passion For Food & Wine.'	CYSTIC FIBROSIS FOUNDATION	08/11/2019 06:17 AM	013:05

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
ENVIRONMENT	MD TODAY - SEG 1 - SUMMER RAYNE OAKES	Jeff St. Pierre speaks with Summer Rayne Oakes, author of "How To Make A Plant Love You."	SUMMER RAYNE OAKES	08/18/2019 06:00 AM	013:49
CANCER SUPPORT	MD TODAY - SEG 2 - MD PROTON TREATMENT CENTER	Dr. Robert Miller, medical director of the Maryland Proton Treatment Center, speaks with Francesca Presti about the work going on at the center.	DR. ROBERT MILLER	08/18/2019 06:13 AM	014:17
HISTORY	MD TODAY - SEG 1 - FORT MCHENRY-DEFENDERS DAY	Jeff St. Pierre is joined by Abbi Wicklein-Bayne, Chief of Interpretation at Fort McHenry National Monument and Historic Shrine, about the upcoming Defender's Day Weekend Celebration commemorating the Battle of Baltimore and the writing of the Star Spangled Banner.	FORT MCHENRY	08/25/2019 06:00 AM	012:50
SUICIDE	MD TODAY - SEG 2 - AMERICAN FOUNDATION FOR SUICIDE PREV	WPOC's Michael J speaks with Kat Olbrich from the American Foundation for Suicide Prevention about their upcoming 'Out of the Darkness' walks in the Baltimore area.	KAT OLBRICH-AFSP	08/25/2019 06:12 AM	013:43
SUICIDE	MD TODAY - SEG 1 - NICO'S FOUNDATION	Jeff St. Pierre is joined by Jerry Osuna, founder of Nico's Hope for Life Foundation,	KAT OLBRICH-AFSP	09/01/2019 06:00 AM	015:22

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		and Kat Olbrich, Maryland and Delaware area director for the American Foundation for Suicide Prevention, to discuss the mission of Nico's Hope for Life Foundation as well as efforts to stop suicide in young adults.			
HUNGER	MD TODAY - SEG 2 - MOVEABLE FEAST-DINING OUT FOR LIFE	Francesca Presti is joined by Christian Metzger and Tim Addicks from Moveable Feast to discuss their annual fundraising event 'Dining Out For Life.'	MOVEABLE FEAST	09/01/2019 06:15 AM	013:22
Community developement	MD TODAY - SEG 1 - SILO POINT PROJECT	Silo Point general manager Chris Petrik joins Jeff St. Pierre to talk about the building's efforts to help out its community with a service day at Francis Scott Key Elementary/Middle School.	SILO POINT	09/08/2019 06:00 AM	014:22
ANIMAL RESCUE/ADOPTION	MD TODAY - SEG 2 - BALTIMORE HUMANE SOCIETY DOGFEST	Jeff St. Pierre is joined by Wendy Goldband from the Baltimore Humane Society to discuss their ongoing programs and upcoming fundraiser DogFest.	BALT HUMANE SOCIETY	09/08/2019 06:14 AM	014:56
EDUCATION	MD TODAY - SEG 1 - ROBERT PONDISCIO-EDUCATION	Education expert, Robert Pondiscio, discusses charter schools and his new book, "How the Other Half	ROBERT PONDISCIO	09/15/2019 06:00 AM	014:04

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		Learns: Equality, Excellence, and the Battle Over School Choice.”			
ANIMAL RESCUE/ADOPTION	MD TODAY - SEG 2 - BALTIMORE HUMANE SOCIETY DOGFEST	Jeff St. Pierre is joined by Wendy Goldband from the Baltimore Humane Society to discuss their ongoing programs and upcoming fundraiser DogFest.	BALT HUMANE SOCIETY	09/15/2019 06:14 AM	014:56
FASHION	MD TODAY - SEG 1 - DANA THOMAS-FASHIONOPOLIS	Jeff St. Pierre discusses the dangers that fast fashion creates for the environment with fashion writer Dana Thomas, author of ‘Fashionopolis: The Price of Fast Fashion and the Future of Clothes.’	DANA THOMAS	09/22/2019 06:00 AM	015:12
SUICIDE	MD TODAY - SEG 2 - SUICIDE PREVENTION	WPOC’s Michael J speaks with Kat Olbrich from the American Foundation for Suicide Prevention about their upcoming ‘Out of the Darkness’ walks in the Baltimore area.	FEDERATION OF SUICIDE PREVENT	09/22/2019 06:15 AM	013:43
BROADCASTING	MD TODAY - SEG 1 - MARYLAND PUBLIC TELEVISION	Jeff St. Pierre is joined by president and CEO of Maryland Public Television, Larry Unger, to discuss the station’s history and upcoming 50 th anniversary celebrations.	LARRY UNGER	09/29/2019 06:00 AM	013:42
SUICIDE	MD TODAY - SEG 2 - NIGHT	Francesca Presti is joined by the co-	NICO'S HOPE FOR LIFE	09/29/2019 06:13 AM	012:07

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
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BRUNCH
founders of The
Night Brunch,
Jason Bass and
Ryan Rhodes,
which benefits
Nico's Hope For
Life Foundation.

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
COMMUNITY INVOLVEMENT	9/11 NATIONAL DAY OF SERVICE	000:30	001
COMMUNITY INVOLVEMENT	NO KID HUNGRY	000:30	003
EDUCATION	NATIONAL SUMMER LEARNING	000:31	022
GLOBAL CITIZEN FEST	GLOBAL CITIZEN FESTIVAL	000:30	001
NO KID HUNGRY CAMPAIGN	CHILD MIND INSTITUTE-HOW TO T	000:30	016
NO KID HUNGRY CAMPAIGN	NO KID HUNGRY	000:30	012