

WPOC  
Baltimore, MD  
Quarterly Issues/Programs List  
First Quarter, 2020  
04/02/2020

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Quarterly Issues/Programs List

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WPOC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **ANIMAL RESCUE/ADOPTION:** Sande Risett, of Show Your Soft Side, and Frank Remesch, GM of Royal Farms Arena, join Jeff St. Pierre to discuss the annual Pawject Runway event that raises money for the fight against animal cruelty.
- **BUSINESS TIPS:** Co-founder of Kickstarter, Yancey Strickler calls in to speak with Jeff St. Pierre about his vision of a more service oriented future and his new book “This Could Be Our Future.”
- **CHILD HEALTH:**
  - Caroline Maguire talks with Jeff St. Pierre about her new book ‘Why Will No One Play With Me’ and about the challenges children face when it comes to making friends.
  - Jeff St. Pierre is joined by Sandy Pagnotti of Ronald McDonald House Charities Maryland to discuss the upcoming Red Shoe Shuffle fundraiser.
- **Community development:** Kirby Fowler, president of the Downtown Partnership of Baltimore, joins Jeff St. Pierre to talk about his time with the organization and what they’ve been able to accomplish.
- **EDUCATION:**
  - Max Kosumba, founder of Global Connection Africa, speaks about the history of the organization and its efforts to educate African youth with learning disabilities.
  - Jeff St. Pierre is joined by Mary Agnes Sheridan, STEAM director at Notre Dame Preparatory School, and Maggie Sullivan, a senior at NDP, to discuss the institution’s new Innovation Wing and how it benefits the students.
- **Financial help:**
  - Sara Johnson from the CASH Campaign of Maryland joins Jeff St Pierre to discuss the availability of free tax prep services in the Baltimore area.
  - Courtney Bettle of the CASH Campaign of Maryland joins Jeff St. Pierre to discuss the area’s largest free financial fitness fair, Money Power Day.
- **FITNESS/PERSONAL HEALTH:**
  - Mom and blogger Erin Washington joins Jeff St. Pierre to discuss her path to wellness and the new book ‘Squats and Margaritas.’
  - Dr. Kelly McGonigal, author of ‘The Power of Movement,’ joins Jeff St. Pierre to talk about the importance of activity in a person’s daily life.
- **HEALTH & NUTRITION:** Author Molly Carmell calls in to speak with Jeff St. Pierre about the dangers of sugar and her new book ‘Breaking Up With Sugar.’

- **HEALTH & WELLNESS:** Author Maria Goodavage discusses the advantages that dogs can provide in the medical field.
- **HEALTH:** Nationally produced special on the COVID-19 virus.
- **MARKETING STRATEGY:** Jeff St. Pierre is joined by David Meerman Scott, author of ‘Fanocracy,’ to discuss how to make fans of your brand.
- **MEMORY:** John Tierney discusses why bad things seem to have a stronger hold on our brains than the good ones and his new book “The Power of Bad.”
- **RACISM:** Author Kiley Reid joins Jeff St. Pierre to discuss her new book ‘Such A Fun Age.’
- **RELATIONSHIPS:** Jeff St. Pierre speaks with Dr. Mark McConville about the challenges twentysomethings are facing when it’s time to face the real world.
- **SOCIAL CONNECTION:** Author Clare Pooley calls in to speak with Jeff St. Pierre about her new book ‘The Authenticity Project’ and the need for authenticity in our current times.
- **TEAMWORK:** Jeff St. Pierre is joined by representatives from the Genesee Valley Outdoor Learning Center to discuss the teambuilding programs they provide to Baltimore area youth and adults.

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**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
HEALTH & WELLNESS	MD TODAY - SEG 1 - DOCTOR DOGS	Author Maria Goodavage discusses the advantages that dogs can provide in the medical field.	MARIA GOODAVAGE	01/05/2020 06:00 AM	014:26
CHILD HEALTH	MD TODAY - SEG 2 - CAROLINE MAGUIRE	Caroline Maguire talks with Jeff St. Pierre about her new book ‘Why Will No One Play With Me’ and about the challenges children face when it comes to making friends.	CAROLINE MAGUIRE	01/05/2020 06:14 AM	016:35

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ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
BUSINESS TIPS	MD TODAY - SEG 1 - YANCEY STRICKLER	Co-founder of Kickstarter, Yancey Strickler calls in to speak with Jeff St. Pierre about his vision of a more service oriented future and his new book "This Could Be Our Future."	YANCEY STRICKLER	01/12/2020 06:00 AM	013:30
RELATIONSHIPS	MD TODAY - SEG 2 - DR. MARK MCCONVILLE	Jeff St. Pierre speaks with Dr. Mark McConville about the challenges twentysomethings are facing when it's time to face the real world.	DR. MARK MCCONVILLE	01/12/2020 06:13 AM	012:41
FITNESS/PERSONAL HEALTH	MD TODAY - SEG 1 - ERIN WASHINGTON	Mom and blogger Erin Washington joins Jeff St. Pierre to discuss her path to wellness and the new book 'Squats and Margaritas.'	ERIN WASHINGTON	01/19/2020 06:00 AM	015:55
FITNESS/PERSONAL HEALTH	MD TODAY - SEG 2 - DR. KELLY MCGONIGAL	Dr. Kelly McGonigal, author of 'The Power of Movement,' joins Jeff St. Pierre to talk about the importance of activity in a person's daily life.	DR. KELLY MCGONIGAL	01/19/2020 06:16 AM	013:50
MARKETING STRATEGY	MD TODAY - SEG 1 - DAVID MEERMAN SCOTT	Jeff St. Pierre is joined by David Meerman Scott, author of 'Fanocracy,' to discuss how to make fans of your brand.	DAVID MEERMAN SCOTT	01/26/2020 06:00 AM	014:41
HEALTH & NUTRITION	MD TODAY - SEG 2 - MOLLY	Author Molly Carmell calls in to	MOLLY CARMEL	01/26/2020 06:14 AM	013:51

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	CARMEL	Speak with Jeff St. Pierre about the dangers of sugar and her new book 'Breaking Up With Sugar.'			
TEAMWORK	MD TODAY - SEG 1 - GENESSEE VALLEY LEARNING CENTER	Jeff St. Pierre is joined by representatives from the Genesee Valley Outdoor Learning Center to discuss the teambuilding programs they provide to Baltimore area youth and adults.	GENESEE VALLEY OUTDOOR LEARNI	02/02/2020 06:00 AM	013:19
RACISM	MD TODAY - SEG 2 - KILEY REID	Author Kiley Reid joins Jeff St. Pierre to discuss her new book 'Such A Fun Age.'	KILEY REID	02/02/2020 06:13 AM	012:25
FITNESS/PERSONAL HEALTH	MD TODAY - SEG 1 - DR. KELLY MCGONIGAL	Dr. Kelly McGonigal, author of 'The Power of Movement,' joins Jeff St. Pierre to talk about the importance of activity in a person's daily life.	DR. KELLY MCGONIGAL	02/09/2020 06:00 AM	013:50
RELATIONSHIPS	MD TODAY - SEG 2 - DR. MARK MCCONVILLE	Jeff St. Pierre speaks with Dr. Mark McConville about the challenges twentysomethings are facing when it's time to face the real world.	DR. MARK MCCONVILLE	02/09/2020 06:13 AM	012:41
EDUCATION	MD TODAY - SEG 1 - GLOBAL CONNECTION AFRICA	Max Kosumba, founder of Global Connection Africa, speaks about the history	MAX KOSUMBA	02/16/2020 06:00 AM	026:40

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		of the organization and its efforts to educate African youth with learning disabilities.			
SOCIAL CONNECTION	MD TODAY - SEG 1 - CLARE POOLEY	Author Clare Pooley calls in to speak with Jeff St. Pierre about her new book 'The Authenticity Project' and the need for authenticity in our current times.	CLARE POOLEY	02/23/2020 04:31 AM	013:46
MEMORY	MD TODAY - SEG 2 - JOHN TIERNEY	John Tierney discusses why bad things seem to have a stronger hold on our brains than the good ones and his new book "The Power of Bad."	JOHN TIERNEY	02/23/2020 04:45 AM	012:55
Financial help	MD TODAY - SEG 1 - CASH CAMPAIGN TAXES	Sara Johnson from the CASH Campaign of Maryland joins Jeff St Pierre to discuss the availability of free tax prep services in the Baltimore area.	Sara Johnson	03/01/2020 06:00 AM	016:53
ANIMAL RESCUE/ADOPTION	MD TODAY - SEG 2 - PAWJECT RUNWAY 2020	Sande Risett, of Show Your Soft Side, and Frank Remesch, GM of Royal Farms Arena, join Jeff St. Pierre to discuss the annual Pawject Runway event that raises money for the fight against animal cruelty.	SHOW YOUR SOFT SIDE	03/01/2020 06:17 AM	015:13
Financial help	MD TODAY -	Courtney Bettle	CASH	03/08/2020	015:13

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	SEG 1 - MONEY POWER DAY	of the CASH Campaign of Maryland joins Jeff St. Pierre to discuss the area's largest free financial fitness fair, Money Power Day.	CAMPAIGN OF MD	06:00 AM	
CHILD HEALTH	MD TODAY - SEG 2 - RED SHOE SHUFFLE	Jeff St. Pierre is joined by Sandy Pagnotti of Ronald McDonald House Charities Maryland to discuss the upcoming Red Shoe Shuffle fundraiser.	RONALD MCDONALD HOUSE	03/08/2020 06:15 AM	014:35
Community development	MD TODAY - SEG 1 - DOWNTOWN PARTNERSHIP	Kirby Fowler, president of the Downtown Partnership of Baltimore, joins Jeff St. Pierre to talk about his time with the organization and what they've been able to accomplish.	DOWNTOWN PARTNERSHIP	03/15/2020 06:00 AM	017:48
EDUCATION	MD TODAY - SEG 2 - NDP INNOVATION WING	Jeff St. Pierre is joined by Mary Agnes Sheridan, STEAM director at Notre Dame Preparatory School, and Maggie Sullivan, a senior at NDP, to discuss the institution's new Innovation Wing and how it benefits the students.	NOTRE DAME PREP	03/15/2020 06:18 AM	013:48
HEALTH	COVID-19 PROGRAMMING	Nationally produced special on the COVID-19 virus.	IHEARTMEDIA	03/22/2020 06:00 AM	029:56

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
HEALTH	COVID-19 PROGRAMMING	Nationally produced special on the COVID-19 virus.	IHEARTMEDIA	03/29/2020 06:00 AM	029:58

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
-----	AMERICAN HEART ASSOCIATION	000:30	021
-----	AMERICAN HEART ASSOCIATION	000:31	014
-----	CHILD MIND INSTITUTE	000:33	010
-----	CHILD MIND INSTITUTE	000:34	010
-----	CHILD MIND INSTITUTE	000:36	009
-----	PEACE IN THE STREETS	000:31	005
-----	PROJECT YELLOW LIGHT	000:30	001