

WPOC
Baltimore, MD
Quarterly Issues/Programs List
Second Quarter, 2019
07/01/2019

WPOC
Quarterly Issues/Programs List

WPOC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **AFRICAN AMERICAN HISTORY:** Jeff St. Pierre is joined by Dr. Iris Leigh Barnes, executive director for the Hosanna School Museum, to discuss the upcoming Juneteenth celebrations in Harford County.
- **ANIMAL HEALTH:**
 - Alexandra Homa, senior marketing manager for PetValu US joins Jeff St. Pierre to discuss the fundraising efforts of PetValu for various pet charities in the United States.
 - Jeff St. Pierre is joined by Dan Schachner to discuss tips and advice for taking a summer road trip with your dog.
- **ANIMAL RESCUE/ADOPTION:**
 - Wendy Goldband joins Jeff St. Pierre to discuss the Humane Society's major fundraiser, Black Tie And Tails Gala, as well as other programs being offered.
 - Francesca Presti is joined by Sande Riesett, president of Show Your Soft Side, and Frank Remesch, general manager of Royal Farms Arena, to discuss the upcoming Pawject Runway event benefitting BARCS and Show Your Soft Side.
 - Trevor 'Cocktail Ninja' Schneider joins Jeff St. Pierre to discuss Reyka Vodka and it's efforts to save the puffins in Iceland.
- **CHILD HEALTH:** Jeff St. Pierre is joined by Denny Donovan to discuss the annual Hope In The Harbor gala benefitting St. Jude Children's Research Hospital.
- **COMMUNITY DEVELOPMENT:** Francesca Presti is joined by Amanda Brown and Max Weiss from Baltimore Magazine to discuss the June issue.
- **CYSTIC FIBROSIS:** Francesca Presti is joined by Mack McGee, vice chair of the Cystic Fibrosis Foundation, and Katie Rose to discuss the upcoming Festival fundraiser.
- **HEALTH & NUTRITION:**
 - Jeff St. Pierre chats with Dr. John Torrens about the benefits of CBD products.

Christian Metzger, executive director for Moveable Feast, and Sara Zisow-McClean, director of programming for Moveable Feast, join Francesca Presti to discuss the organization and it's impact on the community.

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- **Homelessness:** Kim Callari from The Baltimore Station, and Jen Rothenberger, chair of Homerun For Recovery, join Francesca Presti to discuss the annual fundraiser.

- **LEADERSHIP :**
 - Violet Apple, chief executive officer for the Girl Scouts of Central Maryland, and Judy McGovern, president of Real Street, join Jeff St. Pierre to discuss the Girl Scouts of Central Maryland and how the program is beneficial to young women.
 - Jeff St. Pierre is joined by Susan Packard to discuss her new book, Fully Human: 3 Steps To Grow Your Emotional Fitness in Work, Leadership and Life.

- **LITERACY :** Authors Gabriel Weinberg and Lauren McCann speak with Jeff St. Pierre about their new book, ‘Super Thinking: The Big Book of Mental Models.’

- **SERVICE ANIMALS :** Gina Kazimir, executive director for Pets On Wheels, and Nancy Stark, volunteer, join Jeff St. Pierre to discuss the work of Pets on Wheels and how people can become involved.

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
ANIMAL RESCUE/ADOPTION	MD TODAY - SEG 1 - BALTIMORE HUMANE SOCIETY	Wendy Goldband joins Jeff St. Pierre to discuss the Humane Society's major fundraiser, Black Tie And Tails Gala, as well as other programs being offered.	BALT HUMANE SOCIETY	04/07/2019 06:00 AM	016:15
CHILD HEALTH	MD TODAY - SEG 2 - HOPE IN THE HARBOR	Jeff St. Pierre is joined by Denny Donovan to discuss the annual Hope In The Harbor gala benefitting St. Jude Children's Research Hospital.	ST JUDE	04/07/2019 06:16 AM	014:09
LEADERSHIP	MD TODAY - SEG 1 - GIRL SCOUTS OF CENTRAL MARYLAND	Violet Apple, chief executive officer for the Girl Scouts of Central	GIRL SCOUTS OF AMERICA	04/14/2019 06:00 AM	017:15

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		Maryland, and Judy McGovern, president of Real Street, join Jeff St. Pierre to discuss the Girl Scouts of Central Maryland and how the program is beneficial to young women.			
ANIMAL RESCUE/ADOPTION	MD TODAY - SEG 2 - PAWJECT RUNWAY	Francesca Presti is joined by Sande Riesett, president of Show Your Soft Side, and Frank Remesch, general manager of Royal Farms Arena, to discuss the upcoming Pawject Runway event benefitting BARCS and Show Your Soft Side.	BARCS	04/14/2019 06:17 AM	014:37
Homelessness	MD TODAY - SEG 1 - HOMERUN FOR RECOVERY	Kim Callari from The Baltimore Station, and Jen Rothenberger, chair of Homerun For Recovery, join Francesca Presti to discuss the annual fundraiser.	BALTIMORE STATION	04/21/2019 06:00 AM	011:39
ANIMAL RESCUE/ADOPTION	MD TODAY - SEG 2 - PAWJECT RUNWAY	Francesca Presti is joined by Sande Riesett, president of Show Your Soft Side, and Frank Remesch, general manager of Royal Farms Arena, to discuss the upcoming Pawject Runway event benefitting	BARCS	04/21/2019 06:12 AM	014:37

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		BARCS and Show Your Soft Side.			
LEADERSHIP	MD TODAY – SEG 1 – SUSAN PACKARD	Jeff St. Pierre is joined by Susan Packard to discuss her new book, Fully Human: 3 Steps To Grow Your Emotional Fitness in Work, Leadership and Life.	SUSAN PACKARD	4/28/2019 6:00 AM	014:37
HEALTH & NUTRITION	MD TODAY – SEG 2 – MOVEABLE FEAST	Christian Metzger, executive director for Moveable Feast, and Sara Zisow-McClean, director of programming for Moveable Feast, join Francesca Presti to discuss the organization and it's impact on the community.	MOVEABLE FEAST	04/28/2019 06:14 AM	013:37
LEADERSHIP	MD TODAY - SEG 1 - SUSAN PACKARD	Jeff St. Pierre is joined by Susan Packard to discuss her new book, Fully Human: 3 Steps To Grow Your Emotional Fitness in Work, Leadership and Life.	SUSAN PACKARD	05/05/2019 06:00 AM	014:37
ANIMAL RESCUE/ADOPTION	MD TODAY - SEG 2 - REYKA VODKA	Trevor 'Cocktail Ninja' Schneider joins Jeff St. Pierre to discuss Reyka Vodka and it's efforts to save the puffins in Iceland.	TREVOR COCKTAIL NINJA SCHNEID	05/05/2019 06:14 AM	016:13
LEADERSHIP	MD TODAY - SEG 1 - SUSAN	Jeff St. Pierre is joined by Susan	SUSAN PACKARD	05/12/2019 06:00 AM	014:37

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	PACKARD	Packard to discuss her new book, Fully Human: 3 Steps To Grow Your Emotional Fitness in Work, Leadership and Life.			
AFRICAN AMERICAN HISTORY	MD TODAY - SEG 2 - JUNETEENTH CELEBRATION	Jeff St. Pierre is joined by Dr. Iris Leigh Barnes, executive director for the Hosanna School Museum, to discuss the upcoming Juneteenth celebrations in Harford County.	HOSANNA SCHOOL MUSEUM	05/12/2019 06:14 AM	013:38
CYSTIC FIBROSIS	MD TODAY - SEG 1 - CYSTIC FIBROSIS FOUNDATION	Francesca Presti is joined by Mack McGee, vice chair of the Cystic Fibrosis Foundation, and Katie Rose to discuss the upcoming Festival fundraiser.	MACK MCGEE	05/19/2019 06:00 AM	013:09
LEADERSHIP	MD TODAY - SEG 2 - GIRL SCOUTS OF CENTRAL MD	Violet Apple, chief executive officer for the Girl Scouts of Central Maryland, and Judy McGovern, president of Real Street, join Jeff St. Pierre to discuss the Girl Scouts of Central Maryland and how the program is beneficial to young women.	GIRL SCOUTS OF AMERICA	05/19/2019 06:13 AM	017:15
SERVICE ANIMALS	MD TODAY - SEG 1 - PETS ON WHEELS	Gina Kazimir, executive director for Pets On	PETS ON WHEELS	05/26/2019 06:00 AM	015:18

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		Wheels, and Nancy Stark, volunteer, join Jeff St. Pierre to discuss the work of Pets on Wheels and how people can become involved.			
COMMUNITY DEVELOPMENT	MD TODAY - SEG 2 - BALTIMORE MAGAZINE	Francesca Presti is joined by Amanda Brown and Max Weiss from Baltimore Magazine to discuss the June issue.	BALT MAGAZINE/MAX WEISS	05/26/2019 06:15 AM	012:56
AFRICAN AMERICAN HISTORY	MD TODAY - SEG 1 – JUNETEENTH CELEBRATION	Jeff St. Pierre is joined by Dr. Iris Leigh Barnes, executive director for the Hosanna School Museum, to discuss the upcoming Juneteenth celebrations in Harford County.	HOSANNA SCHOOL MUSEUM	06/02/2019 06:00 AM	013:38
CYSTIC FIBROSIS	MD TODAY - SEG 2 - CYSTIC FIBROSIS FOUNDATION	Francesca Presti is joined by Mack McGee, vice chair of the Cystic Fibrosis Foundation, and Katie Rose to discuss the upcoming Festival fundraiser.	MACK MCGEE	06/02/2019 06:13 AM	013:09
SERVICE ANIMALS	MD TODAY – SEG 1 – PETS ON WHEELS	Gina Kazimir, executive director for Pets On Wheels, and Nancy Stark, volunteer, join Jeff St. Pierre to discuss the work of Pets on Wheels and how people can become	PETS ON WHEELS	06/16/2019 06:00 AM	015:18

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		involved.			
LITERACY	MD TODAY – SEG 2 – JOSIAH CITRIN	Chef and author Josiah Citrin calls Jeff St. Pierre to discuss his new book, ‘Charcoal.’	JOSIAH CITRIN	06/16/2019 06:15 AM	012:52
ANIMAL HEALTH	MD TODAY - SEG 1 - PET VALU	Aexandra Homa, senior marketing manager for PetValu US joins Jeff St. Pierre to discuss the fundraising efforts of PetValu for various pet charities in the United States.	PET VALU	06/23/2019 06:00 AM	015:10
LITERACY	MD TODAY - SEG 2 - MENTAL MODELS	Authors Gabriel Weinberg and Lauren McCann speak with Jeff St. Pierre about their new book, ‘Super Thinking: The Big Book of Mental Models.’	GABRIEL WEINBERG	06/23/2019 06:15 AM	013:13
ANIMAL HEALTH	MD TODAY - SEG 1 - DAN SCHACHNER-PET TRAVEL	Jeff St. Pierre is joined by Dan Schachner to discuss tips and advice for taking a summer road trip with your dog.	DAN SCHACHNER	06/30/2019 06:00 AM	013:55
HEALTH & NUTRITION	MD TODAY - SEG 2 - CBD OIL	Jeff St. Pierre chats with Dr. John Torrens about the benefits of CBD products.	JOHN TORRENS	06/30/2019 06:14 AM	014:06

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
COMMUNITY INVOLVEMENT	NO KID HUNGRY	000:30	012
COMMUNITY INVOLVEMENT	TAKE YOUR KID TO WORK	000:31	005
Habitat for Humanity	HABITAT FOR HUMANITY	000:31	005
Mental Health	MENTAL HEALTH	000:33	022
Mental Health	MENTAL HEALTH	000:35	011
WORLD WISH DAY	MAKE A WISH	000:29	005
WORLD WISH DAY	WORLD WISH DAY	000:29	012