

WPOC
Baltimore, MD
Quarterly Issues/Programs List
Fourth Quarter, 2011
01/03/2012

WPOC
Quarterly Issues/Programs List

WPOC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **ANIMAL RESCUE/ADOPTION:** DEBBY RAHL FROM BARCS (BALTIMORE ANIMAL RESCUE & CARE SHELTER) TALKS WITH JEFF ST. PIERRE ABOUT THEIR ANNUAL FUNDRAISER, BARCSTOBERFEST.
- **BLOOD DONATION:** JEFF ST. PIERRE TALKS WITH MIKE BAISEY AND BRIAN BOYLE FROM THE RED CROSS ABOUT THE IMPORTANTCE OF GIVING BLOOD IN THE WINTER SEASON. THEY ALSO DISCUSS UPCOMING BLOOD DRIVES.
- **BREAST CANCER AWARENESS:**
 - LENORE KOORS AND BRITTANY FOWLER FROM THE MARYLAND AFFILIATE OF SUSAN G. KOMEN FOR THE CURE DISCUSS EVENTS PLANNED TO RAISE MONEY FOR THE FIGHT AGAINST BREAST CANCER. THE EVENTS INCLUDE THE ANNUAL KOMEN RACE FOR THE CURE AND THE GIRLS WITH GUITARS EVENT CO-SPONSORED WITH WPOC
 - BREAST CANCER AWARENESS SPECIAL HOSTED BY MARTINA MCBRIDE DISCUSSING SUPPORT SYSTEMS AND RESEARCH.
- **BULLYING:** DR. ANNE TOWNSEND FROM MARIPOSA TALKS WITH JEFF ST. PIERRE ABOUT WAYS PARENTS AND TEACHERS CAN HELP PREVENT BULLYING IN SCHOOLS. MARIPOSA PROVIES CHILD SUCCESS PROGRAMS TO SCHOOLS AND EDUCATORS IN THE BALTIMORE AREA.
- **CHILDHOOD HOMELESSNESS:** NATIONAL PROGRAM HOSTED BY STANDUPFORKIDS.ORG AND LEANN RIMES DISCUSSING THE EFFORTS TO KEEP KIDS OFF THE STREETS.
- **CHILDHOOD SICKNESS:**
 - JEFF ST. PIERRE CHATS WITH CASEY BAYNES, FOUNDER OF CASEY CARES, AN ORGANIZATION THAT PROVIDES UPLIFTING PROGRAMS FOR CHILDREN BATTLING ILLNESS. THEY ALSO DISCUSS THE ANNUAL CASEY CARES GREEN 5K FUNDRAISER THAT IS CO-SPONSORED BY WPOC.
 - JACKSON BLUE AND JEN TAR TALK ABOUT PREMATUREITY AWARENESS MONTH AND THE MARCH OF DIMES ORGANIZATION.
- **COMMUNITY EVENTS:**

- MARK WILLIAMS AND GAYLE ECONOMOS DISCUSS THE EVENTS FOR THE UPCOMING ANNUAL GREEK FESTIVAL BEING HELD IN BALTIMORE.
 - LAURIE DEYOUNG TALKS WITH AUTHOR KELLY CORRIGAN ABOUT HER BOOKS, READINGS AND UPCOMING FUNDRAISER FOR THE ONE LOVE FOUNDATION.
 - NATIONAL PARK SERVICE RANGER VINCE VAISE DISCUSSES THE HAMPTON NATIONAL HISTORIC SITE IN TOWSON AND IT'S SPECIAL PROGRAMS DESIGNED FOR VISITORS DURING THE HOLIDAY SEASON.
- **CONFLICT RESOLUTION:** SONIA QUINONEZ FROM SCAN OF NORTHERN VA IS JOINED BY DR. LAURA GRENADO TO DISCUSS USING CONFLICT RESOLUTION TO BUILD A HAPPIER HOME.
 - **EMPLOYMENT:** OKELA SMITH AND MARY ABBAJAY DISCUSS HOW TO GET THAT PROMOTION YOU THINK YOU DESERVE.
 - **HEALTH/CANCER PREVENTION:** ELISSA SACHS-KOHN TALKS WITH JEFF ST. PIERRE ABOUT THE 3RD ANNUAL FREE TO BREATHE LUNG CANCER YOGATHON. THE EVENT RAISES MONEY FOR LUNG CANCER RESEARCH THROUGH THE FREE TO BREATHE ORGANIZATION
 - **HEALTH: ACTIVE CHILDREN:** A DISCUSSION WITH SUSAN MAGSAMEN, DIRECTOR OF INTERDISCIPLINARY PARTNERSHIPS FOR THE JOHNS HOPKINS BRAIN SCIENCE INSTITUTE, ABOUT THE ULTIMATE BLOCK PARTY FOR FAMILIES PROMOTING PLAY. THE EVENT HIGHLIGHTS THE LEARNING POWERS OF PLAY IN THE MINDS OF CHILDREN.
 - **HEALTH: MENTAL ILLNESS:**
 - JEFF ST PIERRE TALKS WITH LINDA KOHLER FROM NAMI (NATIONAL ALLIANCE ON MENTAL ILLNESS) AND VIRGINIA IANNONE FROM STEVENSON UNIVERSITY. A GENERAL DISCUSSION ABOUT THE RESPECTIVE ORGANIZATIONS AND ABOUT THE "NAMI" FUNDRAISER, "MINDFUL MELODIES," BEING HELD AT STEVENSON UNIVERSITY ON OCTOBER 6TH. TWO LOCAL AND REGIONAL SINGER/SONGWRITERS WILL BE FEATURED.
 - SONIA QUINONEZ (EXEC. DIRECTOR OF SCAN OF NORTHERN VA) AND DEBORAH WARREN (ALEXANDRIA DEPT. OF COMMUNITY AND HUMAN SERVICES) WITH A DISCUSSION ABOUT CHILDREN'S MENTAL HEALTH ISSUES, FROM DEPRESSION TO ADHD AND EATING DISORDERS.
 - BERNIE LUCAS IS JOINED BY DR. CYNTHIA POST TO DISCUSS HOLIDAY DEPRESSION AND WAYS TO BEAT IT.
 - **HOLIDAY STRESS:** JEFF ST. PIERRE TALKS WITH DR. RICK HANSON, AUTHOR OF "JUST ONE THING: DEVELOPING A BUDDHA BRAIN ONE SIMPLE PRACTICE AT A TIME." DR. HANSON OFFERS SIMPLE YET POWERFUL MENTAL EXERCISES THAT WILL CHANGE YOUR BRAIN FOR THE BETTER. MUCH OF THE DISCUSSION IS BASED ON SIMPLE TOOLS A PERSON CAN USE TO HELP BATTLE THE STRESS THAT COMES ALONG WITH THE HOLIDAYS.
 - **FUEL FUND OF MARYLAND:** MARY ANN VANNI, EXECUTIVE DIRECTOR OF THE FUEL FUND OF MARYLAND, JOINS JEFF ST. PIERRE TO DISCUSS THE PROGRAMS THAT THE FUEL FUND OFFERS TO THOSE WHO ARE LESS FORTUNATE IN THE BALTIMORE AREA. THEY ALSO TALK ABOUT A SPECIAL FUNDRAISER CO-SPONSORED BY THE MOSCOW BALLET AND LYRIC OPERA

HOUSE.

- **TAX TIPS/H&R BLOCK:** JEFF ST. PIERRE TALKS WITH DWAYNE HENDERSON FROM H&R BLOCK ABOUT SOME COMMONLY OVERLOOKED TAX TIPS THAT PEOPLE CAN TAKE ADVANTAGE OF BEFORE THE END OF THE YEAR THAT WILL HELP KEEP MORE MONEY IN THEIR POCKETS IN THE NEW YEAR.
- **WORKPLACE ETIQUETTE:** BERNIE LUCAS TALKS WITH MARY ABBAJAY DISCUSS PROPER WORKPLACE ETIQUETTE IN THE OFFICE AROUND THE HOLIDAYS

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
HEALTH: ACTIVE CHILDREN	MD TODAY - SEG 1 - ULTIMATE BLOCK PARTY	A DISCUSSION ABOUT THE ULTIMATE BLOCK PARTY FOR FAMILIES PROMOTING PLAY. THEY ARE DEDICATED TO PROMOTING ACTIVE LIFESTYLES FOR CHILDREN.	SUSAN MAGSAMON	10/02/2011 07:27 AM	014:03
HEALTH: MENTAL ILLNESS	MD TODAY - SEG 2 - NAMI-MINDFUL MELODIES	JEFF ST PIERRE TALKS WITH LINDA KOHLER FROM NAMI (NATIONAL ALLIANCE ON MENTAL ILLNESS) AND VIRGINIA IANNONE FROM STEVENSON UNIVERSITY. A GENERAL DISCUSSION ABOUT THE RESECTIVE ORGANIZATIONS AND ABOUT THE "NAMI" A FUNDRAISER, THE MINDFUL MELODIES, BEING HELD AT STEVENSON UNIVERSITY UP IN BALTIMORE ON OCTOBER 6TH. TWO	LINDA KOHLER-"NAMI" & VIRGINIA IANNONE-STEVENSON UNIVERSITY	10/02/2011 07:42 AM	013:54

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		LOCAL AND REGIONAL SINGER/SONGWRITERS WILL BE FEATURED.			
BREAST CANCER AWARENESS	MD TODAY - SEG 1 - SUSAN G KOMEN	LENORE KOORS AND BRITTANY FOWLER FROM THE MARYLAND AFFILIATE OF SUSAN G. KOMEN FOR THE CURE DISCUSS EVENTS PLANNED TO RAISE MONEY FOR THE FIGHT AGAINST BREAST CANCER. THE EVENTS INCLUDE THE ANNUAL KOMEN RACE FOR THE CURE AND THE GIRLS WITH GUITARS EVENT CO-SPONSORED WITH WPOC	BRITTANY FOWLER/LENORE KOORS	10/09/2011 07:31 AM	013:40
EMPLOYMENT	MD TODAY - SEG 2 - WORKING LIFE - PROMOTIONS	OKELA SMITH AND MARY ABBAJAY DISCUSS HOW TO GET THAT PROMOTION YOU THINK YOU DESERVE.	WORKING LIFE	10/09/2011 07:45 AM	012:03
ANIMAL RESCUE/ADOPTION	MD TODAY - SEG 1 - BARCS	DEBBY RAHL FROM BARCS (BALTIMORE ANIMAL RESCUE & CARE SHELTER) TALKS WITH JEFF ST. PIERRE ABOUT THEIR ANNUAL FUNDRAISER, BARCSTOBERFEST.	DEBRA RAHL/BARCS	10/16/2011 07:27 AM	012:21
HEALTH: MENTAL ILLNESS	MD TODAY - SEG 2 - PT-CHILD ALONE	SONIA QUINONEZ (EXEC. DIRECTOR OF SCAN OF NORTHERN VA) AND DEBORAH WARREN (ALEXANDRIA DEPT. OF COMMUNITY AND HUMAN SERVICES) WITH A DISCUSSION ABOUT CHILDREN'S MENTAL HEALTH ISSUES, FROM DEPRESSION TO ADHD AND EATING DISORDERS.	WORKING LIFE	10/16/2011 07:41 AM	012:52

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
BREAST CANCER AWARENESS	MD TODAY - SEG 1 - MARTINA BREAST CANCER	BREAST CANCER AWARENESS SPECIAL HOSTED BY MARTINA MCBRIDE DISCUSSING SUPPORT SYSTEMS AND RESEARCH.	PINK TOGETHER/MARTINA	10/23/2011 07:27 AM	013:25
BREAST CANCER AWARENESS	MD TODAY - SEG 2 - MARTINA BREAST CANCER	BREAST CANCER AWARENESS SPECIAL HOSTED BY MARTINA MCBRIDE DISCUSSING SUPPORT SYSTEMS AND RESEARCH.	PINK TOGETHER/MARTINA	10/23/2011 07:42 AM	014:02
CHILDHOOD SICKNESS	MD TODAY - SEG 2 - CASEY CARES GREEN 5K	JEFF ST. PIERRE CHATS WITH CASEY BAYNES, FOUNDER OF CASEY CARES, AN ORGANIZATION THAT PROVIDES UPLIFTING PROGRAMS FOR CHILDREN BATTLING ILLNESS. THEY ALSO DISCUSS THE ANNUAL CASEY CARES GREEN 5K FUNDRAISER THAT IS CO-SPONSORED BY WPOC.	CASEY BAYNES	10/30/2011 06:30 AM	013:25
COMMUNITY EVENTS	MD TODAY - SEG 1 - GREEK FESTIVAL	MARK WILLIAMS AND GAYLE ECONOMOS DISCUSS THE EVENTS FOR THE UPCOMING ANNUAL GREEK FESTIVAL BEING HELD IN BALTIMORE.	GAYLE ECONOMOS	10/30/2011 06:44 AM	015:18
HEALTH/CANCER PREVENTION	MD TODAY - SEG 1 - FREE TO BREATHE YOGATHON	ELISSA SACHS-KOHEN TALKS WITH JEFF ST. PIERRE ABOUT THE 3 RD ANNUAL FREE TO BREATHE LUNG CANCER YOGATHON. THE EVENT RAISES MONEY FOR LUNG CANCER RESEARCH THROUGH THE FREE TO BREATHE ORGANIZATION.	ELISSA SACHS-KOHEN	11/06/2011 07:32 AM	012:45
CHILDHOOD SICKNESS	MD TODAY - SEG 2 -	JACKSON BLUE AND JEN TAR TALK ABOUT	JEN TAR/MARCH OF DIMES	11/06/2011 07:45 AM	014:29

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	MARCH OF DIMES	PREMATURITY AWARENESS MONTH AND THE MARCH OF DIMES ORGANIZATION.			
FUEL FUND OF MARYLAND	MD TODAY - SEG 1 - FUEL FUND OF MD	MARY ANN VANNI, EXECUTIVE DIRECTOR OF THE FUEL FUND OF MARYLAND, JOINS JEFF ST. PIERRE TO DISCUSS THE PROGRAMS THAT THE FUEL FUND OFFERS TO THOSE WHO ARE LESS FORTUNATE IN THE BALTIMORE AREA. THEY ALSO TALK ABOUT A SPECIAL FUNDRAISER CO-SPONSORED BY THE MOSCOW BALLET AND LYRIC OPERA HOUSE.	MARY ANN VANNI	11/13/2011 07:27 AM	014:19
COMMUNITY EVENTS	MD TODAY - SEG 2 - KELLY CORRIGAN	LAURIE DEYOUNG TALKS WITH AUTHOR KELLY CORRIGAN ABOUT HER BOOKS, READINGS AND UPCOMING FUNDRAISER FOR THE ONE LOVE FOUNDATION.	KELLY CORRIGAN	11/13/2011 07:42 AM	009:49
CHILDHOOD HOMELESSNESS	MD TODAY - SEG 1 - STAND UP FOR KIDS	NATIONAL PROGRAM HOSTED BY STANDUPFORKIDS.ORG AND LEANN RIMES DISCUSSING THE EFFORTS TO KEEP KIDS OFF THE STREETS.	STANDUPFORKIDS.ORG	11/20/2011 07:27 AM	030:03
CONFLICT RESOLUTION	MD TODAY - SEG 1 - PT-CONFLICT RESOLUTION	SONIA QUINONEZ FROM SCAN OF NORTHERN VA IS JOINED BY DR. LAURA GRENADO TO DISCUSS USING CONFLICT RESOLUTION TO BUILD A HAPPIER HOME.	PARENTING TODAY/SCAN VA	11/27/2011 07:27 AM	013:49
HEALTH: MENTAL ILLNESS	MD TODAY - SEG 2 - HOLIDAY	BERNIE LUCAS IS JOINED BY DR. CYNTHIA POST TO	DR CYNTHIA POST HOLIDAY DEPRE	11/27/2011 07:42 AM	014:27

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	DEPRESSION	DISCUSS HOLIDAY DEPRESSION AND WAYS TO BEAT IT.			
COMMUNITY EVENTS	MD TODAY - SEG 1 - HAMPTON NATL HISTORIC SITE	NATIONAL PARK SERVICE RANGER VINCE VAISE DISCUSSES THE HAMPTON NATIONAL HISTORIC SITE IN TOWSON AND IT'S SPECIAL PROGRAMS DESIGNED FOR VISITORS DURING THE HOLIDAY SEASON.	VINCE VAISE	12/04/2011 07:27 AM	014:05
WORKPLACE ETIQUETTE	MD TODAY - SEG 2 - WORKING LIFE/HOLIDAY ETIQUETTE	BERNIE LUCAS TALKS WITH MARY ABBAJAY DISCUSS PROPER WORKPLACE ETIQUETTE IN THE OFFICE AROUND THE HOLIDAYS	WORKING LIFE	12/04/2011 07:42 AM	014:39
BLOOD DONATION	MD TODAY - SEG 1 - RED CROSS	JEFF ST. PIERRE TALKS WITH MIKE BAISEY AND BRIAN BOYLE FROM THE RED CROSS ABOUT THE IMPORTANTCE OF GIVING BLOOD IN THE WINTER SEASON. THEY ALSO DISCUSS UPCOMING BLOOD DRIVES.	RED CROSS/MIKE BAISEY	12/11/2011 07:27 AM	015:00
BULLYING	MD TODAY - SEG 2 - MARIPOSA	DR. ANNE TOWNSEND FROM MARIPOSA TALKS WITH JEFF ST. PIERRE ABOUT WAYS PARENTS AND TEACHERS CAN HELP PREVENT BULLYING IN SCHOOLS. MARIPOSA PROVIES CHILD SUCCESS PROGRAMS TO SCHOOLS AND EDUCATORS IN THE BALTIMORE AREA.	MARIPOSA/ANNE TOWNSEND	12/11/2011 07:43 AM	014:25
TAX TIPS/H&R BLOCK	MD TODAY - SEG 1 - H&R	JEFF ST. PIERRE TALKS WITH DWAYNE	H&R BLOCK/DWAYNE HENDERSON	12/18/2011 07:27 AM	013:05

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	BLOCK	HENDERSON FROM H&R BLOCK ABOUT SOME COMMONLY OVERLOOKED TAX TIPS THAT PEOPLE CAN TAKE ADVANTAGE OF BEFORE THE END OF THE YEAR THAT WILL HELP KEEP MORE MONEY IN THEIR POCKETS IN THE NEW YEAR.			
HOLIDAY STRESS	MD TODAY - SEG 2 - HOLIDAY STRESS	JEFF ST. PIERRE TALKS WITH DR. RICK HANSON, AUTHOR OF "JUST ONE THING: DEVELOPING A BUDDHA BRAIN ONE SIMPLE PRACTICE AT A TIME." DR. HANSON OFFERS SIMPLE YET POWERFUL MENTAL EXERCISES THAT WILL CHANGE YOUR BRAIN FOR THE BETTER. MUCH OF THE DISCUSSION IS BASED ON SIMPLE TOOLS A PERSON CAN USE TO HELP BATTLE THE STRESS THAT COMES ALONG WITH THE HOLIDAYS.	DR. RICK HANSON	12/18/2011 07:41 AM	015:00
CONFLICT RESOLUTION	MD TODAY - SEG 1 - PT- CONFLICT RESOLUTION	SONIA QUINONEZ FROM SCAN OF NORTHERN VA IS JOINED BY DR. LAURA GRENADO TO DISCUSS USING CONFLICT RESOLUTION TO BUILD A HAPPIER HOME.	PARENTING TODAY/SCAN VA	12/25/2011 11:20 PM	013:49
WORKPLACE ETIQUETTE	MD TODAY - SEG 2 - WORKING LIFE/HOLIDAY ETIQUETTE	BERNIE LUCAS TALKS WITH MARY ABBAJAY DISCUSS PROPER WORKPLACE ETIQUETTE IN THE OFFICE AROUND THE HOLIDAYS	WORKING LIFE	12/25/2011 11:35 PM	014:39

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
immigration, drugs, human rights, law enforcement, media health, nutrition, schools & education, government regulations	Viewpoints National Public Affairs	SEGMENT #1 - Border Guards: Danger and determination SEGMENT #2- School Lunches: Strategies for making them nutritious	10/02/11 07:00AM	27:59
small business; retirement issues; employment education, marketing, seniors, media, business, technology, consumer issues	Viewpoints National Public Affairs	SEGMENT #1 - Solo and Encore Careers: The benefits and the pitfalls SEGMENT #2- Boomer Consumers: Marketing to the over-55's	10/09/11 07:00AM	27:58
war, international terrorism, politics, humanitarian relief literacy, education, employment, economy, government	Viewpoints National Public Affairs	SEGMENT #1 - Afghanistan: What's it really like? SEGMENT #2- Adult Literacy: Struggle and courage pay big dividends	10/16/11 07:00AM	27:57
recreation, the arts and literature, children's issues, pop culture, media science, technology, education, recreation	Viewpoints National Public Affairs	SEGMENT #1 - What Really Scares Us...And Why? SPOT BREAK #2 -Lung Cancer Research Foundation "NYC Event"	10-23-11 07:00AM	27:58
politics, war, culture, media, gay rights family and children, consumerism, education, science	Viewpoints National Public Affairs	SEGMENT #1 - Deadline Artists: How columnists define our culture SEGMENT #2- The Art and Science of Choosing	10/30/11 07:00AM	27:56

<p>prisons, drug abuse, families, urban issues, crime, education</p> <p>divorce, suicide, media, fitness, business, religion, war</p>	<p>Viewpoints National Public Affairs</p>	<p>SEGMENT #1 - Mass Incarceration: The effects on family and community</p> <p>SEGMENT #2- Jane Fonda: A Complicated Journey</p>	<p>11/6/11 07:00AM</p>	<p>27:59</p>
<p>religion, torture, cults, civil rights, crime</p> <p>employment, immigrant workers, organized labor, transportation, health</p>	<p>Viewpoints National Public Affairs</p>	<p>SEGMENT #1 - The Real Story of the Jonestown Massacre</p> <p>SEGMENT #2- Low-wage Jobs: What keeps people in them?</p>	<p>11/13/11 07:00AM</p>	<p>27:59</p>
<p>education, technology, culture, media, science</p> <p>creativity, education, work, mental health</p>	<p>Viewpoints National Public Affairs</p>	<p>SEGMENT #1 - The Digital Divide: Balancing technology with life</p> <p>SEGMENT #2- Creative Obsessions</p>	<p>11/20/11 07:00AM</p>	<p>28:00</p>
<p>technology, education, manufacturing, business, psychology</p> <p>the arts, publishing, business</p>	<p>Viewpoints National Public Affairs</p>	<p>SEGMENT #1 – How Innovation Works</p> <p>SEGMENT #2- Self-publishing: Who does it and why it's now so popular</p>	<p>11/27/11 07:00AM</p>	<p>27:59</p>
<p>employment & labor; mental health; veteran's issues; community outreach</p> <p>military, war, culture</p>	<p>Viewpoints National Public Affairs</p>	<p>SEGMENT #1 - Jobs for Vets: Navigating the system</p> <p>SEGMENT #2- The Medal of Honor: Bravery Beyond the Call of Duty</p>	<p>12/4/11 07:00AM</p>	<p>28:00</p>
<p>mental health issues, children and family issues</p> <p>consumerism, personal finance, retail business, mental health</p>	<p>Viewpoints National Public Affairs</p>	<p>SEGMENT #1 - Happy Holidays? How to deal with argumentative guests</p> <p>SEGMENT #2- Buying on Impulse: Mindful purchasing saves money</p>	<p>12/11/11 07:00AM</p>	<p>27:58</p>
<p>arts & culture, media, business, consumerism</p> <p>: war, Native Americans, environment, government</p>	<p>Viewpoints National Public Affairs</p>	<p>SEGMENT #1 - Color: How it affects us and our culture</p> <p>SEGMENT #2- Western Expansion: How the West was <i>really</i> won</p>	<p>12/18/11 07:00AM</p>	<p>27:58</p>
<p>international politics, military, consumerism, government</p> <p>education, arts & theater, media</p>	<p>Viewpoints National Public Affairs</p>	<p>SEGMENT #1 - Pearl Harbor Christmas</p> <p>SEGMENT #2- Who Was Shakespeare?</p>	<p>12/25/11 10:52PM</p>	<p>27:59</p>

(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
HEALTH/BLOOD DONATION	AMERICAN RED CROSS	000:17	019
COMMUNITY ENGAGEMENT	BOY SCOUTS OF AMERICA	000:16	001
HEALTH/CANCER PREVENTION	CASEY CARES FOUNDATION	000:31	010
NATIONAL EAS TEST	FCC	000:09	006
MILITARY	FISHER HOUSE	000:15	007
MILITARY	FISHER HOUSE	000:17	010
MILITARY	FISHER HOUSE	000:30	009
MILITARY	FISHER HOUSE	000:31	007
MILITARY	FISHER HOUSE	000:00	001
MILITARY	FISHER HOUSE	000:14	002
MILITARY	FISHER HOUSE	000:18	003
MILITARY	FISHER HOUSE	000:30	003
MILITARY	FISHER HOUSE	000:34	001
MILITARY	FISHER HOUSE	000:35	001
MILITARY	FISHER HOUSE	000:17	001
MILITARY	FISHER HOUSE	000:18	003
MILITARY	FISHER HOUSE	000:30	002
MILITARY	FISHER HOUSE	000:31	003
MILITARY	FISHER HOUSE	000:37	001
MILITARY	FISHER HOUSE	000:16	001
MILITARY	FISHER HOUSE	000:19	001
MILITARY	FISHER HOUSE	000:20	001

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
MILITARY	FISHER HOUSE	000:23	001
MILITARY	FISHER HOUSE	000:32	002
MILITARY	FISHER HOUSE	000:35	002
MILITARY	FISHER HOUSE	000:39	002
HEALTH/CANCER PREVENTION	JOHNS HOPKINS	000:17	002
HEALTH/CANCER PREVENTION	MDA – MUSCULAR DYSTROPHY ASSOCIATION	000:14	024
HEALTH/CANCER PREVENTION	MDA – MUSCULAR DYSTROPHY ASSOCIATION	000:15	012
HEALTH/CANCER PREVENTION	MDA – MUSCULAR DYSTROPHY ASSOCIATION	000:19	016
SAFE DRIVING	MARYLAND HIGHWAY SAFETY OFFICE	000:30	067
HEALTH/ADDICTION	NARCONON	000:25	025
HEALTH CANCER PREVENTION	NATIONAL LUNG CANCER PARTNER	000:29	003
ECONOMY	SMALL BUSINESS SATURDAY	000:31	138
ECONOMY	SMALL BUSINESS SATURDAY	000:32	017
ECONOMY	SMALL BUSINESS SATURDAY	000:29	042
CHILDHOOD HOMELESSNESS	STAND UP FOR KIDS	000:15	030
CHILDHOOD HOMELESSNESS	STAND UP FOR KIDS	000:16	058
CHILDHOOD HOMELESSNESS	STAND UP FOR KIDS	000:17	021
DRUNK DRIVING PREVENTION	WASHINGTON REGIONAL ALCOHOL PROGRAM	000:28	016
MILITARY	WOUNDED WARRIOR PROJECT	000:30	001
MILITARY APPRECIATION	WOUNDED WARRIOR PROJECT	000:18	232
MILITARY APPRECIATION	WOUNDED WARRIOR PROJECT	000:30	105
MILITARY APPRECIATION	WOUNDED WARRIOR PROJECT	000:31	093