

WPOC
Baltimore, MD
Quarterly Issues/Programs List
First Quarter, 2024
04/08/2024

WPOC
Quarterly Issues/Programs List

WPOC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **ANIMAL RESCUE/ADOPTION:** Caroline Griffin and Nick Boyle discuss the mission of Show Your Soft Side and the upcoming Pawject
- **BLOOD DONATION:** Jonathan McNamara from the American Red Cross discusses the massive blood shortage nationwide
- **Black History Month:** Trovon Williams from the NAACP checks in for Black History Month to discuss the upcoming election
- **CHILD HEALTH:** Danielle Fanelle from Johns Hopkins All Children's Hospital discusses nutrition tips for children a
- **FRAUD:** Kathy Stokes, AARP's Director of Fraud Prevention Programs discusses the top scams of the season
- **FTC:** Maria Mayo and Larissa Bungo from the FTC discuss common frauds and scams consumers need to be aware
- **Financial help:** The CASH Campaign of Maryland discusses its annual financial fitness event Money Power Day
- **HEALTH & NUTRITION:** Dr. Trisha Pasricha offers health tips for the new year.
- **HEART DISEASE PREVENTION:** Celina Gorre discusses the issue of heart disease among women.
- **Health:** Robert Ginyard shares his personal experience battling prostate cancer and discusses Zero Prostate
- **LAW ENFORCEMENT OFFICERS:** Bill Alexander, CEO of the National Law Enforcement Officers Memorial fund, discusses his organization
- **MARTIN LUTHER KING JR:** Martin Luther King III and Andrea Waters King discuss the legacy of Dr. King and his continuing impact
- **SOCIAL MEDIA:** Monica Anderson from the Pew Research Center discusses its latest survey of teens on social media
- **TAX SEASON:** Mark Steber from Jackson Hewitt discusses tax season and tips for filing
- **Veteran Affairs, Mental Health:** Jim Whaley, CEO of Mission Roll Call discusses the issues veterans are facing
- **human trafficking:** Natasha Naxcimento checks in for Human Trafficking Prevention Month to explain the issue

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
HEALTH & NUTRITION	MD TODAY - SEG 1 - COMMUNITIES - HEALTH	Dr. Trisha Pasricha offers health tips for the new year.	DR. TRISHA PASRICHA	01/07/2024 06:00 AM	017:28
human trafficking	MD TODAY - SEG 2 - COMMUNITIES - HUMAN TRAFFICKING	Natasha Naxcimento checks in for Human Trafficking Prevention Month to explain the issue	NATASHA NASCIMENTO	01/07/2024 06:17 AM	012:21
MARTIN LUTHER KING JR	MD TODAY - SEG 1 - COMMUNITIES - MARTIN LUTHER KING JR	Martin Luther King III and Andrea Waters King discuss the legacy of Dr. King and his continuing imp	MARTIN LUTHER KING III	01/14/2024 06:00 AM	018:13
MARTIN LUTHER KING JR	MD TODAY - SEG 2 - COMMUNITIES - MARTIN LUTHER KING JR	Martin Luther King III and Andrea Waters King discuss the legacy of Dr. King and his continuing imp	MARTIN LUTHER KING III	01/14/2024 06:18 AM	011:42
Health	MD TODAY - SEG 1 - COMMUNITIES PROSTATE CANCER	Robert Ginyard shares his personal experience battling prostate cancer and discusses Zero Prostate	ROBERT GINYARD	01/21/2024 06:00 AM	008:14
LAW ENFORCEMENT OFFICERS	MD TODAY - SEG 2 - COMMUNITIES NLEOMF	Bill Alexander, CEO of the National Law Enforcement Officers Memorial fund, discusses his organizat	BILL ALEXANDER	01/21/2024 06:08 AM	021:38
Health	MD TODAY - SEG 1 - COMMUNITIES PROSTATE CANCER	Robert Ginyard shares his personal experience battling prostate cancer and discusses Zero Prostate	ROBERT GINYARD	01/28/2024 06:00 AM	008:14
LAW ENFORCEMENT OFFICERS	MD TODAY - SEG 2 - COMMUNITIES NLEOMF	Bill Alexander, CEO of the National Law Enforcement Officers Memorial fund, discusses his organizat	BILL ALEXANDER	01/28/2024 06:08 AM	021:38
TAX SEASON	MD TODAY - SEG 1 - COMMUNITIES - TAXES	Mark Steber from Jackson Hewitt discusses tax season and tips for filing	MARK STEBER	02/04/2024 06:00 AM	011:36

ISSUE	PROGRAM /TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
BLOOD DONATION	MD TODAY - SEG 2 - COMMUNITIES - RED CROSS	Jonathan McNamara from the American Red Cross discusses the massive blood shortage nationwide	RED CROSS	02/04/2024 06:11 AM	018:21
TAX SEASON	MD TODAY - SEG 1 - CASH CAMPAIGN	Sarah Johnson from the CASH Campaign of Maryland joins Jeff St. Pierre to discuss opportunities for	Cash Campaign of Maryland	02/11/2024 06:00 AM	014:08
BLOOD DONATION	MD TODAY - SEG 2 - COMMUNITIES - RED CROSS	Jonathan McNamara from the American Red Cross discusses the massive blood shortage nationwide	RED CROSS	02/11/2024 06:14 AM	018:21
HEART DISEASE PREVENTION	MD TODAY - SEG 1 - COMMUNITIES - HEART DISEASE	Celina Gorre discusses the issue of heart disease among women.	CELINA GORRE	02/18/2024 06:00 AM	012:42
HEART DISEASE PREVENTION	MD TODAY - SEG 2 - COMMUNITIES - HEART DISEASE	Celina Gorre discusses the issue of heart disease among women.	CELINA GORRE	02/18/2024 06:12 AM	017:05
Veteran Affairs, Mental Health	MD TODAY - SEG 1 - COMMUNITIES - MISSION ROLL CALL	Jim Whaley, CEO of Mission Roll Call discusses the issues veterans are facing	MISSION ROLL CALL	02/25/2024 06:00 AM	020:09
Black History Month	MD TODAY - SEG 2 - COMMUNITIES - NAACP	Trovon Williams from the NAACP checks in for Black History Month to discuss the upcoming election	NAACP	02/25/2024 06:20 AM	009:23
TAX SEASON	MD TODAY - SEG 1 - CASH CAMPAIGN	Sarah Johnson from the CASH Campaign of Maryland joins Jeff St. Pierre to discuss opportunities for	Cash Campaign of Maryland	03/03/2024 06:00 AM	014:08
BLOOD DONATION	MD TODAY - SEG 2 - COMMUNITIES - RED CROSS	Jonathan McNamara from the American Red Cross discusses the massive blood shortage nationwide	RED CROSS	03/03/2024 06:14 AM	018:21
ANIMAL RESCUE/ADOPTION	MD TODAY - SEG 1 - SHOW YOUR SOFT SIDE	Caroline Griffin and Nick Boyle discuss the mission of Show Your Soft Side and the upcoming Pawject	SHOW YOUR SOFT SIDE	03/10/2024 06:00 AM	013:45

ISSUE	PROGRAM /TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Health	MD TODAY - SEG 2 - COMMUNITIES - MULTIPLE SCLEROSIS	Robin Nunley discusses the National MS Society, MS Awareness Week and resources for those diagnosed	ROBIN NUNLEY	03/10/2024 06:13 AM	017:13
Financial help	MD TODAY - SEG 1 - MONEY POWER DAY	The CASH Campaign of Maryland discusses it's annual financial fitness event Money Power Day	Cash Campaign of Maryland	03/17/2024 06:00 AM	014:54
SOCIAL MEDIA	MD TODAY - SEG 2 - COMMUNITIES - SOCIAL MEDIA	Monica Anderson from the Pew Research Center discusses its latest survey of teens on social media d	MONICA ANDERSON	03/17/2024 06:15 AM	011:33
FRAUD	MD TODAY - SEG 1 - COMMUNITIES FRAUD	Kathy Stokes, AARP's Director of Fraud Prevention Programs discusses the tops scams of the season	KATHY STOKES	03/24/2024 06:00 AM	012:22
FTC	MD TODAY - SEG 1 - COMMUNITIES - FTC/FRAUDS	Maria Mayo and Larissa Bungo from the FTC discuss common frauds and scams consumers need to be awar	MARIA MAYO	03/31/2024 06:00 AM	019:03
CHILD HEALTH	MD TODAY - SEG 2 - COMMUNITIES - NUTRITION	Danielle Fanelle from Johns Hopkins All Children's Hospital discusses nutrition tips for children a	DANIELLE FANELL	03/31/2024 06:19 AM	010:36

**Section II
PUBLIC SERVICE ANNOUNCEMENTS**

Section II lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	Local Promo PSA	000:15	19