

WTUP-FM  
Tupelo, MS  
Quarterly Issues/Programs List  
Fourth Quarter, 2017  
01/05/2018

WTUP-FM  
Quarterly Issues/Programs List

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WTUP-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **HEALTH AND FITNESS:** NMS Med Ctr rep spoke on Breast Cancer Month; services & information available
- **Learning/Attention Disorders:** David Savage explores ways to unlock potential of those struggling with attention disorders
- **POVERTY:** Information on community service program to assist low-income families and homeless,

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**Section I**  
**LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
POVERTY	COMMUNITY VIEWPOINT - TUPELO	Information on community service program to assist low-income families and homeless,	Michelle Shepherd	10/01/2017 11:30 PM	029:01
Learning/Attention Disorders	iHM Understood Long Form PSA	David Savage explores ways to unlock potential of those struggling with attention disorders	UNDERSTOOD.ORG	10/15/2017 11:37 PM	030:00
HEALTH AND	COMMUNITY	Leigh Ann Mattox	Leigh Ann Mattox	10/22/2017	029:58

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
FITNESS	VIEWPOINT - TUPELO	discusses local events & provides participation information for Special		11:39 PM	
HEALTH AND FITNESS	COMMUNITY VIEWPOINT - TUPELO	NMS Med Ctr rep spoke on Breast Cancer Month; services & information available	Shannon Fryery	10/29/2017 11:27 PM	029:01
ARTS & CULTURE	COMMUNITY VIEWPOINT - TUPELO	Tupelo Azalea Club member spoke about various events they support in community	Charles Grace	11/05/2017 11:35 PM	029:12
EDUCATION	COMMUNITY VIEWPOINT - TUPELO	University of MS Education Trainer spoke about early education opportunities	Gena Puckett	11/12/2017 11:37 PM	029:17
YOUTH	COMMUNITY VIEWPOINT - TUPELO	Boys & Girls Club of N MS volunteer organizer provides upcoming fund-raising opp	Dana Peete	11/19/2017 11:35 PM	028:41
POVERTY	COMMUNITY VIEWPOINT - TUPELO	Salvation Army rep covered options/description of how listeners can help w/ Angel T	Jeff Daniel	11/26/2017 11:35 PM	027:48
ARTS & CULTURE	COMMUNITY VIEWPOINT - TUPELO	Tupelo Park & Rec rep gave information on free Christmas lighting tour in city parks	Leigh Ann Mattox	12/03/2017 11:35 PM	029:07
YOUTH	COMMUNITY VIEWPOINT - TUPELO	Big Brothers & Big Sisters of MS rep explained upcoming opportunities during holi	Jerome Jones	12/10/2017 11:39 PM	029:27
SAFETY	COMMUNITY	Tupelo Fire Dept.	Thomas Walker	12/17/2017	029:26

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	VIEWPOINT - TUPELO	rep spoke about ways to help prevent fires during the holidays a		11:36 PM	
HEALTH AND FITNESS	COMMUNITY VIEWPOINT - TUPELO	NMS Med Ctr rep covered sleep apnea and other sleep disorders and explained options	Gary Bell	12/24/2017 11:35 PM	028:12
SAFETY	COMMUNITY VIEWPOINT - TUPELO	Tupelo Police officer explained how fireworks can cause injury to people, animals and	Kartarsha White	12/31/2017 11:37 PM	026:40

**Section II**  
**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III**  
**PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
-----	PSA/FILL -- CREDIT	000:30	002
COMMUNITY INVOLVEMENT	SMALL BUSINESS SATURDAY	000:30	008
DISTRACTED DRIVING	PROJECT YELLOW LIGHT	000:30	009
ELDERLY	AARP	000:58	001
ELDERLY	AARP	001:00	001

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Energy Conservation	AD COUNCIL	000:15	001
Energy Conservation	AD COUNCIL	000:30	001
ENVIRONMENT PROTECTION	Izaak Walton League of Americ	000:29	002
HEALTH AND FITNESS	AD COUNCIL	001:00	003
HEALTH AND FITNESS	MennoMedia	000:29	003
HEALTH AND FITNESS	SAVE THE MALES	000:30	017
MILITARY AND VETERANS	Disabled American Vererans	001:00	001
MILITARY AND VETERANS	Paralyzed Veterans of America	001:00	002
MILITARY AND VETERANS	WOUNDED WARRIORS	001:00	001
PSA	DEPT OF HOMELAND SECURITY	000:30	014
PSA	RED	000:29	016
PSA	RED WORLD AIDS DAY	000:30	021
PUBLIC SAFETY	AD COUNCIL	000:30	001
PUBLIC SAFETY	AD COUNCIL	001:00	001
PUBLIC SAFETY	FEMA	000:30	001
PUBLIC SAFETY	Homeland Security	001:00	001