

ORDER



Orders	Order / Rev:	1437397		
	Alt Order #:	25909905		
	Product Desc:	IVES FOR GOVERNOR		
	Estimate:			
	Flight Dates:	03/13/18 - 03/19/18	Primary AE:	Millennium Chicago
	Original Date / Rev:	03/12/18 / 03/12/18	Sales Office:	M-CHI
	Order Type:	REG	Sales Region:	Nat

Agency	Name:	Ives for Governor	Billing Type:	Cash
	Buying Contact:		Billing Calendar:	Broadcast
	Billing Contact:		Billing Cycle:	EOM/EOC
		PO BOX 1504	Agency Commission:	15%
		Wheaton, IL 60187		

Advertiser	Name:	POL/Jeanne Ives/Governor/Rep/IL	New Business Thru:	
	Demographic:	A35+	Order Separation:	00:15:00
	Product Codes:	PL14	Advertiser External ID:	
	Priority:	P4	Agency External ID:	
	Revenue Code 1:	AGY	Unit Code:	General
	Revenue Code 2:	POL		
	Revenue Code 3:	POL-CAND		

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/26/18	03/19/18	13	\$3,900.00	\$3,315.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2018	13	\$3,900.00	\$3,315.00	0.00
Totals	13	\$3,900.00	\$3,315.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Chicago			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WTVO Rockford, IL	55%	\$3,900.00
Market	100%	\$7,090.91

Competitive Share

	Share	Total
ABR	0%	\$0.00
CABLE	0%	\$0.00
ETVO	0%	\$0.00
UNKWN	0%	\$0.00
WIFR	0%	\$0.00
WQRF	0%	\$0.00
WREX	45%	\$3,190.91

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTVO	03/13/18	03/16/18	EM M-F 5a-7a NEWS	CM	6:00 AM-7:00 AM (6:00 AM-7:00 AM)	-TWTF--	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 03/12/18	03/18/18	-TWTF--			1		\$100.00		0.00				
N 2	WTVO	03/19/18	03/19/18	EM M-F 5a-7a NEWS	CM	6:00 AM-7:00 AM (6:00 AM-7:00 AM)	M-----	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 03/19/18	03/25/18	M-----			1		\$100.00		0.00				

Order / Rev: 1437397
 Alt Order #: 25909905
 Flight Dates: 03/13/18 - 03/19/18

Advertiser: POL/Jeanne Ives/Governor/Rep/IL
 Product Desc: IVES FOR GOVERNOR
 Estimate:

WTVO Rockford, IL

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 3	WTVO	03/13/18	03/16/18	M-F 5p-530p News Eyewitness News @ 5p	CM	M-F 5p-530p	-TWTF--	:30	1	\$350.00	P4	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/12/18	03/18/18	-TWTF--					1	\$350.00		0.00			
N 4	WTVO	03/13/18	03/16/18	M-F 6p-630p News Eyewitness News @ 6p	CM	6p-630p	-TWTF--	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/12/18	03/18/18	-TWTF--					1	\$300.00		0.00			
N 5	WTVO	03/19/18	03/19/18	M-F 6p-630p News Eyewitness News @ 6p	CM	6p-630p	M-----	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/19/18	03/25/18	M-----					1	\$300.00		0.00			
N 6	WTVO	03/13/18	03/16/18	LN M-F Eyewitness News @ 10p	CM	M-F 10p-1035p	-TWTF--	:30	2	\$300.00	P4	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/12/18	03/18/18	-TWTF--					2	\$300.00		0.00			
N 7	WTVO	03/13/18	03/16/18	M-F 1137p-1207a NIGHTLINE	CM	11:35 PM-12:05 XM (11:35 PM-12:05 XM)	-TWTF--	:30	2	\$50.00	P4	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/12/18	03/18/18	-TWTF--					2	\$50.00		0.00			
N 8	WTVO	03/19/18	03/19/18	M-F 1137p-1207a NIGHTLINE	CM	11:35 PM-12:05 XM (11:35 PM-12:05 XM)	M-----	:30	1	\$50.00	P4	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/19/18	03/25/18	M-----					1	\$50.00		0.00			
N 9	WTVO	03/19/18	03/19/18	Mon Prime Other 1 AMERICAN IDOL	CM	7p-9p	1-----	:30	1	\$850.00	P4	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/19/18	03/25/18	1-----					1	\$850.00		0.00			
N 10	WTVO	03/14/18	03/14/18	Wed Prime Hour 3 DESIGNATED SURVIVOR	CM	9p-10p	--1----	:30	1	\$500.00	P4	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/12/18	03/18/18	--1----					1	\$500.00		0.00			
N 11	WTVO	03/15/18	03/15/18	Thur Prime Hour 1 GREY'S ANATOMY	CM	7p-8p	---1---	:30	1	\$650.00	P4	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/12/18	03/18/18	---1---					1	\$650.00		0.00			
													Totals	13	\$3,900.00

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25909905

Changes as of: 3/12/2018 at 2:22 PM

Version: Current State Version 1

CPE:

Agency: IN HOUSE POLITICAL

P.O. Box 1504

Wheaton, OR 97149

Flight: 3/13/18 - 3/19/18

Advertiser: Ives for Governor

Product: Ives for Gov

Agency Order #:

Buyer: Rob Vail

Salesperson: MATTHEW GAGLIANO

312-832-6617

Station: WGRF-TV/D

Market: Rockford

Office: CHICAGO

Primary Demo: Adults 35+

Con Type: POLITICAL/VOTE

Assistant: PETER BALSAM

312-832-6619

Total \$: \$3,900.00

Total Spots: 13

Total CPE: \$71.56

Total GRP: 54.5

Separation:

#1437397

#	Day/Time	DP	Program	Rate	A35P Rating	Len	3/13 - 3/19		Total Spots	Total \$	CPP*	GRP*
							3/13	3/19				
1	Tu-F 6a-7a		NEWS	\$100.00	3.5	30	1	0	1	\$100.00	\$28.57	3.5
2	6a-7a		NEWS	\$100.00	3.5	30	0	1	1	\$100.00	\$28.57	3.5
3	Tu-F 5p-5:30p		NEWS	\$350.00	6.0	30	1	0	1	\$350.00	\$58.33	6.0
4	Tu-F 6p-6:30p		NEWS	\$300.00	6.0	30	1	0	1	\$300.00	\$50.00	6.0
5	6p-6:30p		NEWS	\$300.00	6.0	30	0	1	1	\$300.00	\$50.00	6.0
6	Tu-F 10p-10:35p		NEWS	\$300.00	5.0	30	2	0	2	\$600.00	\$60.00	10.0
7	Tu-F 11:35p-12:05a		NIGHTLINE	\$50.00	1.5	30	2	0	2	\$100.00	\$33.33	3.0
8	M 11:35p-12:05a		NIGHTLINE	\$50.00	1.5	30	0	1	1	\$50.00	\$33.33	1.5
9	M 7p-9p		IDOL	\$850.00	7.0	30	0	1	1	\$850.00	\$121.43	7.0
10	W 9p-10p		DESIGNATED SURVIVOR	\$500.00	4.0	30	1	0	1	\$500.00	\$125.00	4.0
11	Th 7p-8p		GREYS	\$650.00	4.0	30	1	0	1	\$650.00	\$162.50	4.0
TOTALS:							9	4	13	\$3,900.00	\$71.56	54.5

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25909905 Changes as of: 3/12/2018 at 2:22 PM Version: Current State Version 1

CPE: Agency: IN HOUSE POLITICAL Advertiser: Ives for Governor Flight: 3/13/18 - 3/19/18 Station: WQRF Total \$: \$3,900.00

P.O. Box 1504 Product: Ives FOR GOV Market: Rockford Total Spots: 13

Wheaton, OR 60187 Agency Order #: Buyer: Rob Vail Office: CHICAGO Total CPP: \$71.56

Salesperson: MATTHEW GAGGIANO 312-832-6617 Primary Demo: Adults 35+ Con Type: POLITICAL/VOTE Assistant: PETER BALSAM 312-832-6619 Separation:

Special Instructions

Competitive Information	
Market Budget:	\$7,091
WQRF Share:	55%
Comment:	
WREX:	45%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	13	\$3,900.00	\$71.56	54.5
Total	100%	13	\$3,900.00	\$71.56	54.5

Monthly Summary		
Month	Spots	Dollars
2018-Mar	13	\$3,900.00
Total	13	\$3,900.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Queued for Electronic Contracting	3/12/18 2:29 PM					\$0
New	3/12/18 2:22 PM	MATTHEW GAGGIANO	New	13		\$3,900.00

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER. KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Non-Discrimination Policy