

ORDER



Orders
Order / Rev: 1437397
Alt Order #: 25909905
Product Desc: IVES FOR GOVERNOR
Estimate:
Flight Dates: 03/13/18 - 03/19/18
Original Date / Rev: 03/12/18 / 03/12/18
Order Type: REG

Primary AE: Millennium Chicago
Sales Office: M-CHI
Sales Region: Nat

Agency Name: Ives for Governor
Buying Contact:
Billing Contact:
 PO BOX 1504
 Wheaton, IL 60187

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Jeanne Ives/Governor/Rep/IL
Demographic: A35+
Product Codes: PL14
Priority: P4
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/26/18	03/19/18	13	\$3,900.00	\$3,315.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2018	13	\$3,900.00	\$3,315.00	0.00
Totals	13	\$3,900.00	\$3,315.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Chicago			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
WTVO Rockford, IL	55%	\$3,900.00
Market	100%	\$7,090.91

Competitive Share

Competitive Share	Share	Total
ABR	0%	\$0.00
CABLE	0%	\$0.00
ETVO	0%	\$0.00
UNKWN	0%	\$0.00
WIFR	0%	\$0.00
WQRF	0%	\$0.00
WREX	45%	\$3,190.91

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTVO	03/13/18	03/16/18	EM M-F 5a-7a NEWS	CM	6:00 AM-7:00 AM (6:00 AM-7:00 AM)	-TWTF--	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/12/18	03/18/18	-TWTF--		1				\$100.00		0.00			
N 2	WTVO	03/19/18	03/19/18	EM M-F 5a-7a NEWS	CM	6:00 AM-7:00 AM (6:00 AM-7:00 AM)	M-----	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/19/18	03/25/18	M-----		1				\$100.00		0.00			

Order / Rev: 1437397
 Alt Order #: 25909905
 Flight Dates: 03/13/18 - 03/19/18

Advertiser: POL/Jeanne Ives/Governor/Rep/IL
 Product Desc: IVES FOR GOVERNOR
 Estimate: WTVO Rockford, IL

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 3	WTVO	03/13/18	03/16/18	M-F 5p-530p News Eyewitness News @ 5p	CM	M-F 5p-530p	-TwTF--	:30	1	\$350.00	P4	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/12/18	03/18/18	-TwTF--					1	\$350.00		0.00			
N 4	WTVO	03/13/18	03/16/18	M-F 6p-630p News Eyewitness News @ 6p	CM	6p-630p	-TwTF--	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/12/18	03/18/18	-TwTF--					1	\$300.00		0.00			
N 5	WTVO	03/19/18	03/19/18	M-F 6p-630p News Eyewitness News @ 6p	CM	6p-630p	M-----	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/19/18	03/25/18	M-----					1	\$300.00		0.00			
N 6	WTVO	03/13/18	03/16/18	LN M-F Eyewitness News @ 10p	CM	M-F 10p-1035p	-TwTF--	:30	2	\$300.00	P4	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/12/18	03/18/18	-TwTF--					2	\$300.00		0.00			
N 7	WTVO	03/13/18	03/16/18	M-F 1137p-1207a NIGHTLINE	CM	11:35 PM-12:05 XM (11:35 PM-12:05 XM)	-TwTF--	:30	2	\$50.00	P4	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/12/18	03/18/18	-TwTF--					2	\$50.00		0.00			
N 8	WTVO	03/19/18	03/19/18	M-F 1137p-1207a NIGHTLINE	CM	11:35 PM-12:05 XM (11:35 PM-12:05 XM)	M-----	:30	1	\$50.00	P4	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/19/18	03/25/18	M-----					1	\$50.00		0.00			
N 9	WTVO	03/19/18	03/19/18	Mon Prime Other 1 AMERICAN IDOL	CM	7p-9p	1-----	:30	1	\$850.00	P4	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/19/18	03/25/18	1-----					1	\$850.00		0.00			
N 10	WTVO	03/14/18	03/14/18	Wed Prime Hour 3 DESIGNATED SURVIVOR	CM	9p-10p	--1----	:30	1	\$500.00	P4	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/12/18	03/18/18	--1----					1	\$500.00		0.00			
N 11	WTVO	03/15/18	03/15/18	Thur Prime Hour 1 GREY'S ANATOMY	CM	7p-8p	---1---	:30	1	\$650.00	P4	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/12/18	03/18/18	---1---					1	\$650.00		0.00			
													Totals	13	\$3,900.00



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25909905

Changes as of: 3/12/2018 at 2:22 PM

Version: Current State Version 1

CPE:

Flight: 3/13/18 - 3/19/18

Station: WDRB-TV

Total \$: \$3,900.00

Agency: IN HOUSE POLITICAL

Advertiser: Ives for Governor

Market: Rockford

Total Spots: 13

P.O. Box 1504

Product: IVES FOR GOV

Office: CHICAGO

Total CPE: \$71.56

Wheaton, OR 97149

Agency Order #:

Primary Demo: Adults 35+

Total GRP: 54.5

Buyer: Rob Vail

Con Type: POLITICAL/VOTE

Salesperson: MATTHEW GAGGIANO

Assistant: PETER BALSAM

Separation:

312-832-6617

#	Day/Time	DP	Program	Rate	A35P Rating	Len	3/13 - 3/19		Total Spots	Total \$	CPP*	GRP*
							3/13	3/19				
1	Tu-F 6a-7a		NEWS PH	\$100.00	3.5	30	1	0	1	\$100.00	\$28.57	3.5
2	6a-7a		NEWS PH	\$100.00	3.5	30	0	1	1	\$100.00	\$28.57	3.5
3	Tu-F 5p-5:30p		NEWS PH	\$350.00	6.0	30	1	0	1	\$350.00	\$58.33	6.0
4	Tu-F 6p-6:30p		NEWS PH	\$300.00	6.0	30	1	0	1	\$300.00	\$50.00	6.0
5	6p-6:30p		NEWS PH	\$300.00	6.0	30	0	1	1	\$300.00	\$50.00	6.0
6	Tu-F 10p-10:35p		NEWS PH	\$300.00	5.0	30	2	0	2	\$600.00	\$60.00	10.0
7	Tu-F 11:35p-12:05a		NIGHTLINE PH	\$50.00	1.5	30	2	0	2	\$100.00	\$33.33	3.0
8	M 8:11:35p-12:05a		NIGHTLINE PH	\$50.00	1.5	30	0	1	1	\$50.00	\$33.33	1.5
9	M 9:7p-9p		IDOL PH	\$850.00	7.0	30	0	1	1	\$850.00	\$121.43	7.0
10	W 9p-10p		DESIGNATED SURVIVOR PH	\$500.00	4.0	30	1	0	1	\$500.00	\$125.00	4.0
11	Th 7p-8p		GREYS PH	\$650.00	4.0	30	1	0	1	\$650.00	\$162.50	4.0
TOTALS:							9	4	13	\$3,900.00	\$71.56	54.5

1437397

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25909905 Changes as of: 3/12/2018 at 2:22 PM Version: Current State Version 1 Total \$: \$3,900.00

CPE: Flight: 3/13/18 - 3/19/18 Station: WQRF Total Spots: 13
 Agency: IN HOUSE POLITICAL Advertiser: Ives for Governor Market: Rockford Total CPP: \$71.56
 P.O. Box 1504 Product: IVES FOR GOV Office: CHICAGO Total GRP: 54.5
 Wheaton, OR 60187 Agency Order #: Buyer: Rob Vail Con Type: POLITICAL/VOTE Separation:
 Salesperson: MATTHEW GAGGIANO Assistant: PETER BALSAM 312-832-6619

Competitive Information	
Market Budget:	\$7,091
WQRF Share:	55%
Comment:	
WREX:	45%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	13	\$3,900.00	\$71.56	54.5
Total	100%	13	\$3,900.00	\$71.56	54.5

Monthly Summary			
Month	Spots	Dollars	
2018-Mar	13	\$3,900.00	
Total	13	\$3,900.00	

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	3/12/18 2:29 PM					\$0	\$0	
New	3/12/18 2:22 PM	MATTHEW GAGGIANO	New	13		\$3,900.00	\$3,900.00	

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER. KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.