

ORDER



Orders
Order / Rev: 1395488
Alt Order #: 25887161
Product Desc: IVES FOR GOV
Estimate:
Flight Dates: 02/03/18 - 02/09/18
Original Date / Rev: 02/02/18 / 02/02/18
Order Type: REG

Primary AE: Millennium Chicago
Sales Office: M-CHI
Sales Region: Nat

Agency Name: Ives for Governor
Buying Contact:
Billing Contact:
 505 N Lake Shore Dr
 Chicago, IL 60611

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Jeanne Ives/Governor/Rep/IL
Demographic: A35+
Product Codes: PL14
Priority: P5
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/29/18	02/09/18	12	\$4,900.00	\$4,165.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2018	12	\$4,900.00	\$4,165.00	0.00
Totals	12	\$4,900.00	\$4,165.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Chicago			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WTVO Rockford, IL	31%	\$4,900.00
Market	100%	\$15,806.45

Competitive Share

	Share	Total
ABR	0%	\$0.00
CABLE	0%	\$0.00
ETVO	0%	\$0.00
UNKWN	0%	\$0.00
WIFR	0%	\$0.00
WQRF	15%	\$2,370.97
WREX	54%	\$8,535.48

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount												
N 1	WTVO	02/05/18	02/09/18	EM M-F 5a-7a MORNING NEWS	CM	6:00 AM-7:00 AM (6:00 AM-7:00 AM)	MTWTF--	1:00	2	\$200.00	P4	0.00	NM	2	\$400.00												
COMMENTS APPLY TO SUB LINES A THRU A EM NEWS <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 02/05/18</td> <td>02/11/18</td> <td>MTWTF--</td> <td>2</td> <td>\$200.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 02/05/18	02/11/18	MTWTF--	2	\$200.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
Week: 02/05/18	02/11/18	MTWTF--	2	\$200.00	0.00																						
N 2	WTVO	02/04/18	02/04/18	Su 8a-9a This Week THIS WEEK	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	-----S	:30	1	\$100.00	P4	0.00	NM	1	\$100.00												
COMMENTS APPLY TO SUB LINES A THRU A																											

Order / Rev: 1395488
 Alt Order #: 25887161
 Flight Dates: 02/03/18 - 02/09/18

Advertiser: POL/Jeanne Ives/Governor/Rep/IL
 Product Desc: IVES FOR GOV
 Estimate: WTVO Rockford, IL

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
THIS WEEK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		01/29/18	02/04/18	-----S		1				\$100.00		0.00			
N 3	WTVO	02/05/18	02/09/18	M-F 5p-530p News 5P NEWS	CM	5:00 PM-5:30 PM (5:00 PM-5:30 PM)	MTWTF--	1:00	1	\$700.00	P4	0.00	NM	1	\$700.00
COMMENTS APPLY TO SUB LINES A THRU A EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/05/18	02/11/18	MTWTF--		1				\$700.00		0.00			
N 4	WTVO	02/05/18	02/09/18	M-F 6p-630p News 6P NEWS	CM	6:00 PM-6:30 PM (6:00 PM-6:30 PM)	MTWTF--	1:00	1	\$600.00	P4	0.00	NM	1	\$600.00
COMMENTS APPLY TO SUB LINES A THRU A EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/05/18	02/11/18	MTWTF--		1				\$600.00		0.00			
N 5	WTVO	02/05/18	02/09/18	LN M-F LATE NEWS	CM	10:00 PM-10:35 PM (10:00 PM-10:35 PM)	PMTWTF--	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
COMMENTS APPLY TO SUB LINES A THRU A LATE NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/05/18	02/11/18	MTWTF--		1				\$300.00		0.00			
N 6	WTVO	02/04/18	02/04/18	LN Su LATE NEWS	CM	10:00 PM-10:35 PM (10:00 PM-10:35 PM)	PI-----S	1:00	1	\$600.00	P4	0.00	NM	1	\$600.00
COMMENTS APPLY TO SUB LINES A THRU A LATE NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		01/29/18	02/04/18	-----S		1				\$600.00		0.00			
N 7	WTVO	02/05/18	02/09/18	M-F 1137p-1207a NIGHTLINE	CM	M-F 1137p-1207a	MTWTF--	1:00	2	\$100.00	P4	0.00	NM	2	\$200.00
COMMENTS APPLY TO SUB LINES A THRU A NIGHT LINE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/05/18	02/11/18	MTWTF--		2				\$100.00		0.00			
N 8	WTVO	02/05/18	02/05/18	Mon Prime Hour 3 GOOD DOCTOR	CM	9:00 PM-10:00 PM (9:00 PM-10:00 PM)	PMM-----	1:00	1	\$1,000.00	P4	0.00	NM	1	\$1,000.00
COMMENTS APPLY TO SUB LINES A THRU A GOOD DOCTOR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/05/18	02/11/18	M-----		1				\$1,000.00		0.00			
N 9	WTVO	02/07/18	02/07/18	Wed Prime Hour 3 MATCH GAME	CM	9:00 PM-10:00 PM (9:00 PM-10:00 PM)	PM--W----	:30	1	\$500.00	P4	0.00	NM	1	\$500.00
COMMENTS APPLY TO SUB LINES A THRU A MATCH GAME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/05/18	02/11/18	--W----		1				\$500.00		0.00			
N 10	WTVO	02/09/18	02/09/18	Fri Prime Hour 3 20/20	CM	9:00 PM-10:00 PM (9:00 PM-10:00 PM)	PM----F--	:30	1	\$500.00	P4	0.00	NM	1	\$500.00
COMMENTS APPLY TO SUB LINES A THRU A 20/20															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/05/18	02/11/18	----F--		1				\$500.00		0.00			
Totals													12	\$4,900.00	



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25887161

Changes as of: 2/22/2018 at 12:39 PM

Version: Current State Version 1

CPE:

Agency: Liberty Principles
211 S Clark St
Chicago, IL 60604

Flight: 2/3/18 - 2/9/18
Advertiser: Ives for Governor
Product: Ives for Gov
Agency Order #:

Station: WTVO
Market: Rockford
Office: CHICAGO
Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE
Assistant: PETER BALSAM

Buyer: ROB VAIL
Salesperson: MATTHEW GAGGIANO
312-832-8617

Separation:

Comments: REBOOKING PREVIOUSLY CONFIRMED Ives ORDER HL 25885986.

1395488

Total \$: \$4,900.00

Total Spots: 12

Total CPE: \$89.09

Total GRP: 55.0

#	Day/Time	DP	Program	Rate	A35P Rating	Len	2/3 - 2/5		Total Spots	Total \$	GRP*	
							2/3	2/5				
1	M-F 6a-7a		EM NEWS	\$200.00	3.5	60	0	2	2	\$400.00	\$57.14	7.0
2	Su 8a-9a		THIS WEEK	\$100.00	3.5	30	1	0	1	\$100.00	\$28.57	3.5
3	M-F 5p-5:30p		EARLY NEWS	\$700.00	7.5	60	0	1	1	\$700.00	\$93.33	7.5
4	M-F 6p-6:30p		EARLY NEWS	\$600.00	6.5	60	0	1	1	\$600.00	\$92.31	6.5
5	M-F 10p-10:35p		LATE NEWS	\$300.00	5.0	30	0	1	1	\$300.00	\$60.00	5.0
6	Su 10p-10:35p		LATE NEWS	\$600.00	7.0	60	1	0	1	\$600.00	\$85.71	7.0
7	M-F 11:35p-12:05a		NIGHT LINE	\$100.00	1.5	60	0	2	2	\$200.00	\$66.67	3.0
8	M 9p-10p		GOOD DOCTOR	\$1,000.00	7.5	60	0	1	1	\$1,000.00	\$133.33	7.5
9	W 9p-10p		MATCH GAME	\$500.00	4.0	30	0	1	1	\$500.00	\$125.00	4.0
10	F 9p-10p		MATCH GAME	\$500.00	4.0	30	0	1	1	\$500.00	\$125.00	4.0
TOTALS:									12	\$4,900.00	\$89.09	55.0

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25887161 Changes as of: 2/2/2018 at 12:39 PM Version: Current State Version 1

CPE: Flight: 2/3/18 - 2/9/18 Total \$: \$4,900.00
 Agency: Liberty Principles Advertiser: Ives for Governor Station: WTVU
 211 S Clark St Product: IVES FOR GOV Market: Rockford
 Chicago, IL 60604 Agency Order #: Office: CHICAGO
 Buyer: ROB VAIL Primary Demo: Adults 35+
 Salesperson: MATTHEW GAGGIANO Con Type: POLITICAL/VOTE
 312-832-6617 Assistant: PETER BALSAM
 Separation: Total Spots: 12
 Total CPP: \$89.09
 Total GRP: 55.0

Order Level Comments

Date/Time	Added by	Comment
02/02/18 12:39 PM	MATTHEW GAGGIANO	REBOOKING PREVIOUSLY CONFIRMED IVES ORDER HL 25885986.

Competitive Information	
Market Budget:	\$15,806
WTVU Share:	31%
Comment:	
WGRF:	15%
WREX:	54%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	12	\$4,900.00	\$89.09	55.0
Total	100%	12	\$4,900.00	\$89.09	55.0

Monthly Summary		
Month	Spots	Dollars
2018-Feb	12	\$4,900.00
Total	12	\$4,900.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	2/2/18 12:47 PM					\$0	\$0	
New	2/2/18 12:39 PM	MATTHEW GAGGIANO	New	12		\$4,900.00	\$4,900.00	

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY AND MUST CONTAIN NONDISCRIMINATION CLAUSES CONSISTENT WITH THIS ORDER. KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.