





[illegible][illegible]

Hi Mark,  
Below is the schedule and attached is the form. I will  
send you a check on Monday.

Thanks!  
Stacy

**WBBJ:**

**6p News**

Dates: 7/9, 7/10, 7/11, 7/14, 7/15, 7/16,  
7/17, 7/18, 7/21, 7/22, 7/23, 7/24, 7/25,  
7/28, 7/29, 7/30, 7/31, 8/1, 8/4, 8/5, 8/6  
(21 days)

Cost: \$7,875      # 375

**Wheel of Fortune**

Dates: 7/10, 7/11, 7/14, 7/15, 7/16, 7/17,  
7/18, 7/21, 7/22, 7/23, 7/24, 7/25, 7/28,  
7/29, 7/30, 7/31, 8/1, 8/4, 8/5, 8/6 (20  
days)

Cost: \$7,000      # 350

**Total cost: \$14,875**

179841

7/7/14

Kyle Atkins



POLITICAL ISSUE ADVERTISING  
AGREEMENT

Stacy Cochran                      Kyle Atkins  
7/9/14                      8/6/14  
12,643 Yr. net  
Kyle Atkins  
Kyle Atkins for Circuit Court Judge  
Piper Taylor                      Treasurer

X

7/2/14  
C

M. Bond  
VP/LM

Ang. G. G. G.

**ORDER**

**Orders**  
**Order / Rev:** 179841  
**Alt Order #:**  
**Product Desc:**  
**Estimate:**  
**Flight Dates:** 07/09/14 - 08/06/14  
**Original Date / Rev:** 07/07/14 / 07/07/14  
**Order Type:** GENERAL

WBBJ

**Primary AE:** Mark Brooks  
**Sales Office:** WBBJ  
**Sales Region:** Local

**Agency Name:** Fletcher Rowley Consulting  
**Buying Contact:**  
**Billing Contact:**  
 1720 West End Avenue  
 Nashville, TN 37203

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Kyle Atkins / Circuit Court Judge  
**Demographic:** A25-54  
**Product Codes:** PL1  
**Priority:** P-03  
**Revenue Codes:** AGY, POL, ISS

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/30/14	07/27/14	25	\$9,075.00	\$7,713.75
07/28/14	08/06/14	16	\$5,800.00	\$4,930.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
July 2014	25	\$9,075.00	\$7,713.75	0.00
August 2014	16	\$5,800.00	\$4,930.00	0.00
<b>Totals</b>	<b>41</b>	<b>\$14,875.00</b>	<b>\$12,643.75</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mark Brooks			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WBBJ	07/09/14	08/06/14	M-F News at 6:00 pm	CM	6p-630p	11111--	:30	5	\$375.00	P-03	0.00	NM	21	\$7,875.00
				M-F News at 6:00 pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/07/14	07/13/14	--111--					3	\$375.00		0.00			
		Week: 07/14/14	07/20/14	11111--					5	\$375.00		0.00			
		Week: 07/21/14	07/27/14	11111--					5	\$375.00		0.00			
		Week: 07/28/14	08/03/14	11111--					5	\$375.00		0.00			
		Week: 08/04/14	08/10/14	111----					3	\$375.00		0.00			
N 2	WBBJ	07/09/14	08/06/14	M-F Wheel (630-7p)	CM	630p-7p	11111--	:30	5	\$350.00	P-03	0.00	NM	20	\$7,000.00
				M-F Wheel (630-7p)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/07/14	07/13/14	---11--					2	\$350.00		0.00			
		Week: 07/14/14	07/20/14	11111--					5	\$350.00		0.00			
		Week: 07/21/14	07/27/14	11111--					5	\$350.00		0.00			
		Week: 07/28/14	08/03/14	11111--					5	\$350.00		0.00			
		Week: 08/04/14	08/10/14	111----					3	\$350.00		0.00			
													<b>Totals</b>	<b>41</b>	<b>\$14,875.00</b>