

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐**FEDERAL CANDIDATE**☒**STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WBKJ - Jackson

Date:

7.30.14

I, Whitney West,being/on behalf of: John Mehr, a legallyqualified candidate of the Republican politicalparty for the office of: sheriffin the generalelection to be held on: August 7, 2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See attached					

Total Charges:

2647.75

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

John Mehr for Summit

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Dr. Spurgeon Smith

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

7.30.14
Date

WJB WA
Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]
Signature

VP/GM
Printed Name

Mark Brooks
Title

CONTRACT

WBBJ
346 Muse St
Jackson, TN 38301
(731)424-4515

And:

West Rogers, LLC
6075 Poplar Avenue
Suite 122
The Crescent Center
Memphis, TN 38119

<u>Contract / Revision</u> 181148 /		<u>Alt Order #</u>
<u>Product</u>		
<u>Contract Dates</u> 07/28/14 - 08/10/14		<u>Estimate #</u>
<u>Advertiser</u> John Mehr / Sheriff		<u>Original Date / Revision</u> 07/31/14 / 07/31/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WBBJ	<u>Account Executive</u> Mark Brooks	<u>Sales Office</u> WBBJ Local
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WBBJ	08/04/14	08/10/14	Modern Family / Middle	8p-9p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/04/14	08/10/14	--1----				1	\$700.00			
N 2	WBBJ	08/04/14	08/10/14	The Middle / Goldbergs	7p-8p		:30			NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/04/14	08/10/14	--1----				1	\$625.00			
Totals											2	\$1,325.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/28/14 - 08/06/14	2	\$1,325.00	(\$198.75)	\$1,126.25
Totals	2	\$1,325.00	(\$198.75)	\$1,126.25

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise added to contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Station, whether verbal or written.

ABC: 181148

CBS: 181151

E 7/31/14



John Mehr Prime Sked

Book: May 2014/July 2013 LivePlus

Schedule Date: 7/28/2014 - 8/10/2014
 Spot Length(s): :30
 Book: May 2014/July 2013 LivePlus
 Author: Mark Brooks

Acct. Exec: Mark Brooks
 Phone #: 731-424-4515
 FAX #: 731-424-5448
 Email: mabrooks@wbbjtv.com
 Web Site: www.wbbjtv.com

Flight Dates: 7/28/2014-8/10/2014

Program Time	Spot Length	JL	AU	DMA P35+ RTG	DMA F35+ RTG	W k s	Rate Spots
Flight Dates: 7/28/2014-8/10/2014							
WBBJ							
MODERN FAMILY/THE MIDDLE	:30	--	1	4.2	5.1	1	\$700.00
GRPs/Impressions				4.2	5.1		1
SHR				10.9	12.5		
CPP/CPM				\$166.67	\$137.25		
Wed 8:00p-9:00p				Run Dates: 9/28/2011-12/31/2036			
WBBJ Totals		0	1				\$700.00
				GRP/(000)	9.7	10.8	Spts: 1
				CPP/CPM:	\$136.60	\$122.69	
				Reach:	7.7	8.4	
				Frequency:	1.3	1.3	
Cost				\$700.00		Approved by: _____	
GBBJ							
EXTANT	:30	--	1	1.9	1.8	1	\$245.00
GRPs/Impressions				1.9	1.8		1
SHR				4.7	4.0		
CPP/CPM				\$128.95	\$136.11		
Wed 9:00p-10:00p				Run Dates: 1/30/2012-12/31/2036			
CSI	:30	1	--	2.7	2.8	1	\$200.00
GRPs/Impressions				2.7	2.8		1
SHR				6.8	6.4		
CPP/CPM				\$74.07	\$71.43		
Fri 7:00p-8:00p				Run Dates: 9/20/2013-12/27/2013			
HAWAII 5 O	:30	1	--	2.8	2.4	1	\$225.00
GRPs/Impressions				2.8	2.4		1
SHR				6.6	5.2		
CPP/CPM				\$80.36	\$93.75		
Fri 8:00p-9:00p				Run Dates: 9/21/2012-12/31/2036			
BIG BROTHER	:30	1	--	2.1	3.8	1	\$175.00
GRPs/Impressions				2.1	3.8		1
SHR				4.5	7.6		
CPP/CPM				\$83.33	\$46.05		
Sun 7:00p-8:00p				Run Dates: 9/23/2012-12/31/2036			
UNFORGETTABLE	:30	1	--	1.2	1.6	1	\$240.00
GRPs/Impressions				1.2	1.6		1
SHR				2.4	3.3		
CPP/CPM				\$200.00	\$150.00		
Sun 8:00p-9:00p				Run Dates: 1/30/2012-12/31/2036			
GBBJ Totals		0	2				\$1,085.00
				GRP/(000)	15.8	18.8	Spts: 5
				CPP/CPM:	\$113.29	\$95.21	
				Reach:	6.4	8.1	
				Frequency:	2.5	2.3	
Cost				\$1,085.00		Approved by: _____	



John Mehr Prime Sked

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 Author: Mark Brooks

Acct. Exec: Mark Brooks
 Phone #: 731-424-4515
 FAX #: 731-424-5448
 Email: mabrooks@wbbjtv.com
 Web Site: www.wbbjtv.com

Flight Dates: 7/28/2014-8/10/2014

Program Time	Spot Length	JL	AU	DMA P35+ RTG	DMA F35+ RTG	W k s	Rate Spots
Flight Dates: 7/28/2014-8/10/2014							
GBBJ							
UNDER THE DOME	:30	--	1	1.4	1.4	1	\$225.00
GRPs/Impressions				1.4	1.4		1
SHR				2.7	2.5		
CPP/CPM				\$160.71	\$160.71		
Mon 9:00p-10:00p				Run Dates: 1/30/2012-12/31/2036			
BIG BROTHER	:30	--	1	1.5	2.4	1	\$235.00
GRPs/Impressions				1.5	2.4		1
SHR				4.4	6.5		
CPP/CPM				\$156.67	\$97.92		
Wed 7:00p-8:00p				Run Dates: 9/17/2012-12/31/2036			
GBBJ Totals		0	2				
		GRP/(000)					\$460.00
		CPP/CPM:				Spts:	2
		Reach:					
		Frequency:					
Cost		\$460.00					
		Approved by: _____					
WBBJ							
THE MIDDLE/GOLDBERGS	:30	--	1	5.5	5.7	1	\$625.00
GRPs/Impressions				5.5	5.7		1
SHR				16.4	15.7		
CPP/CPM				\$113.64	\$109.65		
Wed 7:00p-8:00p				Run Dates: 6/27/2011-12/31/2036			
WBBJ Totals		0	1				
		GRP/(000)					\$625.00
		CPP/CPM:				Spts:	1
		Reach:					
		Frequency:					
Cost		\$625.00					
		Approved by: _____					
GBBJ							
CRIMINAL MINDS	:30	--	1	2.2	2.6	1	\$245.00
GRPs/Impressions				2.2	2.6		1
SHR				5.7	6.3		
CPP/CPM				\$111.36	\$94.23		
Wed 8:00p-9:00p				Run Dates: 1/30/2012-12/31/2036			
GBBJ Totals		0	2				
		GRP/(000)					\$245.00
		CPP/CPM:				Spts:	1
		Reach:					
		Frequency:					
Cost		\$245.00					
		Approved by: _____					
WBBJ							

**John Mehr Prime Sked**

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Spot Length(s): :30
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Acct. Exec: Mark Brooks
Phone #: 731-424-4515
FAX #: 731-424-5448
Email: mabrooks@wbbjtv.com
Web Site: www.wbbjtv.com

Total Cost:**\$3,115.00****Signature**