

**LHTC MEDIA OF WV (WZST, WRLF, WBKE, WMMN)**

**Issue Report for Second Quarter 2023**

**ISSUE:** Lack of public transportation to high school sporting events as well as the inability for elderly, ill fans, or parents with conflicting work schedules to attend.

**ANSWER:** WRLF & WBKE broadcast high school baseball and softball games in order for fans unable to attend home games to enjoy the games. LHTC Media also created and maintained a Facebook page with fan information.

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**ISSUE:** Lack of reliable access to local religious services for the elderly or ill.

**ANSWER:** WBKE and WMMN provide access to a local Baptist church for a daily 5-minute message, and another local church (Methodist) receives a 15-minute weekly time slot. These programs are charged a small production fee and the stations provide the airtime.

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**ISSUE:** The high cost to families of attending West Virginia University baseball games plus the unavailability of games on broadcast TV or basic cable TV packages.

**ANSWER:** WZST is the flagship radio station of the Mountaineer Sports Network. WZST, WRLF, & WMMN broadcast all WVU baseball games played during the quarter. Also, all four radio stations provide free airtime to the University itself to promote various programs.

**ISSUE:** Many adults lack the proper education to obtain employment.

**ANSWER:** All four radio stations ran a series of messages publicizing a website that will direct the listener to available adult education programs, including obtaining a high school diploma.

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**ISSUE:** Distracted driving continues to be the cause of many traffic accidents, putting others at risk as well as the listener.

**ANSWER:** All four radio stations ran a series of messages explaining how looking and sending text messages while driving can lead to serious accidents and driving violation fines.

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**ISSUE:** Area veterans need support for dealing with mental, emotional, and physical issues.

**ANSWER:** All four radio stations ran a series of messages informing veterans that help was available through referring services on the Veterans Administration website.