

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 27675275

Changes as of: 2/9/2022 at 11:19 AM

Version: Current State Version 1

CPE: 264/290/1324

Flight: 2/7/22 - 3/6/22

Station: KAMR

Con Type: POLITICAL/NOTE

Agency: Political Communications Advertising

Advertiser: Ken King TX HD 88

Market: Amarillo

Total \$: \$11,595.00

232 Madison Ave
Suite 405
New York, NY 10016

Product: Candidate
Agency Order #: 11368678

Office: WASHINGTON
Service: Nielsen

Total Spots: 33
Total CPP: \$140.04

Buyer: Cunningham, Kate

Buyer: ERIN SCHUMACHER
212-424-6620

Primary Demo: Adults 50+

Total GRP: 82.8

Salesperson: ERIN SCHUMACHER
212-424-6620

Assistant: ERIN SCHUMACHER
212-424-6620

Comments: Actual flight is 2/12 - 3/1. Separation: 30. Population Buy Type: CPP

#	Day/Time	DP	Program	Rate	ASOP Rating	Len	2/7 - 2/28					Total Spots	Total \$	CPP*	GRP*
							2/7	2/14	2/21	2/28					
1	M-F 6a-7a		TODAY-AMRILLO 2	\$120.00	0.9	30	0	4	4	1	9	\$1,080.00	\$133.33	8.1	
2	Su 9a-10a		MEET THE PRESS	\$125.00	2.3	30	1	1	1	0	3	\$375.00	\$54.35	6.9	
3	M-F 5:30p-6p		NBC NITELY NWS<	\$265.00	4.6	30	0	4	4	1	9	\$2,385.00	\$57.61	41.4	
4	M-F 10p-10:35p		AVG. ALL WKS<	\$720.00	2.1	30	0	4	4	1	9	\$6,480.00	\$342.86	18.9	
5	Sa 10p-10:30p		KAMR LCL4-TEN	\$425.00	2.5	30	1	1	1	0	3	\$1,275.00	\$170.00	7.5	
TOTALS:							2	14	14	3	33	\$11,595.00	\$140.04	82.8	

27675275
2/9/22
2/14



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Special Instructions

Order Level Comments

Date/Time **Added by** **Comment**
 02/09/22 11:19 AM ERIN SCHUMACHER Actual flight is 2/12 - 3/1; Separation: 30; Population BuyType: CPP

Competitive Information	
Market Budget:	\$46,380
KAMR Share:	25%
Comment:	
Unknown:	75%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	33	\$11,595.00	82.8
Total	100%	33	\$11,595.00	\$140.04

Monthly Summary		
Month	Spots	Dollars
2022-Feb	30	\$10,490.00
2022-Mar	3	\$1,105.00
Total	33	\$11,595.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	2/9/22 12:37 PM					\$0	\$0	
New	2/9/22 11:19 AM	ERIN SCHUMACHER	New	33		\$11,595.00	\$11,595.00	

Non-Discrimination Policy
 PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



Political Broadcast Agreement Form for Candidate Advertisements (PB-19)



Political Broadcast Agreement Form for Candidate Advertisements (PB-19)

This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

Please note:

You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://www.nab.org/education).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://www.nab.org/MemberTools).

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, PCA, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Ken King

Authorized committee:

Ken King for State Representative

Agency requesting time (and contact information):

N/A

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Texas House District 88

Date of election:

3/1/22

General

Primary

Treasurer of candidate's authorized committee:

Mrs. Robin R. King

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Phil Cunningham

Signature:

Name: Phil Cunningham

Name:

Date of Request to Purchase Ad Time: 01/31/22

Date of Station Agreement to Sell Time:

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: _____

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

 Accepted Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)* Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

Station Call Letters:

Date Received/Requested:

Est. #:

Station Location:

Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Political Communications Advertising

11 E 44th St., Suite 301
New York, NY 10017
646-443-5001

T*R*A*F*F*I*C I*N*S*T*R*U*C*T*I*O*N*S

February 9, 2022

To: All Traffic Stations
From: Katie Cunningham
Re: Ken King for TX HD-88
Estimate: 1324

Please run the below spot starting Feb. 12 through Mar. 1

Please do not run any spots past 12n on election day (Mar. 1)!

Title: Safe Hands
ISCI: KKSH290H
Length: 30
Rotation: 100%

The spots have been sent via WeTransfer.

WeTransfer Link: <https://we.tl/t-QuOkf4ssye>

Please encode order as SPOT BUY SPOT (EDI) format for electronic billing purposes.

You can contact Katie 646-443-5076

IF THERE ARE ANY QUESTIONS, E-MAIL:
katie@pcanyc.com