



WROC  
PO Box 419779  
Boston, MA 02241-9779

Growth Marketing LLC  
39 State Street  
Suite 100  
Rochester, NY 14614

# Contract # 1646061

**Schedule Dates** 10/10/17-10/23/17  
**Advertiser** Patrick O'Flynn/Sheriff for Monroe Co/Rep/NY (88)  
**Agency** Growth Marketing LLC (11026)  
**Product** Political - Candidate Other (1066)  
**Brand** EST 2017 ELECTION (640868)  
**Salesperson** Rochester, House (1083)  
**Sales Office** Rochester  
**Buyer Name** /  
**Phone/Fax** N/A  
**CPE** N/A  
**Account Types** Local/Political  
**Billing Type** Standard  
**Comments** O'Flynn 10/10 thru 10/16

**Date Entered** 10/05/17  
**Last Modified** 10/30/17  
**Entered By** Laura Keil  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$1,470.00  
**Net Total** \$8,330.00  
**Sales Tax**

Rochester (WROC)		
By Broadcast Month	Spots	Rate
Oct. 2017	72	\$9,800.00
<b>Grand Total:</b>	<b>72</b>	<b>\$9,800.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/10/17-10/13/17	5	:30	5:58A- NEWS 8 AT SUNRISE 6AM	2		X	X	X	X			2	\$110.00	\$220.00	Rochester (WROC)	NEWS 5A	10/5/17
2.0	Normal Line / SPOT	10/16/17-10/16/17	5	:30	5:58A- NEWS 8 AT SUNRISE 6AM	1	X							1	\$90.00	\$90.00	Rochester (WROC)	NEWS 5A	10/30/17
3.0	Normal Line / SPOT	10/10/17-10/13/17	5	:30	4:59A- NEWS 8 AT SUNRISE 5AM	2		X	X	X	X			2	\$50.00	\$100.00	Rochester (WROC)	NEWS 5A	10/5/17
4.0	Normal Line / SPOT	10/16/17-10/16/17	5	:30	4:59A- NEWS 8 AT SUNRISE 5AM	1	X							1	\$40.00	\$40.00	Rochester (WROC)	NEWS 5A	10/30/17
5.0	Normal Line / SPOT	10/10/17-10/13/17	5	:30	7A- CBS THIS MORNING	3		X	X	X	X			3	\$110.00	\$330.00	Rochester (WROC)	CBS THIS MORN	10/5/17
6.0	Normal Line / SPOT	10/16/17-10/16/17	5	:30	7A- CBS THIS MORNING	1	X							1	\$90.00	\$90.00	Rochester (WROC)	CBS THIS MORN	10/30/17
7.0	Normal Line / SPOT	10/14/17-10/14/17	5	:30	9A- CBS THIS MORNING: SATURDAY	1						X		1	\$150.00	\$150.00	Rochester (WROC)	CBS THIS MORN SAT	10/5/17
8.0	Normal Line / SPOT	10/15/17-10/15/17	5	:30	11:30A- Buffalo Kickoff LIVE!	1						X		1	\$175.00	\$175.00	Rochester (WROC)	BUFFALO KICKOFF LIVE	10/5/17
9.0	Normal Line / SPOT	10/15/17-10/15/17	5	:30	10:30A- CBS NEWS: FACE THE NATION	1						X		1	\$100.00	\$100.00	Rochester (WROC)	FACE THE NATION	10/5/17
10.0	Normal Line / SPOT	10/10/17-10/13/17	5	:30	10:57A- THE PRICE IS RIGHT	1		X	X	X	X			1	\$125.00	\$125.00	Rochester (WROC)	THE PRICE IS RIGHT	10/5/17

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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Schedule Dates

10/10/17-10/23/17

Date Entered 10/05/17  
Last Modified 10/30/17

Advertiser

Patrick O'Flynn/Sheriff for Monroe Co/Rep/NY (88)

Entered by Laura Keil

Agency

Growth Marketing LLC (11026)

CO-OP No

Product

Political - Candidate Other (1066)

Headline #

Demo

Brand

EST 2017 ELECTION (640868)

Order Type

Normal

Sales Office

Rochester

Package Deal

Commission %

15.00

Buyer Name

/

Commission

\$1,470.00

Phone/Fax

/

Net Total

\$8,330.00

CPE

N/A

Sales Tax

Account Types

Local/Political

Standard

Comments

Rochester (WROC)		
By Broadcast Month	Spots	Rate
Oct. 2017	72	\$9,800.00
Grand Total:	72	\$9,800.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0	Normal Line / SPOT	10/10/17-10/13/17	5	:30	11:59A- NEWS 8 AT NOON	2		X	X	X	X			2	\$110.00	\$220.00	Rochester (WROC)	NEWS NOON	10/5/17
12.0	Normal Line / SPOT	10/16/17-10/16/17	5	:30	11:59A- NEWS 8 AT NOON	1	X							1	\$110.00	\$110.00	Rochester (WROC)	NEWS NOON	10/5/17
13.0	Normal Line / SPOT	10/10/17-10/13/17	5	:30	4:58P- NEWS 8 AT 5	3		X	X	X	X			3	\$115.00	\$345.00	Rochester (WROC)	NEWS 5P	10/5/17
14.0	Normal Line / SPOT	10/16/17-10/16/17	5	:30	4:58P- NEWS 8 AT 5	1	X							1	\$25.00	\$25.00	Rochester (WROC)	NEWS 5P	10/30/17
15.0	Normal Line / SPOT	10/10/17-10/13/17	5	:30	5:30P- NEWS 8 AT 530	3		X	X	X	X			3	\$115.00	\$345.00	Rochester (WROC)	NEWS 530P	10/5/17
16.0	Normal Line / SPOT	10/16/17-10/16/17	5	:30	5:30P- NEWS 8 AT 530	1	X							1	\$90.00	\$90.00	Rochester (WROC)	NEWS 530P	10/30/17
17.0	Normal Line / SPOT	10/10/17-10/13/17	5	:30	5:58P- NEWS 8 AT 6			1	1	1	1			4	\$225.00	\$900.00	Rochester (WROC)	NEWS 6P	10/5/17
18.0	Normal Line / SPOT	10/16/17-10/16/17	5	:30	5:58P- NEWS 8 AT 6	1	X							1	\$165.00	\$165.00	Rochester (WROC)	NEWS 6P	10/30/17
19.0	Normal Line / SPOT	10/14/17-10/14/17	5	:30	7P- NEWS 8 AT 6 SAT	1						X		1	\$115.00	\$115.00	Rochester (WROC)	NEWS 6P	10/5/17
20.0	Normal Line / SPOT	10/10/17-10/14/17	5	:30	11P- 11:35P (EST)			1	1	1	1	1		4	\$200.00	\$800.00	Rochester (WROC)	NEWS 11P	10/5/17
21.0	Normal Line / SPOT	10/16/17-10/16/17	5	:30	11P- 11:35P (EST)	1								1	\$200.00	\$200.00	Rochester (WROC)	NEWS 11P	10/5/17
22.0	Revised Line / NCAA Football	10/14/17-10/14/17	5	:30	3:30P- CBS SPORTS: SEC COLLEGE FOOTBALL							1					Rochester (WROC)	NEWS 11P	10/5/17
22.1	Normal Line / NCAA Football	10/14/17-10/14/17	5	:30	3:30P- CBS SPORTS: SEC COLLEGE FOOTBALL							1			\$300.00		Rochester (WROC)	sec game	10/6/17

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Accepted Agency/Advertiser:

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Accepted-Station:

Date:

Comments:

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<b>Schedule Dates</b>	10/10/17-10/23/17	<b>Date Entered</b>	10/05/17
<b>Advertiser</b>	Patrick O'Flynn/Sheriff for Monroe Co/Rep/NY (88)	<b>Last Modified</b>	10/30/17
<b>Agency</b>	Growth Marketing LLC (11026)	<b>Entered By</b>	Laura Keil
<b>Product</b>	Political - Candidate Other (1066)	<b>CO-OP</b>	No
<b>Brand</b>	EST 2017 ELECTION (640868)	<b>Headline #</b>	
<b>Salesperson</b>	Rochester, House (1083)	<b>Demo</b>	Normal
<b>Sales Office</b>	Rochester	<b>Order Type</b>	Normal
<b>Buyer Name</b>	/	<b>Package Deal</b>	
<b>Phone/Fax</b>	N/A	<b>Commission %</b>	15.00
<b>CPE</b>	Local/Political	<b>Commission</b>	\$1,470.00
<b>Account Types</b>	Standard	<b>Net Total</b>	\$8,330.00
<b>Billing Type</b>	O'Flynn	<b>Sales Tax</b>	
<b>Comments</b>	10/10 thru 10/16		

Rochester (WROC)		
By Broadcast Month	Spots	Rate
Oct. 2017	72	\$9,800.00
<b>Grand Total:</b>	<b>72</b>	<b>\$9,800.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
22.1.1	Closed Preempt	10/14/17												1	\$650.00	\$650.00	Rochester (WROC)	Pre-Empty Spot -	10/13/17
23.0	M/G For 22.1.1 / NFL	10/15/17-10/15/17	5	:30	12:57P- THE NFL ON CBS - EARLY GAME								1	1	\$10.00	\$10.00	Rochester (WROC)	NFL EARLY GAME	10/13/17
24.0	Normal Line / SPOT	10/17/17-10/20/17	5	:30	4:30A- CBS MORNING NEWS	1	X	X	X	X	X			1	\$40.00	\$40.00	Rochester (WROC)	CBS MORNING NEWS	10/13/17
25.0	Normal Line / SPOT	10/17/17-10/20/17	5	:30	4:59A- NEWS 8 AT SUNRISE	1	X	X	X	X	X			1	\$50.00	\$50.00	Rochester (WROC)	NEWS 8A	10/13/17
26.0	Normal Line / SPOT	10/23/17-10/23/17	5	:30	5:58A- NEWS 8 AT SUNRISE	1	X							1	\$110.00	\$110.00	Rochester (WROC)	NEWS 8A	10/13/17
27.0	Normal Line / SPOT	10/17/17-10/20/17	5	:30	5:58A- NEWS 8 AT SUNRISE	2	X	X	X	X	X			2	\$110.00	\$110.00	Rochester (WROC)	NEWS 8A	10/13/17
27.0.1	Closed Preempt	10/18/17															Rochester (WROC)	LIN/Spot -	
27.0.2	Closed Preempt	10/19/17															Rochester (WROC)	LIN/Spot -	
28.0	Normal Line / SPOT	10/23/17-10/23/17	5	:30	5:58A- NEWS 8 AT SUNRISE	1	X							1	\$110.00	\$110.00	Rochester (WROC)	NEWS 8A	10/13/17
29.0	Normal Line / SPOT	10/17/17-10/20/17	5	:30	7A- CBS THIS MORNING	2	X	X	X	X	X			2	\$90.00	\$180.00	Rochester (WROC)	CBS THIS MORN	10/13/17
30.0	Normal Line / SPOT	10/23/17-10/23/17	5	:30	7A- CBS THIS MORNING	1	X							1	\$110.00	\$110.00	Rochester (WROC)	CBS THIS MORN	10/13/17

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Schedule Dates 10/10/17-10/23/17  
Advertiser Patrick O'Hym/Sheriff for Monroe Co/Rep/NY (88)  
Agency Growth Marketing LLC (11026)  
Product Political - Candidate Other (1066)  
Brand EST 2017 ELECTION (640868)  
Salesperson Rochester, House (1083)  
Sales Office Rochester  
Buyer Name /  
Phone/Fax N/A  
CPE N/A  
Account Types Local/Political  
Billing Type Standard  
Comments O'Hym  
10/10 thru 10/16

Date Entered 10/05/17  
Last Modified 10/30/17  
Entered By Laura Kell  
CO-OP No  
Headline #  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$1,470.00  
Net Total \$8,330.00  
Sales Tax

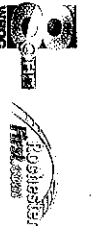
**Rochester (WROC)**  
By Broadcast Month  
Oct. 2017  
Grand Total:  
Spots 72  
Rate \$9,800.00  
\$9,800.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
31.0	Normal Line / SPOT	10/21/17-10/21/17	5	:30	9A- CBS THIS MORNING: SATURDAY	1						X		1	\$150.00	\$150.00	Rochester (WROC)	CBS SAT MORN	10/13/17
32.0	Normal Line / SPOT	10/22/17-10/22/17	5	:30	11:30A- Buffalo Kickoff LIVE!	1							X	1	\$175.00	\$175.00	Rochester (WROC)	BUFFALO KICK OFF LIVE	10/13/17
33.0	Normal Line / SPOT	10/17/17-10/20/17	5	:30	10:57A- THE PRICE IS RIGHT	1		X	X	X	X			1	\$110.00	\$110.00	Rochester (WROC)	THE PRICE IS RIGHT	10/30/17
34.0	Normal Line / SPOT	10/17/17-10/20/17	5	:30	11:59A- NEWS 8 AT NOON	2		X	X	X	X			2	\$110.00	\$220.00	Rochester (WROC)	THE PRICE IS RIGHT	10/13/17
35.0	Normal Line / SPOT	10/23/17-10/23/17	5	:30	11:59A- NEWS 8 AT NOON	1	X							1	\$110.00	\$110.00	Rochester (WROC)	NOON NEWS	10/13/17
36.0	Normal Line / SPOT	10/17/17-10/20/17	5	:30	4:58P- NEWS 8 AT 5	3		X	X	X	X			3	\$90.00	\$270.00	Rochester (WROC)	NEWS 5P	10/30/17
37.0	Normal Line / SPOT	10/23/17-10/23/17	5	:30	4:58P- NEWS 8 AT 5	1	X							1	\$115.00	\$115.00	Rochester (WROC)	NEWS 5P	10/13/17
38.0	Normal Line / SPOT	10/17/17-10/20/17	5	:30	5:30P- NEWS 8 AT 530	3		X	X	X	X			3	\$90.00	\$270.00	Rochester (WROC)	NEWS 530P	10/30/17
39.0	Normal Line / SPOT	10/23/17-10/23/17	5	:30	5:30P- NEWS 8 AT 530	1	X							1	\$115.00	\$115.00	Rochester (WROC)	NEWS 530P	10/13/17
40.0	Normal Line / SPOT	10/21/17-10/21/17	5	:30	7P- NEWS 8 AT 6 SAT	1						X		1	\$115.00	\$115.00	Rochester (WROC)	NEWS 6P SAT @ 7P	10/13/17
41.0	Normal Line / SPOT	10/17/17-10/21/17	5	:30	11P- NEWS 8 AT 11			1	1		1	1		4	\$200.00	\$800.00	Rochester (WROC)	NEWS 11P	10/13/17
42.0	Normal Line / NCAA Football	10/21/17-10/21/17	5	:30	3:30P- CBS SPORTS: SEC COLLEGE FOOTBALL	1						X		1	\$300.00	\$300.00	Rochester (WROC)	SEC GAME OF THE WEEK	10/13/17

# CONFIRMATION CONTRACT

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**Schedule Dates:** 10/10/17-10/23/17  
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**Product:** Political - Candidate Other (1066)  
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**Salesperson:** Rochester, House (1083)  
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**Buyer Name:** /  
**Phone/Fax:** /  
**CPE:** N/A  
**Account Types:** Local/Political  
**Billing Type:** Standard  
**Comments:** O'Flynn 10/10 thru 10/16

**Date Entered:** 10/05/17  
**Last Modified:** 10/30/17  
**Entered By:** Laura Keil  
**CO-OP:** No  
**Headline #:**  
**Demo:**  
**Order Type:** Normal  
**Package Deal:**  
**Commission %:** 15.00  
**Commission:** \$1,470.00  
**Net Total:** \$8,330.00  
**Sales Tax:**

Rochester (WROC)		
By Broadcast Month	Spots	Rate
Oct. 2017	72	\$9,800.00
<b>Grand Total:</b>	<b>72</b>	<b>\$9,800.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
43.0	Normal Line / SPOT	10/22/17-10/22/17	5	:30	10:30A- CBS NEWS: FACE THE NATION	1							X	1	\$100.00	\$100.00	Rochester (WROC)	FACE THE NATION	10/13/17
44.0	Normal Line / SPOT	10/17/17-10/20/17	5	:30	5:58P- NEWS 8 AT 6	4		X	X	X	X			4	\$165.00	\$660.00	Rochester (WROC)	NEWS 6P	10/30/17
45.0	Normal Line / SPOT	10/23/17-10/23/17	5	:30	5:58P- NEWS 8 AT 6	1	X							1	\$225.00	\$225.00	Rochester (WROC)	NEWS 6P	10/13/17
46.0	M/G For 27.0.1 / SPOT	10/18/17-10/18/17	5	:30	5:58A- NEWS 8 AT SUNRISE 6AM				1					1	\$90.00	\$90.00	Rochester (WROC)	NEWS 6A	10/30/17
47.0	M/G For 27.0.2 / SPOT	10/19/17-10/19/17	5	:30	5:58A- NEWS 8 AT SUNRISE 6AM					1				1	\$90.00	\$90.00	Rochester (WROC)	NEWS 6A	10/30/17

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_ Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_ Comments: \_\_\_\_\_

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