



WROC  
 PO Box 419779  
 Boston, MA 02241-9779

Growth Marketing LLC  
 39 State Street  
 Suite 100  
 Rochester, NY 14614

**Contract # 1642553**  
 Schedule Dates: 09/22/17-09/29/17  
 Advertiser: Patrick O'Flynn/Sheriff for Monroe Co/Rep/NY (88)  
 Agency: Growth Marketing LLC (11026)  
 Product: Political - Candidate Other (1066)  
 Brand: EST 2017 ELECTION (640868)  
 Salesperson: Rochester, House (1083)  
 Sales Office: Rochester  
 Buyer Name: /  
 Phone/Fax: /  
 CPE: N/A  
 Account Types: Local/Political  
 Billing Type: Standard  
 Comments: O'Flynn  
 9/22/17 - 10/1/17

Date Entered: 09/21/17  
 Last Modified: 09/21/17  
 Entered By: Laura Keil  
 CO-OP: No  
 Demo: No  
 Order Type: Normal  
 Package Deal: No  
 Commission %: 15.00  
 Commission: \$1,050.00  
 Net Total: \$5,950.00  
 Sales Tax: \$90.00

Rochester (WROC)		
By Broadcast Month	Spots	Rate
Sep. 2017	15	\$1,615.00
Oct. 2017	56	\$5,385.00
<b>Grand Total:</b>	<b>71</b>	<b>\$7,000.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/22/17-09/29/17	5	:30	4:30A- CBS MORNING NEWS	1								2	\$10.00	\$20.00	Rochester (WROC)	CBS EARLY MORN 430A	9/21/17
2.0	Normal Line / SPOT	09/22/17-09/29/17	5	:30	4:59A- NEWS 8 AT SUNRISE 5AM	1								2	\$50.00	\$100.00	Rochester (WROC)	NEWS 5A	9/21/17
3.0	Normal Line / SPOT	09/22/17-09/29/17	5	:30	5:58A- NEWS 8 AT SUNRISE 6AM	1								2	\$110.00	\$220.00	Rochester (WROC)	NEWS 6A	9/21/17
4.0	Normal Line / SPOT	09/22/17-09/29/17	5	:30	7A- CBS THIS MORNING	1								2	\$110.00	\$220.00	Rochester (WROC)	CBS THIS MORN	9/21/17
5.0	Normal Line / SPOT	09/23/17-09/23/17	5	:30	9A- CBS THIS MORNING: SATURDAY	1					X			1	\$150.00	\$150.00	Rochester (WROC)	CBS THIS MORN SAT	9/21/17
6.0	Normal Line / SPOT	09/24/17-09/24/17	5	:30	11:30A- Buffalo Kickoff LIVE!	1						X		1	\$175.00	\$175.00	Rochester (WROC)	BUFFALO KICKOFF LIVE	9/21/17
7.0	Normal Line / SPOT	09/24/17-09/24/17	5	:30	10:30A- CBS NEWS: FACE THE NATION	1						X		1	\$100.00	\$100.00	Rochester (WROC)	FACE THE NATION	9/21/17
8.0	Normal Line / SPOT	09/22/17-09/29/17	5	:30	9:58A- Dr. Oz	1								2	\$65.00	\$130.00	Rochester (WROC)	DR OZ	9/21/17
9.0	Normal Line / SPOT	09/22/17-09/29/17	5	:30	11:59A- NEWS 8 AT NOON	1								2	\$110.00	\$220.00	Rochester (WROC)	NEWS NOON	9/21/17
10.0	Normal Line / SPOT	09/22/17-09/29/17	5	:30	4P- NEWS 8 FIRST AT 4	1								2	\$90.00	\$180.00	Rochester (WROC)	NEWS 4P	9/21/17

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
 Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_  
 Comments: \_\_\_\_\_

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**Advertiser:** Patrick O'Hynn/Sheriff for Monroe Co/Rep/NY (88)  
**Agency:** Growth Marketing LLC (11026)  
**Product:** Political - Candidate Other (1066)  
**Brand:** EST 2017 ELECTION (640868)  
**Salesperson:** Rochester, House (1083)  
**Sales Office:** Rochester  
**Buyer Name:** /  
**Phone/Fax:** /  
**CPE:** N/A  
**Account Types:** Local/Political  
**Billing Type:** Standard  
**Comments:** O'Hynn  
 9/22/17 - 10/1/17

**Date Entered:** 09/21/17  
**Last Modified:** 09/21/17  
**Entered By:** Laura Keil  
**CO-OP:** No  
**Headline #:**  
**Demo:**  
**Order Type:** Normal  
**Package Deal:**  
**Commission %:** 15.00  
**Commission:** \$1,050.00  
**Net Total:** \$5,950.00  
**Sales Tax:**

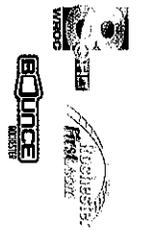
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11.0	Normal Line / SPOT	09/22/17-09/25/17	5	:30	4:30P- INSIDE EDITION	1	1				1			2	\$75.00	\$150.00	Rochester (WROC)	INSIDE EDITION	9/21/17
12.0	Normal Line / SPOT	09/22/17-09/25/17	5	:30	4:58P- NEWS 8 AT 5	1	1				1			2	\$115.00	\$230.00	Rochester (WROC)	NEWS 5P	9/21/17
13.0	Normal Line / SPOT	09/22/17-09/25/17	5	:30	5:58P- NEWS 8 AT 6	1	1				1			2	\$225.00	\$450.00	Rochester (WROC)	NEWS 6P	9/21/17
14.0	Normal Line / SPOT	09/23/17-09/23/17	5	:30	7P- NEWS 8 AT 6 SAT	1						X		1	\$115.00	\$115.00	Rochester (WROC)	NEWS 6P SAT	9/21/17
15.0	Normal Line / SPOT	09/22/17-09/25/17	5	:30	5:30P- NEWS 8 AT 530	1	1				1			2	\$115.00	\$230.00	Rochester (WROC)	NEWS 530P	9/21/17
16.0	Normal Line / SPOT	09/26/17-09/29/17	5	:30	4:30A- CBS MORNING NEWS	5		X	X	X	X			5	\$10.00	\$50.00	Rochester (WROC)	CBS EARLY MORN 430A	9/21/17
17.0	Normal Line / SPOT	09/26/17-09/29/17	5	:30	4:59A- NEWS 8 AT SUNRISE 5AM	4		X	X	X	X			4	\$50.00	\$200.00	Rochester (WROC)	NEWS 5A	9/21/17
18.0	Normal Line / SPOT	09/26/17-09/29/17	5	:30	5:58A- NEWS 8 AT SUNRISE 6AM	4		X	X	X	X			4	\$110.00	\$440.00	Rochester (WROC)	NEWS 6A	9/21/17
19.0	Normal Line / SPOT	09/26/17-09/29/17	5	:30	7A- CBS THIS MORNING	4		X	X	X	X			4	\$110.00	\$440.00	Rochester (WROC)	CBS THIS MORN	9/21/17
20.0	Normal Line / SPOT	09/26/17-09/29/17	5	:30	9:58A- DR. OZ	4		X	X	X	X			4	\$65.00	\$260.00	Rochester (WROC)	DR OZ	9/21/17
21.0	Normal Line / SPOT	09/26/17-09/29/17	5	:30	11:59A- NEWS 8 AT NOON	4		X	X	X	X			4	\$110.00	\$440.00	Rochester (WROC)	NEWS NOON	9/21/17
22.0	Normal Line / SPOT	09/26/17-09/29/17	5	:30	4P- NEWS 8 FIRST AT 4	4		X	X	X	X			4	\$90.00	\$360.00	Rochester (WROC)	NEWS 4P	9/21/17

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23.0	Normal Line / SPOT	09/26/17-09/29/17	5	:30	4:30P- INSIDE EDITION	4	X	X	X	X	X			4	\$75.00	\$300.00	Rochester (WROC)	INSIDE EDITION	9/21/17
24.0	Normal Line / SPOT	09/26/17-09/29/17	5	:30	4:58P- NEWS 8 AT 5	4	X	X	X	X	X			4	\$115.00	\$460.00	Rochester (WROC)	NEWS 8P	9/21/17
25.0	Normal Line / SPOT	09/26/17-09/29/17	5	:30	5:30P- NEWS 8 AT 530	4	X	X	X	X	X			4	\$115.00	\$460.00	Rochester (WROC)	NEWS 530P	9/21/17
26.0	Normal Line / SPOT	09/26/17-09/29/17	5	:30	5:58P- NEWS 8 AT 6	4	X	X	X	X	X			4	\$225.00	\$900.00	Rochester (WROC)	NEWS 6P	9/21/17

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