



**WROC**  
 PO Box 419779  
 Boston, MA 02241-9779

**Growth Marketing LLC**  
 39 State Street  
 Suite 100  
 Rochester, NY 14614

# Contract # 1642553

|                       |   |                      |              |
|-----------------------|---|----------------------|--------------|
| <b>Schedule Dates</b> | 09/22/17-09/29/17                                 | <b>Date Entered</b>  | 09/21/17     |
| <b>Advertiser</b>     | Patrick O'Flynn/Sheriff for Monroe Co/Rep/NY (88) | <b>Last Modified</b> | 09/21/17     |
| <b>Agency</b>         | Growth Marketing LLC (11026)                      | <b>Entered By</b>    | Laura Keil   |
| <b>Product</b>        | Political - Candidate Other (1066)                | <b>CO-OP</b>         | No           |
| <b>Brand</b>          | EST 2017 ELECTION (640868)                        | <b>Headline #</b>    |              |
| <b>Salesperson</b>    | Rochester, House (1083)                           | <b>Demo</b>          | Normal       |
| <b>Sales Office</b>   | Rochester   | <b>Order Type</b>    | Package Deal |
| <b>Buyer Name</b>     | /   | <b>Commission %</b>  | 15.00        |
| <b>Phone/Fax</b>      | N/A   | <b>Commission</b>    | \$1,050.00   |
| <b>CPE</b>            | Local/Political                                   | <b>Net Total</b>     | \$5,950.00   |
| <b>Account Types</b>  | Standard  | <b>Sales Tax</b>     |              |
| <b>Billing Type</b>   | Standard  |                      |              |
| <b>Comments</b>       | O'Flynn<br>9/22/17 - 10/1/17                      |                      |              |

| Rochester (WROC)    |           |                   |
|---------------------|-----------|-------------------|
| By Broadcast Month  | Spots     | Rate              |
| Sep. 2017           | 15        | \$1,615.00        |
| Oct. 2017           | 56        | \$5,385.00        |
| <b>Grand Total:</b> | <b>71</b> | <b>\$7,000.00</b> |

| Line | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times                         | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate     | Total    | Station          | Comments             | Entered |
|------|--------------------------------|-------------------|-----|--------|-----------------------------------|-----|----|----|----|----|----|----|----|-------|----------|----------|------------------|----------------------|---------|
| 1.0  | Normal Line / SPOT             | 09/22/17-09/23/17 | 5   | :30    | 4:30A- CBS MORNING NEWS           | 1   | 1  |    |    |    | 1  |    |    | 2     | \$10.00  | \$20.00  | Rochester (WROC) | CBS EARLY MORN 430A  | 9/21/17 |
| 2.0  | Normal Line / SPOT             | 09/22/17-09/23/17 | 5   | :30    | 4:59A- NEWS 8 AT SUNRISE 5AM      | 1   |    |    |    |    | 1  |    |    | 2     | \$50.00  | \$100.00 | Rochester (WROC) | NEWS 5A              | 9/21/17 |
| 3.0  | Normal Line / SPOT             | 09/22/17-09/23/17 | 5   | :30    | 5:58A- NEWS 8 AT SUNRISE 6AM      | 1   |    |    |    |    | 1  |    |    | 2     | \$110.00 | \$220.00 | Rochester (WROC) | NEWS 6A              | 9/21/17 |
| 4.0  | Normal Line / SPOT             | 09/22/17-09/23/17 | 5   | :30    | 7A- CBS THIS MORNING              | 1   |    |    |    |    | 1  |    |    | 2     | \$110.00 | \$220.00 | Rochester (WROC) | CBS THIS MORN        | 9/21/17 |
| 5.0  | Normal Line / SPOT             | 09/23/17-09/23/17 | 5   | :30    | 9A- CBS THIS MORNING: SATURDAY    | 1   |    |    |    |    |    | X  |    | 1     | \$150.00 | \$150.00 | Rochester (WROC) | CBS THIS MORN SAT    | 9/21/17 |
| 6.0  | Normal Line / SPOT             | 09/24/17-09/24/17 | 5   | :30    | 11:30A- Buffalo Kickoff LIVE!     | 1   |    |    |    |    |    |    | X  | 1     | \$175.00 | \$175.00 | Rochester (WROC) | BUFFALO KICKOFF LIVE | 9/21/17 |
| 7.0  | Normal Line / SPOT             | 09/24/17-09/24/17 | 5   | :30    | 10:30A- CBS NEWS: FACE THE NATION | 1   |    |    |    |    |    |    | X  | 1     | \$100.00 | \$100.00 | Rochester (WROC) | FACE THE NATION      | 9/21/17 |
| 8.0  | Normal Line / SPOT             | 09/22/17-09/23/17 | 5   | :30    | 9:58A- Dr. Oz                     | 1   |    |    |    |    |    | 1  |    | 2     | \$65.00  | \$130.00 | Rochester (WROC) | DR OZ                | 9/21/17 |
| 9.0  | Normal Line / SPOT             | 09/22/17-09/23/17 | 5   | :30    | 11:59A- NEWS 8 AT NOON            | 1   |    |    |    |    |    | 1  |    | 2     | \$110.00 | \$220.00 | Rochester (WROC) | NEWS NOON            | 9/21/17 |
| 10.0 | Normal Line / SPOT             | 09/22/17-09/23/17 | 5   | :30    | 4P- NEWS 8 FIRST AT 4             | 1   |    |    |    |    |    | 1  |    | 2     | \$90.00  | \$180.00 | Rochester (WROC) | NEWS 4P              | 9/21/17 |

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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**Contract # 1642553**

**Schedule Dates** 09/22/17-09/29/17  
**Advertiser** Patrick O'Hymn/Sheriff for Monroe Co/Rep/NY (88)  
**Agency** Growth Marketing LLC (11026)  
**Product** Political - Candidate Other (1066)  
**Brand** EST 2017 ELECTION (640868)  
**Salesperson** Rochester, House (1083)  
**Sales Office** Rochester  
**Buyer Name** /  
**Phone/Fax** N/A  
**CPE** N/A  
**Account Types** Local/Political  
**Billing Type** Standard  
**Comments** O'Hymn  
9/22/17 - 10/1/17

**Date Entered** 09/21/17  
**Last Modified** 09/21/17  
**Entered By** Laura Keil  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$1,050.00  
**Net Total** \$5,950.00  
**Sales Tax**

| Rochester (WROC)    |           |                   |
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| Sep. 2017           | 15        | \$1,615.00        |
| Oct. 2017           | 56        | \$5,385.00        |
| <b>Grand Total:</b> | <b>71</b> | <b>\$7,000.00</b> |

| Line | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times                    | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate     | Total    | Station          | Comments            | Entered |
|------|--------------------------------|-------------------|-----|--------|------------------------------|-----|----|----|----|----|----|----|----|-------|----------|----------|------------------|---------------------|---------|
| 11.0 | Normal Line / SPOT             | 09/22/17-09/25/17 | 5   | :30    | 4:30P- INSIDE EDITION        | 1   | 1  |    |    |    | 1  |    |    | 2     | \$75.00  | \$150.00 | Rochester (WROC) | INSIDE EDITION      | 9/21/17 |
| 12.0 | Normal Line / SPOT             | 09/22/17-09/25/17 | 5   | :30    | 4:58P- NEWS 8 AT 5           | 1   | 1  |    |    |    | 1  |    |    | 2     | \$115.00 | \$230.00 | Rochester (WROC) | NEWS 5P             | 9/21/17 |
| 13.0 | Normal Line / SPOT             | 09/22/17-09/25/17 | 5   | :30    | 5:58P- NEWS 8 AT 6           | 1   | 1  |    |    |    | 1  |    |    | 2     | \$225.00 | \$450.00 | Rochester (WROC) | NEWS 6P             | 9/21/17 |
| 14.0 | Normal Line / SPOT             | 09/23/17-09/23/17 | 5   | :30    | 7P- NEWS 8 AT 6 SAT          | 1   |    |    |    |    |    | X  |    | 1     | \$115.00 | \$115.00 | Rochester (WROC) | NEWS 6P SAT         | 9/21/17 |
| 15.0 | Normal Line / SPOT             | 09/22/17-09/25/17 | 5   | :30    | 5:30P- NEWS 8 AT 530         | 1   | 1  |    |    |    | 1  |    |    | 2     | \$115.00 | \$230.00 | Rochester (WROC) | NEWS 530P           | 9/21/17 |
| 16.0 | Normal Line / SPOT             | 09/26/17-09/29/17 | 5   | :30    | 4:30A- CBS MORNING NEWS      | 5   |    | X  | X  | X  | X  |    |    | 5     | \$10.00  | \$50.00  | Rochester (WROC) | CBS EARLY MORN 430A | 9/21/17 |
| 17.0 | Normal Line / SPOT             | 09/26/17-09/29/17 | 5   | :30    | 4:59A- NEWS 8 AT SUNRISE 5AM | 4   |    | X  | X  | X  | X  |    |    | 4     | \$50.00  | \$200.00 | Rochester (WROC) | NEWS 5A             | 9/21/17 |
| 18.0 | Normal Line / SPOT             | 09/26/17-09/29/17 | 5   | :30    | 5:58A- NEWS 8 AT SUNRISE 6AM | 4   |    | X  | X  | X  | X  |    |    | 4     | \$110.00 | \$440.00 | Rochester (WROC) | NEWS 6A             | 9/21/17 |
| 19.0 | Normal Line / SPOT             | 09/26/17-09/29/17 | 5   | :30    | 7A- CBS THIS MORNING         | 4   |    | X  | X  | X  | X  |    |    | 4     | \$110.00 | \$440.00 | Rochester (WROC) | CBS THIS MORN       | 9/21/17 |
| 20.0 | Normal Line / SPOT             | 09/26/17-09/29/17 | 5   | :30    | 9:58A- DR. OZ                | 4   |    | X  | X  | X  | X  |    |    | 4     | \$65.00  | \$260.00 | Rochester (WROC) | DR OZ               | 9/21/17 |
| 21.0 | Normal Line / SPOT             | 09/26/17-09/29/17 | 5   | :30    | 11:59A- NEWS 8 AT NOON       | 4   |    | X  | X  | X  | X  |    |    | 4     | \$110.00 | \$440.00 | Rochester (WROC) | NEWS NOON           | 9/21/17 |
| 22.0 | Normal Line / SPOT             | 09/26/17-09/29/17 | 5   | :30    | 4P- NEWS 8 FIRST AT 4        | 4   |    | X  | X  | X  | X  |    |    | 4     | \$90.00  | \$360.00 | Rochester (WROC) | NEWS 4P             | 9/21/17 |

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|------|--------------------------------|-------------------|-----|--------|-----------------------|-----|----|----|----|----|----|----|----|-------|----------|----------|------------------|----------------|---------|
| 23.0 | Normal Line / SPOT             | 09/26/17-09/29/17 | 5   | :30    | 4:30P- INSIDE EDITION | 4   |    | X  | X  | X  | X  |    |    | 4     | \$75.00  | \$300.00 | Rochester (WROC) | INSIDE EDITION | 9/21/17 |
| 24.0 | Normal Line / SPOT             | 09/26/17-09/29/17 | 5   | :30    | 4:58P- NEWS 8 AT 5    | 4   |    | X  | X  | X  | X  |    |    | 4     | \$115.00 | \$460.00 | Rochester (WROC) | NEWS 8P        | 9/21/17 |
| 25.0 | Normal Line / SPOT             | 09/26/17-09/29/17 | 5   | :30    | 5:30P- NEWS 8 AT 530  | 4   |    | X  | X  | X  | X  |    |    | 4     | \$115.00 | \$460.00 | Rochester (WROC) | NEWS 530P      | 9/21/17 |
| 26.0 | Normal Line / SPOT             | 09/26/17-09/29/17 | 5   | :30    | 5:58P- NEWS 8 AT 6    | 4   |    | X  | X  | X  | X  |    |    | 4     | \$225.00 | \$900.00 | Rochester (WROC) | NEWS 6P        | 9/21/17 |

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