

# INVOICE



**KOLD**  
**7831 N. Business Park Dr.**  
**Tucson, AZ 85743**  
**Main: (520) 744-1313**  
**Billing:**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1599294-1	10/23/16	October 2016	09/26/16 - 10/17/16

Property	Account Executive	Sales Office	Sales Region
KOLD	Ryan Gordon	HRP-Washington	National

Billing Address:

**Buying Time**  
**Attention: Accounts Payable**  
**650 Massachusetts Ave NW, Suite 210**  
**Washington, DC 20001**

Send Payment To:

**KOLD**  
**Lockbox #0334**  
**P.O. Box 11407**  
**Birmingham, AL 35246-0334**

Advertiser	Product	Estimate Number
POL/Heinz, M/D/Congress/A	HEINZ FOR ARIZONA	5148

Flight Dates	Order #	Alt Order #
10/11/16 - 10/17/16	1599294	08413700

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	782	792

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/14/16	10/14/16	Young and the Restless	11a-12p	----1--	:30	1	\$165.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 ----1-- 1 \$165.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOLD	F	10/14/16	11:28 AM	Young and the Restless	11a-12p	:30	MHT16105H	\$165.00 NM
2	10/14/16	10/14/16	Bold And The Beautiful	1230p-1p	----1--	:30	1	\$170.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 ----1-- 1 \$170.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOLD	F	10/14/16	12:59 PM	Bold And The Beautiful	1230p-1p	:30	MHT16105H	\$170.00 NM
3	10/14/16	10/14/16	News 13 at Noon	12p-1230p	----1--	:30	1	\$165.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 ----1-- 1 \$165.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOLD	F	10/14/16	12:21 PM	News 13 at Noon	12p-1230p	:30	MHT16105H	\$165.00 NM
4	10/14/16	10/14/16	Let's Make A Deal	2p-3p	----1--	:30	1	\$140.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 ----1-- 1 \$140.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOLD	F	10/14/16	2:27 PM	Let's Make A Deal	2p-3p	:30	MHT16105H	\$140.00 NM
5	10/14/16	10/14/16	KOLD This Morning	457a-6a	----1--	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 ----1-- 1 \$100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOLD	F	10/14/16	5:43 AM	KOLD This Morning	457a-6a	:30	MHT16105H	\$100.00 NM
6	10/14/16	10/14/16	News 13 at 6p	6p-630p		:30	1	\$425.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

# INVOICE

Send Payment To:



**KOLD**  
**Lockbox #0334**  
**P.O. Box 11407**  
**Birmingham, AL 35246-0334**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1599294-1	10/23/16	October 2016	09/26/16 - 10/17/16
Advertiser	Product	Estimate Number	
POL/Heinz, M/D/Congress/A	HEINZ FOR ARIZONA	5148	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
-----1--									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/10/16	10/16/16	-----1--	1	\$425.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOLD	F	10/14/16	6:12 PM	News 13 at 6p	6p-630p	:30	MHT16105H	\$425.00 NM
7	10/14/16	10/14/16	KOLD This Morning 6a	6a-7a	-----1--	:30	1	\$225.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/10/16	10/16/16	-----1--	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOLD	F	10/14/16	6:58 AM	KOLD This Morning 6a	6a-7a	:30	MHT16105H	\$225.00 NM
8	10/14/16	10/14/16	CBS This Morning	7a-9a	-----1--	:30	1	\$175.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/10/16	10/16/16	-----1--	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOLD	F	10/14/16	8:23 AM	CBS This Morning	7a-9a	:30	MHT16105H	\$175.00 NM
9	10/14/16	10/14/16	Fri 9p-10p	9p-10p	-----1--	:30	1	\$1,250.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/10/16	10/16/16	-----1--	1	\$1,250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOLD	F	10/14/16	9:33 PM	Fri 9p-10p	9p-10p	:30	MHT16105H	\$1,250.00 NM
10	10/14/16	10/14/16	RI M-F 930-10a	930a-10a	-----1--	:30	1	\$100.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/10/16	10/16/16	-----1--	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOLD	F	10/14/16	9:54 AM	RI M-F 930-10a	930a-10a	:30	MHT16105H	\$100.00 NM
11	10/17/16	10/17/16	The Talk	1p-2p	1-----	:30	1	\$140.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/17/16	10/23/16	1-----	1	\$140.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOLD	M	10/17/16	1:59 PM	The Talk	1p-2p	:30	MHT16105H	\$140.00 NM
12	10/17/16	10/17/16	News 13 at 10p	10p-1035p	1-----	:30	1	\$425.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/17/16	10/23/16	1-----	1	\$425.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOLD	M	10/17/16	10:22 PM	News 13 at 10p	10p-1035p	:30	MHT16105H	\$425.00 NM
13	10/17/16	10/17/16	NET Late Show, The	1035p-1137p	1-----	:30	1	\$130.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/17/16	10/23/16	1-----	1	\$130.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOLD	M	10/17/16	11:25 PM	NET Late Show, The	1035p-1137p	:30	MHT16105H	\$130.00 NM

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

# INVOICE

Send Payment To:



**KOLD**  
**Lockbox #0334**  
**P.O. Box 11407**  
**Birmingham, AL 35246-0334**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1599294-1	10/23/16	October 2016	09/26/16 - 10/17/16
Advertiser	Product	Estimate Number	
POL/Heinz, M/D/Congress/A	HEINZ FOR ARIZONA	5148	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	10/17/16	10/17/16	Late, Late Show	1137p-1237a	1-----	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 1----- 1 \$50.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOLD	M	10/17/16	12:19 AM	Late, Late Show	1137p-1237a	:30	MHT16105H	\$50.00 NM
15	10/17/16	10/17/16	Young and the Restless	11a-12p	1-----	:30	1	\$165.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 1----- 1 \$165.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOLD	M	10/17/16	12:00 PM	Young and the Restless	11a-12p	:30	MHT16105H	\$165.00 NM
16	10/17/16	10/17/16	Bold And The Beautiful	1230p-1p	1-----	:30	1	\$170.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 1----- 1 \$170.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOLD	M	10/17/16	12:59 PM	Bold And The Beautiful	1230p-1p	:30	MHT16105H	\$170.00 NM
17	10/17/16	10/17/16	News 13 at Noon	12p-1230p	1-----	:30	1	\$165.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 1----- 1 \$165.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOLD	M	10/17/16	12:20 PM	News 13 at Noon	12p-1230p	:30	MHT16105H	\$165.00 NM
18	10/17/16	10/17/16	News 13 at 4p	4p-5p	1-----	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 1----- 1 \$125.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOLD	M	10/17/16	4:14 PM	News 13 at 4p	4p-5p	:30	MHT16105H	\$125.00 NM
19	10/17/16	10/17/16	News 13 at 430am	430-457a	1-----	:30	1	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 1----- 1 \$40.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOLD	M	10/17/16	4:48 AM	News 13 at 430am	430-457a	:30	MHT16105H	\$40.00 NM
20	10/17/16	10/17/16	News 13 at 5p	5p-530p	1-----	:30	1	\$425.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 1----- 1 \$425.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOLD	M	10/17/16	5:25 PM	News 13 at 5p	5p-530p	:30	MHT16105H	\$425.00 NM
21	10/17/16	10/17/16	KOLD This Morning	457a-6a	1-----	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 1----- 1 \$100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOLD	M	10/17/16	5:54 AM	KOLD This Morning	457a-6a	:30	MHT16105H	\$100.00 NM

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

# INVOICE

Send Payment To:



**KOLD**  
**Lockbox #0334**  
**P.O. Box 11407**  
**Birmingham, AL 35246-0334**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1599294-1	10/23/16	October 2016	09/26/16 - 10/17/16
Advertiser	Product	Estimate Number	
POL/Heinz, M/D/Congress/	HEINZ FOR ARIZONA	5148	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	10/17/16	10/17/16	KOLD This Morning 6a	6a-7a	1-----	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 1----- 1 \$225.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOLD	M	10/17/16	6:41 AM	KOLD This Morning 6a	6a-7a	:30	MHT16105H	\$225.00 NM
23	10/17/16	10/17/16	CBS This Morning	7a-9a	1-----	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 1----- 1 \$175.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOLD	M	10/17/16	8:28 AM	CBS This Morning	7a-9a	:30	MHT16105H	\$175.00 NM
24	10/17/16	10/17/16	RI M-F 9-930a	9a-930a	1-----	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 1----- 1 \$100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOLD	M	10/17/16	9:10 AM	RI M-F 9-930a	9a-930a	:30	MHT16105H	\$100.00 NM
25	10/15/16	10/15/16	NCAA Fooball Game 1	Various	-----1-	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 -----1- 1 \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOLD	Sa	10/15/16	1:36 PM	NCAA Fooball Game 1	Various	:30	MHT16105H	\$150.00 NM
26	10/16/16	10/16/16	News 13 at 10p Sun	10p-1035p Sun	-----1	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 -----1 1 \$300.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOLD	Su	10/16/16	10:14 PM	News 13 at 10p Sun	10p-1035p Sun	:30	MHT16105H	\$300.00 NM
27	10/16/16	10/16/16	News 13 at 530p Sunday	530p-6p	-----1	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 -----1 1 \$350.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOLD	Su	10/16/16	5:51 PM	News 13 at 530p Sunday	530p-6p	:30	MHT16105H	\$350.00 NM
28	10/16/16	10/16/16	CBS Sunday Morning	Various	-----1	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 -----1 1 \$250.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOLD	Su	10/16/16	7:07 AM	CBS Sunday Morning	Various	:30	MHT16105H	\$250.00 NM
29	10/16/16	10/16/16	Face The Nation	Various	-----1	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 -----1 1 \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

We Warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

# INVOICE

Send Payment To:



**KOLD**  
**Lockbox #0334**  
**P.O. Box 11407**  
**Birmingham, AL 35246-0334**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1599294-1	10/23/16	October 2016	09/26/16 - 10/17/16
Advertiser	Product	Estimate Number	
POL/Heinz, M/D/Congress/A	HEINZ FOR ARIZONA	5148	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																						
29	10/16/16	10/16/16	Face The Nation	Various	-----1	:30	1	\$150.00	NM																						
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>KOLD</td><td>Su</td><td>10/16/16</td><td></td><td>Face The Nation</td><td>Various</td><td>:00</td><td></td><td><del>\$150.00</del></td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KOLD	Su	10/16/16		Face The Nation	Various	:00		<del>\$150.00</del>	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	KOLD	Su	10/16/16		Face The Nation	Various	:00		<del>\$150.00</del>	NM																					
Credited																															
30	10/16/16	10/16/16	Sun 9p-10p	9p-10p	-----1	:30	1	\$800.00	NM																						
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/10/16</td><td>10/16/16</td><td>-----1</td><td>1</td><td>\$800.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/10/16	10/16/16	-----1	1	\$800.00										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																										
	10/10/16	10/16/16	-----1	1	\$800.00																										
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>KOLD</td><td>Su</td><td>10/16/16</td><td>9:51 PM</td><td>Sun 9p-10p</td><td>9p-10p</td><td>:30</td><td>MHT16105H</td><td>\$800.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KOLD	Su	10/16/16	9:51 PM	Sun 9p-10p	9p-10p	:30	MHT16105H	\$800.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	KOLD	Su	10/16/16	9:51 PM	Sun 9p-10p	9p-10p	:30	MHT16105H	\$800.00	NM																					
31	10/13/16	10/13/16	The Talk	1p-2p	---1---	:30	1	\$140.00	NM																						
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/10/16</td><td>10/16/16</td><td>---1---</td><td>1</td><td>\$140.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/10/16	10/16/16	---1---	1	\$140.00										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																										
	10/10/16	10/16/16	---1---	1	\$140.00																										
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>KOLD</td><td>Th</td><td>10/13/16</td><td>1:59 PM</td><td>The Talk</td><td>1p-2p</td><td>:30</td><td>MHT16105H</td><td>\$140.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KOLD	Th	10/13/16	1:59 PM	The Talk	1p-2p	:30	MHT16105H	\$140.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	KOLD	Th	10/13/16	1:59 PM	The Talk	1p-2p	:30	MHT16105H	\$140.00	NM																					
32	10/13/16	10/13/16	News 13 at 10p	10p-1035p	---1---	:30	1	\$425.00	NM																						
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/10/16</td><td>10/16/16</td><td>---1---</td><td>1</td><td>\$425.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/10/16	10/16/16	---1---	1	\$425.00										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																										
	10/10/16	10/16/16	---1---	1	\$425.00																										
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>KOLD</td><td>Th</td><td>10/13/16</td><td>10:22 PM</td><td>News 13 at 10p</td><td>10p-1035p</td><td>:30</td><td>MHT16105H</td><td>\$425.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KOLD	Th	10/13/16	10:22 PM	News 13 at 10p	10p-1035p	:30	MHT16105H	\$425.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	KOLD	Th	10/13/16	10:22 PM	News 13 at 10p	10p-1035p	:30	MHT16105H	\$425.00	NM																					
33	10/13/16	10/13/16	NET Late Show, The	1035p-1137p	---1---	:30	1	\$130.00	NM																						
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/10/16</td><td>10/16/16</td><td>---1---</td><td>1</td><td>\$130.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/10/16	10/16/16	---1---	1	\$130.00										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																										
	10/10/16	10/16/16	---1---	1	\$130.00																										
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>KOLD</td><td>Th</td><td>10/13/16</td><td>11:34 PM</td><td>NET Late Show, The</td><td>1035p-1137p</td><td>:30</td><td>MHT16105H</td><td>\$130.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KOLD	Th	10/13/16	11:34 PM	NET Late Show, The	1035p-1137p	:30	MHT16105H	\$130.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	KOLD	Th	10/13/16	11:34 PM	NET Late Show, The	1035p-1137p	:30	MHT16105H	\$130.00	NM																					
34	10/13/16	10/13/16	Late, Late Show	1137p-1237a	---1---	:30	1	\$50.00	NM																						
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/10/16</td><td>10/16/16</td><td>---1---</td><td>1</td><td>\$50.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/10/16	10/16/16	---1---	1	\$50.00										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																										
	10/10/16	10/16/16	---1---	1	\$50.00																										
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>KOLD</td><td>Th</td><td>10/13/16</td><td>12:09 AM</td><td>Late, Late Show</td><td>1137p-1237a</td><td>:30</td><td>MHT16105H</td><td>\$50.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KOLD	Th	10/13/16	12:09 AM	Late, Late Show	1137p-1237a	:30	MHT16105H	\$50.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	KOLD	Th	10/13/16	12:09 AM	Late, Late Show	1137p-1237a	:30	MHT16105H	\$50.00	NM																					
35	10/13/16	10/13/16	Young and the Restless	11a-12p	---1---	:30	1	\$165.00	NM																						
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/10/16</td><td>10/16/16</td><td>---1---</td><td>1</td><td>\$165.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/10/16	10/16/16	---1---	1	\$165.00										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																										
	10/10/16	10/16/16	---1---	1	\$165.00																										
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>KOLD</td><td>Th</td><td>10/13/16</td><td>11:27 AM</td><td>Young and the Restless</td><td>11a-12p</td><td>:30</td><td>MHT16105H</td><td>\$165.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KOLD	Th	10/13/16	11:27 AM	Young and the Restless	11a-12p	:30	MHT16105H	\$165.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	KOLD	Th	10/13/16	11:27 AM	Young and the Restless	11a-12p	:30	MHT16105H	\$165.00	NM																					
36	10/13/16	10/13/16	Bold And The Beautiful	1230p-1p	---1---	:30	1	\$170.00	NM																						
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/10/16</td><td>10/16/16</td><td>---1---</td><td>1</td><td>\$170.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/10/16	10/16/16	---1---	1	\$170.00										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																										
	10/10/16	10/16/16	---1---	1	\$170.00																										
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>KOLD</td><td>Th</td><td>10/13/16</td><td>12:59 PM</td><td>Bold And The Beautiful</td><td>1230p-1p</td><td>:30</td><td>MHT16105H</td><td>\$170.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KOLD	Th	10/13/16	12:59 PM	Bold And The Beautiful	1230p-1p	:30	MHT16105H	\$170.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	KOLD	Th	10/13/16	12:59 PM	Bold And The Beautiful	1230p-1p	:30	MHT16105H	\$170.00	NM																					
37	10/13/16	10/13/16	News 13 at Noon	12p-1230p	---1---	:30	1	\$165.00	NM																						

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

## INVOICE

Send Payment To:



**KOLD**  
**Lockbox #0334**  
**P.O. Box 11407**  
**Birmingham, AL 35246-0334**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1599294-1	10/23/16	October 2016	09/26/16 - 10/17/16
Advertiser	Product	Estimate Number	
POL/Heinz, M/D/Congress/	HEINZ FOR ARIZONA	5148	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 ---1--- 1 \$165.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOLD	Th	10/13/16	12:17 PM	News 13 at Noon	12p-1230p	:30	MHT16105H	\$165.00 NM
38	10/13/16	10/13/16	Let's Make A Deal	2p-3p	---1---	:30	1	\$140.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 ---1--- 1 \$140.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOLD	Th	10/13/16	2:58 PM	Let's Make A Deal	2p-3p	:30	MHT16105H	\$140.00 NM
39	10/13/16	10/13/16	News 13 at 4p	4p-5p	---1---	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 ---1--- 1 \$125.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOLD	Th	10/13/16	4:15 PM	News 13 at 4p	4p-5p	:30	MHT16105H	\$125.00 NM
40	10/13/16	10/13/16	News 13 at 430am	430-457a	---1---	:30	1	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 ---1--- 1 \$40.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOLD	Th	10/13/16	4:37 AM	News 13 at 430am	430-457a	:30	MHT16105H	\$40.00 NM
41	10/13/16	10/13/16	News 13 at 5p	5p-530p	---1---	:30	1	\$425.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 ---1--- 1 \$425.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOLD	Th	10/13/16		News 13 at 5p	5p-530p	:00		<del>\$425.00</del> NM
Credited									
42	10/13/16	10/13/16	KOLD This Morning	457a-6a	---1---	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 ---1--- 1 \$100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOLD	Th	10/13/16	4:58 AM	KOLD This Morning	457a-6a	:30	MHT16105H	\$100.00 NM
43	10/13/16	10/13/16	News 13 at 6p	6p-630p	---1---	:30	1	\$425.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 ---1--- 1 \$425.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOLD	Th	10/13/16		News 13 at 6p	6p-630p	:00		<del>\$425.00</del> NM
Credited									
44	10/13/16	10/13/16	KOLD This Morning 6a	6a-7a	---1---	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 ---1--- 1 \$225.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



# INVOICE

Send Payment To:



**KOLD**  
**Lockbox #0334**  
**P.O. Box 11407**  
**Birmingham, AL 35246-0334**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1599294-1	10/23/16	October 2016	09/26/16 - 10/17/16
Advertiser	Product	Estimate Number	
POL/Heinz, M/D/Congress/A	HEINZ FOR ARIZONA	5148	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																		
44	10/13/16	10/13/16	KOLD This Morning 6a	6a-7a	--- 1---	:30	1	\$225.00	NM																																		
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>KOLD</td><td>Th</td><td>10/13/16</td><td>6:39 AM</td><td>KOLD This Morning 6a</td><td>6a-7a</td><td>:30</td><td>MHT16105H</td><td>\$225.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KOLD	Th	10/13/16	6:39 AM	KOLD This Morning 6a	6a-7a	:30	MHT16105H	\$225.00	NM												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	KOLD	Th	10/13/16	6:39 AM	KOLD This Morning 6a	6a-7a	:30	MHT16105H	\$225.00	NM																																	
45	10/13/16	10/13/16	CBS This Morning	7a-9a	--- 1---	:30	1	\$175.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/10/16</td><td>10/16/16</td><td>--- 1---</td><td>1</td><td>\$175.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>KOLD</td><td>Th</td><td>10/13/16</td><td>8:23 AM</td><td>CBS This Morning</td><td>7a-9a</td><td>:30</td><td>MHT16105H</td><td>\$175.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/10/16	10/16/16	--- 1---	1	\$175.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KOLD	Th	10/13/16	8:23 AM	CBS This Morning	7a-9a	:30	MHT16105H	\$175.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/10/16	10/16/16	--- 1---	1	\$175.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	KOLD	Th	10/13/16	8:23 AM	CBS This Morning	7a-9a	:30	MHT16105H	\$175.00	NM																																	
46	10/13/16	10/13/16	RI M-F 9-930a	9a-930a	--- 1---	:30	1	\$100.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/10/16</td><td>10/16/16</td><td>--- 1---</td><td>1</td><td>\$100.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>KOLD</td><td>Th</td><td>10/13/16</td><td>9:12 AM</td><td>RI M-F 9-930a</td><td>9a-930a</td><td>:30</td><td>MHT16105H</td><td>\$100.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/10/16	10/16/16	--- 1---	1	\$100.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KOLD	Th	10/13/16	9:12 AM	RI M-F 9-930a	9a-930a	:30	MHT16105H	\$100.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/10/16	10/16/16	--- 1---	1	\$100.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	KOLD	Th	10/13/16	9:12 AM	RI M-F 9-930a	9a-930a	:30	MHT16105H	\$100.00	NM																																	
47	10/13/16	10/13/16	RI M-F 930-10a	930a-10a	--- 1---	:30	1	\$100.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/10/16</td><td>10/16/16</td><td>--- 1---</td><td>1</td><td>\$100.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>KOLD</td><td>Th</td><td>10/13/16</td><td>9:42 AM</td><td>RI M-F 930-10a</td><td>930a-10a</td><td>:30</td><td>MHT16105H</td><td>\$100.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/10/16	10/16/16	--- 1---	1	\$100.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KOLD	Th	10/13/16	9:42 AM	RI M-F 930-10a	930a-10a	:30	MHT16105H	\$100.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/10/16	10/16/16	--- 1---	1	\$100.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	KOLD	Th	10/13/16	9:42 AM	RI M-F 930-10a	930a-10a	:30	MHT16105H	\$100.00	NM																																	
48	10/11/16	10/11/16	The Talk	1p-2p	- 1-----	:30	1	\$140.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/10/16</td><td>10/16/16</td><td>- 1-----</td><td>1</td><td>\$140.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>KOLD</td><td>Tu</td><td>10/11/16</td><td>1:29 PM</td><td>The Talk</td><td>1p-2p</td><td>:30</td><td>MHT16104H</td><td>\$140.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/10/16	10/16/16	- 1-----	1	\$140.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KOLD	Tu	10/11/16	1:29 PM	The Talk	1p-2p	:30	MHT16104H	\$140.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/10/16	10/16/16	- 1-----	1	\$140.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	KOLD	Tu	10/11/16	1:29 PM	The Talk	1p-2p	:30	MHT16104H	\$140.00	NM																																	
49	10/11/16	10/11/16	NET Late Show, The	1035p-1137p	- 1-----	:30	1	\$130.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/10/16</td><td>10/16/16</td><td>- 1-----</td><td>1</td><td>\$130.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>KOLD</td><td>Tu</td><td>10/11/16</td><td>11:24 PM</td><td>NET Late Show, The</td><td>1035p-1137p</td><td>:30</td><td>MHT16104H</td><td>\$130.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/10/16	10/16/16	- 1-----	1	\$130.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KOLD	Tu	10/11/16	11:24 PM	NET Late Show, The	1035p-1137p	:30	MHT16104H	\$130.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/10/16	10/16/16	- 1-----	1	\$130.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	KOLD	Tu	10/11/16	11:24 PM	NET Late Show, The	1035p-1137p	:30	MHT16104H	\$130.00	NM																																	
50	10/11/16	10/11/16	Late, Late Show	1137p-1237a	- 1-----	:30	1	\$50.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/10/16</td><td>10/16/16</td><td>- 1-----</td><td>1</td><td>\$50.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>KOLD</td><td>Tu</td><td>10/11/16</td><td>12:17 AM</td><td>Late, Late Show</td><td>1137p-1237a</td><td>:30</td><td>MHT16104H</td><td>\$50.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/10/16	10/16/16	- 1-----	1	\$50.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KOLD	Tu	10/11/16	12:17 AM	Late, Late Show	1137p-1237a	:30	MHT16104H	\$50.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/10/16	10/16/16	- 1-----	1	\$50.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	KOLD	Tu	10/11/16	12:17 AM	Late, Late Show	1137p-1237a	:30	MHT16104H	\$50.00	NM																																	
51	10/11/16	10/11/16	News 13 at Noon	12p-1230p	- 1-----	:30	1	\$165.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/10/16</td><td>10/16/16</td><td>- 1-----</td><td>1</td><td>\$165.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>KOLD</td><td>Tu</td><td>10/11/16</td><td>12:29 PM</td><td>News 13 at Noon</td><td>12p-1230p</td><td>:30</td><td>MHT16102H</td><td>\$165.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/10/16	10/16/16	- 1-----	1	\$165.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KOLD	Tu	10/11/16	12:29 PM	News 13 at Noon	12p-1230p	:30	MHT16102H	\$165.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/10/16	10/16/16	- 1-----	1	\$165.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	KOLD	Tu	10/11/16	12:29 PM	News 13 at Noon	12p-1230p	:30	MHT16102H	\$165.00	NM																																	
52	10/11/16	10/11/16	Let's Make A Deal	2p-3p	- 1-----	:30	1	\$140.00	NM																																		

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

# INVOICE

Send Payment To:



**KOLD**  
**Lockbox #0334**  
**P.O. Box 11407**  
**Birmingham, AL 35246-0334**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1599294-1	10/23/16	October 2016	09/26/16 - 10/17/16
Advertiser	Product	Estimate Number	
POL/Heinz, M/D/Congress/A	HEINZ FOR ARIZONA	5148	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
52	10/11/16	10/11/16	Let's Make A Deal	2p-3p	- 1 - - - - -	:30	1	\$140.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 - 1 - - - - - 1 \$140.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOLD	Tu	10/11/16	2:25 PM	Let's Make A Deal	2p-3p	:30	MHT16104H	\$140.00 NM
53	10/11/16	10/11/16	News 13 at 4p	4p-5p	- 1 - - - - -	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 - 1 - - - - - 1 \$125.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOLD	Tu	10/11/16	4:21 PM	News 13 at 4p	4p-5p	:30	MHT16104H	\$125.00 NM
54	10/11/16	10/11/16	News 13 at 430am	430-457a	- 1 - - - - -	:30	1	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 - 1 - - - - - 1 \$40.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOLD	Tu	10/11/16	4:55 AM	News 13 at 430am	430-457a	:30	MHT16104H	\$40.00 NM
55	10/11/16	10/11/16	News 13 at 5p	5p-530p	- 1 - - - - -	:30	1	\$425.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 - 1 - - - - - 1 \$425.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOLD	Tu	10/11/16	5:09 PM	News 13 at 5p	5p-530p	:30	MHT16104H	\$425.00 NM
56	10/11/16	10/11/16	KOLD This Morning	457a-6a	- 1 - - - - -	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 - 1 - - - - - 1 \$100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOLD	Tu	10/11/16	5:28 AM	KOLD This Morning	457a-6a	:30	MHT16102H	\$100.00 NM
57	10/11/16	10/11/16	KOLD This Morning 6a	6a-7a	- 1 - - - - -	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 - 1 - - - - - 1 \$225.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOLD	Tu	10/11/16	6:45 AM	KOLD This Morning 6a	6a-7a	:30	MHT16104H	\$225.00 NM
58	10/11/16	10/11/16	CBS This Morning	7a-9a	- 1 - - - - -	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 - 1 - - - - - 1 \$175.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOLD	Tu	10/11/16	8:28 AM	CBS This Morning	7a-9a	:30	MHT16104H	\$175.00 NM
59	10/11/16	10/11/16	Tue 8p-9p	8p-9p	- 1 - - - - -	:30	1	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 - 1 - - - - - 1 \$4,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOLD	Tu	10/11/16	8:36 PM	Tue 8p-9p	8p-9p	:30	MHT16102H	\$4,000.00 NM

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



# INVOICE

Send Payment To:



**KOLD**  
**Lockbox #0334**  
**P.O. Box 11407**  
**Birmingham, AL 35246-0334**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1599294-1	10/23/16	October 2016	09/26/16 - 10/17/16
Advertiser	Product	Estimate Number	
POL/Heinz, M/D/Congress/A	HEINZ FOR ARIZONA	5148	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
60	10/11/16	10/11/16	RI M-F 9-930a	9a-930a	- 1 - - - -	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 - 1 - - - - 1 \$100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOLD	Tu	10/11/16	9:28 AM	RI M-F 9-930a	9a-930a	:30	MHT16104H	\$100.00 NM
61	10/11/16	10/11/16	RI M-F 930-10a	930a-10a	- 1 - - - -	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 - 1 - - - - 1 \$100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOLD	Tu	10/11/16	9:53 AM	RI M-F 930-10a	930a-10a	:30	MHT16104H	\$100.00 NM
62	10/12/16	10/12/16	News 13 at 10p	10p-1035p	- - 1 - - -	:30	1	\$425.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 - - 1 - - - 1 \$425.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOLD	W	10/12/16	10:26 PM	News 13 at 10p	10p-1035p	:30	MHT16105H	\$425.00 NM
63	10/12/16	10/12/16	NET Late Show, The	1035p-1137p	- - 1 - - -	:30	1	\$130.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 - - 1 - - - 1 \$130.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOLD	W	10/12/16	11:13 PM	NET Late Show, The	1035p-1137p	:30	MHT16105H	\$130.00 NM
64	10/12/16	10/12/16	Late, Late Show	1137p-1237a	- - 1 - - -	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 - - 1 - - - 1 \$50.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOLD	W	10/12/16	12:27 AM	Late, Late Show	1137p-1237a	:30	MHT16105H	\$50.00 NM
65	10/12/16	10/12/16	Young and the Restless	11a-12p	- - 1 - - -	:30	1	\$165.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 - - 1 - - - 1 \$165.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOLD	W	10/12/16	11:27 AM	Young and the Restless	11a-12p	:30	MHT16105H	\$165.00 NM
66	10/12/16	10/12/16	Bold And The Beautiful	1230p-1p	- - 1 - - -	:30	1	\$170.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 - - 1 - - - 1 \$170.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOLD	W	10/12/16	12:59 PM	Bold And The Beautiful	1230p-1p	:30	MHT16105H	\$170.00 NM
67	10/12/16	10/12/16	News 13 at Noon	12p-1230p	- - 1 - - -	:30	1	\$165.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 - - 1 - - - 1 \$165.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOLD	W	10/12/16	12:10 PM	News 13 at Noon	12p-1230p	:30	MHT16105H	\$165.00 NM

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

# INVOICE

Send Payment To:



**KOLD**  
**Lockbox #0334**  
**P.O. Box 11407**  
**Birmingham, AL 35246-0334**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1599294-1	10/23/16	October 2016	09/26/16 - 10/17/16
Advertiser	Product	Estimate Number	
POL/Heinz, M/D/Congress/A	HEINZ FOR ARIZONA	5148	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
68	10/12/16	10/12/16	Let's Make A Deal	2p-3p	-- 1----	:30	1	\$140.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 -- 1---- 1 \$140.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOLD	W	10/12/16	2:25 PM	Let's Make A Deal	2p-3p	:30	MHT16105H	\$140.00 NM
69	10/12/16	10/12/16	News 13 at 4p	4p-5p	-- 1----	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 -- 1---- 1 \$125.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOLD	W	10/12/16	4:36 PM	News 13 at 4p	4p-5p	:30	MHT16105H	\$125.00 NM
70	10/12/16	10/12/16	News 13 at 430am	430-457a	-- 1----	:30	1	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 -- 1---- 1 \$40.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOLD	W	10/12/16	4:45 AM	News 13 at 430am	430-457a	:30	MHT16105H	\$40.00 NM
71	10/12/16	10/12/16	KOLD This Morning	457a-6a	-- 1----	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 -- 1---- 1 \$100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOLD	W	10/12/16	5:54 AM	KOLD This Morning	457a-6a	:30	MHT16105H	\$100.00 NM
72	10/12/16	10/12/16	News 13 at 6p	6p-630p	-- 1----	:30	1	\$425.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 -- 1---- 1 \$425.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOLD	W	10/12/16	6:10 PM	News 13 at 6p	6p-630p	:30	MHT16105H	\$425.00 NM
73	10/12/16	10/12/16	KOLD This Morning 6a	6a-7a	-- 1----	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 -- 1---- 1 \$225.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOLD	W	10/12/16	6:59 AM	KOLD This Morning 6a	6a-7a	:30	MHT16105H	\$225.00 NM
74	10/12/16	10/12/16	CBS This Morning	7a-9a	-- 1----	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 -- 1---- 1 \$175.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOLD	W	10/12/16	8:51 AM	CBS This Morning	7a-9a	:30	MHT16105H	\$175.00 NM
75	10/12/16	10/12/16	RI M-F 9-930a	9a-930a	-- 1----	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 -- 1---- 1 \$100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOLD	W	10/12/16	9:29 AM	RI M-F 9-930a	9a-930a	:30	MHT16105H	\$100.00 NM

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

# INVOICE

Send Payment To:



**KOLD**  
**Lockbox #0334**  
**P.O. Box 11407**  
**Birmingham, AL 35246-0334**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1599294-1	10/23/16	October 2016	09/26/16 - 10/17/16
Advertiser	Product	Estimate Number	
POL/Heinz, M/D/Congress/A	HEINZ FOR ARIZONA	5148	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
76	10/12/16	10/12/16	RI M-F 930-10a	930a-10a	-- 1----	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 -- 1---- 1 \$100.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KOLD	W	10/12/16	9:43 AM	RI M-F 930-10a	930a-10a	:30	MHT16105H	\$100.00 NM
77	10/16/16	10/16/16	NFL Today	Various	-----S	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 -----S 1 \$600.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KOLD	Su	10/16/16	9:57 AM	NFL Today	Various	:30	MHT16105H	\$600.00 NM
78	10/16/16	10/16/16	Face The Nation	Various	-----S	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 -----S 1 \$150.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KOLD	Su	10/16/16	4:57 PM	Face The Nation	Various	:30	MHT16105H	\$150.00 NM
79	10/13/16	10/13/16	9P News(post sports)	9p-10p	---2---	:30	2	\$425.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 ---2--- 2 \$425.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	KOLD	Th	10/13/16	9:13 PM	9P News(post sports)	9p-10p	:30	MHT16105H	\$425.00 NM
1	KOLD	Th	10/13/16	9:39 PM	9P News(post sports)	9p-10p	:30	MHT16105H	\$425.00 NM
<b>Total Spots</b>							<b>77</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$19,500.00</b>
<u>Agency Commission</u>	<b>\$2,925.00</b>
<u>Net Amount Due</u>	<b>\$16,575.00</b>

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.