

ORDER



Orders
Order / Rev: 726573
Alt Order #: 09206540
Product Desc: FNDTNS ECON PRSPRT
Estimate: 6631
Flight Dates: 08/29/18 - 09/07/18
Original Date / Rev: 08/29/18 / 08/29/18
Order Type: GENERAL

KFOR-TV

Primary AE: Jay Smith
Sales Office: NWDC
Sales Region: National

Agency
Name: Mentzer Media
Buying Contact:
Billing Contact:
 210 W Pennsylvania Ave
 Towson, MD 21204

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Foundation for Economic Prosperity
Demographic: A35+
Product Codes: PL4.a
Priority: 04
Revenue Code 1: Agency
Revenue Code 2: Political
Revenue Code 3: Political-PAC

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|-------------|
| 08/27/18 | 09/07/18 | 63 | \$37,015.00 | \$31,462.75 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|----------------|-----------|--------------------|--------------------|-------------|
| September 2018 | 63 | \$37,015.00 | \$31,462.75 | 0.00 |
| Totals | 63 | \$37,015.00 | \$31,462.75 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Jay Smith | | | Start Of Order - End Of Order | 100% |

Order Share

| | Share | Total |
|---------|-------|--------------|
| KFOR-TV | 33% | \$37,015.00 |
| Market | 100% | \$112,166.67 |

Competitive Share

| | Share | Total |
|-------|-------|-------------|
| CABLE | 0% | \$0.00 |
| KAUT | 0% | \$0.00 |
| KETA | 0% | \$0.00 |
| KOCB | 4% | \$4,486.67 |
| KOCM | 0% | \$0.00 |
| KOCO | 27% | \$30,285.00 |
| KOKH | 15% | \$16,825.00 |
| KOMI | 0% | \$0.00 |
| KOPX | 0% | \$0.00 |
| KSBI | 0% | \$0.00 |
| KTUZ | 0% | \$0.00 |
| KUOK | 0% | \$0.00 |
| KWTV | 21% | \$23,555.00 |
| UNKWN | 0% | \$0.00 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|----|----------|----------|----------------|-------|-----------------|--------|-----|-------|----------|-----|------|------|-------|----------|
| E 1 | 4 | 09/03/18 | 09/03/18 | | CM | 5:30 AM-6:00 AM | 1----- | :30 | 1 | \$300.00 | 04 | 0.00 | NM | 1 | \$300.00 |

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 Alt Order #: 09206540
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Advertiser: Foundation for Economic Prosperity
 Product Desc: FNDTNS ECON PRSPRT
 Estimate: 6631

KFOR-TV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------------------------------|----|-------------------|-----------------|-----------------|-------|------------------|---------|-----|-------------------|-------------|-----|---------------|------|-------|----------|
| M-F 530a-6a | | | | | | | | | | | | | | | |
| M-F 530a-6a | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/03/18 | 09/09/18 | 1----- | | | | | 1 | \$300.00 | | 0.00 | | | |
| E 2 | 4 | 08/30/18 | 08/30/18 | M-F 6a-7a | CM | 6:00 AM-7:00 AM | ---1--- | :30 | 1 | \$500.00 | 04 | 0.00 | NM | 1 | \$500.00 |
| M-F 6a-7a | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 08/27/18 | 09/02/18 | ---1--- | | | | | 1 | \$500.00 | | 0.00 | | | |
| E 3 | 4 | 08/31/18 | 08/31/18 | M-F 6a-7a | CM | 6:00 AM-7:00 AM | ----1-- | :30 | 1 | \$500.00 | 04 | 0.00 | NM | 1 | \$500.00 |
| M-F 6a-7a | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 08/27/18 | 09/02/18 | ----1-- | | | | | 1 | \$500.00 | | 0.00 | | | |
| E 4 | 4 | 09/05/18 | 09/05/18 | M-F 6a-7a | CM | 6:00 AM-7:00 AM | --1---- | :30 | 1 | \$500.00 | 04 | 0.00 | NM | 1 | \$500.00 |
| M-F 6a-7a | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/03/18 | 09/09/18 | --1---- | | | | | 1 | \$500.00 | | 0.00 | | | |
| E 5 | 4 | 09/06/18 | 09/06/18 | M-F 6a-7a | CM | 6:00 AM-7:00 AM | ---1--- | :30 | 1 | \$500.00 | 04 | 0.00 | NM | 1 | \$500.00 |
| M-F 6a-7a | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/03/18 | 09/09/18 | ---1--- | | | | | 1 | \$500.00 | | 0.00 | | | |
| E 6 | 4 | 09/07/18 | 09/07/18 | M-F 6a-7a | CM | 6:00 AM-7:00 AM | ----1-- | :30 | 1 | \$500.00 | 04 | 0.00 | NM | 1 | \$500.00 |
| M-F 6a-7a | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/03/18 | 09/09/18 | ----1-- | | | | | 1 | \$500.00 | | 0.00 | | | |
| E 7 | 4 | 09/03/18 | 09/03/18 | M-F 7a-9a | CM | 7:00 AM-9:00 AM | 1----- | :30 | 1 | \$500.00 | 04 | 0.00 | NM | 1 | \$500.00 |
| M-F 7a-9a | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/03/18 | 09/09/18 | 1----- | | | | | 1 | \$500.00 | | 0.00 | | | |
| E 8 | 4 | 09/04/18 | 09/04/18 | M-F 7a-9a | CM | 7:00 AM-9:00 AM | -1----- | :30 | 1 | \$500.00 | 04 | 0.00 | NM | 1 | \$500.00 |
| M-F 7a-9a | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/03/18 | 09/09/18 | -1----- | | | | | 1 | \$500.00 | | 0.00 | | | |
| E 9 | 4 | 08/30/18 | 08/30/18 | M-F 7a-9a | CM | 7:00 AM-9:00 AM | ---1--- | :30 | 1 | \$500.00 | 04 | 0.00 | NM | 1 | \$500.00 |
| M-F 7a-9a | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 08/27/18 | 09/02/18 | ---1--- | | | | | 1 | \$500.00 | | 0.00 | | | |
| E 10 | 4 | 08/31/18 | 08/31/18 | M-F 7a-9a | CM | 7:00 AM-9:00 AM | ----1-- | :30 | 1 | \$500.00 | 04 | 0.00 | NM | 1 | \$500.00 |
| M-F 7a-9a | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 08/27/18 | 09/02/18 | ----1-- | | | | | 1 | \$500.00 | | 0.00 | | | |
| E 11 | 4 | 09/05/18 | 09/05/18 | M-F 7a-9a | CM | 7:00 AM-9:00 AM | --1---- | :30 | 1 | \$500.00 | 04 | 0.00 | NM | 1 | \$500.00 |
| M-F 7a-9a | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/03/18 | 09/09/18 | --1---- | | | | | 1 | \$500.00 | | 0.00 | | | |
| E 12 | 4 | 09/04/18 | 09/04/18 | M-F 530a-6a | CM | 5:30 AM-6:00 AM | -1----- | :30 | 1 | \$300.00 | 04 | 0.00 | NM | 1 | \$300.00 |
| M-F 530a-6a | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/03/18 | 09/09/18 | -1----- | | | | | 1 | \$300.00 | | 0.00 | | | |
| E 13 | 4 | 09/06/18 | 09/06/18 | M-F 7a-9a | CM | 7:00 AM-9:00 AM | ---1--- | :30 | 1 | \$500.00 | 04 | 0.00 | NM | 1 | \$500.00 |
| M-F 7a-9a | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/03/18 | 09/09/18 | ---1--- | | | | | 1 | \$500.00 | | 0.00 | | | |
| E 14 | 4 | 09/07/18 | 09/07/18 | M-F 7a-9a | CM | 7:00 AM-9:00 AM | ----1-- | :30 | 1 | \$500.00 | 04 | 0.00 | NM | 1 | \$500.00 |
| M-F 7a-9a | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/03/18 | 09/09/18 | ----1-- | | | | | 1 | \$500.00 | | 0.00 | | | |
| E 15 | 4 | 09/03/18 | 09/03/18 | M-F 12p-1p | CM | 12:00 PM-1:00 PM | 1----- | :30 | 1 | \$325.00 | 04 | 0.00 | NM | 1 | \$325.00 |
| M-F 12p-1p (12:00 PM-1:00 PM) | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |

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Advertiser: Foundation for Economic Prosperity
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 Estimate: 6631

KFOR-TV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------|----|-------------------|-----------------|----------------------------|-------|------------------|------------------------------|-----|-------------|----------|---------------|------|------|-------|----------|
| E 15 | 4 | 09/03/18 | 09/03/18 | M-F 12p-1p M-F 12p-1p | CM | 12:00 PM-1:00 PM | 1----- (12:00 PM-1:00 PM) | :30 | 1 | \$325.00 | 04 | 0.00 | NM | 1 | \$325.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 09/03/18 | 09/09/18 | 1----- | | | 1 | | \$325.00 | | 0.00 | | | | |
| E 16 | 4 | 08/31/18 | 08/31/18 | M-F 12p-1p M-F 12p-1p | CM | 12:00 PM-1:00 PM | ----1-- | :30 | 1 | \$325.00 | 04 | 0.00 | NM | 1 | \$325.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 08/27/18 | 09/02/18 | ----1-- | | | 1 | | \$325.00 | | 0.00 | | | | |
| E 17 | 4 | 09/05/18 | 09/05/18 | M-F 12p-1p M-F 12p-1p | CM | 12:00 PM-1:00 PM | --1---- | :30 | 1 | \$325.00 | 04 | 0.00 | NM | 1 | \$325.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 09/03/18 | 09/09/18 | --1---- | | | 1 | | \$325.00 | | 0.00 | | | | |
| E 18 | 4 | 09/06/18 | 09/06/18 | M-F 12p-1p M-F 12p-1p | CM | 12:00 PM-1:00 PM | ---1--- | :30 | 1 | \$325.00 | 04 | 0.00 | NM | 1 | \$325.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 09/03/18 | 09/09/18 | ---1--- | | | 1 | | \$325.00 | | 0.00 | | | | |
| E 19 | 4 | 09/07/18 | 09/07/18 | M-F 12p-1p M-F 12p-1p | CM | 12:00 PM-1:00 PM | ----1-- | :30 | 1 | \$325.00 | 04 | 0.00 | NM | 1 | \$325.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 09/03/18 | 09/09/18 | ----1-- | | | 1 | | \$325.00 | | 0.00 | | | | |
| E 20 | 4 | 09/03/18 | 09/03/18 | M-F 4p-5p M-F 4p-5p | CM | 4:00 PM-5:00 PM | 1----- | :30 | 1 | \$400.00 | 04 | 0.00 | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 09/03/18 | 09/09/18 | 1----- | | | 1 | | \$400.00 | | 0.00 | | | | |
| E 21 | 4 | 09/04/18 | 09/04/18 | M-F 4p-5p M-F 4p-5p | CM | 4:00 PM-5:00 PM | -1----- | :30 | 1 | \$400.00 | 04 | 0.00 | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 09/03/18 | 09/09/18 | -1----- | | | 1 | | \$400.00 | | 0.00 | | | | |
| E 22 | 4 | 08/30/18 | 08/30/18 | M-F 4p-5p M-F 4p-5p | CM | 4:00 PM-5:00 PM | ---1--- | :30 | 1 | \$400.00 | 04 | 0.00 | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 08/27/18 | 09/02/18 | ---1--- | | | 1 | | \$400.00 | | 0.00 | | | | |
| E 23 | 4 | 08/30/18 | 08/30/18 | M-F 530a-6a M-F 530a-6a | CM | 5:30 AM-6:00 AM | ---1--- | :30 | 1 | \$300.00 | 04 | 0.00 | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 08/27/18 | 09/02/18 | ---1--- | | | 1 | | \$300.00 | | 0.00 | | | | |
| E 24 | 4 | 08/31/18 | 08/31/18 | M-F 4p-5p M-F 4p-5p | CM | 4:00 PM-5:00 PM | ----1-- | :30 | 1 | \$400.00 | 04 | 0.00 | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 08/27/18 | 09/02/18 | ----1-- | | | 1 | | \$400.00 | | 0.00 | | | | |
| E 25 | 4 | 09/05/18 | 09/05/18 | M-F 4p-5p M-F 4p-5p | CM | 4:00 PM-5:00 PM | --1---- | :30 | 1 | \$400.00 | 04 | 0.00 | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 09/03/18 | 09/09/18 | --1---- | | | 1 | | \$400.00 | | 0.00 | | | | |
| E 26 | 4 | 09/06/18 | 09/06/18 | M-F 4p-5p M-F 4p-5p | CM | 4:00 PM-5:00 PM | ---1--- | :30 | 1 | \$400.00 | 04 | 0.00 | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 09/03/18 | 09/09/18 | ---1--- | | | 1 | | \$400.00 | | 0.00 | | | | |
| E 27 | 4 | 09/07/18 | 09/07/18 | M-F 4p-5p M-F 4p-5p | CM | 4:00 PM-5:00 PM | ----1-- | :30 | 1 | \$400.00 | 04 | 0.00 | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 09/03/18 | 09/09/18 | ----1-- | | | 1 | | \$400.00 | | 0.00 | | | | |
| E 28 | 4 | 09/04/18 | 09/04/18 | M-F 5p-530p M-F 5p-530p | CM | 5:00 PM-5:30 PM | -1----- | :30 | 1 | \$575.00 | 04 | 0.00 | NM | 1 | \$575.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 09/03/18 | 09/09/18 | -1----- | | | 1 | | \$575.00 | | 0.00 | | | | |
| E 29 | 4 | 08/30/18 | 08/30/18 | M-F 5p-530p M-F 5p-530p | CM | 5:00 PM-5:30 PM | ---1--- | :30 | 1 | \$575.00 | 04 | 0.00 | NM | 1 | \$575.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |

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KFOR-TV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------|----|-------------------|-----------------|----------------------------|-------|-----------------|-------------------|-----|-------------|----------|-----|---------------|------|-------|----------|
| E 29 | 4 | 08/30/18 | 08/30/18 | M-F 5p-530p M-F 5p-530p | CM | 5:00 PM-5:30 PM | --- 1--- | :30 | 1 | \$575.00 | 04 | 0.00 | NM | 1 | \$575.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 08/27/18 | 09/02/18 | --- 1--- | | | 1 | | \$575.00 | | | 0.00 | | | |
| E 30 | 4 | 08/31/18 | 08/31/18 | M-F 5p-530p M-F 5p-530p | CM | 5:00 PM-5:30 PM | ---- 1-- | :30 | 1 | \$575.00 | 04 | 0.00 | NM | 1 | \$575.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 08/27/18 | 09/02/18 | ---- 1-- | | | 1 | | \$575.00 | | | 0.00 | | | |
| E 31 | 4 | 09/05/18 | 09/05/18 | M-F 5p-530p M-F 5p-530p | CM | 5:00 PM-5:30 PM | -- 1---- | :30 | 1 | \$575.00 | 04 | 0.00 | NM | 1 | \$575.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 09/03/18 | 09/09/18 | -- 1---- | | | 1 | | \$575.00 | | | 0.00 | | | |
| E 32 | 4 | 09/06/18 | 09/06/18 | M-F 5p-530p M-F 5p-530p | CM | 5:00 PM-5:30 PM | --- 1--- | :30 | 1 | \$575.00 | 04 | 0.00 | NM | 1 | \$575.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 09/03/18 | 09/09/18 | --- 1--- | | | 1 | | \$575.00 | | | 0.00 | | | |
| E 33 | 4 | 09/03/18 | 09/03/18 | M-F 6p-630p M-F 6p-630p | CM | 6:00 PM-6:30 PM | 1----- | :30 | 1 | \$775.00 | 04 | 0.00 | NM | 1 | \$775.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 09/03/18 | 09/09/18 | 1----- | | | 1 | | \$775.00 | | | 0.00 | | | |
| E 34 | 4 | 08/31/18 | 08/31/18 | M-F 530a-6a M-F 530a-6a | CM | 5:30 AM-6:00 AM | ---- 1-- | :30 | 1 | \$300.00 | 04 | 0.00 | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 08/27/18 | 09/02/18 | ---- 1-- | | | 1 | | \$300.00 | | | 0.00 | | | |
| E 35 | 4 | 09/04/18 | 09/04/18 | M-F 6p-630p M-F 6p-630p | CM | 6:00 PM-6:30 PM | - 1----- | :30 | 1 | \$775.00 | 04 | 0.00 | NM | 1 | \$775.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 09/03/18 | 09/09/18 | - 1----- | | | 1 | | \$775.00 | | | 0.00 | | | |
| E 36 | 4 | 08/31/18 | 08/31/18 | M-F 6p-630p M-F 6p-630p | CM | 6:00 PM-6:30 PM | ---- 1-- | :30 | 1 | \$775.00 | 04 | 0.00 | NM | 1 | \$775.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 08/27/18 | 09/02/18 | ---- 1-- | | | 1 | | \$775.00 | | | 0.00 | | | |
| E 37 | 4 | 09/05/18 | 09/05/18 | M-F 6p-630p M-F 6p-630p | CM | 6:00 PM-6:30 PM | -- 1---- | :30 | 1 | \$775.00 | 04 | 0.00 | NM | 1 | \$775.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 09/03/18 | 09/09/18 | -- 1---- | | | 1 | | \$775.00 | | | 0.00 | | | |
| E 38 | 4 | 09/07/18 | 09/07/18 | M-F 6p-630p M-F 6p-630p | CM | 6:00 PM-6:30 PM | ---- 1-- | :30 | 1 | \$775.00 | 04 | 0.00 | NM | 1 | \$775.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 09/03/18 | 09/09/18 | ---- 1-- | | | 1 | | \$775.00 | | | 0.00 | | | |
| E 39 | 4 | 09/03/18 | 09/03/18 | M-F 630p-7p M-F 630p-7p | CM | 6:30 PM-7:00 PM | 1----- | :30 | 1 | \$575.00 | 04 | 0.00 | NM | 1 | \$575.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 09/03/18 | 09/09/18 | 1----- | | | 1 | | \$575.00 | | | 0.00 | | | |
| E 40 | 4 | 08/30/18 | 08/30/18 | M-F 630p-7p M-F 630p-7p | CM | 6:30 PM-7:00 PM | --- 1--- | :30 | 1 | \$575.00 | 04 | 0.00 | NM | 1 | \$575.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 08/27/18 | 09/02/18 | --- 1--- | | | 1 | | \$575.00 | | | 0.00 | | | |
| E 41 | 4 | 08/31/18 | 08/31/18 | M-F 630p-7p M-F 630p-7p | CM | 6:30 PM-7:00 PM | ---- 1-- | :30 | 1 | \$575.00 | 04 | 0.00 | NM | 1 | \$575.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 08/27/18 | 09/02/18 | ---- 1-- | | | 1 | | \$575.00 | | | 0.00 | | | |
| E 42 | 4 | 09/05/18 | 09/05/18 | M-F 630p-7p M-F 630p-7p | CM | 6:30 PM-7:00 PM | -- 1---- | :30 | 1 | \$575.00 | 04 | 0.00 | NM | 1 | \$575.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 09/03/18 | 09/09/18 | -- 1---- | | | 1 | | \$575.00 | | | 0.00 | | | |
| E 43 | 4 | 09/06/18 | 09/06/18 | M-F 630p-7p M-F 630p-7p | CM | 6:30 PM-7:00 PM | --- 1--- | :30 | 1 | \$575.00 | 04 | 0.00 | NM | 1 | \$575.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |

Order / Rev: 726573
 Alt Order #: 09206540
 Flight Dates: 08/29/18 - 09/07/18

Advertiser: Foundation for Economic Prosperity
 Product Desc: FNDTNS ECON PRSPRT
 Estimate: 6631

KFOR-TV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------|----|-------------------|-----------------|---|-------|--------------------------------------|-------------------|-----|-------------|------------|-----|---------------|------|-------|------------|
| E 43 | 4 | 09/06/18 | 09/06/18 | M-F 630p-7p M-F 630p-7p | CM | 6:30 PM-7:00 PM | --- 1--- | :30 | 1 | \$575.00 | 04 | 0.00 | NM | 1 | \$575.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 09/03/18 | 09/09/18 | --- 1--- | | | 1 | | \$575.00 | | | 0.00 | | | |
| E 44 | 4 | 09/07/18 | 09/07/18 | M-F 630p-7p M-F 630p-7p | CM | 6:30 PM-7:00 PM | ---- 1-- | :30 | 1 | \$575.00 | 04 | 0.00 | NM | 1 | \$575.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 09/03/18 | 09/09/18 | ---- 1-- | | | 1 | | \$575.00 | | | 0.00 | | | |
| E 45 | 4 | 09/05/18 | 09/05/18 | M-F 530a-6a M-F 530a-6a | CM | 5:30 AM-6:00 AM | -- 1---- | :30 | 1 | \$300.00 | 04 | 0.00 | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 09/03/18 | 09/09/18 | -- 1---- | | | 1 | | \$300.00 | | | 0.00 | | | |
| E 46 | 4 | 09/03/18 | 09/03/18 | Monday Prime 2 HR Monday Prime 2 HR | CM | 7p-9p | 1----- | :30 | 1 | \$1,175.00 | 04 | 0.00 | NM | 1 | \$1,175.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 09/03/18 | 09/09/18 | 1----- | | | 1 | | \$1,175.00 | | | 0.00 | | | |
| E 47 | 4 | 09/03/18 | 09/03/18 | M-F 1035p-1135p M-F 1035p-1135p | CM | 1035p-1135p | 1----- | :30 | 1 | \$350.00 | 04 | 0.00 | NM | 1 | \$350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 09/03/18 | 09/09/18 | 1----- | | | 1 | | \$350.00 | | | 0.00 | | | |
| E 48 | 4 | 09/06/18 | 09/06/18 | M-F 530a-6a M-F 530a-6a | CM | 5:30 AM-6:00 AM | --- 1--- | :30 | 1 | \$300.00 | 04 | 0.00 | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 09/03/18 | 09/09/18 | --- 1--- | | | 1 | | \$300.00 | | | 0.00 | | | |
| E 49 | 4 | 09/04/18 | 09/04/18 | M-F 1035p-1135p M-F 1035p-1135p | CM | 10:35 PM-11:37 PM | 1----- | :30 | 1 | \$350.00 | 04 | 0.00 | NM | 1 | \$350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 09/03/18 | 09/09/18 | - 1----- | | | 1 | | \$350.00 | | | 0.00 | | | |
| E 50 | 4 | 08/31/18 | 08/31/18 | M-F 1035p-1135p M-F 1035p-1135p | CM | 10:35 PM-11:37 PM | 1----- | :30 | 1 | \$350.00 | 04 | 0.00 | NM | 1 | \$350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 08/27/18 | 09/02/18 | ---- 1-- | | | 1 | | \$350.00 | | | 0.00 | | | |
| E 51 | 4 | 09/05/18 | 09/05/18 | M-F 1035p-1135p M-F 1035p-1135p | CM | 10:35 PM-11:37 PM | -- 1---- | :30 | 1 | \$350.00 | 04 | 0.00 | NM | 1 | \$350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 09/03/18 | 09/09/18 | -- 1---- | | | 1 | | \$350.00 | | | 0.00 | | | |
| E 52 | 4 | 09/06/18 | 09/06/18 | M-F 1035p-1135p M-F 1035p-1135p | CM | 10:35 PM-11:37 PM | --- 1--- | :30 | 1 | \$350.00 | 04 | 0.00 | NM | 1 | \$350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 09/03/18 | 09/09/18 | --- 1--- | | | 1 | | \$350.00 | | | 0.00 | | | |
| E 53 | 4 | 09/07/18 | 09/07/18 | M-F 1035p-1135p M-F 1035p-1135p | CM | 10:35 PM-11:37 PM | ---- 1-- | :30 | 1 | \$390.00 | 04 | 0.00 | NM | 1 | \$390.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 09/03/18 | 09/09/18 | ---- 1-- | | | 1 | | \$390.00 | | | 0.00 | | | |
| E 54 | 4 | 09/04/18 | 09/04/18 | Tuesday Prime 2 HR Tuesday Prime 2 HR | CM | 7:00 PM-9:00 PM | - 1----- | :30 | 1 | \$2,175.00 | 04 | 0.00 | NM | 1 | \$2,175.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 09/03/18 | 09/09/18 | - 1----- | | | 1 | | \$2,175.00 | | | 0.00 | | | |
| E 55 | 4 | 09/05/18 | 09/05/18 | Wednesday Prime Hour Wednesday Prime Hour 1 | CM | 7:00 PM-8:00 PM (7:00 PM-8:00 PM) | -- 1---- | :30 | 1 | \$2,000.00 | 04 | 0.00 | NM | 1 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 09/03/18 | 09/09/18 | -- 1---- | | | 1 | | \$2,000.00 | | | 0.00 | | | |
| E 56 | 4 | 09/05/18 | 09/05/18 | Wednesday Prime 2 HR Wednesday Prime 2 HR | CM | 8:00 PM-10:00 PM | -- 1---- | :30 | 1 | \$1,200.00 | 04 | 0.00 | NM | 1 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 09/03/18 | 09/09/18 | -- 1---- | | | 1 | | \$1,200.00 | | | 0.00 | | | |
| E 57 | 4 | 09/06/18 | 09/06/18 | NFL Thursday Night Pre NFL Thursday Night Pre Gm | CM | 6:30 PM-7:15 | --- 1--- | :30 | 1 | \$1,000.00 | 04 | 0.00 | NM | 1 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |

Order / Rev: 726573
 Alt Order #: 09206540
 Flight Dates: 08/29/18 - 09/07/18

Advertiser: Foundation for Economic Prosperity
 Product Desc: FNDTNS ECON PRSPRT
 Estimate: 6631

KFOR-TV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--------|-------|-------------------|-----------------|---|-------|-------------------|----------|-------------|-------|---------------|-----|------|------|-------------|------------|
| E 57 | 4 | 09/06/18 | 09/06/18 | NFL Thursday Night PreGm NFL Thursday Night Pre Gm | CM | 6:30 PM-7:15 | --- 1--- | :30 | 1 | \$1,000.00 | 04 | 0.00 | NM | 1 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | Week: | 09/03/18 | 09/09/18 | --- 1--- | | 1 | | \$1,000.00 | | 0.00 | | | | | |
| E 58 | 4 | 08/31/18 | 08/31/18 | Friday Prime Hour 3 Friday Prime Hour 3 | CM | 9:00 PM-10:00 PM | ---- 1-- | :30 | 1 | \$1,200.00 | 04 | 0.00 | NM | 1 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | Week: | 08/27/18 | 09/02/18 | ---- 1-- | | 1 | | \$1,200.00 | | 0.00 | | | | | |
| E 59 | 4 | 09/07/18 | 09/07/18 | M-F 530a-6a M-F 530a-6a | CM | 5:30 AM-6:00 AM | ---- 1-- | :30 | 1 | \$300.00 | 04 | 0.00 | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | Week: | 09/03/18 | 09/09/18 | ---- 1-- | | 1 | | \$300.00 | | 0.00 | | | | | |
| E 60 | 4 | 09/07/18 | 09/07/18 | Friday Prime Hour 3 Friday Prime Hour 3 | CM | 9:00 PM-10:00 PM | ---- 1-- | :30 | 1 | \$1,200.00 | 04 | 0.00 | NM | 1 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | Week: | 09/03/18 | 09/09/18 | ---- 1-- | | 1 | | \$1,200.00 | | 0.00 | | | | | |
| E 61 | 4 | 09/02/18 | 09/02/18 | Sunday Prime 2 HR Sunday Prime 2 HR | CM | 6:00 PM-8:00 PM | ----- 1 | :30 | 1 | \$1,200.00 | 04 | 0.00 | NM | 1 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | Week: | 08/27/18 | 09/02/18 | ----- 1 | | 1 | | \$1,200.00 | | 0.00 | | | | | |
| E 62 | 4 | 09/03/18 | 09/03/18 | M-F 6a-7a M-F 6a-7a | CM | 6:00 AM-7:00 AM | 1----- | :30 | 1 | \$500.00 | 04 | 0.00 | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | Week: | 09/03/18 | 09/09/18 | 1----- | | 1 | | \$500.00 | | 0.00 | | | | | |
| E 63 | 4 | 09/04/18 | 09/04/18 | M-F 6a-7a M-F 6a-7a | CM | 6:00 AM-7:00 AM | - 1----- | :30 | 1 | \$500.00 | 04 | 0.00 | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | Week: | 09/03/18 | 09/09/18 | - 1----- | | 1 | | \$500.00 | | 0.00 | | | | | |
| Totals | | | | | | | | | | | | | 63 | \$37,015.00 | |