

ORDER



Orders	Order / Rev:	29003
	Alt Order #:	
	Product Desc:	CG Your City
	Estimate:	
	Flight Dates:	10/19/20 - 10/30/20
	Original Date / Rev:	10/16/20 / 10/16/20
	Order Type:	GENERAL

	WPSD-TV
Primary AE:	John Mann
Sales Office:	LOC
Sales Region:	Local

Agency	Name:	Progressive Marketing
	Buying Contact:	Cindy Butterbaugh
	Billing Contact:	Cindy Butterbaugh
		125 Spring Valley Dr.
		Paducah, KY 42003

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Gault, Carol for Paducah City Commis
	Demographic:	A18-49
	Product Codes:	Candidates/Local
	Priority:	PL3
	Revenue Code 1:	AGY
	Revenue Code 2:	POLCAN
	Revenue Code 3:	AIR

New Business Thru:	
Order Separation:	00:15:00
Advertiser External ID:	
Agency External ID:	
Unit Code:	General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/25/20	12	\$1,790.00	\$1,521.50
10/26/20	10/30/20	12	\$1,790.00	\$1,521.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	12	\$1,790.00	\$1,521.50	0.00
November 2020	12	\$1,790.00	\$1,521.50	0.00
Totals	24	\$3,580.00	\$3,043.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
John Mann			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	6.1	10/19/20	10/30/20	EM News Rotator M-F	CM	6:00 AM-9:00 AM	MTWTF--	:30	5	\$130.00	CM3	0.00	NM	10	\$1,300.00
				EM News Rotator M-F		(6:00 AM-9:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/19/20	10/25/20	MTWTF--	5		\$130.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	6.1	10/19/20-10/25/20		EM News Rotator M-F	6:00 AM-9:00 AM		MTWThF----	:30		\$130.00		0.00	NM		
2	6.1	10/19/20-10/25/20		EM News Rotator M-F	6:00 AM-9:00 AM		MTWThF----	:30		\$130.00		0.00	NM		
3	6.1	10/19/20-10/25/20		EM News Rotator M-F	6:00 AM-9:00 AM		MTWThF----	:30		\$130.00		0.00	NM		
4	6.1	10/19/20-10/25/20		EM News Rotator M-F	6:00 AM-9:00 AM		MTWThF----	:30		\$130.00		0.00	NM		
5	6.1	10/19/20-10/25/20		EM News Rotator M-F	6:00 AM-9:00 AM		MTWThF----	:30		\$130.00		0.00	NM		
Week:		10/26/20	11/01/20	MTWTF--	5		\$130.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
6	6.1	10/26/20-11/01/20		EM News Rotator M-F	6:00 AM-9:00 AM		MTWThF----	:30		\$130.00		0.00	NM		
N 2	6.1	10/19/20	10/30/20	Local 6 at Five	CM	5p-530p	MTWTF--	:30	2	\$285.00	CM3	0.00	NM	4	\$1,140.00
				Local 6 at Five											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/19/20	10/25/20	MTWTF--	2		\$285.00	0.00							
Week:		10/26/20	11/01/20	MTWTF--	2		\$285.00	0.00							
N 3	6.1	10/19/20	10/30/20	Morning Rotator 9a-12p	CM	9a-12p	MTWTF--	:30	4	\$45.00	RTR	0.00	NM	8	\$360.00
				Morning Rotator 9a-12p											

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 Flight Dates: 10/19/20 - 10/30/20

Advertiser: Gault, Carol for Paducah City Commissic
 Product Desc: CG Your City
 Estimate:

WPSD-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/19/20	10/25/20	MTWTF--			4		\$45.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	6.1	10/19/20-10/25/20		Morning Rotator 9a-12p		9a-12p	MTWThF----	:30		\$45.00		0.00	NM		
2	6.1	10/19/20-10/25/20		Morning Rotator 9a-12p		9a-12p	MTWThF----	:30		\$45.00		0.00	NM		
3	6.1	10/19/20-10/25/20		Morning Rotator 9a-12p		9a-12p	MTWThF----	:30		\$45.00		0.00	NM		
4	6.1	10/19/20-10/25/20		Morning Rotator 9a-12p		9a-12p	MTWThF----	:30		\$45.00		0.00	NM		
Week:		10/26/20	11/01/20	MTWTF--			4		\$45.00	0.00					
N 4	6.1	10/19/20	10/30/20	Local 6 at Six Local 6 at Six	CM	6p-630p	MTWTF--	:30	1	\$390.00	CM3	0.00	NM	2	\$780.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/19/20	10/25/20	MTWTF--			1		\$390.00	0.00					
Week:		10/26/20	11/01/20	MTWTF--			1		\$390.00	0.00					
													Totals	24	\$3,580.00