

KASU (FM) Jonesboro
Arkansas State University
2023 Annual EEO Public File Report

REPORTING PERIOD: February 1, 2023 – January 31, 2024

Number of full-time positions filled during this period: 3

Number of part-time positions filled during this period: 3

Recruitment Resources:

According to the A-State website, Human Resources at Arkansas State University has partnered with JobTarget, a company that assists with employment advertising and recruitment. This partnership comes with multiple resources to help the university broaden recruitment and be in compliance with the Office of Federal Contract Compliance Programs (OFCCP) standards. The OFCCP Package comes with several diversity job sites to which all positions are automatically posted. The sites included are listed below. This is free of charge to hiring departments.

1. Arkansas Job Link
2. Higher Ed
3. Inside Higher Ed
4. HEED
5. Jonesboro Jobs
6. EmployDIVERSITY
7. Black Perspective
8. Disabled American Veterans
9. disABLED Person
10. MilitaryHire
11. HireHeroesUSA
12. RallyPoint
13. tabABILITY
14. Disability Solutions
15. Hispanic Today
16. Veteran's Enterprise
17. Women in Business

E-mail notification of full-time postings are automatically sent to A-State's Beck Center for Veterans and to El Centro Hispano in Jonesboro.

Recruitment source cited by hired personnel:

A-State Jobs website

Total interviews during reporting period: 9

KASU Outreach Initiatives

KASU posted the full-time position of Development Specialist in July 2023. The position was posted to the A-State Jobs portal. This job link is shared to the Career Website, Goodwill and other sites listed previously. Three candidates were considered and interviewed for the position. The selected candidate accepted the offer in October and began her duties on November 1, 2023.

KASU filled a vacancy in our News Director position through an internal promotion. This left vacant a Reporter/Host position with the official title of Broadcast Production Specialist.

KASU posted the full-time position of Broadcast Production Specialist in July 2023. The position was posted to the A-State Jobs portal. This job link is shared to the Career Website, Goodwill and other sites listed previously. Four candidates were considered and interviewed for the position. The selected candidate accepted the offer in December 2023, and began her duties on January 2, 2024.

KASU posted a part-time Hourly Non-Student position for Administrative Assistant in the last quarter of 2022. The position was posted internally through the A-State Jobs portal. One candidate was considered and selected for the position in March 2023.

KASU posted a part-time, student position for Audio Editor on the A-State Jobs portal. This position was re-posted at the beginning of each academic semester, as students either graduated or voluntarily left the position. We hired two Audio Editors in 2023.

Student Internships

Three students interned at KASU in Jonesboro during 2023. One did voice work, another assisted in morning news, and the third helped produce news and entertainment features.

Part-time student positions

Spring semester, January-May 2023:

An undergraduate student continued employment in audio editing and production.

Summer term, June-July 2023:

An additional undergraduate student was hired part-time for audio editing and production.

Fall semester, August-December 2023:

Another undergraduate student was employed part-time for audio editing and production.

Events

(Recruitment related)

KASU staff participated in Chamber of Commerce Business Expositions in Jonesboro and Paragould, Arkansas, but marketing there was primarily focused on networking with potential underwriters. Station staff also participated in a campus Community Fair and a similar event presented by the College of Liberal Arts & Communication. These events were aimed at making students aware of businesses, services, and programs available to them. KASU staff promoted student positions at these events.