

High Desert Broadcasting Public Affairs Programming Log

Station Call Letters: KCEL
1st Quarter 2024: January
Prepared By: Lilia Galindo

Program Name/Segment - Issues & Programs Café Con Leche	Date: 01/07/2024	Program Format/Content Description: As of Jan.1, 2024, California has expanded Medi-Cal, the state's version of Medicaid, to all low-income individuals between ages 26-49, regardless of immigration status.
Issue Addressed – Medi-Cal for low income	Time: 07 AM Duration: 30 minutes	
Program Name/Segment - Issues & Programs Café con leche	Date: 01/14/2024	Program Format/Content Description:
Issue Addressed – Alcoholics Anonymous.	Time: 07 AM Duration: 30 minutes	Alcoholics Anonymous. A member of this organization offered information in how people can stop drinking alcohol.
Program Name/Segment - Issues & Programs Café Con Leche	Date: 01/21/2024	Program Format/Content Description:
Issue Addressed – The rise in Covid-19, flu and RSV cases.	Time: 07 AM Duration: 30 minutes	The US is facing a simultaneous rise in Covid-19, flu, and Respiratory Syncytial Virus - RSV - cases -- what some medical experts call a "triple-demic." The surge of respiratory illnesses threatens to burden already-overstretched healthcare systems, with possible lapses in care for vulnerable communities.

Program Name/Segment - Issues & Programs Afe con leche	Date: 01/28/2024	Program Format/Content Description:
Issue Addressed – Getting Ready for the Big Earthquake.	Time: 07 AM Duration: 30 minutes	Getting Ready for the Big Earthquake. We offered several strategies for surviving the Big Earthquake.