

HIGH DESERT BROADCASTING
Public Affairs Programming Log

Station Call Letters: KCEL
First Quarter: March 2024
Prepared By: Lilia Galindo

Program Name: CAFÉ CON LECHE	Date: 03/03/2024 Time: 07:00 am Duration: 30 minutes	Program Format/Content Description: Lilia Galindo and Violeta Mondragon Primary Elections in California. Reminder to vote Tuesday, March 5. Where and how to vote for people who haven't mailed their ballot.
Issue Addressed – The importance of participating in the Election Process to ensure that Hispanics have representation who can advocate for them.		

Program Name: Café Con Leche Radio	Date: 03/10/2024 Time: 07:00am Duration: 30 minutes	Program Format/Content Description: Lilia Galindo and Violeta Mondragon A Century of Green Card Backlog Cripples the Immigration System and Threatens the US Economy--Can it be Fixed?
Issue Addressed – This year, only about 3% of the people who have submitted green card applications will receive permanent status. Close to 35 million applications are pending, up from 10 million in 1996.		

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<p><i>Issue Addressed – Time is Running Out – Free Online Training for California's Home Healthcare Workers and Caregivers</i></p>	<p>03/17/2024 Time: 07:00am Duration: 25 minutes</p>	<p>CalGrows provides comprehensive, free online training for both paid and unpaid caregivers, aiming to equip them with valuable skills and pave the way for new career possibilities. Eligible paid caregivers stand to benefit significantly, with the potential to earn up to \$6,000 in stipends upon successful completion of the training coursework.</p>
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<p>Program Name: Café Con Leche Radio</p>	<p>Date:</p>	<p>Program Format/Content Description: Lilia Galindo and Violeta Mondragon</p>
<p>Issue Addressed – Top Scams of 2023. Federal Trade Commission Breaks Down New Data.</p>	<p>03/24/2024 Time: 07:00am Duration: 25 minutes</p>	<p>The Federal Trade Commission's Bureau of Consumer Protection and its mission to protect all consumers from deceptive and unfair practices through law enforcement and consumer education.</p>

<p>Program Name: Café Con Leche Radio</p>	<p>Date:</p>	<p>Program Format/Content Description: Lilia Galindo and Violeta Mondragon</p>
<p>Issue Addressed – The California Mortgage Relief program, launched Dec. 2021 and expanded in early 2024, has provided millions of dollars in aid to thousands of financially struggling homeowners, many of whom are of color.</p>	<p>03/31/2024 Time: 07:00am Duration: 25 minutes</p>	<p>New threats to home ownership. That particularly target communities of colors and want people to know to avoid losing their family homes. The CA Government is extending the program to be able to help more people to keep their homes.</p>