

KNCK AD ORDER

Today's Date: _____ Sales Rep: Linda

Station: KNCK-AM

Order Type: New Order *Revised Ad Effective Date: _____

Client: Media Financial Services- Estimate 2922- Value Them Both

Website Size: _____ Type: _____ Fixed Page Location: Cutoff 2 pm on 8-2

IF NEW CLIENT New Client #: _____

Contact Name: _____ Email: _____

Billing Address: _____ Phone: _____

City/State/Zip: _____ Fax: _____

Run Dates: Start 07/26/22 End 08/02/22

Affidavit: Yes Times/Dates Only Notarized: _____

Script: _____ (Note - Co-Op Notarized)

Sports Revised Ad #'s: CHS Sports _____ KC Royals _____ KSU _____ KU _____

Billing: Priced per ad Monthly Rate: _____

AM Cost/Ad: \$10.00

FM Cost/Ad: _____

TOTAL: \$10.00

Start Date	Kill Date	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Time of Day from:		
07/26/22	07/29/22		3	3	4	4			6:00 AM	to	7:00 PM
08/01/22	08/01/22	4							6:00 AM	to	7:00 PM
08/02/22	08/02/22		2						6:00 AM	to	2:00 PM
										to	
										to	
										to	
										to	
										to	

Length of Ad: :60

Smartcaster Ad #'s (Ad Titles of ISCI Codes)

	60806
	Value Them Both
	20 ads
	\$200 Total

Notes/Special Instructions:

MARKET:	UM - Concordia, KS	AMOUNT:	\$200.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	20		1655 Palm Beach Lakes Blvd.
					9th Fl, Suite 903
					WEST PALM BEACH, FL 33401
MOD:	Stn Ver: 1 Last:				Invoices@MediaFinancial.com
SALES OFFICE:	PHILADELPHIA	SLS PH:	216-233-8181		
SALESPERSON:	Linley Grande	SLS FAX:			
SLS EMAIL:	Linley.Grande@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4429617
ADVERTISER:	Value Them Both	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	Est 2922 7/26-8/2 - 2PM CUT-OFF ON ELECTION DAY	AGY EST:	2922		1655 Palm Beach Lakes Blvd.
					9th Fl, Suite 903
					WEST PALM BEACH, FL 33401
					Invoices@MediaFinancial.com
FLIGHT:	07-26-2022 TO 8/7/2022	[X]Unwired []Spot []Mod			
TOT # OF WEEKS:	2				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT:	07/22/2022 12:34

COMMENTS

07/22/2022: New URGENT order. Same NAB and creative as before. Please confirm ASAP TODAY in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

07/22/2022: PopulationBuyType: CPP.

Affidavits of Performance/invoices are required; even for orders paid for in advance.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

WEEK#1		7/26/2022 To 8/1/2022					WK TOT \$180.00		WK TOTAL SPOTS 18		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		TuWThF.. /M	6:00AM	7:00PM	60	7/26/2022	8/1/2022	18	\$10	\$180

WEEK#2		8/2/2022 To 8/7/2022					WK TOT \$20.00		WK TOTAL SPOTS 2		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	2		.T.....	6:00AM	7:00PM	60	8/2/2022	8/2/2022	2	\$10	\$20



-----TRAFFIC-----

**TO: Kansas Rural Radio, Christian Radio, &
Kansas AgNet Radio**

ADVERTISER: Value Them Both

DATE: 7/12/2022

EFFECTIVE: 5am Wednesday 7/13 - UFN!

Please run the following Radio commercial(s) as indicated:

<u>Title</u>	<u>Code</u>	<u>Len gth</u>	<u>Rotation</u>
<u>“ Stop Them ”</u>		:60	100%

Note - Please email traffic@srcpmedia.com to confirm receipt of traffic and spot, or for any questions.