STATION: MARKET:

KNCK-AM

ORDER#: 3197407

DATE:

06/02/2022

REP:

UM - Concordia, KS

Regional Reps Non-Rep

AMOUNT: \$200.00 SPOTS: 20

MEDIA FINANCIAL SERVICES AGENCY: 1655 Palm Beach Lakes Blvd.

9th FI, Suite 903

WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com

MOD:

Stn Ver: 1 Last:

SALES OFFICE:

PHILADELPHIA

SLS PH: 216-233-8181

SALESPERSON:

Linley Grande

SLS FAX:

SLS EMAIL:

Linley.Grande@GenMediaPartners.com

AGENCY:

MEDIA FINANCIAL SERVICES

AGY CLI:

CONTRACT # FOR INVOICING 4426248

ADVERTISER:

Value Them Both

AGY PRD:

INVOICE: MEDIA FINANCIAL SERVICES

PRODUCT:

Est 2811 6/7-6/13 Tu-Mon week AGY EST: 2811 Kansas

1655 Palm Beach Lakes Blvd.

9th FI, Suite 903

WEST PALM BEACH, FL 33401

FLIGHT:

06-07-2022 TO 6/13/2022

[X]Unwired []Spot []Mod

Invoices@MediaFinancial.com

TOT # OF WEEKS: 1

PRIM. DEMO: SEC. DEMO:

Adults 35+

[X]Cash []Trade

SPOT TYPE:

LAST SENT: 06/02/2022 14:05

COMMENTS

06/02/2022; New URGENT order. Same creative and NAB as before. Please confirm ASAP TODAY in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

06/02/2022: PopulationBuyType: CPP.

Affidavits of Performance/invoices are required; even for orders paid for in advance.

THIS IS AN UNWIRED NETWORK ORDER, SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE: EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

DISCLAIMER:

WEEK#1 6/7/2022 To 6/13/2022

WK TOT \$200.00

WK TOTAL SPOTS 20

| MC | LN | SPT TYP | DAYS | START | END TIME | LEN | START | STOP | SP/WK | RATE | WEEKLY TOTAL |
|----|----|---------|----------|--------|-------------|-----|----------|-----------|-------|------|-----------------|
| | 1 | | TuWThF/M | 6:00AM | 7:00PM | 60 | 6/7/2022 | 6/13/2022 | 20 | \$10 | \$200 |

| TOTAL | Jun | Total |
|-------|--------|--------|
| SPOT | 20 | 20 |
| CASH | 200.00 | 200.00 |
| TOTAL | 200.00 | 200.00 |

KNCK AD ORDER

| | ate: 06/02 | | | | Sa | les Rep: | Li | nda | _ | | | | | |
|-------------------------------|------------------|----------|----------------|--------------------------------|-----------------------------|----------|-----------|-------|---------|--------|---------|--|--|--|
| Station: | KNCK-A | | | | | | | | | | | | | |
| Order Type: New Order | | | | | *Revised Ad Effective Date: | | | | | | | | | |
| Client: N | 1edia Finar | ncial Se | rvices- | Estima | te 281 | 1- 6/7 t | o 6/13 | Order | | | | | | |
| Website Size: Type: | | | | | | Page Lo | | | | | | | | |
| IF NEW CLIL | E <i>NT</i> New | / Client | #: | | | | | | | | | | | |
| Contact Na | me: | | | | | Email: | | | | | | | | |
| Billing Addre | Billing Address: | | | | | | Phone: | | | | | | | |
| City/State/ | City/State/Zip: | | | | | | | Fax | c: | | | | | |
| Run Date Affidavi | | 06/07 | /22 E i | nd <u>06/13</u> Tir Scri | nes/Da | tes Only | / Notariz | zed: | | | | | | |
| Sports | Revised Ad | #'s: C | HS Spoi | | | C Royals | ,, | KSU | | ки | | | | |
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| Billing AM Cost/Ac | 5. | d per a | u | IVIO | nthly R | | | | | | | | | |
| FM Cost/A | | 10 | | | | | | | | | | | | |
| TOTA | | | | | | | | | | | | | | |
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| Start Date | Kill Date | Mon | Tue | Wed | Thu | Fri | Sat | Sun | Time o | of Day | from: | | | |
| 06/07/22 | | | 4 | 4 | 4 | 4 | | | 6:00 AM | to | 7:00 PM | | | |
| 06/13/22 | 06/13/22 | 4 | | | | | | | 6:00 AM | to | 7:00 PM | | | |
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| Length of Ad Smartcaster A | 1 2 | itles of | ISCI Cod | des) | | 608LIB | | | | | | | | |
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| | | | | | | \$200.0 | 0 | | | | | | | |
| Notes/Specia | Instruction | nc: | | | | | | | | | | | | |
| totes/specia | i ilisti uctibi | 113. | | | | | | | | | | | | |

Order Taken By: Order Number: Rev. 03/16