

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

- FEDERAL CANDIDATE       STATE/LOCAL CANDIDATE

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:** KPLM      **Date:** 10/4/2022

I, Jose Avila Jr.,  
 being/on behalf of: \_\_\_\_\_, a legally  
 qualified candidate of the N/A \_\_\_\_\_ political  
 party for the office of: CVUSD School Board - Trustee Area 1  
 in the GENERAL  
 election to be held on: 11/8/2022  
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30	6A-10A 6A-3P 3P-7P	W, Th, F SA, SU	ARRA BB	30	1
:30	6A-10A 10A-3P 3P-7P	M, W, F	ARRA	18	1
:30	6A-10A 10A-3P 3P-7P	Th, F, M	ARRA BB	30	1

**Total Charges:** \$1,869

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

and you are authorized to announce the time as paid for by such person or entity.  
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

JOEY RAVIN JR.

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

10/4/2022  
Date

[Signature]  
Signature

**To Be Signed By Station Representative**

Accepted

Accepted in Part

Rejected

[Signature]  
Signature

Joel Mark  
Printed Name

President  
Title

# Sales Order

Station: **KPLM-FM**

Buyer:

Contract Name: **CVUSD School Board Trustee**

Tax Schedule:

(None)

Contract#:

(none)

Agency Commission %: 0

Start Date: **10/12/22**

End Date:

**11/07/22**

Billing Cycle: **Calendar**

Revenue Type: **Direct**

Type: **Cash**

Salesperson: **2339dher**

Comm %: **20**

Advertiser: **Joey Acuna Jr.**

Makegood Policy: **Within Contract Dates**

Address: **PO Box 1302**

City: **La Quinta**

State: **CA**

Zip: **92247**

Product Name: **CVUSD School Board Trustee**

Estimate #: **CVUSD School Board Trustee**

Competitive Code: **Political**

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION							RATE	TOTALS		PTY			
	START	END		START	END		M	T	W	T	F	SA	SU		Per Wk	DW		SPOTS	\$\$	
1	10/12/22	10/16/22		6:00 AM	10:00 AM	30			1	1	1	1	1	1	3	D	25.00	3	75.00	5
2	10/12/22	10/16/22		6:00 AM	10:00 AM	60			1	1	1	1	1	1	3	D	30.00	3	90.00	5
3	10/12/22	10/16/22		10:00 AM	3:00 PM	30			1	1	1	1	1	1	3	D	25.00	3	75.00	5
4	10/12/22	10/16/22		10:00 AM	3:00 PM	60			1	1	1	1	1	1	3	D	30.00	3	90.00	5
5	10/12/22	10/16/22		3:00 PM	7:00 PM	30			1	1	1	1	1	1	3	D	25.00	3	75.00	5
6	10/12/22	10/16/22		3:00 PM	7:00 PM	60			1	1	1	1	1	1	3	D	30.00	3	90.00	5
7	10/12/22	10/16/22		6:00 AM	10:00 AM	30									2	D	16.00	2	32.00	5
8	10/12/22	10/16/22		6:00 AM	10:00 AM	60									2	D	16.00	2	32.00	5
9	10/12/22	10/16/22		10:00 AM	3:00 PM	30									2	D	16.00	2	32.00	5
10	10/12/22	10/16/22		10:00 AM	3:00 PM	60									2	D	16.00	2	32.00	5
11	10/12/22	10/16/22		3:00 PM	7:00 PM	30									2	D	16.00	2	32.00	5
12	10/12/22	10/16/22		3:00 PM	7:00 PM	60									2	D	16.00	2	32.00	5
13	10/12/22	10/21/22		6:00 AM	10:00 AM	30			1	1	1	1	1	1	3	D	25.00	3	75.00	5
14	10/12/22	10/21/22		6:00 AM	10:00 AM	60			1	1	1	1	1	1	3	D	30.00	3	90.00	5
15	10/12/22	10/21/22		10:00 AM	3:00 PM	30			1	1	1	1	1	1	3	D	25.00	3	75.00	5
16	10/12/22	10/21/22		10:00 AM	3:00 PM	60			1	1	1	1	1	1	3	D	30.00	3	90.00	5
17	10/12/22	10/21/22		3:00 PM	7:00 PM	30			1	1	1	1	1	1	3	D	25.00	3	75.00	5
18	10/12/22	10/21/22		3:00 PM	7:00 PM	60			1	1	1	1	1	1	3	D	30.00	3	90.00	5
19	11/03/22	11/06/22		6:00 AM	10:00 AM	30			1	1	1	1	1	1	2	D	25.00	2	50.00	
20	11/03/22	11/06/22		6:00 AM	10:00 AM	60			1	1	1	1	1	1	2	D	30.00	2	60.00	
21	11/03/22	11/06/22		10:00 AM	3:00 PM	30			1	1	1	1	1	1	2	D	25.00	2	50.00	
22	11/03/22	11/06/22		10:00 AM	3:00 PM	60			1	1	1	1	1	1	2	D	30.00	2	60.00	
23	11/03/22	11/06/22		3:00 PM	7:00 PM	30			1	1	1	1	1	1	2	D	25.00	2	50.00	
24	11/03/22	11/06/22		3:00 PM	7:00 PM	60			1	1	1	1	1	1	2	D	30.00	2	60.00	
25	11/03/22	11/06/22		6:00 AM	10:00 AM	30			1	1	1	1	1	1	2	D	16.00	2	32.00	
26	11/03/22	11/06/22		6:00 AM	10:00 AM	60			1	1	1	1	1	1	2	D	16.00	2	32.00	
27	11/03/22	11/06/22		10:00 AM	3:00 PM	30			1	1	1	1	1	1	2	D	16.00	2	32.00	
28	11/03/22	11/06/22		10:00 AM	3:00 PM	60			1	1	1	1	1	1	2	D	16.00	2	32.00	
29	11/03/22	11/06/22		3:00 PM	7:00 PM	30			1	1	1	1	1	1	2	D	16.00	2	32.00	
30	11/03/22	11/06/22		3:00 PM	7:00 PM	60			1	1	1	1	1	1	2	D	16.00	2	32.00	
31	11/07/22	11/07/22		6:00 AM	10:00 AM	30			1						1	D	25.00	1	25.00	
32	11/07/22	11/07/22		6:00 AM	10:00 AM	60			1						1	D	30.00	1	30.00	
33	11/07/22	11/07/22		10:00 AM	3:00 PM	30			1						1	D	25.00	1	25.00	
34	11/07/22	11/07/22		10:00 AM	3:00 PM	60			1						1	D	30.00	1	30.00	
35	11/07/22	11/07/22		3:00 PM	7:00 PM	30			1						1	D	25.00	1	25.00	
36	11/07/22	11/07/22		3:00 PM	7:00 PM	60			1						1	D	30.00	1	30.00	

Billing Projections: By Month

	Oct 22	Nov 22
CA	1,182.00	687.00
ST	1,182.00	687.00

Print Spot Prices

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TOTAL SPOTS ..... 78

GROSS TOTAL \$ ..... 1,869.00

ADJUSTED SPOTS ..... 78

ADJUSTED TOTAL \$ ..... 1,869.00

APPROVE    DECLINE

                       General Manager

                       Sales Manager

                       National Sales Manager

                       Local Sales Manager