

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE       STATE/LOCAL CANDIDATE

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:** KPLM PALM SPRINGS      **Date:** 10/21/22

I, Bryan Palmaro

being/on behalf of: Elaine Holmes, a legally

qualified candidate of the \_\_\_\_\_, a politically

party for the office of: Indio City Council, District 3

in the General election

election to be held on: 11/8/22

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
30	M-SUN	14 DAYS	I	26	2

**Total Charges:** \$1020.00 Gross

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

**Bryan Palmaro, Rincon Strategies**

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

**Kay Mendelsohn**

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

10/20/22

Date

*Kay Mendelsohn*

Signature

**To Be Signed By Station Representative**

Accepted

Accepted in Part

Rejected

*[Signature]*

Signature

*Bryan Palmaro*

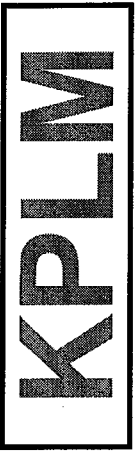
Printed Name

*AS*

Title



Broadcast Order



New Order    
 Cancellation \_\_\_\_\_   
 Replacement \_\_\_\_\_   
 Trade \_\_\_\_\_

Account # \_\_\_\_\_ Date of Order 10/19/2022

Client/Agency Committee to Elect Elaine Holmes Contact Name \_\_\_\_\_   
 Address \_\_\_\_\_ Phone \_\_\_\_\_

City \_\_\_\_\_ CA | Zip \_\_\_\_\_   
 Fax \_\_\_\_\_

Email Address \_\_\_\_\_ Agency Rincon Strategies

Product/Billing Estimate # \_\_\_\_\_ ATTN: Bryan Palmero

Affidavit Yes \_\_\_\_\_ No \_\_\_\_\_ Agency Commission \_\_\_\_\_

Spot Length 30 x 60 Cart No. \_\_\_\_\_ Billing Broadcast Calendar \_\_\_\_\_

Co-op Yes \_\_\_\_\_ No \_\_\_\_\_ Tray No. \_\_\_\_\_ Sales Person \_\_\_\_\_ PACKAGE ? \_\_\_\_\_

Start Date	End Date	TIME RANGE	M	T	W	TH	F	S	S	Spots/Week	Total Weeks	Total Spots	Rate
1	10/24/22	11/4/22	3	3	3	3	3	3		15	2	30	\$26.00
2	10/24/22	11/4/22	1	1	1	1	1	1		5	2	10	\$6.00
3	10/29/22	11/6/22						3	3	6	2	12	\$15.00
4													
5													
6													
7													
8													
9													
10													
11													
12													
13													
14													
15													
16													
17		Month Amount											
18													
19													
20													

Total Order Spots 52 Total Order \$1,020.00

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry. Bonus and no charge commercials have no cash value.

Accepted for Client \_\_\_\_\_ *Bryan Palmero* Accepted for KPLM \_\_\_\_\_