



**Oklahoma City KFOR**  
**5000 Riverside Dr**  
**Building 5 Center 200**  
**Irving, TX 75039**  
**(405) 424-4444**

# CONTRACT

<u>Contract / Revision</u> 2647085 /		<u>Alt Order #</u>	
<u>Advertiser</u> <b>POL/Yes on 805   Criminal History in Sentenc</b>		<u>Original Date / Revision</u> 08/26/20 / 09/10/20	
<u>Contract Dates</u> <b>10/06/20 - 10/12/20</b>		<u>Estimate #</u> <b>6177</b>	
<u>Product</u> <b>10/6/2020 - 10/12/2020 Revised</b>			
<u>Order Brand</u>	<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> <b>KFOR</b>	<u>Account Executive</u> KFOR Local House	<u>Sales Office</u> Local Oklahoma	
<u>Special Handling</u>			
<u>Demographic</u> Households			
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>	
<u>Agency Ref</u>		<u>Advertiser Ref</u>	

And:

**Screen Strategies Media**  
**11150 Fairfax Blvd**  
**Suite 505**  
**Fairfax, VA 22030**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KFOR	10/12/20	10/12/20	M-F 430a-5a	430a-5a		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/12/20	10/18/20	1-----	1			\$125.00				
N 2	KFOR	10/08/20	10/08/20	M-F 5a-530a	5a-530a		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/05/20	10/11/20	---1---	1			\$350.00				
N 3	KFOR	10/09/20	10/09/20	M-F 530a-6a	530a-6a		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/05/20	10/11/20	----1--	1			\$375.00				
N 4	KFOR	10/06/20	10/12/20	6:00 AM-6:30 AM	6:00 AM-6:30 AM		:30			NM	3	\$2,175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/05/20	10/11/20	-11----	2			\$725.00				
Week:		10/12/20	10/18/20	1-----	1			\$725.00				
N 5	KFOR	10/06/20	10/12/20	6:30 AM-7:00 AM	6:30 AM-7:00 AM		:30			NM	3	\$2,175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/05/20	10/11/20	--111--	3			\$725.00				
Week:		10/12/20	10/18/20	-----	0			\$725.00				
N 6	KFOR	10/06/20	10/12/20	7:00 AM-8:00 AM	7:00 AM-8:00 AM		:30			NM	3	\$2,175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/05/20	10/11/20	-1-1---	2			\$725.00				
Week:		10/12/20	10/18/20	1-----	1			\$725.00				
N 7	KFOR	10/06/20	10/12/20	8:00 AM-9:00 AM	8:00 AM-9:00 AM		:30			NM	2	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/05/20	10/11/20	--1-1--	2			\$725.00				
Week:		10/12/20	10/18/20	-----	0			\$0.00				
N 8	KFOR	10/06/20	10/12/20	Today Show II	9a-10a		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/05/20	10/11/20	-----	0			\$350.00				
Week:		10/12/20	10/18/20	1-----	1			\$350.00				
N 9	KFOR	10/06/20	10/12/20	Today Show III	10a-11a		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/05/20	10/11/20	-1-----	1			\$275.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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<u>Advertiser</u> <b>POL/Yes on 805   Criminal History in Sentenc</b>		<u>Original Date / Revision</u> 08/26/20 / 09/10/20
<u>Contract Dates</u> <b>10/06/20 - 10/12/20</b>	<u>Product</u> 10/6/2020 - 10/12/2020	<u>Estimate #</u> <b>6177</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/12/20	10/18/20	-----				0	\$350.00			
N 10	KFOR	10/06/20	10/12/20	M-F 11a-12p	11a-12p		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/05/20	10/11/20	---1---				1	\$275.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KFOR	10/05/20-10/11/20	M-F 11a-12p	11a-12p	----Th----	:30		<del>\$275.00</del>	NM		
	See MG 10.3											
	3	KFOR	10/07/20-10/07/20	M-F 11a-12p	11a-12p	---W-----	:30		\$275.00	NM		
	Ⓜ MG for 10.2 10/08											
Week:		10/12/20	10/18/20	-----				0	\$0.00			
N 11	KFOR	10/06/20	10/12/20	12:00 PM-12:30 PM	12:00 PM-12:30 PM		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/05/20	10/11/20	--1-1--				2	\$500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	4	KFOR	10/05/20-10/11/20	12:00 PM-12:30 PM	12:00 PM-12:30 PM	---W--F----	:30		<del>\$500.00</del>	NM		
	See MG 11.5											
	5	KFOR	10/06/20-10/06/20	12:00 PM-12:30 PM	12:00 PM-12:30 PM	Tu-----	:30		\$500.00	NM		
	Ⓜ MG for 11.4 10/09											
Week:		10/12/20	10/18/20	-----				0	\$0.00			
N 12	KFOR	10/06/20	10/12/20	12:30 PM-1:00 PM	12:30 PM-1:00 PM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/05/20	10/11/20	-----				0	\$500.00			
Week:		10/12/20	10/18/20	1-----				1	\$500.00			
N 13	KFOR	10/06/20	10/12/20	Days of Our Lives	1p-2p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/05/20	10/11/20	-1-----				1	\$350.00			
Week:		10/12/20	10/18/20	-----				0	\$0.00			
N 14	KFOR	10/06/20	10/12/20	M-F 3p-330p	3p-330p		:30			NM	4	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/05/20	10/11/20	-1111--				4	\$375.00			
Week:		10/12/20	10/18/20	-----				0	\$0.00			
N 15	KFOR	10/06/20	10/12/20	M-F 330p-4p	330p-4p		:30			NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/05/20	10/11/20	-1111--				4	\$450.00			
Week:		10/12/20	10/18/20	1-----				1	\$450.00			
N 16	KFOR	10/06/20	10/12/20	M-F 4p-430p	4p-430p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/05/20	10/11/20	-----				0	\$0.00			
Week:		10/12/20	10/18/20	1-----				1	\$450.00			
N 17	KFOR	10/06/20	10/12/20	M-F 430p-5p	430p-5p		:30			NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/05/20	10/11/20	--111--				3	\$450.00			
Week:		10/12/20	10/18/20	-----				0	\$0.00			
N 18	KFOR	10/06/20	10/12/20	M-F 5p-530p	5p-530p		:30			NM	3	\$2,475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/05/20	10/11/20	-1-1---				2	\$825.00			
Week:		10/12/20	10/18/20	1-----				1	\$825.00			
N 19	KFOR	10/06/20	10/12/20	M-F 6p-630p	6p-630p		:30			NM	3	\$4,275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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Contract Dates <b>10/06/20 - 10/12/20</b>	Product 10/6/2020 - 10/12/2020	Estimate # <b>6177</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/05/20	10/11/20	- 11- 1--				3	\$1,425.00			
Week:		10/12/20	10/18/20	-----				0	\$1,425.00			
N 20	KFOR	10/06/20	10/12/20	M-F 630p-7p	630p-7p		:30			NM	2	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/05/20	10/11/20	--- 1---				1	\$825.00			
Week:		10/12/20	10/18/20	1-----				1	\$825.00			
N 21	KFOR	10/06/20	10/06/20	Tuesday Prime Hour 2	8p-9p		:30			NM	1	\$2,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/05/20	10/11/20	- 1-----				1	\$2,450.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	3	KFOR	10/05/20-10/11/20	Tuesday Prime Hour 2	8p-9p	- Tu-----	:30		<del>\$2,450.00</del>	NM		
	See MG 21.4											
	4	KFOR	10/05/20-10/11/20	Tuesday Prime Hour 2	8p-9p	- Tu-----	:30		\$2,450.00	NM		
	Ⓜ MG for 21.3 10/06											
N 22	KFOR	10/06/20	10/12/20	Wednesday Prime Hour 3	9p-10p		:30			NM	1	\$1,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/05/20	10/11/20	-- 1----				1	\$1,575.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KFOR	10/05/20-10/11/20	Wednesday Prime Hour 3	9p-10p	--- W-----	:30		<del>\$1,575.00</del>	NM		
	See MG 22.3											
	3	KFOR	10/07/20-10/07/20	Vice Presidential Debate	Vice Presidential D	--- W-----	:30		\$1,575.00	NM		
	Ⓜ MG for 22.2 10/07											
Week:		10/12/20	10/18/20	-----				0	\$0.00			
N 23	KFOR	10/06/20	10/12/20	Thursday Prime Hour 3	9p-10p		:30			NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/05/20	10/11/20	--- 1---				1	\$1,400.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KFOR	10/05/20-10/11/20	Thursday Prime Hour 3	9p-10p	---- Th-----	:30		<del>\$1,400.00</del>	NM		
	See MG 23.3											
	3	KFOR	10/05/20-10/11/20	9:00 PM-10:00 PM	9:00 PM-10:00 PM	---- Th-----	:30		\$1,400.00	NM		
	Ⓜ MG for 23.2 10/08											
Week:		10/12/20	10/18/20	-----				0	\$0.00			
N 24	KFOR	10/06/20	10/12/20	Friday Prime Hour 3	9p-10p		:30			NM	1	\$1,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/05/20	10/11/20	---- 1--				1	\$1,575.00			
Week:		10/12/20	10/18/20	-----				0	\$0.00			
N 25	KFOR	10/06/20	10/12/20	M-F 10p-1035p	10p-1035p		:30			NM	5	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/05/20	10/11/20	- 1111--				4	\$2,000.00			
Week:		10/12/20	10/18/20	1-----				1	\$2,000.00			
N 26	KFOR	10/06/20	10/12/20	Su 10p-1035p	10p-1035p		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/05/20	10/11/20	----- 1				1	\$2,000.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KFOR	10/05/20-10/11/20	Su 10p-1035p	10p-1035p	----- Su	:30		<del>\$2,000.00</del>	NM		
	See MG 26.3											
	3	KFOR	10/11/20-10/11/20	Late Run News	Various	----- Su	:30		\$2,000.00	NM		
	Ⓜ MG for 26.2 10/11											
Week:		10/12/20	10/18/20	-----				0	\$2,000.00			

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N 27	KFOR	10/06/20	10/12/20	Tonight Show	M-F 1035p-1135p		:30			NM	3	\$1,725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/05/20	10/11/20	--1-1--				2	\$575.00			
Week:		10/12/20	10/18/20	1-----				1	\$575.00			
N 28	KFOR	10/06/20	10/12/20	Late Night	M-F 1135p-1235a		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/05/20	10/11/20	-1-1---				2	\$200.00			
Week:		10/12/20	10/18/20	-----				0	\$200.00			
<b>Totals</b>											<b>57</b>	<b>\$46,650.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/28/20 - 10/25/20	57	\$46,650.00	(\$6,997.50)	\$39,652.50
<b>Totals</b>	<b>57</b>	<b>\$46,650.00</b>	<b>(\$6,997.50)</b>	<b>\$39,652.50</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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