

# CONTRACT



**Oklahoma City KFOR**  
**5000 Riverside Dr**  
**Building 5 Center 200**  
**Irving, TX 75039**  
**(405) 424-4444**

<u>Contract / Revision</u> 2647085 /		<u>Alt Order #</u>	
<u>Advertiser</u> <b>POL/Yes on 805   Criminal History in Sentenc</b>		<u>Original Date / Revision</u> 08/26/20 / 09/10/20	
<u>Contract Dates</u> <b>10/06/20 - 10/12/20</b>		<u>Estimate #</u> <b>6177</b>	
<u>Product</u> <b>10/6/2020 - 10/12/2020 Revised</b>			
<u>Order Brand</u>	<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> <b>KFOR</b>	<u>Account Executive</u> KFOR Local House	<u>Sales Office</u> Local Oklahoma	
<u>Special Handling</u>			
<u>Demographic</u> Households			
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>	
<u>Agency Ref</u>		<u>Advertiser Ref</u>	

And:

**Screen Strategies Media**  
**11150 Fairfax Blvd**  
**Suite 505**  
**Fairfax, VA 22030**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KFOR	10/12/20	10/12/20	M-F 430a-5a	430a-5a		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/12/20	10/18/20	1-----				1	\$125.00			
N 2	KFOR	10/08/20	10/08/20	M-F 5a-530a	5a-530a		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/05/20	10/11/20	---1---				1	\$350.00			
N 3	KFOR	10/09/20	10/09/20	M-F 530a-6a	530a-6a		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/05/20	10/11/20	----1--				1	\$375.00			
N 4	KFOR	10/06/20	10/12/20	6:00 AM-6:30 AM	6:00 AM-6:30 AM		:30			NM	3	\$2,175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/05/20	10/11/20	-11----				2	\$725.00			
Week:		10/12/20	10/18/20	1-----				1	\$725.00			
N 5	KFOR	10/06/20	10/12/20	6:30 AM-7:00 AM	6:30 AM-7:00 AM		:30			NM	3	\$2,175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/05/20	10/11/20	--111--				3	\$725.00			
Week:		10/12/20	10/18/20	-----				0	\$725.00			
N 6	KFOR	10/06/20	10/12/20	7:00 AM-8:00 AM	7:00 AM-8:00 AM		:30			NM	3	\$2,175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/05/20	10/11/20	-1-1---				2	\$725.00			
Week:		10/12/20	10/18/20	1-----				1	\$725.00			
N 7	KFOR	10/06/20	10/12/20	8:00 AM-9:00 AM	8:00 AM-9:00 AM		:30			NM	2	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/05/20	10/11/20	--1-1--				2	\$725.00			
Week:		10/12/20	10/18/20	-----				0	\$0.00			
N 8	KFOR	10/06/20	10/12/20	Today Show II	9a-10a		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/05/20	10/11/20	-----				0	\$350.00			
Week:		10/12/20	10/18/20	1-----				1	\$350.00			
N 9	KFOR	10/06/20	10/12/20	Today Show III	10a-11a		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/05/20	10/11/20	-1-----				1	\$275.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 2647085 /		<u>Alt Order #</u>
<u>Advertiser</u> <b>POL/Yes on 805   Criminal History in Sentenc</b>		<u>Original Date / Revision</u> 08/26/20 / 09/10/20
<u>Contract Dates</u> <b>10/06/20 - 10/12/20</b>	<u>Product</u> 10/6/2020 - 10/12/2020	<u>Estimate #</u> <b>6177</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/12/20	10/18/20	-----				0	\$350.00			
N 10	KFOR	10/06/20	10/12/20	M-F 11a-12p	11a-12p		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/05/20	10/11/20	---1---				1	\$275.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KFOR	10/05/20-10/11/20	M-F 11a-12p	11a-12p	----Th----	:30		<del>\$275.00</del>	NM		
	See MG 10.3											
	3	KFOR	10/07/20-10/07/20	M-F 11a-12p	11a-12p	---W-----	:30		\$275.00	NM		
	Ⓜ MG for 10.2 10/08											
Week:		10/12/20	10/18/20	-----				0	\$0.00			
N 11	KFOR	10/06/20	10/12/20	12:00 PM-12:30 PM	12:00 PM-12:30 PM		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/05/20	10/11/20	--1-1--				2	\$500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	4	KFOR	10/05/20-10/11/20	12:00 PM-12:30 PM	12:00 PM-12:30 PM	PI--W--F----	:30		<del>\$500.00</del>	NM		
	See MG 11.5											
	5	KFOR	10/06/20-10/06/20	12:00 PM-12:30 PM	12:00 PM-12:30 PM	PTu-----	:30		\$500.00	NM		
	Ⓜ MG for 11.4 10/09											
Week:		10/12/20	10/18/20	-----				0	\$0.00			
N 12	KFOR	10/06/20	10/12/20	12:30 PM-1:00 PM	12:30 PM-1:00 PM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/05/20	10/11/20	-----				0	\$500.00			
Week:		10/12/20	10/18/20	1-----				1	\$500.00			
N 13	KFOR	10/06/20	10/12/20	Days of Our Lives	1p-2p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/05/20	10/11/20	-1-----				1	\$350.00			
Week:		10/12/20	10/18/20	-----				0	\$0.00			
N 14	KFOR	10/06/20	10/12/20	M-F 3p-330p	3p-330p		:30			NM	4	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/05/20	10/11/20	-1111--				4	\$375.00			
Week:		10/12/20	10/18/20	-----				0	\$0.00			
N 15	KFOR	10/06/20	10/12/20	M-F 330p-4p	330p-4p		:30			NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/05/20	10/11/20	-1111--				4	\$450.00			
Week:		10/12/20	10/18/20	1-----				1	\$450.00			
N 16	KFOR	10/06/20	10/12/20	M-F 4p-430p	4p-430p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/05/20	10/11/20	-----				0	\$0.00			
Week:		10/12/20	10/18/20	1-----				1	\$450.00			
N 17	KFOR	10/06/20	10/12/20	M-F 430p-5p	430p-5p		:30			NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/05/20	10/11/20	--111--				3	\$450.00			
Week:		10/12/20	10/18/20	-----				0	\$0.00			
N 18	KFOR	10/06/20	10/12/20	M-F 5p-530p	5p-530p		:30			NM	3	\$2,475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/05/20	10/11/20	-1-1---				2	\$825.00			
Week:		10/12/20	10/18/20	1-----				1	\$825.00			
N 19	KFOR	10/06/20	10/12/20	M-F 6p-630p	6p-630p		:30			NM	3	\$4,275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/05/20	10/11/20	-11-1--				3	\$1,425.00			
Week:		10/12/20	10/18/20	-----				0	\$1,425.00			
N 20	KFOR	10/06/20	10/12/20	M-F 630p-7p	630p-7p		:30			NM	2	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/05/20	10/11/20	---1---				1	\$825.00			
Week:		10/12/20	10/18/20	1-----				1	\$825.00			
N 21	KFOR	10/06/20	10/06/20	Tuesday Prime Hour 2	8p-9p		:30			NM	1	\$2,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/05/20	10/11/20	-1-----				1	\$2,450.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
3	KFOR	10/05/20-10/11/20		Tuesday Prime Hour 2	8p-9p	-Tu-----	:30		<del>\$2,450.00</del>	NM		
See MG 21.4												
4	KFOR	10/05/20-10/11/20		Tuesday Prime Hour 2	8p-9p	-Tu-----	:30		\$2,450.00	NM		
Ⓜ MG for 21.3 10/06												
N 22	KFOR	10/06/20	10/12/20	Wednesday Prime Hour 3	9p-10p		:30			NM	1	\$1,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/05/20	10/11/20	--1----				1	\$1,575.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
2	KFOR	10/05/20-10/11/20		Wednesday Prime Hour 3	9p-10p	---W-----	:30		<del>\$1,575.00</del>	NM		
See MG 22.3												
3	KFOR	10/07/20-10/07/20		Vice Presidential Debate	Vice Presidential D	---W-----	:30		\$1,575.00	NM		
Ⓜ MG for 22.2 10/07												
Week:		10/12/20	10/18/20	-----				0	\$0.00			
N 23	KFOR	10/06/20	10/12/20	Thursday Prime Hour 3	9p-10p		:30			NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/05/20	10/11/20	---1---				1	\$1,400.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
2	KFOR	10/05/20-10/11/20		Thursday Prime Hour 3	9p-10p	----Th-----	:30		<del>\$1,400.00</del>	NM		
See MG 23.3												
3	KFOR	10/05/20-10/11/20		9:00 PM-10:00 PM	9:00 PM-10:00 PM	----Th-----	:30		\$1,400.00	NM		
Ⓜ MG for 23.2 10/08												
Week:		10/12/20	10/18/20	-----				0	\$0.00			
N 24	KFOR	10/06/20	10/12/20	Friday Prime Hour 3	9p-10p		:30			NM	1	\$1,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/05/20	10/11/20	----1--				1	\$1,575.00			
Week:		10/12/20	10/18/20	-----				0	\$0.00			
N 25	KFOR	10/06/20	10/12/20	M-F 10p-1035p	10p-1035p		:30			NM	5	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/05/20	10/11/20	-1111--				4	\$2,000.00			
Week:		10/12/20	10/18/20	1-----				1	\$2,000.00			
N 26	KFOR	10/06/20	10/12/20	Su 10p-1035p	10p-1035p		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/05/20	10/11/20	-----1				1	\$2,000.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
2	KFOR	10/05/20-10/11/20		Su 10p-1035p	10p-1035p	-----Su	:30		<del>\$2,000.00</del>	NM		
See MG 26.3												
3	KFOR	10/11/20-10/11/20		Late Run News	Various	-----Su	:30		\$2,000.00	NM		
Ⓜ MG for 26.2 10/11												
Week:		10/12/20	10/18/20	-----				0	\$2,000.00			

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N 27	KFOR	10/06/20	10/12/20	Tonight Show	M-F 1035p-1135p		:30			NM	3	\$1,725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/05/20	10/11/20	--1-1--				2	\$575.00			
Week:		10/12/20	10/18/20	1-----				1	\$575.00			
N 28	KFOR	10/06/20	10/12/20	Late Night	M-F 1135p-1235a		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/05/20	10/11/20	-1-1---				2	\$200.00			
Week:		10/12/20	10/18/20	-----				0	\$200.00			
<b>Totals</b>											<b>57</b>	<b>\$46,650.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/28/20 - 10/25/20	57	\$46,650.00	(\$6,997.50)	\$39,652.50
<b>Totals</b>	<b>57</b>	<b>\$46,650.00</b>	<b>(\$6,997.50)</b>	<b>\$39,652.50</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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