

CONTRACT



Heritage Broadcasting Company
 1 Broadcast Way
 Cadillac, MI 49601
 (231) 775-3478

<u>Contract / Revision</u> 52079 / 1		<u>Alt Order #</u> 28392740
<u>Advertiser</u> Democratic Congressional Campaign Comm		<u>Original Date / Revision</u> 04/17/24 / 04/17/24
<u>Contract Dates</u> 09/17/24 - 09/23/24	<u>Estimate #</u> 13201	
<u>Product</u> Issue		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WWTW-TV	<u>Account Executive</u> Erin Schumacher	<u>Sales Office</u> Katz Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u> 9913721	<u>Advertiser Code</u> 49	<u>Product 1/2</u> 53
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Great American Media
 3050 K Street NW
 Suite 100
 Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WWTW	09/17/24	09/23/24	MTM @ 430a	4:30 AM-5:00 AM		:30			NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/24	09/23/24	MTWTF--				5	\$150.00			
N 2	WWTW	09/17/24	09/23/24	MTM @ 5a	5:00 AM-5:30 AM		:30			NM	5	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/24	09/23/24	MTWTF--				5	\$260.00			
N 3	WWTW	09/17/24	09/23/24	MTM @ 530a	5:30 AM-6:00 AM		:30			NM	5	\$1,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/24	09/23/24	MTWTF--				5	\$310.00			
N 4	WWTW	09/17/24	09/23/24	MTM @ 6a	6:00 AM-6:30 AM		:30			NM	5	\$2,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/24	09/23/24	MTWTF--				5	\$410.00			
N 5	WWTW	09/17/24	09/23/24	MTM @ 630a	6:30 AM-7:00 AM		:30			NM	5	\$2,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/24	09/23/24	MTWTF--				5	\$460.00			
N 6	WWTW	09/17/24	09/23/24	CBS Mornings	7:00 AM-9:00 AM		:30			NM	10	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/24	09/23/24	MTWTF--				10	\$360.00			
N 7	WWTW	09/17/24	09/23/24	CBS Saturday Morning	8:00 AM-10:00 AM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/24	09/23/24	-----S-				1	\$500.00			
N 8	WWTW	09/17/24	09/23/24	Good Day Northern Michigan	9:00 AM-10:00 AM		:30			NM	5	\$1,225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/24	09/23/24	MTWTF--				5	\$245.00			
N 9	WWTW	09/17/24	09/23/24	Live with Kelly	10:00 AM-11:00 AM		:30			NM	5	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/24	09/23/24	MTWTF--				5	\$160.00			
N 10	WWTW	09/17/24	09/23/24	Price is Right	11:00 AM-12:00 PM		:30			NM	5	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/24	09/23/24	MTWTF--				5	\$750.00			
N 11	WWTW	09/17/24	09/23/24	Young & the Restless	12:30 PM-1:30 PM		:30			NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/24	09/23/24	MTWTF--				3	\$750.00			
N 12	WWTW	09/17/24	09/23/24	Bold and the Beautiful	1:30 PM-2:00 PM		:30			NM	3	\$2,250.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required.



Heritage Broadcasting Company
 1 Broadcast Way
 Cadillac, MI 49601
 (231) 775-3478

Contract / Revision 52079 / 1	Alt Order # 28392740
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Advertiser Democratic Congressional Campaign Comm	Original Date / Revision 04/17/24 / 04/17/24
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Contract Dates 09/17/24 - 09/23/24	Product Issue	Estimate # 13201
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/24	09/23/24	MTWTF--				3	\$750.00			
N 13	WWTW	09/17/24	09/23/24	The Talk	2:00 PM-3:00 PM		:30			NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/24	09/23/24	MTWTF--				5	\$150.00			
N 14	WWTW	09/17/24	09/23/24	CBS Sunday News	9:00 AM-10:30 AM		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/24	09/23/24	-----S				1	\$1,000.00			
N 15	WWTW	09/17/24	09/23/24	Let's Make a Deal	3:00 PM-4:00 PM		:30			NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/24	09/23/24	MTWTF--				5	\$150.00			
N 16	WWTW	09/17/24	09/23/24	9&10 News @ 5p	5:00 PM-5:30 PM		:30			NM	3	\$4,590.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/24	09/23/24	MTWTF--				3	\$1,530.00			
N 17	WWTW	09/17/24	09/23/24	9&10 News @ 530p	5:30 PM-6:00 PM		:30			NM	2	\$3,660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/24	09/23/24	MTWTF--				2	\$1,830.00			
N 18	WWTW	09/17/24	09/23/24	9&10 News @ 6p	6:00 PM-6:30 PM		:30			NM	3	\$8,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/24	09/23/24	MTWTF--				3	\$2,700.00			
N 19	WWTW	09/17/24	09/23/24	CBS Evening News	6:30 PM-7:00 PM		:30			NM	3	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/24	09/23/24	MTWTF--				3	\$2,500.00			
N 20	WWTW	09/17/24	09/23/24	9&10 News @ 7p	7:00 PM-7:30 PM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/24	09/23/24	-----S-				1	\$500.00			
N 21	WWTW	09/17/24	09/23/24	9&10 News @ 6p	6:00 PM-7:00 PM		:30			NM	1	\$2,130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/24	09/23/24	-----S				1	\$2,130.00			
N 22	WWTW	09/17/24	09/23/24	9&10 News @ 11p	11:00 PM-11:35 PM		:30			NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/24	09/23/24	MTWTF--				5	\$800.00			
N 23	WWTW	09/17/24	09/23/24	9&10 News @ 11p	11:00 PM-11:30 PM		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/24	09/23/24	-----S				1	\$550.00			
N 24	WWTW	09/17/24	09/23/24	Late Show with Stephen Colb	11:36 PM-12:37 AM		:30			NM	5	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/24	09/23/24	MTWTF--				5	\$190.00			
N 25	WWTW	09/17/24	09/23/24	After Midnight	12:37 AM-1:37 AM		:30			NM	5	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/24	09/23/24	MTWTF--				5	\$90.00			
N 26	WWTW	09/17/24	09/23/24	BBT	11:30 PM-12:00 AM		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/24	09/23/24	-----S-				1	\$50.00			
N 27	WWTW	09/17/24	09/23/24	NFL Sunday - LIONS	1:00 PM-7:00 PM		:30			NM	1	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/24	09/23/24	-----S				1	\$15,000.00			
Totals											99	\$72,305.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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 1 Broadcast Way
 Cadillac, MI 49601
 (231) 775-3478

<u>Contract / Revision</u>	<u>Alt Order #</u>
52079 /	28392740

<u>Advertiser</u>	<u>Original Date / Revision</u>
Democratic Congressional Campaign Comm	04/17/24 / 04/17/24

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/17/24 - 09/23/24	Issue	13201

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/26/24 -09/23/24	99	\$72,305.00	(\$10,845.75)	\$61,459.25
Totals	99	\$72,305.00	(\$10,845.75)	\$61,459.25

Signature: _____ Date: _____

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125 West 55th St
New York, NY 10019

KATZ TELEVISION GROUP

Contract # 28392740
CPE: 49/53/13201
Agency: GREAT AMERICAN MEDIA INC.
3050 K ST NW
SUITE 100
WASHINGTON, DC 20007

Changes as of: 4/16/2024 at 3:03 PM
Flight: 9/17/24 - 9/23/24
Advertiser: DSCC IE
Product: Issue
Agency Order #: 13374851
Buyer: Hulson, Andrew

Version: Original Order
Station: WWTV
Market: Traverse City
Office: WASHINGTON
Service: Nielsen
Primary Demo:

Con Type: POLITI
Total \$: \$72,300
Total Spots: 99
Total CPP: \$0.00
Total GRP:

Salesperson: ERIN SCHUMACHER
Assistant: ERIN SCHUMACHER
212-424-6620

Separation:
Comments: Separation: 30; PopulationBuyType: CPP

#	Day/Time	DP	Program	Rate	Len	9/17	9/17 - 9/17	Total Spots	Total CPP
1	Tu-F, M 14:30a-5a		MTM @ 430a	\$150.00	30	5		5	\$750.00
2	Tu-F, M 5a-6:30a		MTM @ 5a	\$260.00	30	5		5	\$1,300.00
3	Tu-F, M 5:30a-6a		MTM @ 530a	\$310.00	30	5		5	\$1,550.00
4	Tu-F, M 6a-6:30a		MTM @ 6a	\$410.00	30	5		5	\$2,050.00
5	Tu-F, M 6:30a-7a		MTM @ 630a	\$460.00	30	5		5	\$2,300.00
6	Tu-F, M 7a-9a		CBS Mornings	\$360.00	30	10		10	\$3,600.00
7	Sa 8a-10a		CBS Saturday Morning	\$500.00	30	1		1	\$500.00
8	Tu-F, M 9a-10a		Good Day Northern Michigan	\$245.00	30	5		5	\$1,225.00
9	Tu-F, M 10a-11a		Live with Kelly	\$160.00	30	5		5	\$800.00
10	Tu-F, M 11a-12h		Price is Right	\$750.00	30	5		5	\$3,750.00
11	Tu-F, M 12:30p-1:30p		Young & the Restless	\$750.00	30	3		3	\$2,250.00
12	Tu-F, M 1:30p-2p		Bold and the Beautiful	\$750.00	30	3		3	\$2,250.00
13	Tu-F, M 2p-3p		The Talk	\$150.00	30	5		5	\$750.00
14	Su 9a-10:30a		CBS Sunday News	\$1,000.00	30	1		1	\$1,000.00
15	Tu-F, M 3p-4p		Let's Make a Deal	\$150.00	30	5		5	\$750.00
16	Tu-F, M 5p-5:30p		9&10 News @ 5p	\$1,530.00	30	3		3	\$4,590.00
17	Tu-F, M 5:30p-6p		9&10 News @ 530p	\$1,830.00	30	2		2	\$3,660.00
18	Tu-F, M 6p-6:30p		9&10 News @ 6p	\$2,700.00	30	3		3	\$8,100.00
19	Tu-F, M 6:30p-7p		CBS Evening News	\$2,500.00	30	3		3	\$7,500.00
20	Sa 7p-7:30p		9&10 News @ 6p	\$500.00	30	1		1	\$500.00



125 West 55th St
New York, NY 10019

KATZ TELEVISION GROUP

Contract # 28392740
CPE: 49/53/13201
Agency: GREAT AMERICAN MEDIA INC.
3050 K ST NW
SUITE 100
WASHINGTON, DC 20007

Changes as of: 4/16/2024 at 3:03 PM
Flight: 9/17/24 - 9/23/24
Advertiser: DSCC IE
Product: Issue
Agency Order #: 13374851
Buyer: Hulson, Andrew

Version: Original Order
Station: WWTV
Market: Traverse City
Office: WASHINGTON
Service: Nielsen
Primary Demo:

Con Type: POLITH
Total \$: \$72,301
Total Spots: 99
Total CPP: \$0.00
Total GRP:

Salesperson: ERIN SCHUMACHER
Assistant: ERIN SCHUMACHER
212-424-6620
Separation:

#	Day/Time	DP	Program	Rate	Len	9/17	9/17 - 9/17	Total Spots	Total \$	CPP
21	Su 6p-7p		9&10 News @ 6p	\$2,130.00	30	1		1	\$2,130.00	\$0.00
22	Tu-F, M 11p-11:35p		9&10 News @ 11p	\$800.00	30	5		5	\$4,000.00	\$0.00
23	Su 11p-11:30p		9&10 News @ 11p	\$550.00	30	1		1	\$550.00	\$0.00
24	Tu-F, M 11:36p-12:37a		Late Show with Stephen Colbert	\$190.00	30	5		5	\$950.00	\$0.00
25	Tu-F, M 12:37a-1:37a		After Midnight	\$90.00	30	5		5	\$450.00	\$0.00
26	Sa 11:30p-12m		BBT	\$50.00	30	1		1	\$50.00	\$0.00
27	Su 1p-7p		NFL Sunday - LIONS	\$15,000.00	30	1		1	\$15,000.00	\$0.00
TOTALS:							99	99	\$72,305.00	\$0.00

Date/Time	Action	Added by	Comment
04/16/24 3:03 PM	New	ERIN SCHUMACHER	Separation: 30;PopulationBuyType: CPP