

CONTRACT



Heritage Broadcasting Company
1 Broadcast Way
Cadillac, MI 49601
(231) 775-3478

<u>Contract / Revision</u> 52073 / 1		<u>Alt Order.#</u> 28392734
<u>Advertiser</u> Democratic Congressional Campaign Comm		<u>Original Date / Revision</u> 04/17/24 / 04/17/24
<u>Contract Dates</u> 08/07/24 - 08/12/24	<u>Estimate #</u> 13195	
<u>Product</u> Issue		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WWTV-TV	<u>Account Executive</u> Erin Schumacher	<u>Sales Office</u> Katz Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> 9913721	<u>Advertiser Code</u> 49	<u>Product 1/2</u> 53
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Great American Media
3050 K Street NW
Suite 100
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WWTV	08/07/24	08/12/24	MTM @ 5a	5:00 AM-5:30 AM		:30			NM	3	\$780.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/07/24	08/13/24	M-WTF--				3	\$260.00			
N 2	WWTV	08/07/24	08/12/24	MTM @ 530a	5:30 AM-6:00 AM		:30			NM	2	\$620.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/07/24	08/13/24	M-WTF--				2	\$310.00			
N 3	WWTV	08/07/24	08/12/24	MTM @ 6a	6:00 AM-6:30 AM		:30			NM	2	\$820.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/07/24	08/13/24	M-WTF--				2	\$410.00			
N 4	WWTV	08/07/24	08/12/24	MTM @ 630a	6:30 AM-7:00 AM		:30			NM	3	\$1,380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/07/24	08/13/24	M-WTF--				3	\$460.00			
N 5	WWTV	08/07/24	08/12/24	CBS Mornings	7:00 AM-9:00 AM		:30			NM	5	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/07/24	08/13/24	M-WTF--				5	\$360.00			
N 6	WWTV	08/07/24	08/12/24	Good Day Northern Michigan	9:00 AM-10:00 AM		:30			NM	3	\$735.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/07/24	08/13/24	M-WTF--				3	\$245.00			
N 7	WWTV	08/07/24	08/12/24	Live with Kelly	10:00 AM-11:00 AM		:30			NM	3	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/07/24	08/13/24	M-WTF--				3	\$160.00			
N 8	WWTV	08/07/24	08/12/24	CBS Sunday News	9:00 AM-10:30 AM		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/07/24	08/13/24	-----S				1	\$1,000.00			
N 9	WWTV	08/07/24	08/12/24	Let's Make a Deal	3:00 PM-4:00 PM		:30			NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/07/24	08/13/24	M-WTF--				5	\$150.00			
N 10	WWTV	08/07/24	08/12/24	9&10 News @ 5p	5:00 PM-5:30 PM		:30			NM	3	\$4,590.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/07/24	08/13/24	M-WTF--				3	\$1,530.00			
N 11	WWTV	08/07/24	08/12/24	9&10 News @ 6p	6:00 PM-6:30 PM		:30			NM	3	\$8,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/07/24	08/13/24	M-WTF--				3	\$2,700.00			
N 12	WWTV	08/07/24	08/12/24	CBS Evening News	6:30 PM-7:00 PM		:30			NM	1	\$2,500.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required.



Heritage Broadcasting Company
 1 Broadcast Way
 Cadillac, MI 49601
 (231) 775-3478

<u>Contract / Revision</u> 52073 /	<u>Alt Order #</u> 28392734
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<u>Advertiser</u> Democratic Congressional Campaign Commi	<u>Original Date / Revision</u> 04/17/24 / 04/17/24
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<u>Contract Dates</u> 08/07/24 - 08/12/24	<u>Product</u> Issue	<u>Estimate #</u> 13195
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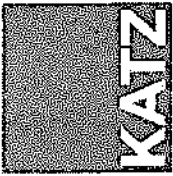
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/07/24	08/13/24	M-WTF--				1	\$2,500.00			
N 13	WWTV	08/07/24	08/12/24	9&10 News @11p	11:00 PM-11:35 PM		:30			NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/07/24	08/13/24	M-WTF--				5	\$800.00			
N 14	WWTV	08/07/24	08/12/24	9&10 News @ 11p	11:00 PM-11:30 PM		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/07/24	08/13/24	-----S				1	\$550.00			
N 15	WWTV	08/07/24	08/12/24	Late Show with Stephen Colb	11:36 PM-12:37 AM		:30			NM	3	\$570.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/07/24	08/13/24	M-WTF--				3	\$190.00			
Totals											43	\$28,675.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/29/24 -08/12/24	43	\$28,675.00	(\$4,301.25)	\$24,373.75
Totals	43	\$28,675.00	(\$4,301.25)	\$24,373.75

Signature: _____ Date: _____

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125 West 55th St
New York, NY 10019

KATZ TELEVISION GROUP

Contract # 28392734
CPE: 49/53/13195
Agency: GREAT AMERICAN MEDIA INC.
3050 K ST NW
SUITE 100
WASHINGTON, DC 20007

Changes as of: 4/16/2024 at 3:03 PM
Flight: 8/7/24 - 8/12/24
Advertiser: DSCC IE
Product: Issue
Agency Order #: 13374494
Buyer: Hulson, Andrew

Version: Original Order
Station: WWTV
Market: Traverse City
Office: WASHINGTON
Service: Nielsen
Primary Demo:

Salesperson: ERIN SCHUMACHER
Assistant: ERIN SCHUMACHER
212-424-6620

Separation: 30; PopulationBuyType: CPP
Comments: Separation: 30; PopulationBuyType: CPP

Con Type: POLITI
Total \$: \$28,671
Total Spots: 43
Total CPP: \$0.00
Total GRP:

#	Day/Time	DP	Program	Rate	Len	8/7	Total Spots	Total \$	CPP
1	W-F,M-Tu 5a-5:30a		MTM @ 5a	\$260.00	30	3	3	\$780.00	\$0.00
2	W-F,M-Tu 5:30a-6a		MTM @ 530a	\$310.00	30	2	2	\$620.00	\$0.00
3	W-F,M-Tu 6a-6:30a		MTM @ 6a	\$410.00	30	2	2	\$820.00	\$0.00
4	W-F,M-Tu 6:30a-7a		MTM @ 630a	\$460.00	30	3	3	\$1,380.00	\$0.00
5	W-F,M-Tu 7a-9a		CBS Mornings	\$360.00	30	5	5	\$1,800.00	\$0.00
6	W-F,M-Tu 9a-10a		Good Day Northern Michigan	\$245.00	30	3	3	\$735.00	\$0.00
7	W-F,M-Tu 10a-11a		Live with Kelly	\$160.00	30	3	3	\$480.00	\$0.00
8	Su 9a-10:30a		CBS Sunday News	\$1,000.00	30	1	1	\$1,000.00	\$0.00
9	W-F,M-Tu 3p-4p		Let's Make a Deal	\$150.00	30	5	5	\$750.00	\$0.00
10	W-F,M-Tu 5p-5:30p		9&10 News @ 5p	\$1,530.00	30	3	3	\$4,590.00	\$0.00
11	W-F,M-Tu 6p-6:30p		9&10 News @ 6p	\$2,700.00	30	3	3	\$8,100.00	\$0.00
12	W-F,M-Tu 6:30p-7p		CBS Evening News	\$2,500.00	30	1	1	\$2,500.00	\$0.00
13	W-F,M-Tu 11p-11:35p		9&10 News @ 11p	\$800.00	30	5	5	\$4,000.00	\$0.00
14	Su 11p-11:30p		9&10 News @ 11p	\$550.00	30	1	1	\$550.00	\$0.00
15	W-F,M-Tu 11:36p-12:37a		Late Show with Stephen Colbert	\$190.00	30	3	3	\$570.00	\$0.00
TOTALS: 43							43	\$28,675.00	\$0.00

Date/Time	Action	Added by	Comment
04/16/24 3:03 PM	New	ERIN SCHUMACHER	Separation: 30; PopulationBuyType: CPP