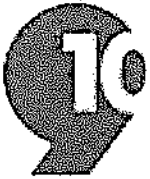


CONTRACT



Heritage Broadcasting Company
 1 Broadcast Way
 Cadillac, MI 49601
 (231) 775-3478

<u>Contract / Revision</u> 52074 /		<u>Alt Order #</u> 28392735
<u>Advertiser</u> Democratic Congressional Campaign Commi		<u>Original Date / Revision</u> 04/17/24 / 04/17/24
<u>Contract Dates</u> 08/13/24 - 08/19/24	<u>Estimate #</u> 13196	
<u>Product</u> Issue		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WWTW-TV	<u>Account Executive</u> Erin Schumacher	<u>Sales Office</u> Katz Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> 9913721	<u>Advertiser Code</u> 49	<u>Product 1/2</u> 53
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Great American Media
 3050 K Street NW
 Suite 100
 Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WWTW	08/13/24	08/19/24	MTM @ 5a	5:00 AM-5:30 AM		:30			NM	3	\$780.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/24	08/19/24	MTWTF--				3	\$260.00			
N 2	WWTW	08/13/24	08/19/24	MTM @ 530a	5:30 AM-6:00 AM		:30			NM	3	\$930.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/24	08/19/24	MTWTF--				3	\$310.00			
N 3	WWTW	08/13/24	08/19/24	MTM @ 6a	6:00 AM-6:30 AM		:30			NM	3	\$1,230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/24	08/19/24	MTWTF--				3	\$410.00			
N 4	WWTW	08/13/24	08/19/24	MTM @ 630a	6:30 AM-7:00 AM		:30			NM	3	\$1,380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/24	08/19/24	MTWTF--				3	\$460.00			
N 5	WWTW	08/13/24	08/19/24	CBS Mornings	7:00 AM-9:00 AM		:30			NM	5	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/24	08/19/24	MTWTF--				5	\$360.00			
N 6	WWTW	08/13/24	08/19/24	CBS Saturday Morning	8:00 AM-10:00 AM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/24	08/19/24	-----S-				1	\$500.00			
N 7	WWTW	08/13/24	08/19/24	Good Day Northern Michigan	9:00 AM-10:00 AM		:30			NM	3	\$735.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/24	08/19/24	MTWTF--				3	\$245.00			
N 8	WWTW	08/13/24	08/19/24	Live with Kelly	10:00 AM-11:00 AM		:30			NM	3	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/24	08/19/24	MTWTF--				3	\$160.00			
N 9	WWTW	08/13/24	08/19/24	Price is Right	11:00 AM-12:00 PM		:30			NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/24	08/19/24	MTWTF--				3	\$750.00			
N 10	WWTW	08/13/24	08/19/24	Bold and the Beautiful	1:30 PM-2:00 PM		:30			NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/24	08/19/24	MTWTF--				3	\$750.00			
N 11	WWTW	08/13/24	08/19/24	CBS Sunday News	9:00 AM-10:30 AM		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/24	08/19/24	-----S				1	\$1,000.00			
N 12	WWTW	08/13/24	08/19/24	Let's Make a Deal	3:00 PM-4:00 PM		:30			NM	4	\$600.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required.



Heritage Broadcasting Company
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 Cadillac, MI 49601
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<u>Contract / Revision</u> 52074 /	<u>Alt Order #</u> 28392735
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<u>Advertiser</u> Democratic Congressional Campaign Commi	<u>Original Date / Revision</u> 04/17/24 / 04/17/24
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<u>Contract Dates</u> 08/13/24 - 08/19/24	<u>Product</u> Issue	<u>Estimate #</u> 13196
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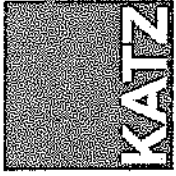
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/24	08/19/24	MTWTF--				4	\$150.00			
N 13	WWTW	08/13/24	08/19/24	9&10 News @ 5p	5:00 PM-5:30 PM		:30			NM	3	\$4,590.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/24	08/19/24	MTWTF--				3	\$1,530.00			
N 14	WWTW	08/13/24	08/19/24	9&10 News @ 6p	6:00 PM-6:30 PM		:30			NM	2	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/24	08/19/24	MTWTF--				2	\$2,700.00			
N 15	WWTW	08/13/24	08/19/24	CBS Evening News	6:30 PM-7:00 PM		:30			NM	3	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/24	08/19/24	MTWTF--				3	\$2,500.00			
N 16	WWTW	08/13/24	08/19/24	9&10 News @ 7p	7:00 PM-7:30 PM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/24	08/19/24	-----S-				1	\$500.00			
N 17	WWTW	08/13/24	08/19/24	Big Bang Theory	7:00 PM-7:30 PM		:30			NM	4	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/24	08/19/24	MTWTF--				4	\$1,350.00			
N 18	WWTW	08/13/24	08/19/24	Young Sheldon	7:30 PM-8:00 PM		:30			NM	3	\$4,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/24	08/19/24	MTWTF--				3	\$1,350.00			
N 19	WWTW	08/13/24	08/19/24	9&10 News @ 11p	11:00 PM-11:35 PM		:30			NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/24	08/19/24	MTWTF--				4	\$800.00			
N 20	WWTW	08/13/24	08/19/24	9&10 News @ 11p	11:00 PM-11:30 PM		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/24	08/19/24	-----S				1	\$550.00			
N 21	WWTW	08/13/24	08/19/24	Late Show with Stephen Colb	11:36 PM-12:37 AM		:30			NM	3	\$570.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/24	08/19/24	MTWTF--				3	\$190.00			
N 22	WWTW	08/13/24	08/19/24	60 Minutes-CBS	7:00 PM-8:00 PM		:30			NM	1	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/24	08/19/24	-----S				1	\$2,250.00			
Totals											60	\$47,945.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/29/24 - 08/19/24	60	\$47,945.00	(\$7,191.75)	\$40,753.25
Totals	60	\$47,945.00	(\$7,191.75)	\$40,753.25

Signature: _____ **Date:** _____

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125 West 55th St.
New York, NY 10019

KATZ TELEVISION GROUP

Contract # 28392735
CPE: 49/53/13196
Agency: GREAT AMERICAN MEDIA INC.
3050 K ST NW
SUITE 100
WASHINGTON, DC 20007

Changes as of: 4/16/2024 at 3:03 PM
Flight: 8/13/24 - 8/19/24
Advertiser: DSCC IE

Version: Original Order
Station: WWTV
Market: Traverse City

Con Type: POLITI
Total \$: \$47,941

Product: Issue
Agency Order #: 13374609
Buyer: Hulson, Andrew

Office: WASHINGTON
Service: Nielsen
Primary Demo:

Salesperson: ERIN SCHUMACHER
Assistant: ERIN SCHUMACHER
212-424-6620

Comments: Separation: 30; Population Buy Type: CPP
Separation:

#	Day/Time	DP	Program	Rate	Len	8/13	Total Spots	Total \$	GPP
1	Tu-F,M 15a-5:30a		MTM @ 5a	\$260.00	30	3	3	\$780.00	\$0.00
2	Tu-F,M 5:30a-6a		MTM @ 530a	\$310.00	30	3	3	\$930.00	\$0.00
3	Tu-F,M 6a-6:30a		MTM @ 6a	\$410.00	30	3	3	\$1,230.00	\$0.00
4	Tu-F,M 6:30a-7a		MTM @ 630a	\$460.00	30	3	3	\$1,380.00	\$0.00
5	Tu-F,M 7a-9a		CBS Mornings	\$360.00	30	5	5	\$1,800.00	\$0.00
6	Sa 8a-10a		CBS Saturday Morning	\$500.00	30	1	1	\$500.00	\$0.00
7	Tu-F,M 9a-10a		Good Day Northern Michigan	\$245.00	30	3	3	\$735.00	\$0.00
8	Tu-F,M 10a-11a		Live with Kelly	\$160.00	30	3	3	\$480.00	\$0.00
9	Tu-F,M 11a-12n		Price is Right	\$750.00	30	3	3	\$2,250.00	\$0.00
10	Tu-F,M 1:30p-2p		Bold and the Beautiful	\$750.00	30	3	3	\$2,250.00	\$0.00
11	Su 9a-10:30a		CBS Sunday News	\$1,000.00	30	1	1	\$1,000.00	\$0.00
12	Tu-F,M 3p-4p		Let's Make a Deal	\$150.00	30	4	4	\$600.00	\$0.00
13	Tu-F,M 5p-5:30p		9&10 News @ 5p	\$1,530.00	30	3	3	\$4,590.00	\$0.00
14	Tu-F,M 6p-6:30p		9&10 News @ 6p	\$2,700.00	30	2	2	\$5,400.00	\$0.00
15	Tu-F,M 6:30p-7p		CBS Evening News	\$2,500.00	30	3	3	\$7,500.00	\$0.00
16	Sa 7p-7:30p		9&10 News @ 6p	\$500.00	30	1	1	\$500.00	\$0.00
17	Tu-F,M 7p-7:30p		Big Bang Theory	\$1,350.00	30	4	4	\$5,400.00	\$0.00
18	Tu-F,M 7:30p-8p		Young Sheldon	\$1,350.00	30	3	3	\$4,050.00	\$0.00
19	Tu-F,M 11p-11:35p		9&10 News @ 11p	\$800.00	30	4	4	\$3,200.00	\$0.00
20	Su 11p-11:30p		9&10 News @ 11p	\$550.00	30	1	1	\$550.00	\$0.00



125 West 55th St
New York, NY 10019

KATZ TELEVISION GROUP

Contract # 28392735 Changes as of: 4/16/2024 at 3:03 PM Version: Original Order

CPE: 49/53/13196 Flight: 8/13/24 - 8/19/24 Station: WWTV
 Agency: GREAT AMERICAN MEDIA INC. Advertiser: DSCC IE Market: Traverse City
 Product: Issue Office: WASHINGTON Total Spots: 60
 Agency Order #: 13374609 Service: Nielsen Total CPP: \$0.00
 Buyer: Hutson, Andrew Primary Demo: Total GRP: \$0.00

Salesperson: ERIN SCHUMACHER Assistant: ERIN SCHUMACHER
 212-424-6620 212-424-6620
 Separation:

#	Day/Time	DP	Program	Rate	Len	8/13	8/13 - 8/13	Total Spots	Total	CPP
21	Tu-F,M 11:36p-12:37a		Late Show with Stephen Colbert	\$190.00	30	3		3	\$570.00	\$0.00
22	Su 7p-8p		60 Minutes-CBS	\$2,250.00	30	1		1	\$2,250.00	\$0.00
TOTALS:							60	60	\$47,945.00	\$0.00

Date/Time	Action	Added by	Comment
04/16/24 3:03 PM	New	ERIN SCHUMACHER	Separation: 30;PopulationBuyType: CPP