

CONTRACT



Heritage Broadcasting Company
 1 Broadcast Way
 Cadillac, MI 49601
 (231) 775-3478

<u>Contract / Revision</u> 52077 /		<u>Alt Order #</u> 28392738
<u>Advertiser</u> Democratic Congressional Campaign Commi		<u>Original Date / Revision</u> 04/17/24 / 04/17/24
<u>Contract Dates</u> 09/03/24 - 09/09/24	<u>Estimate #</u> 13199	
<u>Product</u> Issue		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WWTV-TV	<u>Account Executive</u> Erin Schumacher	<u>Sales Office</u> Katz Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Ref</u>	<u>Advertiser Ref</u>	<u>Product 1/2</u> 53

And:

Great American Media
 3050 K Street NW
 Suite 100
 Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WWTV	09/03/24	09/09/24	MTM @ 5a	5:00 AM-5:30 AM		:30			NM	3	\$780.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/03/24	09/09/24	MTWTF--	3			\$260.00				
N 2	WWTV	09/03/24	09/09/24	MTM @ 530a	5:30 AM-6:00 AM		:30			NM	2	\$620.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/03/24	09/09/24	MTWTF--	2			\$310.00				
N 3	WWTV	09/03/24	09/09/24	MTM @ 6a	6:00 AM-6:30 AM		:30			NM	3	\$1,230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/03/24	09/09/24	MTWTF--	3			\$410.00				
N 4	WWTV	09/03/24	09/09/24	MTM @ 630a	6:30 AM-7:00 AM		:30			NM	3	\$1,380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/03/24	09/09/24	MTWTF--	3			\$460.00				
N 5	WWTV	09/03/24	09/09/24	CBS Mornings	7:00 AM-9:00 AM		:30			NM	5	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/03/24	09/09/24	MTWTF--	5			\$360.00				
N 6	WWTV	09/03/24	09/09/24	CBS Saturday Morning	8:00 AM-10:00 AM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/03/24	09/09/24	-----S-	1			\$500.00				
N 7	WWTV	09/03/24	09/09/24	Good Day Northern Michigan	9:00 AM-10:00 AM		:30			NM	3	\$735.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/03/24	09/09/24	MTWTF--	3			\$245.00				
N 8	WWTV	09/03/24	09/09/24	Live with Kelly	10:00 AM-11:00 AM		:30			NM	3	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/03/24	09/09/24	MTWTF--	3			\$160.00				
N 9	WWTV	09/03/24	09/09/24	Price is Right	11:00 AM-12:00 PM		:30			NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/03/24	09/09/24	MTWTF--	3			\$750.00				
N 10	WWTV	09/03/24	09/09/24	Bold and the Beautiful	1:30 PM-2:00 PM		:30			NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/03/24	09/09/24	MTWTF--	3			\$750.00				
N 11	WWTV	09/03/24	09/09/24	CBS Sunday News	9:00 AM-10:30 AM		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/03/24	09/09/24	-----S	1			\$1,000.00				
N 12	WWTV	09/03/24	09/09/24	Let's Make a Deal	3:00 PM-4:00 PM		:30			NM	5	\$750.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required.



Heritage Broadcasting Company
 1 Broadcast Way
 Cadillac, MI 49601
 (231) 775-3478

<u>Contract / Revision</u>	<u>Alt Order #</u>
52077 /	28392738

<u>Advertiser</u>	<u>Original Date / Revision</u>
Democratic Congressional Campaign Commi	04/17/24 / 04/17/24

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/03/24 - 09/09/24	Issue	13199

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/24	09/09/24	MTWTF--				5	\$150.00			
N 13	WWTV	09/03/24	09/09/24	9&10 News @ 5p	5:00 PM-5:30 PM		:30			NM	4	\$6,120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/24	09/09/24	MTWTF--				4	\$1,530.00			
N 14	WWTV	09/03/24	09/09/24	9&10 News @ 6p	6:00 PM-6:30 PM		:30			NM	3	\$8,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/24	09/09/24	MTWTF--				3	\$2,700.00			
N 15	WWTV	09/03/24	09/09/24	CBS Evening News	6:30 PM-7:00 PM		:30			NM	3	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/24	09/09/24	MTWTF--				3	\$2,500.00			
N 16	WWTV	09/03/24	09/09/24	9&10 News @ 7p	7:00 PM-7:30 PM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/24	09/09/24	-----S-				1	\$500.00			
N 17	WWTV	09/03/24	09/09/24	Big Bang Theory	7:00 PM-7:30 PM		:30			NM	2	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/24	09/09/24	MTWTF--				2	\$1,350.00			
N 18	WWTV	09/03/24	09/09/24	9&10 News @ 11p	11:00 PM-11:35 PM		:30			NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/24	09/09/24	MTWTF--				4	\$800.00			
N 19	WWTV	09/03/24	09/09/24	9&10 News @ 11p	11:00 PM-11:30 PM		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/24	09/09/24	-----S				1	\$550.00			
N 20	WWTV	09/03/24	09/09/24	Late Show with Stephen Colb	11:36 PM-12:37 AM		:30			NM	3	\$570.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/24	09/09/24	MTWTF--				3	\$190.00			
Totals											56	\$43,015.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/26/24 - 09/09/24	56	\$43,015.00	(\$6,452.25)	\$36,562.75
Totals	56	\$43,015.00	(\$6,452.25)	\$36,562.75

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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125 West 55th St
New York, NY 10019

KATZ TELEVISION GROUP

Contract # 28392738
CPE: 49/53/13199
Agency: GREAT AMERICAN MEDIA INC.
3050 K ST NW
SUITE 100
WASHINGTON, DC 20007

Changes as of: 4/16/2024 at 3:03 PM
Flight: 9/3/24 - 9/9/24
Advertiser: DSCC-IE

Version: Original Order
Station: WWTV
Market: Traverse City

Product: Issue
Agency Order #: 13374770
Buyer: Hutson, Andrew
Primary Demo:

Con Type: POLITI
Total \$: \$43,015

Salesperson: ERIN SCHUMACHER
Assistant: ERIN SCHUMACHER
212-424-6620

Separation:
Comments: Separation: 30; Population Buy Type: CPP

#	Day/Time	DP	Program	Rate	Len	9/3	Total Spots	Total \$	CPP	
1	Tu-F,M 15a-5:30a		MTM @ 5a	\$260.00	30	3	3	\$780.00	\$0.00	
2	Tu-F,M 5:30a-6a		MTM @ 530a	\$310.00	30	2	2	\$620.00	\$0.00	
3	Tu-F,M 6a-6:30a		MTM @ 6a	\$410.00	30	3	3	\$1,230.00	\$0.00	
4	Tu-F,M 6:30a-7a		MTM @ 630a	\$460.00	30	3	3	\$1,380.00	\$0.00	
5	Tu-F,M 7a-9a		CBS Mornings	\$360.00	30	5	5	\$1,800.00	\$0.00	
6	Sa 8a-10a		CBS Saturday Morning	\$500.00	30	1	1	\$500.00	\$0.00	
7	Tu-F,M 9a-10a		Good Day Northern Michigan	\$245.00	30	3	3	\$735.00	\$0.00	
8	Tu-F,M 10a-11a		Live with Kelly	\$160.00	30	3	3	\$480.00	\$0.00	
9	Tu-F,M 11a-12n		Price is Right	\$750.00	30	3	3	\$2,250.00	\$0.00	
10	Tu-F,M 1:30p-2p		Bold and the Beautiful	\$750.00	30	3	3	\$2,250.00	\$0.00	
11	Su 9a-10:30a		CBS Sunday News	\$1,000.00	30	1	1	\$1,000.00	\$0.00	
12	Tu-F,M 3p-4p		Let's Make a Deal	\$150.00	30	5	5	\$750.00	\$0.00	
13	Tu-F,M 5p-5:30p		9&10 News @ 5p	\$1,530.00	30	4	4	\$6,120.00	\$0.00	
14	Tu-F,M 6p-6:30p		9&10 News @ 6p	\$2,700.00	30	3	3	\$8,100.00	\$0.00	
15	Tu-F,M 6:30p-7p		CBS Evening News	\$2,500.00	30	3	3	\$7,500.00	\$0.00	
16	Sa 7p-7:30p		9&10 News @ 6p	\$500.00	30	1	1	\$500.00	\$0.00	
17	Tu-F,M 7p-7:30p		Big Bang Theory	\$1,350.00	30	2	2	\$2,700.00	\$0.00	
18	Tu-F,M 11p-11:35p		9&10 News @ 11p	\$800.00	30	4	4	\$3,200.00	\$0.00	
19	Su 11p-11:30p		9&10 News @ 11p	\$550.00	30	1	1	\$550.00	\$0.00	
20	Tu-F,M 11:36p-12:37a		Late Show with Stephen Colbert	\$190.00	30	3	3	\$570.00	\$0.00	
							TOTALS:	56	\$43,015.00	\$0.00



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 28392738 **Changes as of:** 4/16/2024 at 3:03 PM **Version:** Original Order
CPE: 49/53/13199 **Flight:** 9/3/24 - 9/8/24 **Station:** WWTV
Agency: GREAT AMERICAN MEDIA INC. **Advertiser:** DSCC IE **Market:** Traverse City
Product: Issue **Office:** WASHINGTON **Total Spots:** 56
Agency Order #: 13374770 **Service:** Nielsen **Total CPP:** \$0.00
Buyer: Hutson, Andrew **Primary Demo:** **Total GRP:**

Salesperson: ERIN SCHUMACHER **Assistant:** ERIN SCHUMACHER
212-424-8620 212-424-8620
Separation:

Date/Time	Action	Added by	Comment
04/16/24 3:03 PM	New	ERIN SCHUMACHER	Makegood Comments Separation: 30;PopulationBuyType: CPP