

# CONTRACT



**Heritage Broadcasting Company**  
 1 Broadcast Way  
 Cadillac, MI 49601  
 (231) 775-3478

<u>Contract / Revision</u> 52076 /		<u>Alt Order #</u> 28392737
<u>Advertiser</u> Democratic Congressional Campaign Commi		<u>Original Date / Revision</u> 04/17/24 / 04/17/24
<u>Contract Dates</u> 08/27/24 - 09/02/24	<u>Estimate #</u> 13198	
<u>Product</u> Issue		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WWTV-TV	<u>Account Executive</u> Erin Schumacher	<u>Sales Office</u> Katz Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u> 9913721	<u>Advertiser Code</u> 49	<u>Product 1/2</u> 53
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Great American Media**  
 3050 K Street NW  
 Suite 100  
 Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WWTV	08/27/24	09/02/24	MTM @ 5a	5:00 AM-5:30 AM		:30			NM	3	\$780.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/24	09/02/24	MTWTF--				3	\$260.00			
N 2	WWTV	08/27/24	09/02/24	MTM @ 530a	5:30 AM-6:00 AM		:30			NM	2	\$620.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/24	09/02/24	MTWTF--				2	\$310.00			
N 3	WWTV	08/27/24	09/02/24	MTM @ 6a	6:00 AM-6:30 AM		:30			NM	3	\$1,230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/24	09/02/24	MTWTF--				3	\$410.00			
N 4	WWTV	08/27/24	09/02/24	MTM @ 630a	6:30 AM-7:00 AM		:30			NM	3	\$1,380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/24	09/02/24	MTWTF--				3	\$460.00			
N 5	WWTV	08/27/24	09/02/24	CBS Mornings	7:00 AM-9:00 AM		:30			NM	5	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/24	09/02/24	MTWTF--				5	\$360.00			
N 6	WWTV	08/27/24	09/02/24	CBS Saturday Morning	8:00 AM-10:00 AM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/24	09/02/24	-----S-				1	\$500.00			
N 7	WWTV	08/27/24	09/02/24	Good Day Northern Michigan	9:00 AM-10:00 AM		:30			NM	3	\$735.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/24	09/02/24	MTWTF--				3	\$245.00			
N 8	WWTV	08/27/24	09/02/24	Live with Kelly	10:00 AM-11:00 AM		:30			NM	3	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/24	09/02/24	MTWTF--				3	\$160.00			
N 9	WWTV	08/27/24	09/02/24	Price is Right	11:00 AM-12:00 PM		:30			NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/24	09/02/24	MTWTF--				3	\$750.00			
N 10	WWTV	08/27/24	09/02/24	Bold and the Beautiful	1:30 PM-2:00 PM		:30			NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/24	09/02/24	MTWTF--				3	\$750.00			
N 11	WWTV	08/27/24	09/02/24	CBS Sunday News	9:00 AM-10:30 AM		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/24	09/02/24	-----S				1	\$1,000.00			
N 12	WWTV	08/27/24	09/02/24	Let's Make a Deal	3:00 PM-4:00 PM		:30			NM	3	\$450.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required.



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<u>Contract / Revision</u>	<u>Alt Order #</u>
52076 /	28392737

<u>Advertiser</u>	<u>Original Date / Revision</u>
Democratic Congressional Campaign Comm	04/17/24 / 04/17/24

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/27/24 - 09/02/24	Issue	13198

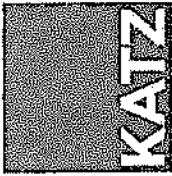
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/24	09/02/24	MTWTF--				3	\$150.00			
N 13	WWTV	08/27/24	09/02/24	9&10 News @ 5p	5:00 PM-5:30 PM		:30			NM	4	\$6,120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/24	09/02/24	MTWTF--				4	\$1,530.00			
N 14	WWTV	08/27/24	09/02/24	9&10 News @ 6p	6:00 PM-6:30 PM		:30			NM	3	\$8,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/24	09/02/24	MTWTF--				3	\$2,700.00			
N 15	WWTV	08/27/24	09/02/24	CBS Evening News	6:30 PM-7:00 PM		:30			NM	2	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/24	09/02/24	MTWTF--				2	\$2,500.00			
N 16	WWTV	08/27/24	09/02/24	9&10 News @ 7p	7:00 PM-7:30 PM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/24	09/02/24	-----S-				1	\$500.00			
N 17	WWTV	08/27/24	09/02/24	Big Bang Theory	7:00 PM-7:30 PM		:30			NM	2	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/24	09/02/24	MTWTF--				2	\$1,350.00			
N 18	WWTV	08/27/24	09/02/24	9&10 News @ 11p	11:00 PM-11:35 PM		:30			NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/24	09/02/24	MTWTF--				4	\$800.00			
N 19	WWTV	08/27/24	09/02/24	9&10 News @ 11p	11:00 PM-11:30 PM		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/24	09/02/24	-----S				1	\$550.00			
N 20	WWTV	08/27/24	09/02/24	Late Show with Stephen Colb	11:36 PM-12:37 AM		:30			NM	3	\$570.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/24	09/02/24	MTWTF--				3	\$190.00			
<b>Totals</b>											53	\$40,215.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/26/24 -09/02/24	53	\$40,215.00	(\$6,032.25)	\$34,182.75
<b>Totals</b>	53	\$40,215.00	(\$6,032.25)	\$34,182.75

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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125 West 55th St  
New York, NY 10019

# KATZ TELEVISION GROUP

Contract# 28392737  
CPE: 49/53/13198  
Agency: GREAT AMERICAN MEDIA INC.  
3050 K ST NW  
SUITE 100  
WASHINGTON, DC 20007

Changes as of: 4/16/2024 at 3:03 PM  
Flight: 8/27/24 - 9/2/24  
Advertiser: DSCC IE  
Product: Issue  
Agency Order #: 13374723  
Buyer: Hutson, Andrew

Version: Original Order  
Station: WWTV  
Market: Traverse City  
Office: WASHINGTON  
Service: Nielsen  
Primary Demo:

Salesperson: ERIN SCHUMACHER  
Assistant: ERIN SCHUMACHER  
212-424-6620

Separation:  
Comments: Separation: 30; PopulationBuyType: CPP

Total Spots: 53  
Total CPP: \$0.00  
Total GRP:

#	Day/Time	DP	Program	Rate	Len	8/27	Total Spots	Total \$	CPP	
1	Tu-F,M 5a-5:30a		MTM @ 5a	\$260.00	30	3	3	\$780.00	\$0.00	
2	Tu-F,M 5:30a-6a		MTM @ 530a	\$310.00	30	2	2	\$620.00	\$0.00	
3	Tu-F,M 6a-6:30a		MTM @ 6a	\$410.00	30	3	3	\$1,230.00	\$0.00	
4	Tu-F,M 6:30a-7a		MTM @ 630a	\$460.00	30	3	3	\$1,380.00	\$0.00	
5	Tu-F,M 7a-9a		CBS Mornings	\$360.00	30	5	5	\$1,800.00	\$0.00	
6	Sa 8a-10a		CBS Saturday Morning	\$500.00	30	1	1	\$500.00	\$0.00	
7	Tu-F,M 9a-10a		Good Day Northern Michigan	\$245.00	30	3	3	\$735.00	\$0.00	
8	Tu-F,M 10a-11a		Live with Kelly	\$160.00	30	3	3	\$480.00	\$0.00	
9	Tu-F,M 11a-12n		Price is Right	\$750.00	30	3	3	\$2,250.00	\$0.00	
10	Tu-F,M 1:30p-2p		Bold and the Beautiful	\$750.00	30	3	3	\$2,250.00	\$0.00	
11	Su 9a-10:30a		CBS Sunday News	\$1,000.00	30	1	1	\$1,000.00	\$0.00	
12	Tu-F,M 3p-4p		Let's Make a Deal	\$150.00	30	3	3	\$450.00	\$0.00	
13	Tu-F,M 5p-5:30p		9&10 News @ 5p	\$1,530.00	30	4	4	\$6,120.00	\$0.00	
14	Tu-F,M 6p-6:30p		9&10 News @ 6p	\$2,700.00	30	3	3	\$8,100.00	\$0.00	
15	Tu-F,M 6:30p-7p		CBS Evening News	\$2,500.00	30	2	2	\$5,000.00	\$0.00	
16	Sa 7p-7:30p		9&10 News @ 6p	\$500.00	30	1	1	\$500.00	\$0.00	
17	Tu-F,M 7p-7:30p		Big Bang Theory	\$1,350.00	30	2	2	\$2,700.00	\$0.00	
18	Tu-F,M 11p-11:35p		9&10 News @ 11p	\$800.00	30	4	4	\$3,200.00	\$0.00	
19	Su 11p-11:30p		9&10 News @ 11p	\$550.00	30	1	1	\$550.00	\$0.00	
20	Tu-F,M 11:36p-12:37a		Late Show with Stephen Colbert	\$190.00	30	3	3	\$570.00	\$0.00	
							<b>TOTALS:</b>	<b>53</b>	<b>\$40,215.00</b>	<b>\$0.00</b>



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Version: Original Order  
Station: WWTV  
Market: Traverse City  
Office: WASHINGTON  
Service: Nielsen  
Primary Demo:

Con Type: POLITI  
Total \$: \$40,211  
Total Spots: 53  
Total CPP: \$0.00  
Total GRP:

Salesperson: ERIN SCHUMACHER  
212-424-6620  
Assistant: ERIN SCHUMACHER  
212-424-6620  
Separation:

Date/Time	Action	Added by	Comment
04/16/24 3:03 PM	New	ERIN SCHUMACHER	Separation: 30,PopulationBuyType: CPP

Makegood Comments