

CONTRACT



Heritage Broadcasting Company
 1 Broadcast Way
 Cadillac, MI 49601
 (231) 775-3478

<u>Contract / Revision</u> 52081 /		<u>Alt Order #</u> 28392741
<u>Advertiser</u> Democratic Congressional Campaign Commi		<u>Original Date / Revision</u> 04/17/24 / 04/17/24
<u>Contract Dates</u> 09/24/24 - 09/30/24	<u>Estimate #</u> 13202	
<u>Product</u> Issue		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WWTV-TV	<u>Account Executive</u> Erin Schumacher	<u>Sales Office</u> Katz Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> 9913721	<u>Advertiser Code</u> 49	<u>Product 1/2</u> 53
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Great American Media
 3050 K Street NW
 Suite 100
 Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WWTV	09/24/24	09/30/24	MTM @ 430a	4:30 AM-5:00 AM		:30			NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/24	09/30/24	MTWTF--				5	\$150.00			
N 2	WWTV	09/24/24	09/30/24	MTM @ 5a	5:00 AM-5:30 AM		:30			NM	5	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/24	09/30/24	MTWTF--				5	\$260.00			
N 3	WWTV	09/24/24	09/30/24	MTM @ 530a	5:30 AM-6:00 AM		:30			NM	5	\$1,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/24	09/30/24	MTWTF--				5	\$310.00			
N 4	WWTV	09/24/24	09/30/24	MTM @ 6a	6:00 AM-6:30 AM		:30			NM	5	\$2,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/24	09/30/24	MTWTF--				5	\$410.00			
N 5	WWTV	09/24/24	09/30/24	MTM @ 630a	6:30 AM-7:00 AM		:30			NM	5	\$2,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/24	09/30/24	MTWTF--				5	\$460.00			
N 6	WWTV	09/24/24	09/30/24	CBS Mornings	7:00 AM-9:00 AM		:30			NM	10	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/24	09/30/24	MTWTF--				10	\$360.00			
N 7	WWTV	09/24/24	09/30/24	CBS Saturday Morning	8:00 AM-10:00 AM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/24	09/30/24	-----S-				1	\$500.00			
N 8	WWTV	09/24/24	09/30/24	Good Day Northern Michigan	9:00 AM-10:00 AM		:30			NM	5	\$1,225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/24	09/30/24	MTWTF--				5	\$245.00			
N 9	WWTV	09/24/24	09/30/24	Live with Kelly	10:00 AM-11:00 AM		:30			NM	5	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/24	09/30/24	MTWTF--				5	\$160.00			
N 10	WWTV	09/24/24	09/30/24	Price is Right	11:00 AM-12:00 PM		:30			NM	5	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/24	09/30/24	MTWTF--				5	\$750.00			
N 11	WWTV	09/24/24	09/30/24	Young & the Restless	12:30 PM-1:30 PM		:30			NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/24	09/30/24	MTWTF--				3	\$750.00			
N 12	WWTV	09/24/24	09/30/24	Bold and the Beautiful	1:30 PM-2:00 PM		:30			NM	3	\$2,250.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Advertiser</u> Democratic Congressional Campaign Comm		<u>Original Date / Revision</u> 04/17/24 / 04/17/24
<u>Contract Dates</u> 09/24/24 - 09/30/24	<u>Product</u> Issue	<u>Estimate #</u> 13202

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/24	09/30/24	MTWTF--				3	\$750.00			
N 13	WWTV	09/24/24	09/30/24	The Talk	2:00 PM-3:00 PM		:30			NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/24	09/30/24	MTWTF--				5	\$150.00			
N 14	WWTV	09/24/24	09/30/24	CBS Sunday News	9:00 AM-10:30 AM		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/24	09/30/24	-----S				1	\$1,000.00			
N 15	WWTV	09/24/24	09/30/24	Let's Make a Deal	3:00 PM-4:00 PM		:30			NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/24	09/30/24	MTWTF--				5	\$150.00			
N 16	WWTV	09/24/24	09/30/24	9&10 News @ 5p	5:00 PM-5:30 PM		:30			NM	3	\$4,590.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/24	09/30/24	MTWTF--				3	\$1,530.00			
N 17	WWTV	09/24/24	09/30/24	9&10 News @ 530p	5:30 PM-6:00 PM		:30			NM	2	\$3,660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/24	09/30/24	MTWTF--				2	\$1,830.00			
N 18	WWTV	09/24/24	09/30/24	9&10 News @ 6p	6:00 PM-6:30 PM		:30			NM	3	\$8,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/24	09/30/24	MTWTF--				3	\$2,700.00			
N 19	WWTV	09/24/24	09/30/24	CBS Evening News	6:30 PM-7:00 PM		:30			NM	3	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/24	09/30/24	MTWTF--				3	\$2,500.00			
N 20	WWTV	09/24/24	09/30/24	9&10 News @ 7p	7:00 PM-7:30 PM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/24	09/30/24	-----S-				1	\$500.00			
N 21	WWTV	09/24/24	09/30/24	9&10 News @ 6p	6:00 PM-7:00 PM		:30			NM	1	\$2,130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/24	09/30/24	-----S				1	\$2,130.00			
N 22	WWTV	09/24/24	09/30/24	9&10 News @ 11p	11:00 PM-11:35 PM		:30			NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/24	09/30/24	MTWTF--				5	\$800.00			
N 23	WWTV	09/24/24	09/30/24	9&10 News @ 11p	11:00 PM-11:30 PM		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/24	09/30/24	-----S				1	\$550.00			
N 24	WWTV	09/24/24	09/30/24	Late Show with Stephen Coib	11:36 PM-12:37 XM		:30			NM	5	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/24	09/30/24	MTWTF--				5	\$190.00			
N 25	WWTV	09/24/24	09/30/24	After Midnight	12:37 XM-1:37 XM		:30			NM	5	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/24	09/30/24	MTWTF--				5	\$90.00			
N 26	WWTV	09/24/24	09/30/24	BBT	11:30 PM-12:00 XM		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/24	09/30/24	-----S-				1	\$50.00			
N 27	WWTV	09/24/24	09/30/24	NFL Sunday - LIONS	1:00 PM-7:00 PM		:30			NM	1	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/24	09/30/24	-----S				1	\$15,000.00			
Totals:											99	\$72,305.00

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52081 /	28392741

<u>Advertiser</u>	<u>Original Date / Revision</u>
Democratic Congressional Campaign Comm	04/17/24 / 04/17/24

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/24/24 - 09/30/24	Issue	13202

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/26/24 -09/29/24	80	\$61,730.00	(\$9,259.50)	\$52,470.50
09/30/24 -09/30/24	19	\$10,575.00	(\$1,586.25)	\$8,988.75
Totals	99	\$72,305.00	(\$10,845.75)	\$61,459.25

Signature: _____ **Date:** _____

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125 West 55th St
New York, NY 10019

KATZ TELEVISION GROUP

Contract # 28392741
CPE: 49/53/13202
Agency: GREAT AMERICAN MEDIA INC.
3050 K ST NW
SUITE 100
WASHINGTON, DC 20007

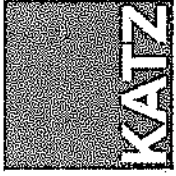
Changes as of: 4/16/2024 at 3:03 PM
Flight: 9/24/24 - 9/30/24
Advertiser: DSCC IE
Product: Issue
Agency Order #: 13374881
Buyer: Hutson, Andrew

Version: Original Order
Station: WWTV
Market: Traverse City
Office: WASHINGTON
Service: Nielsen
Primary Demo:

Salesperson: ERIN SCHUMACHER
Assistant: ERIN SCHUMACHER
212-424-6620

Comments: Separation: 30; PopulationBuyType: CPP
Separation:

#	Day/Time	DP	Program	Rate	Len	9/24	9/24 - 9/24	Total Spots	Total \$	CPP
1	Tu-F,M 14:30a-5a		MTM @ 430a	\$150.00	30	5		5	\$750.00	\$0.00
2	Tu-F,M 2:5a-5:30a		MTM @ 5a	\$260.00	30	5		5	\$1,300.00	\$0.00
3	Tu-F,M 3:5:30a-6a		MTM @ 530a	\$310.00	30	5		5	\$1,550.00	\$0.00
4	Tu-F,M 4:6a-6:30a		MTM @ 6a	\$410.00	30	5		5	\$2,050.00	\$0.00
5	Tu-F,M 5:6:30a-7a		MTM @ 630a	\$460.00	30	5		5	\$2,300.00	\$0.00
6	Tu-F,M 7a-9a		CBS Mornings	\$360.00	30	10		10	\$3,600.00	\$0.00
7	Sa 7:8a-10a		CBS Saturday Morning	\$500.00	30	1		1	\$500.00	\$0.00
8	Tu-F,M 9a-10a		Good Day Northern Michigan	\$245.00	30	5		5	\$1,225.00	\$0.00
9	Tu-F,M 10a-11a		Live with Kelly	\$160.00	30	5		5	\$800.00	\$0.00
10	Tu-F,M 11a-12h		Price is Right	\$750.00	30	5		5	\$3,750.00	\$0.00
11	Tu-F,M 12:30p-1:30p		Young & the Restless	\$750.00	30	3		3	\$2,250.00	\$0.00
12	Tu-F,M 1:30p-2p		Bold and the Beautiful	\$750.00	30	3		3	\$2,250.00	\$0.00
13	Tu-F,M 2p-3p		The Talk	\$150.00	30	5		5	\$750.00	\$0.00
14	Su 9a-10:30a		CBS Sunday News	\$1,000.00	30	1		1	\$1,000.00	\$0.00
15	Tu-F,M 3p-4p		Let's Make a Deal	\$150.00	30	5		5	\$750.00	\$0.00
16	Tu-F,M 5p-5:30p		9&10 News @ 5p	\$1,530.00	30	3		3	\$4,590.00	\$0.00
17	Tu-F,M 5:30p-6p		9&10 News @ 530p	\$1,830.00	30	2		2	\$3,660.00	\$0.00
18	Tu-F,M 6p-6:30p		9&10 News @ 6p	\$2,700.00	30	3		3	\$8,100.00	\$0.00
19	Tu-F,M 6:30p-7p		CBS Evening News	\$2,500.00	30	3		3	\$7,500.00	\$0.00
20	Sa 7p-7:30p		9&10 News @ 6p	\$500.00	30	1		1	\$500.00	\$0.00



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New York, NY 10019

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3050 K ST NW
SUITE 100
WASHINGTON, DC 20007

Changes as of: 4/16/2024 at 3:03 PM
Flight: 9/24/24 - 9/30/24
Advertiser: DSCC IE
Product: Issue
Agency Order #: 13374881
Buyer: Hutson, Andrew

Version: Original Order
Station: WWTV
Market: Traverse City
Office: WASHINGTON
Service: Nielsen
Primary Demo:

Salesperson: ERIN SCHUMACHER
Assistant: ERIN SCHUMACHER
212-424-6620

Separation:

#	Day/Time	DP	Program	Rate	Len	9/24	9/24 - 9/24	Total Spots	Total \$	CPP
21	Su 6p-7p		9&10 News @ 6p	\$2,130.00	30	1		1	\$2,130.00	\$0.0
22	Tu-F,M 11p-11:35p		9&10 News @ 11p	\$800.00	30	5		5	\$4,000.00	\$0.0
23	Su 11p-11:30p		9&10 News @ 11p	\$550.00	30	1		1	\$550.00	\$0.0
24	Tu-F,M 11:36p-12:37a		Late Show with Stephen Colbert	\$190.00	30	5		5	\$950.00	\$0.0
25	Tu-F,M 12:37a-1:37a		After Midnight	\$90.00	30	5		5	\$450.00	\$0.0
26	Sa 11:30p-12m		BBT	\$50.00	30	1		1	\$50.00	\$0.0
27	Su 1p-7p		NFL Sunday - LIONS	\$15,000.00	30	1		1	\$15,000.00	\$0.0
							TOTALS:	99	\$72,305.00	\$0.0

Makegood Comments

Date/Time	Action	Added by	Comment
04/16/24 3:03 PM	New	ERIN SCHUMACHER	Separation: 30; Population Buy Type: CPP