

# CONTRACT



**Heritage Broadcasting Company**  
 1 Broadcast Way  
 Cadillac, MI 49601  
 (231) 775-3478

<u>Contract / Revision</u> 52078 /		<u>Alt Order #</u> 28392739
<u>Advertiser</u> Democratic Congressional Campaign Comm		<u>Original Date / Revision</u> 04/17/24 / 04/17/24
<u>Contract Dates</u> 09/10/24 - 09/16/24	<u>Estimate #</u> 13200	
<u>Product</u> Issue		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WWTV-TV	<u>Account Executive</u> Erin Schumacher	<u>Sales Office</u> Katz Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u> 9913721	<u>Advertiser Code</u> 49	<u>Product 1/2</u> 53
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**Great American Media**  
 3050 K Street NW  
 Suite 100  
 Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WWTV	09/10/24	09/16/24	MTM @ 430a	4:30 AM-5:00 AM		:30			NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/24	09/16/24	MTWTF--				5	\$150.00			
N 2	WWTV	09/10/24	09/16/24	MTM @ 5a	5:00 AM-5:30 AM		:30			NM	5	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/24	09/16/24	MTWTF--				5	\$260.00			
N 3	WWTV	09/10/24	09/16/24	MTM @ 530a	5:30 AM-6:00 AM		:30			NM	5	\$1,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/24	09/16/24	MTWTF--				5	\$310.00			
N 4	WWTV	09/10/24	09/16/24	MTM @ 6a	6:00 AM-6:30 AM		:30			NM	5	\$2,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/24	09/16/24	MTWTF--				5	\$410.00			
N 5	WWTV	09/10/24	09/16/24	MTM @ 630a	6:30 AM-7:00 AM		:30			NM	5	\$2,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/24	09/16/24	MTWTF--				5	\$460.00			
N 6	WWTV	09/10/24	09/16/24	CBS Mornings	7:00 AM-9:00 AM		:30			NM	10	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/24	09/16/24	MTWTF--				10	\$360.00			
N 7	WWTV	09/10/24	09/16/24	CBS Saturday Morning	8:00 AM-10:00 AM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/24	09/16/24	-----S-				1	\$500.00			
N 8	WWTV	09/10/24	09/16/24	Good Day Northern Michigan	9:00 AM-10:00 AM		:30			NM	5	\$1,225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/24	09/16/24	MTWTF--				5	\$245.00			
N 9	WWTV	09/10/24	09/16/24	Live with Kelly	10:00 AM-11:00 AM		:30			NM	5	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/24	09/16/24	MTWTF--				5	\$160.00			
N 10	WWTV	09/10/24	09/16/24	Price is Right	11:00 AM-12:00 PM		:30			NM	5	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/24	09/16/24	MTWTF--				5	\$750.00			
N 11	WWTV	09/10/24	09/16/24	Young & the Restless	12:30 PM-1:30 PM		:30			NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/24	09/16/24	MTWTF--				3	\$750.00			
N 12	WWTV	09/10/24	09/16/24	Bold and the Beautiful	1:30 PM-2:00 PM		:30			NM	3	\$2,250.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required.



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 (231) 775-3478

<u>Contract / Revision</u> 52078 /	<u>Alt Order #</u> 28392739
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<u>Advertiser</u> Democratic Congressional Campaign Comm	<u>Original Date / Revision</u> 04/17/24 / 04/17/24
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<u>Contract Dates</u> 09/10/24 - 09/16/24	<u>Product</u> Issue	<u>Estimate #</u> 13200
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/24	09/16/24	MTWTF--				3	\$750.00			
N 13	WWTW	09/10/24	09/16/24	The Talk	2:00 PM-3:00 PM		:30			NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/24	09/16/24	MTWTF--				5	\$150.00			
N 14	WWTW	09/10/24	09/16/24	CBS Sunday News	9:00 AM-10:30 AM		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/24	09/16/24	-----S				1	\$1,000.00			
N 15	WWTW	09/10/24	09/16/24	Let's Make a Deal	3:00 PM-4:00 PM		:30			NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/24	09/16/24	MTWTF--				5	\$150.00			
N 16	WWTW	09/10/24	09/16/24	9&10 News @ 5p	5:00 PM-5:30 PM		:30			NM	3	\$4,590.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/24	09/16/24	MTWTF--				3	\$1,530.00			
N 17	WWTW	09/10/24	09/16/24	9&10 News @ 530p	5:30 PM-6:00 PM		:30			NM	2	\$3,660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/24	09/16/24	MTWTF--				2	\$1,830.00			
N 18	WWTW	09/10/24	09/16/24	9&10 News @ 6p	6:00 PM-6:30 PM		:30			NM	3	\$8,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/24	09/16/24	MTWTF--				3	\$2,700.00			
N 19	WWTW	09/10/24	09/16/24	CBS Evening News	6:30 PM-7:00 PM		:30			NM	3	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/24	09/16/24	MTWTF--				3	\$2,500.00			
N 20	WWTW	09/10/24	09/16/24	9&10 News @ 7p	7:00 PM-7:30 PM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/24	09/16/24	-----S-				1	\$500.00			
N 21	WWTW	09/10/24	09/16/24	9&10 News @ 6p	6:00 PM-7:00 PM		:30			NM	1	\$2,130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/24	09/16/24	-----S				1	\$2,130.00			
N 22	WWTW	09/10/24	09/16/24	9&10 News @ 11p	11:00 PM-11:35 PM		:30			NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/24	09/16/24	MTWTF--				5	\$800.00			
N 23	WWTW	09/10/24	09/16/24	9&10 News @ 11p	11:00 PM-11:30 PM		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/24	09/16/24	-----S				1	\$550.00			
N 24	WWTW	09/10/24	09/16/24	Late Show with Stephen Colb	11:36 PM-12:37 XM		:30			NM	5	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/24	09/16/24	MTWTF--				5	\$190.00			
N 25	WWTW	09/10/24	09/16/24	After Midnight	12:37 XM-1:37 XM		:30			NM	5	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/24	09/16/24	MTWTF--				5	\$90.00			
N 26	WWTW	09/10/24	09/16/24	BBT	11:30 PM-12:00 XM		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/24	09/16/24	-----S-				1	\$50.00			
N 27	WWTW	09/10/24	09/16/24	NFL Sunday - LIONS	1:00 PM-7:00 PM		:30			NM	1	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/24	09/16/24	-----S				1	\$15,000.00			
<b>Totals</b>											<b>99</b>	<b>\$72,305.00</b>

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52078 /	28392739

<u>Advertiser</u>	<u>Original Date / Revision</u>
Democratic Congressional Campaign Commi	04/17/24 / 04/17/24

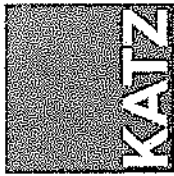
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/10/24 - 09/16/24	Issue	13200

<u>Time Period</u>	<u># of Spots</u>	<u>Gross Amount</u>	<u>Agency Comm.</u>	<u>Net Amount</u>
08/26/24 - 09/16/24	99	\$72,305.00	(\$10,845.75)	\$61,459.25
<b>Totals</b>	<b>99</b>	<b>\$72,305.00</b>	<b>(\$10,845.75)</b>	<b>\$61,459.25</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 28392739  
CPE: 49/53/13200  
Agency: GREAT AMERICAN MEDIA INC.  
3050 K ST NW  
SUITE 100  
WASHINGTON, DC 20007

Changes as of: 4/16/2024 at 3:03 PM  
Flight: 9/10/24 - 9/16/24  
Advertiser: DSCC IE  
Product: Issue  
Agency Order #: 13374817  
Buyer: Hutson, Andrew

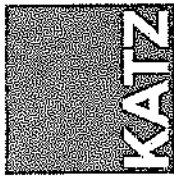
Version: Original Order  
Station: WWTW  
Market: Traverse City  
Office: WASHINGTON  
Service: Nielsen  
Primary Demo:

Salesperson: ERIN SCHUMACHER  
Assistant: ERIN SCHUMACHER  
212-424-6620

Separation:  
Comments: Separation: 30; Population Buy Type: CPP

Con Type: POLITI  
Total Spots: 99  
Total CPP: \$0.00  
Total GRP:

#	Day/Time	DP	Program	Rate	Len	9/10	9/10 - 9/10	Total Spots	Total CPP
1	Tu-F,M 4:30a-5a		MTM @ 430a	\$150.00	30	5		5	\$750.00
2	Tu-F,M 5a-5:30a		MTM @ 5a	\$260.00	30	5		5	\$1,300.00
3	Tu-F,M 5:30a-6a		MTM @ 530a	\$310.00	30	5		5	\$1,550.00
4	Tu-F,M 6a-6:30a		MTM @ 6a	\$410.00	30	5		5	\$2,050.00
5	Tu-F,M 6:30a-7a		MTM @ 630a	\$460.00	30	5		5	\$2,300.00
6	Tu-F,M 7a-9a		CBS Mornings	\$360.00	30	10		10	\$3,600.00
7	Sa 8a-10a		CBS Saturday Morning	\$500.00	30	1		1	\$500.00
8	Tu-F,M 9a-10a		Good Day Northern Michigan	\$245.00	30	5		5	\$1,225.00
9	Tu-F,M 10a-11a		Live with Kelly	\$160.00	30	5		5	\$800.00
10	Tu-F,M 11a-12n		Price is Right	\$750.00	30	5		5	\$3,750.00
11	Tu-F,M 12:30p-1:30p		Young & the Resless	\$750.00	30	3		3	\$2,250.00
12	Tu-F,M 1:30p-2p		Bold and the Beautiful	\$750.00	30	3		3	\$2,250.00
13	Tu-F,M 2p-3p		The Talk	\$150.00	30	5		5	\$750.00
14	Su 9a-10:30a		CBS Sunday News	\$1,000.00	30	1		1	\$1,000.00
15	Tu-F,M 3p-4p		Let's Make a Deal	\$150.00	30	5		5	\$750.00
16	Tu-F,M 5p-5:30p		9&10 News @ 5p	\$1,530.00	30	3		3	\$4,590.00
17	Tu-F,M 5:30p-6p		9&10 News @ 530p	\$1,830.00	30	2		2	\$3,660.00
18	Tu-F,M 6p-6:30p		9&10 News @ 6p	\$2,700.00	30	3		3	\$8,100.00
19	Tu-F,M 6:30p-7p		CBS Evening News	\$2,500.00	30	3		3	\$7,500.00
20	Sa 7p-7:30p		9&10 News @ 6p	\$500.00	30	1		1	\$500.00



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SUITE 100  
WASHINGTON, DC 20007

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Flight: 9/10/24 - 9/16/24  
Advertiser: DSCC IE  
Product: Issue  
Agency Order #: 13374817  
Buyer: Hulston, Andrew

Version: Original Order  
Station: WWTV  
Market: Traverse City  
Office: WASHINGTON  
Service: Nielsen  
Primary Demo:

Salesperson: ERIN SCHUMACHER  
Assistant: ERIN SCHUMACHER  
212-424-6620

Separation:

#	Day/Time	DP	Program	Rate	Len	9/10	9/10 - 9/10	Total Spots	Total \$	CPP
21	Su 6p-7p		9&10 News @ 6p	\$2,130.00	30	1		1	\$2,130.00	\$0.00
22	Tu-F,M 11p-11:35p		9&10 News @ 11p	\$800.00	30	5		5	\$4,000.00	\$0.00
23	Su 11p-11:30p		9&10 News @ 11p	\$550.00	30	1		1	\$550.00	\$0.00
24	Tu-F,M 11:36p-12:37a		Late Show with Stephen Colbert	\$190.00	30	5		5	\$950.00	\$0.00
25	Tu-F,M 12:37a-1:37a		After Midnight	\$90.00	30	5		5	\$450.00	\$0.00
26	Sa 11:30p-12m		BBT	\$50.00	30	1		1	\$50.00	\$0.00
27	Su 1p-7p		NFL Sunday - LIONS	\$15,000.00	30	1		1	\$15,000.00	\$0.00
							<b>TOTALS: 99</b>	<b>99</b>	<b>\$72,305.00</b>	<b>\$0.00</b>

Date/Time	Action	Added by	Comment	Makegood Comments
04/16/24 3:03 PM	New	ERIN SCHUMACHER	Separation: 30,PopulationBuyType: CPP	