

WAXB FIRST QUARTER 2022

ISSUES AND PROGRAMS LIST

Each program is 30 minutes

Each program aired on the Sunday of the week shown at

0600-0630



Program Log for Viewpoints Radio

| | | | |
|-----------------|------------|-------------------------------|---------------------------|
| Program | 21-52 | Written & Produced | Amirah Zaveri & Evan Rook |
| Air Week | 12/26/2021 | Studio Producer | Jason Dickey |

| Time | Segment | Dur. |
|-------|---|-------|
| :00 | INTRO | :45 |
| :45 | SPOTBREAK 1: NHTSA/Tsunami Exergen/Symptoms and Variants | :30 |
| | OUTCUE: ...Exergen dot com. | :30 |
| 1:45 | :02 PAUSE FOR LOCAL AVAIL | :02 |
| 1:47 | SEGMENT 1: THE CONSEQUENCES OF VOTER ERROR | 10:50 |
| | Synopsis: In 2006, Filipino immigrant Elizabeth Keathley mistakenly registered to vote while at a DMV in Illinois. After receiving her Voter ID in the mail, she ended up casting a ballot in the next election thinking she could do so. However, she wasn't a U.S. citizen at the time and, because of her actions, faced eventual deportation back to the Philippines. We speak with Keathley and the lawyer who helped her, Richard Hanus, about her years-long legal fight and the common confusion around the Motor Voter Law. Host: Gary Price. Guests: Elizabeth Keathley; Richard Hanus, immigration lawyer. Links for more info: https://www.usavisacounsel.com/ https://www.chicagotribune.com/news/ct-xpm-2014-07-05-ct-immigrant-court-ruling-met-20140706-story.html https://www.justice.gov/crt/national-voter-registration-act-1993-nvra Compliance Issues Covered: Law, Government, Voting Rights, Immigration, Voter Eligibility, Legal Issues | |
| 12:37 | SPOTBREAK 2&3: AT&T Ford NHTSA/It's Not Okay P&G, Oral B/Dentist Twins | :30 |
| | OUTCUE: ...like a pro. | :30 |
| 14:37 | :02 PAUSE FOR LOCAL AVAIL | :02 |
| 14:39 | SEGMENT 2: MANAGING YOUR PET'S HEALTH HEADING INTO 2022 | 8:40 |
| | Synopsis: Thinking about adding a new furry member to the family to ring in the new year? Before saying yes, make sure you have enough time to dedicate to a new dog or cat. Veterinarian Dr. Carol Osborne joins us this week to share some helpful tips on adoption, pet health and how to keep your cat or dog happy and well-adjusted at home. Host: Marty Peterson. Guest: Dr. Carol Osborne, veterinarian, owner, Chagrin Falls Veterinary Center & Pet Clinic. Links for more info: https://www.chagrinfallspetclinic.com/ https://www.aspc.org/ https://www.cnn.com/2018/12/24/health/pet-adoption-holidays-intl/index.html https://www.drccarol.com/ Compliance Issues Covered: Animal Welfare, Pet Health, Diet, Relationships, Training, Pet Adoption | |
| 23:19 | SPOTBREAK 4: McDonalds Bank of America | :30 |
| | OUTCUE: ...of America corporation. | :30 |
| 24:19 | CULTURE CRASH: THE INTRIGUE OF "YELLOWJACKETS" | 2:08 |
| | Synopsis: We discuss Showtime's new TV series, "Yellowjackets" which has a similar feel to the hit show, "Lost" and "Lord of the Flies". Host: Evan Rook Compliance Issues Covered: Culture, TV | |
| 26:27 | SPOTBREAK 5: NHTSA/Tsunami Pfizer/Comirny All Genres | :30 |
| | OUTCUE: ...BioNTech and Pfizer. | :30 |
| 27:27 | Program Conclusion | :33 |
| 28:00 | TOTAL TIME | |

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Program Log for *Viewpoints Radio*

| | | | |
|-----------------|----------|-------------------------------|---------------------------|
| Program | 22-01 | Written & Produced | Amirah Zaveri & Evan Rook |
| Air Week | 1/2/2022 | Studio Producer | Jason Dickey |

| Time | Segment | Dur. |
|-------|--|--------------------------|
| :00 | INTRO | :45 |
| :45 | SPOTBREAK 1: Liberty Mutual/Home Sound Effects Indeed/Wine Cellar | :30 |
| 1:46 | :02 PAUSE FOR LOCAL AVAIL | :31 |
| 1:48 | OUTCUE: ...and conditions apply. | :02 |
| 1:48 | SEGMENT 1: FINDING EMPLOYMENT AFTER INCARCERATION | 11:11 |
| | Synopsis: In the U.S., there are roughly 19 million people with felony convictions. For this population, finding stable work can be a tumultuous and draining process. Without a job, it can be all too easy to slide back into a past life and end up behind bars once again. This week – we explore the role of work in prison, the lack of skills gained and the importance of employers opening their doors to second-chance hiring. Host: Gary Price. Guests: Beth Schwartzapfel, staff writer, <i>The Marshall Project</i> ; Jeffrey Korzenik, economic researcher, author, <i>Untapped Talent: How Second Chance Hiring Works for Your Business and the Community</i> . Links for more info: https://www.shrm.org/resourcesandtools/hr-topics/talent-acquisition/pages/putting-humanity-into-hr-compliance-try-second-chance-employment.aspx https://www.ed.gov/news/press-releases/us-department-education-announces-it-will-expand-second-chance-pell-experiment-2022-2023-award-year https://www.gettingtalentbacktowork.org/ https://www.daveskillerbread.com/secondchances https://dkbfoundation.org/ https://www.barnesandnoble.com/w/untapped-talent-jeffrey-d-korzenik/1137257415 Compliance Issues Covered: Incarceration, Poverty, Recidivism, Inequality, Employment, Human Resources, Business, Education, Criminal Justice | |
| 12:59 | SPOTBREAK 2&3: Wendy's/Don't Risk It Procter Gamble/Dawn Powerwash Indeed/Meditation Procter Gamble/Bounty | :30 :30 :30 :30 |
| 14:59 | OUTCUE: ...quicker picker upper. | :30 |
| 14:59 | :02 PAUSE FOR LOCAL AVAIL | :02 |
| 15:01 | SEGMENT 2: A SEASON OF SADNESS | 7:21 |
| | Synopsis: Researchers estimate that around 10 million Americans suffer from seasonal affective disorder each year. The milder version of this diagnosis is commonly referred to as the winter blues and is estimated to affect 10 to 20 percent of people. We speak with psychologist Dr. Carrie Ditzel about the prevalence of SAD and how people can combat these feelings and find additional support. Host: Marty Peterson. Guest: Dr. Carrie Ditzel, psychologist, Baker Street Behavioral Health. Links for more info: https://www.nimh.nih.gov/health/publications/seasonal-affective-disorder https://www.bakerstreetpsych.com/about https://www.psychologytoday.com/us/therapists https://findtreatment.samhsa.gov/ https://suicidepreventionlifeline.org/ Compliance Issues Covered: Mental Health, Psychology, Psychiatry, Sleep, Fitness, General Health | |
| 22:22 | SPOTBREAK 4: Procter Gamble/Dawn Powerwash Liberty Mutual/Repetition | :30 :30 |
| 23:22 | OUTCUE: ...Liberty Liberty Liberty. | :30 |
| 23:22 | CULTURE CRASH: SPIDER-MAN'S BACK ONCE AGAIN | 3:04 |
| | Synopsis: The new film release, "Spider-Man: No Way Home" is a massive blockbuster hit. We discuss what makes these crossover movies such a success and what's coming up next in the Marvel universe. Host: Evan Rook Compliance Issues Covered: Culture, Film | |
| 26:26 | SPOTBREAK 5: Wendy's/Don't Risk It Procter Gamble/Bounty | :30 :30 |
| 27:26 | OUTCUE: ...quicker picker upper. | :30 |
| 27:26 | Program Conclusion | :33 |
| 27:59 | TOTAL TIME | |

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Program Log for *Viewpoints Radio*

| | | | |
|-----------------|----------|-------------------------------|---|
| Program | 22-02 | Written & Produced | Amirah Zaveri, Polly Hansen & Evan Rook |
| Air Week | 1/9/2022 | Studio Producer | Jason Dickey |

| Time | Segment | Dur. |
|-------|---|-------------------|
| :00 | INTRO | :45 |
| :45 | SPOTBREAK 1: Liberty Mutual/Sound Effects Home Depot/Washtower | :30 |
| 1:45 | :02 PAUSE FOR LOCAL AVAIL | :02 |
| 1:47 | SEGMENT 1: OUR RESILIENT FOOD SYSTEM | 9:09 |
| | Synopsis: 20 million people work within the food production industry in the U.S. The pandemic has altered this sector and resulted in many pressures placed on this population. This week – we highlight the people behind these various roles and the changing landscape of this 24/7 food supply chain. Host: Gary Price. Guests: Dr. Robyn Metcalfe, lecturer, College of Natural Sciences, University of Texas at Austin, author, <i>Humans in Our Food</i> . Links for more info: https://cns.utexas.edu/directory/item/2120-metcalfe-robyn?Itemid=349 https://robysmetcalfe.com/store/humansinourfood/ https://nypost.com/2021/12/27/food-prices-are-reportedly-expected-to-rise-again-in-january/ https://www.usda.gov/coronavirus/food-supply-chain https://www.eater.com/22675736/restaurant-labor-shortage-2021-materials-food-sourcing-delivery Compliance Issues Covered: Supply Chain, Food Production, Agriculture, Career, Food Shortages, Personal Finance | :30 :29 :58 |
| 10:56 | SPOTBREAK 2&3: Procter Gamble/Microban Indeed/Superintendent Pfizer/Colorguard | :30 :29 :58 |
| 12:53 | :02 PAUSE FOR LOCAL AVAIL | :02 |
| 12:55 | SEGMENT 2: STARRY NIGHT | 9:10 |
| | Synopsis: More than 80 percent of the world's population lives under light-polluted skies, according to a 2016 study published in the journal "Science Advances". Light pollution can impact sleep, general health and negatively impacts the environment, killing millions of birds each year and disrupting the seasonal cycle of trees. Another effect? The beautiful stars in our skies are clouded by the bright beams of lights all around us. We discuss the issue of light pollution and how stargazers can bring about change in their local communities. Host: Marty Peterson. Guests: Paul Bogard, author, <i>To Know a Starry Night</i> ; Bettymaya Foote, director, engagement, International Dark Sky Association. Links for more info: https://www.darksky.org/ https://www.lightpollutionmap.info/ https://www.politico.eu/article/light-pollution-legislation-biodiversity-loss/ http://www.paul-bogard.com/books/to-know-a-starry-night-paul-bogard Compliance Issues Covered: Light Pollution, Environment, Astronomy, Education, Culture, History | :30 :30 |
| 22:05 | SPOTBREAK 4: Liberty Mutual/Repetition Procter Gamble/Microban | :30 :30 |
| 23:05 | CULTURE CRASH: "SPIDER-MAN" NOSTALGIA | 3:23 |
| | Synopsis: We rewind back to 2002 to the very first "Spider-Man" movie starring a young Toby Maguire and Kirsten Dunst. The iconic film started it all and led to decades of spin-offs. Host: Evan Rook Compliance Issues Covered: Culture, Film | |
| 26:28 | SPOTBREAK 5: Home Depot/Samsung Geico/Ice Breakers | :30 :30 |
| 27:28 | Program Conclusion | :32 |
| 28:00 | TOTAL TIME | |

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Program Log for *Viewpoints Radio*

| | | | |
|-----------------|-----------|-------------------------------|---|
| Program | 22-03 | Written & Produced | Amirah Zaveri, Polly Hansen & Evan Rook |
| Air Week | 1/16/2022 | Studio Producer | Jason Dickey |

| Time | Segment | Dur. |
|-------|--|-------|
| :00 | INTRO | :45 |
| :45 | SPOTBREAK 1: KFC/Plant Lovers Indeed/Accounting | :30 |
| 1:45 | :02 PAUSE FOR LOCAL AVAIL | :30 |
| 1:47 | SEGMENT 1: GETTING YOUR \$\$\$ IN ORDER | :02 |
| | Synopsis: If an unexpected \$400 charge came up, it's estimated that 40 percent of Americans would struggle to pay this amount, according to data published in 2019 by the Federal Reserve. Life happens. Circumstances change. And that's why it so important to be financially secure with savings, an emergency fund, investments and more. We speak with financial expert, Emily Guy Birken this week about how to start budgeting and saving. Host: Gary Price. Guests: Emily Guy Birken, financial expert, <i>Stacked: Your Super Serious Guide to Money Management</i> . Links for more info: https://twitter.com/EmilyGuyBirken?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor https://www.emilyguybirken.com/ https://qubemoney.com/ https://www.nerdwallet.com/article/finance/how-to-budget Compliance Issues Covered: Personal Finance, Money Management, Financial Technology, Economy, Labor | 10:35 |
| 12:22 | SPOTBREAK 2&3: Liberty Mutual/Sound Effects Bounty/Sauce Ibrance/Moment 3 | :30 |
| 14:22 | :02 PAUSE FOR LOCAL AVAIL | :30 |
| 14:24 | SEGMENT 2: AN ILLUSTRATOR'S ART | :60 |
| | Synopsis: Before photography, the most commonly used medium to capture a single moment in time was painting and illustration. Though photos and video have flooded most media outlets, illustration as a whole has not been replaced. It's still used to this day because of its unique ability to convey emotions and integrate a single moment within a broader context. Career illustrator Tim 'O Brien has created some of the most famous magazine covers, book covers and more in recent history. He joins us this week to help us understand the skill and work it takes to become a successful editorial illustrator. Host: Marty Peterson. Guests: Tim 'O Brien, illustrator. Links for more info: https://time.com/4672686/time-cover-trump-chaos/ https://obrienillustration.com/?gclid=EAlaIqobChMI3YqQ98iG4gIVU7nACh05DATZEAAAYASAAEgJ7RvD_BwE https://www.instagram.com/obrienillustration/ Compliance Issues Covered: Art, Illustration, Career, Comedy, History, Politics, Government, Culture, Media | :02 |
| 22:04 | SPOTBREAK 4: Mr. Clean/Magic Eraser Taco Bell/Audio Book | :30 |
| 23:04 | CULTURE CRASH: CATCHING UP ON RECENT RELEASES | :30 |
| | Synopsis: We binge and review some of the new movies we've missed in recent months, including a critique of "The Novice" and "Mass". Host: Evan Rook Compliance Issues Covered: Culture, Film | 3:23 |
| 26:27 | SPOTBREAK 5: Geico/Family Home Depot/Washtower | :30 |
| 27:27 | Program Conclusion | :30 |
| 27:59 | TOTAL TIME | :32 |

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Program Log for *Viewpoints Radio*

| | | | |
|-----------------|-----------|-------------------------------|---------------------------|
| Program | 22-04 | Written & Produced | Amirah Zaveri & Evan Rook |
| Air Week | 1/23/2022 | Studio Producer | Jason Dickey |

| Time | Segment | Dur. |
|-------|--|--------------------------|
| :00 | INTRO | :45 |
| :45 | SPOTBREAK 1: Pantene/Demetria Lucas Mr. Clean/Magic Eraser | :30 |
| 1:46 | :02 PAUSE FOR LOCAL AVAIL | :31 |
| 1:48 | OUTCUE: ...unicorn of cleaning. | :02 |
| 1:48 | SEGMENT 1: ADVANCEMENTS IN ANTI-AGING | 10:24 |
| | Synopsis: By 2030, 74 million Baby Boomers in the U.S. will be 65 or older. As people age, this means bigger burdens on the healthcare system, senior housing and care. But, what if one day, we could slow down this process of biological aging? Two researchers from Northwestern University join us this week to share some of the latest innovations in the anti-aging field. Host: Gary Price. Guests: Dr. Douglas Vaughan, chair, Department of Medicine, Northwestern University Feinberg School of Medicine, inaugural director, Potocsnak Longevity Institute, Northwestern University Feinberg School of Medicine; Dr. Frank Paella, associate director, Potocsnak Longevity Institute, Northwestern University Feinberg School of Medicine, director, HIV & Aging Center, Potocsnak Longevity Institute. Links for more info: https://www.feinberg.northwestern.edu/sites/longevity/ https://www.feinberg.northwestern.edu/faculty-profiles/az/profile.html?xid=17998 https://www.feinberg.northwestern.edu/faculty-profiles/az/profile.html?xid=15420 https://www.hhs.gov/aging/state-resources/index.html https://news.northwestern.edu/stories/2017/november/amish-live-longer-healthier-internal-fountain-of-youth/ https://www.ncbi.nlm.nih.gov/pmc/articles/PMC7990352/ Compliance Issues Covered: Health, Aging, Retirement, Disease, Technology, Science, Medicine | |
| 12:12 | SPOTBREAK 2&3: Microban/24 Hours McCormicks/Essentials Indeed/Wine Cellar Geico/Year Book | :30 :30 :30 :30 |
| 14:12 | OUTCUE: ...percent or more. | :30 |
| 14:12 | :02 PAUSE FOR LOCAL AVAIL | :02 |
| 14:14 | SEGMENT 2: A NEW PERSPECTIVE ON COOKING AT HOME | 8:24 |
| | Synopsis: Ever find yourself staring at a recipe and feeling completely lost or overwhelmed? Us too. Cooking doesn't have to be this big production, but can instead be a time to unwind, experiment and not always aim for perfection. Cookbook author Leanne Brown joins us this week to unpack how to become a calmer cook this year by planning ahead and setting new expectations. Host: Marty Peterson. Guest: Leanne Brown, expert, food studies, cookbook author, <i>Good Enough: Embracing the Joys of Imperfection and Practicing Self-Care in the Kitchen</i> . Links for more info: https://www.amazon.com/Good-Enough-Cookbook-Embracing-Imperfection/dp/1523509678 https://www.budgetbytes.com/ https://books.leannebrown.com/good-and-cheap.pdf Compliance Issues Covered: Cooking, Diet, Health, Mental Health, Organization, Literature | |
| 22:38 | SPOTBREAK 4: Mr. Clean/Magic Eraser Home Depot/LG Washtower | :30 :30 |
| 23:38 | OUTCUE: ...dollars or more. | :30 |
| 23:38 | CULTURE CRASH: BINGING THE ROM-COM SERIES "LOVE LIFE" | 2:48 |
| | Synopsis: The series, "Love Life" is a whimsical ride through the ups and downs of modern dating, relationships and finding love. Seasons 1 and 2 are now out on HBO Max. Host: Evan Rook Compliance Issues Covered: Culture, TV | |
| 26:26 | SPOTBREAK 5: Pantene/Demetria Lucas Ebay/Gourmet Meal | :30 :30 |
| 27:26 | OUTCUE: ...motors lets ride. | :30 |
| 27:26 | Program Conclusion | :32 |
| 27:58 | TOTAL TIME | |

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Program Log for *Viewpoints Radio*

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|-----------------|-----------|-------------------------------|---|
| Program | 22-05 | Written & Produced | Amirah Zaveri, Polly Hansen & Evan Rook |
| Air Week | 1/30/2022 | Studio Producer | Jason Dickey |

| Time | Segment | Dur. |
|-------|---|-------------------|
| :00 | INTRO | :45 |
| :45 | SPOTBREAK 1: Liberty Mutual/Reading Indeed/Superintendent | :30 |
| 1:46 | :02 PAUSE FOR LOCAL AVAIL | :31 |
| 1:48 | SEGMENT 1: LIVING LIFE IN A 24/7 SOCIETY | :02 |
| | Synopsis: We play many roles in life: coworker, manager, partner, parent, caregiver. The list is seemingly endless. It can be all too easy to get wrapped in these many roles and forget all together about spending time on yourself as an individual. We speak with acclaimed writer and author, Eve Rodsky about the mental toll of our daily lives and how to get back to finding a balance. Host: Gary Price. Guest: Eve Rodsky, writer, author, <i>Find Your Unicorn Space: Reclaim Your Creative Life in a Too Busy World</i> . Links for more info: https://twitter.com/eve_rodsky?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor https://www.amazon.com/Find-Your-Unicorn-Space-Creative/dp/0593328019 https://www.apa.org/pubs/reports/work-well-being/compounding-pressure-2021 Compliance Issues Covered: Mental Health, Psychology, Self-Identity, Parenting, Education, Literature | 9:08 |
| 10:56 | SPOTBREAK 2&3: McCormick/Essentials Bounty/Milkshake Ibrace/Moment 3 | :30 :30 :60 |
| 12:56 | :02 PAUSE FOR LOCAL AVAIL | :02 |
| 12:58 | SEGMENT 2: A COMPREHENSIVE GUIDE TO FANDOM | :02 |
| | Synopsis: What was your favorite comic book series, video game or card game growing up? Depending on your age, it could have been Magic: The Gathering, Batman or Minecraft. In fact, you still could be a fan of these no matter what your age is. This week – we discuss the vast world of fandom and just what it means to be a part of this community. Host: Marty Peterson. Guests: Amy Ratcliffe, managing editor, <i>Nerdist</i> , author, <i>A Kids Guide to Fandom: Exploring Fan-Fic, Cosplay, Gaming, Podcasting and More in the Geek World!</i> ; Liana, high school senior, Chicago. Links for more info: https://twitter.com/amy_geek https://www.amazon.com/Kids-Guide-Fandom-Exploring-Podcasting/dp/0762498757 https://www.fandom.com/ Compliance Issues Covered: Comics, Art, Entertainment, Technology, Parenting, Hobby, Personal Interests, Community | 9:27 |
| 22:25 | SPOTBREAK 4: Olay/Body Mr. Clean/Magic Eraser | :30 :30 |
| 23:25 | CULTURE CRASH: THE DEBUT OF "SHIVA BABY" | 3:05 |
| | Synopsis: New writer & director Emma Seligman is generating a lot of buzz across Hollywood. This week, we discuss her debut film, "Shiva Baby" that's now streaming on HBO Max. Host: Evan Rook Compliance Issues Covered: Culture, TV | |
| 26:30 | SPOTBREAK 5: Cologuard/Hiking | :57 |
| 27:27 | Program Conclusion | :33 |
| 28:00 | TOTAL TIME | |

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Program Log for *Viewpoints Radio*

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|-----------------|------------|-------------------------------|---------------------------|
| Program | 22-06 | Written & Produced | Amirah Zaveri & Evan Rook |
| Air Week | 02/06/2022 | Studio Producer | Jason Dickey |

| Time | Segment | Dur. |
|-------|--|--------------------------|
| :00 | INTRO | :45 |
| :45 | SPOTBREAK 1: Microban/24 Hours Indeed/Physical Therapist | :30 |
| 1:45 | :02 PAUSE FOR LOCAL AVAIL | :02 |
| 1:47 | SEGMENT 1: SPIN, SWEAT, REPEAT: THE EVER-EVOLVING FITNESS LANDSCAPE | 9:39 |
| | Synopsis: It feels like the fitness market has more options than ever before. Between the rise of at-home fitness, traditional gyms and focused classes, consumers can pick and choose to workout whichever way they like. This week – we speak with two fitness experts about evolving trends in exercise and what’s next. Host: Gary Price. Guests: Dr. David J. Miller, faculty member, School of Business, George Mason University; Dr. Glenn Gaesser, professor, exercise physiology, School of Health Solutions, Arizona State University. Links for more info: https://www.businessinsider.com/peloton-slide-at-home-fitness-growth-ubs-cfra-research-2022-1 https://www.amazon.com/Sweating-Together-David-J-Miller/dp/1940858976 https://business.gmu.edu/facultyandresearch/faculty/profile/115/355/ https://chs.asu.edu/glenn-gaesser Compliance Issues Covered: Fitness, Health, Technology, Business, Community, Exercise, Fitness Industry | |
| 11:26 | SPOTBREAK 2&3: Ebay/Storing Parts GEICO/Toys Liberty Insurance/Sound Effects Capital One Venture X/The Bend | :30 :30 :30 :30 |
| 13:26 | :02 PAUSE FOR LOCAL AVAIL | :02 |
| 13:28 | SEGMENT 2: THE HISTORY OF TIMEKEEPING | 9:59 |
| | Synopsis: From sundials to mechanical clocks to atomic clocks, humans – throughout the centuries – have kept track of time using many different methods. Physics and astronomy professor Chad Orzel joins us this week to highlight just how much we rely on accurate clocks and how timekeeping technology has evolved across human history. Host: Marty Peterson. Guest: Chad Orzel, associate professor, physics and astronomy, Union College, author, <i>A Brief History of Timekeeping: The Science of Marking Time, From Stonehenge to Atomic Clocks</i> . Links for more info: https://benbellabooks.com/shop/a-brief-history-of-timekeeping/ https://www.uh.edu/engines/epi120.htm https://twitter.com/orzelc?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor https://www.union.edu/physics-and-astronomy/faculty-staff/chad-orzel Compliance Issues Covered: History, Invention, Innovation, Culture, Ancient Civilization, Archaeology | |
| 23:27 | SPOTBREAK 4: Microban/24 Hours Wendy’s/You Do You Breakfast | :30 :30 |
| 24:27 | CULTURE CRASH: A NEW TAKE ON A POPULAR SERIES | 1:59 |
| | Synopsis: The hit sitcom, “How I Met Your Mother” ran for nine seasons between 2005 and 2014. Now, producers are creating a new take on the original show with the launch of the series, “How I Met Your Father”. We discuss if the new release is worth the hype. Host: Evan Rook Compliance Issues Covered: Culture, TV | |
| 26:26 | SPOTBREAK 5: Bank of America/Family Time Metamucil/Radio | :30 :30 |
| 27:26 | Program Conclusion | :34 |
| 28:00 | TOTAL TIME | |

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Program Log for *Viewpoints Radio*

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|-----------------|------------|-------------------------------|---------------------------|
| Program | 22-07 | Written & Produced | Amirah Zaveri & Evan Rook |
| Air Week | 02/13/2022 | Studio Producer | Jason Dickey |

| Time | Segment | Dur. |
|-------|---|--------------------------|
| :00 | INTRO | :45 |
| :45 | SPOTBREAK 1: McCormicks/Essentials Capital One/Auto Just Easy | :30 |
| 1:45 | :02 PAUSE FOR LOCAL AVAIL | :02 |
| 1:47 | SEGMENT 1: THE JOURNEY OF ADDICTION | 9:36 |
| | Synopsis: More than 101,000 Americans died from a drug overdose between April 2020 and April 2021, according to the Centers for Disease Control and Prevention. Substance abuse, or addiction, is a national crisis that's only continuing to worsen as new drugs enter the market and treatment has been disrupted due to the pandemic. Recovering addict Dr. Carl Erik Fisher joins us this week to share his own story with addiction and what can be done to improve treatment for people suffering from substance abuse issues. Host: Gary Price. Guest: Dr. Carl Erik Fisher, psychiatrist, assistant professor, Columbia University, author, <i>The Urge: Our History of Addiction</i> Links for more info: https://www.amazon.com/Urge-Our-History-Addiction/dp/0525561447 https://twitter.com/DrCarlErik?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor https://www.columbiapsychiatry.org/profile/carl-e-fisher-md https://findtreatment.gov/ https://www.samhsa.gov/find-help/national-helpline Compliance Issues Covered: Addiction, Substance Abuse, Mental Health, Medicine, Healthcare, History. | |
| 11:23 | SPOTBREAK 2&3: Indeed/Restaurant Microban/Defenders Dairy Queen/DQ VDay Ebay/Seat Tear | :30 :30 :30 :30 |
| 13:23 | :02 PAUSE FOR LOCAL AVAIL | :02 |
| 13:25 | SEGMENT 2: THE MANY MODES OF TRANSPORTATION | 9:59 |
| | Synopsis: You can love biking, but if your city or town isn't bike friendly, it can be difficult to get around safely. Dr. Susan Shaheen, a professor of civil and environmental engineering at the University of California-Berkeley, joins us this week to highlight the country's current infrastructure and what more needs to be done to promote greater citizen mobility with bikes, scooters and other non-motor modes of transportation. Host: Marty Peterson. Guest: Dr. Susan Shaheen, professor, civil and environmental engineering, University of California-Berkeley, co-director, Transportation Sustainability Research Center, University of California-Berkeley Links for more info: https://ce.berkeley.edu/people/faculty/shaheen https://www.nytimes.com/2021/06/24/realestate/the-best-cities-for-cyclists.html https://twitter.com/SusanShaheen1?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor Compliance Issues Covered: Transportation, Sustainability, Environment, Mobility, Aging, Urban Planning, Infrastructure | |
| 22:54 | SPOTBREAK 4: Wendy's/You Do You Breakfast GEICO/Year Book | :30 :31 |
| 23:55 | CULTURE CRASH: A FRESH TAKE ON "NIGHTMARE ALLEY" | 2:31 |
| | Synopsis: We discuss the new film, "Nightmare Alley" which is a remake of the 1947 film of the same title. It's filled with a star-studded cast and does not disappoint. Hear why this movie makes our 'Best of 2021 Films' list. Host: Evan Rook Compliance Issues Covered: Culture, TV | |
| 26:26 | SPOTBREAK 5: Mr.Clean/Magic Eraser McCormicks/Essentials | :30 :30 |
| 27:26 | Program Conclusion | :33 |
| 27:59 | TOTAL TIME | |

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Program Log for *Viewpoints Radio*

| | | | |
|-----------------|------------|-------------------------------|---------------------------|
| Program | 22-08 | Written & Produced | Amirah Zaveri & Evan Rook |
| Air Week | 02/20/2022 | Studio Producer | Jason Dickey |

| Time | Segment | Dur. |
|-------|--|--------------------------------|
| :00 | INTRO | :45 |
| :45 | SPOTBREAK 1: AARP/Morgan Freeman | OUTCUE: ... history with AARP. |
| 1:45 | :02 PAUSE FOR LOCAL AVAIL | :02 |
| 1:47 | SEGMENT 1: FOSTERING CURIOSITY AND A GREATER PASSION FOR LEARNING EARLY ON | 9:23 |
| | <p>Synopsis: Most parents know that reading is vital to a child or teen's development and learning. But reading isn't everything. To fully understand many topics, experiences and encounters help to fully engrain what's being taught. We speak with an education expert and clinical psychologist this week about how to bring more curiosity, creativity and critical thinking to learning.</p> <p>Host: Gary Price. Guests: Dr. Joe Galasso, clinical psychologist, Baker Street Behavioral Health; Julie Bogart, home educator, mother, author, <i>Raising Critical Thinker's: A Parent's Guide to Growing Wise Kids in the Digital Age</i>.</p> <p>Links for more info: https://www.instagram.com/juliebravewriter/?hl=en https://twitter.com/BraveWriter?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor https://www.amazon.com/Raising-Critical-Thinkers-Parents-Growing/dp/0593192281 https://www.bakerstreetpsych.com/about</p> <p>Compliance Issues Covered: Child Development, Parenting, Mental Health, Education, Technology, Psychology, Communication.</p> | |
| 11:10 | SPOTBREAK 2&3: Ebay/Storing Parts | :30 |
| | Procter Gamble/Dawn Powerwash | :30 |
| | Pfizer/Ibrance Moment | OUTCUE: ... loss of appetite. |
| 13:10 | :02 PAUSE FOR LOCAL AVAIL | :02 |
| 13:12 | SEGMENT 2: THE INTERESTING LEGACIES OF PAST U.S. PRESIDENTS | 10:17 |
| | <p>Synopsis: Ahead of Presidents Day on Monday, February 21, we highlight some of our past presidents and their accomplishments and failures. What's a common trait amongst the men who've held this role? Which president championed environmental policy? How have political campaigns changed or stayed similar over the last hundred years? Ronald Gruner, author of <i>We the Presidents</i>, joins us this week to answer these questions and more.</p> <p>Host: Marty Peterson. Guest: Ronald Gruner, author, <i>We the Presidents: How American Presidents Shaped the Last Century</i>.</p> <p>Links for more info: https://wethepresidents.us/ https://www.amazon.com/We-Presidents-American-Shaped-Century/dp/1737823101 https://www.history.com/topics/holidays/presidents-day</p> <p>Compliance Issues Covered: American History, Literature, Politics, Government, Domestic Policy, Culture, Leadership.</p> | |
| 23:29 | SPOTBREAK 4: Indeed/Gourmet Rest | :30 |
| | Procter Gamble/Microban Defenders | OUTCUE: ... store near you. |
| 24:29 | CULTURE CRASH: THIS YEAR'S 'BEST PICTURE' NOMINEES | 1:57 |
| | <p>Synopsis: From <i>Belfast</i> to <i>King Richard</i>, we breakdown this year's highly anticipated list of Academy Award 'Best Picture' nominees. The Oscar's will be held on March 27, 2022.</p> <p>Host: Evan Rook</p> <p>Compliance Issues Covered: Culture, Film</p> | |
| 26:26 | SPOTBREAK 5: Procter Gamble/Charmin Black History – Shirley Chisholm | OUTCUE: ... with Charmin. |
| 27:26 | Program Conclusion | :32 |
| 27:58 | TOTAL TIME | |

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Program Log for *Viewpoints Radio*

| | | | |
|-----------------|------------|-------------------------------|---------------------------|
| Program | 22-09 | Written & Produced | Amirah Zaveri & Evan Rook |
| Air Week | 02/27/2022 | Studio Producer | Jason Dickey |

| Time | Segment | Dur. |
|-------|---|-------------------|
| :00 | INTRO | :45 |
| :45 | SPOTBREAK 1: Procter Gamble/Dawn Powerwash Ebay/Storing Parts | :30 |
| 1:45 | :02 PAUSE FOR LOCAL AVAIL | :30 |
| 1:47 | SEGMENT 1: THE COACHES THAT CHANGED THE GAME | :02 |
| | Synopsis: Millions have heard of 23-time Olympic gold medalist swimmer, Michael Phelps. But how about Bob Bowman? Most likely not. Bowman was Phelps' longtime swimming coach who started working with the young swimmer when he was just 11 years old. He was there every step of the way in Phelps' athletic career, crafting him into the Olympic swimming superstar he is today. It makes you wonder – where would many of the top athletes be today without the coaches who guided, motivated and supported them? Host: Gary Price. Guest: Justin Spizman, sportswriter, author, <i>Coach: The Greatest Teachers in Sports and Their Lessons for Us All</i> . Links for more info: https://www.abbeville.com/books/coach-by-justin-spizman-859-b https://www.inc.com/partners-in-leadership/4-quotes-from-olympic-coaches-that-can-make-you-a-better-leader.html http://www.vincelombardi.com/ Compliance Issues Covered: Sports, Sports History, Leadership, Career, Culture, Global Affairs | 10:15 |
| 12:02 | SPOTBREAK 2&3: AARP/Andrew Hope Procter Gamble/Olay GEICO/Touring | :60 :30 :30 |
| 14:02 | :02 PAUSE FOR LOCAL AVAIL | :02 |
| 14:04 | SEGMENT 2: THE LARGER APPEAL OF "HARRY POTTER" | 9:22 |
| | Synopsis: The <i>Harry Potter</i> series is one of the most beloved stories of all time, unlocking a world of wizarding magic, adventure and intrigue to millions of young readers. We discuss how its unconventional storyline and character development can shift thinking and teach real life lessons to young and old readers alike. Host: Marty Peterson. Guests: Amy Hogan, media manager, MuggleNet.com; Mimi Gladstein, English & Literature, professor, University of Texas at El Paso. Links for more info: https://www.mugglenet.com/ https://www.utep.edu/liberalarts/english/people/faculty-profiles/mimi-gladstein.html https://twitter.com/MuggleNet https://www.vox.com/culture/2017/6/26/15856668/harry-potter-20th-anniversary-explained https://yourstory.com/2016/07/hermione-granger/amp Compliance Issues Covered: Literature, Pop Culture, Education, Equality, Feminism, Child Development | |
| 23:26 | SPOTBREAK 4: Indeed/Restaurant Pfizer/Eliquis – I Didn't Wait | :30 :30 |
| 24:26 | CULTURE CRASH: THE DRAW OF NOSTALGIC MUSIC | 2:00 |
| | Synopsis: This year's Super Bowl halftime show featuring Eminem, Dr. Dre, Snoop Dogg and Mary J. Blige was an instant hit. It was a blast to the past and reinvigorated that the nostalgic music of our younger years will always hold a special place in our hearts. Host: Evan Rook Compliance Issues Covered: Culture, Music, Sports | |
| 26:26 | SPOTBREAK 5: Procter Gamble/Charmin Black History – Board vs. Brown. | :60 |
| 27:26 | Program Conclusion | :31 |
| 27:57 | TOTAL TIME | |

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Program Log for *Viewpoints Radio*

| | | | |
|-----------------|------------|-------------------------------|---------------------------|
| Program | 22-10 | Written & Produced | Amirah Zaveri & Evan Rook |
| Air Week | 03/06/2022 | Studio Producer | Jason Dickey |

| Time | Segment | Dur. |
|-------|---|------------|
| :00 | INTRO | :45 |
| :45 | SPOTBREAK 1: EBAY/Seat Tear Procter Gamble/Olay Body | :30 |
| 1:45 | :02 PAUSE FOR LOCAL AVAIL | :30 |
| 1:47 | SEGMENT 1: AN INFLUX OF NEW NEIGHBORS | :02 |
| | Synopsis: Eagles. Sea lions. Black bears. What do all these animals have in common? A surprising number of each of these species are now calling cities home. Countless different species of wildlife were driven out of cities centuries ago, but in recent decades have begun returning in greater numbers and adapting to the human-centric infrastructure. Two wildlife experts join us this week to highlight how we can both coexist in these settings. Host: Gary Price. Guests: Dr. Peter Alagona, associate professor, environmental studies, University of California – Santa Barbara, author, <i>The Accidental Ecosystem: People and Wildlife in American Cities</i> ; Dr. Stanley Gehrt, professor, wildlife ecology, The Ohio State University. Links for more info: https://www.ucpress.edu/book/9780520386310/the-accidental-ecosystem https://www.smithsonianmag.com/smart-news/massive-black-bear-hank-the-tank-ransacks-california-community-180979624/ https://es.ucsb.edu/people/peteralagona https://senr.osu.edu/our-people/stanley-d-gehr https://urbancoyotersearch.com/ Compliance Issues Covered: Environment, Wildlife, Ecology, Urban Development, American History | 10:49 |
| 12:36 | SPOTBREAK 2&3: Indeed/Food Truck Procter Gamble/Pantene Urban Legend Pfizer/Cologuard Hiking | :30 :30 |
| 14:34 | :02 PAUSE FOR LOCAL AVAIL | :58 |
| 14:36 | SEGMENT 2: THE PANG OF REGRET | :02 |
| | Synopsis: Ever wish that you could turn back time and do something differently? Everyone’s been there at one point or another. Regret is an all-too-common feeling that’s simply part of life, but it’s what we learn from our mistakes that matters. Writer Daniel Pink joins us this week to breakdown the intricacies of this emotion and share how people can avoid self-pity and constructively move forward. Host: Marty Peterson. Guest: Daniel Pink, writer, author, <i>The Power of Regret: How Looking Backward Moves Us Forward</i> . Links for more info: https://www.psychologytoday.com/us/blog/intense-emotions-and-strong-feelings/201812/regret https://www.amazon.com/Power-Regret-Looking-Backward-Forward/dp/0735210659 https://www.inc.com/christine-lagorio-chafkin/daniel-pink-leadership-failure-communication.html Compliance Issues Covered: Psychology, Emotional Wellness, Personal Development, Self-Growth, Mental Health, Career, Communication | 8:41 |
| 23:17 | SPOTBREAK 4: Procter Gamble/Microban Defenders EBAY/Gourmet Meal | :30 :30 |
| 24:17 | CULTURE CRASH: NEVER GETTING TIRED OF THE FILM, “THE PRESTIGE” | 2:09 |
| | Synopsis: “The Prestige” was released in 2006 and features some of Hollywood’s biggest names, including Christian Bale, Hugh Jackman and Michael Caine. We discuss why it’s a remarkable movie that never gets old watch after watch. Host: Evan Rook Compliance Issues Covered: Culture, Film | |
| 26:26 | SPOTBREAK 5: Taco Bell/Late Night Progressive/Baseball Fanatic | :30 :30 |
| 27:26 | Program Conclusion | :31 |
| 27:58 | TOTAL TIME | |

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Program Log for *Viewpoints Radio*

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|-----------------|------------|-------------------------------|---------------------------|
| Program | 22-11 | Written & Produced | Amirah Zaveri & Evan Rook |
| Air Week | 03/13/2022 | Studio Producer | Jason Dickey |

| Time | Segment | Dur. |
|-------|--|--------------------------|
| :00 | INTRO | :45 |
| :45 | SPOTBREAK 1: Indeed/Gutters Ebay/Seat Tear | :30 |
| | OUTCUE: ...motors let's ride. | :30 |
| 1:45 | :02 PAUSE FOR LOCAL AVAIL | :02 |
| 1:47 | SEGMENT 1: A MORE SUPPORTIVE MENTAL HEALTH SYSTEM | 9:34 |
| | Synopsis: In President Biden's State of the Union speech earlier this month, he addressed the many pitfalls of the current mental health care system. Millions of Americans are falling through the cracks and failing to get the consistent and comprehensive help they need. More so, the isolation of the pandemic has taken a big toll on young people as rates of depression, anxiety and other mental disorders have sharply risen in children and adolescents. What are the key areas that need to be fixed? Why is mental health just as important as physical health? We answer these questions and more this week on Viewpoints. Host: Gary Price. Guests: Dr. Thomas Insel, psychiatrist, neuroscientist, former head, National Institute of Mental Health, author, <i>Healing: Our Path From Mental Illness to Mental Health</i> ; Dr. Vaile Wright, psychologist, senior director, Health Care Innovation, American Psychological Association. Links for more info: https://www.nami.org/About-Mental-Illness https://www.samhsa.gov/find-help/national-helpline https://www.betterhelp.com/ https://www.theatlantic.com/ideas/archive/2022/02/american-mental-health-crisis-healing/622052/ https://www.amazon.com/Healing-Path-Mental-Illness-Health/dp/0593298047 Compliance Issues Covered: Mental Health, Psychology, Public Health, Health Insurance, Health Policy, Technology, Innovation, Science | |
| 11:21 | SPOTBREAK 2&3: USPS/Fatherhood Bank of America/Family Time Procter Gamble/Pantene Demetria Lucas Liberty Mutual/Booming Voice | :30 :30 :30 :29 |
| 13:20 | :02 PAUSE FOR LOCAL AVAIL | :02 |
| 13:22 | SEGMENT 2: THE ECONOMIC SQUEEZE OF INFLATION | 9:56 |
| | Synopsis: Inflation just seems to keep on rising month after month. Between January 2021 and January 2022, prices across the board went up by 7.5 percent. What's next? Economics professor Dr. Christian Vom Lehn joins us to breakdown what's fueling these continued price hikes and how the invasion of Ukraine by Russia may make certain goods and services pricier. Suburban wife and mom Carrie Leonard also joins us this week to share how her family is dealing with inflation and saving money where they can. Host: Marty Peterson. Guest: Dr. Christian Vom Lehn, assistant professor, economics, Brigham Young University; Carrie Leonard, suburban Chicago resident. Links for more info: https://economics.byu.edu/directory/christian-vom-lehn https://www.bls.gov/opub/ted/2022/consumer-prices-up-7-5-percent-over-year-ended-january-2022.htm https://www.nytimes.com/2022/03/03/business/economy/federal-reserve-powell-inflation.html Compliance Issues Covered: Personal Finance, Consumerism, Economy, Manufacturing, Labor Issues | |
| 23:18 | SPOTBREAK 4: USPS/Fatherhood Pfizer/Eliquis – I Didn't Wait | :30 :30 |
| 24:18 | CULTURE CRASH: GETTING BACK TO THE 90'S | 2:10 |
| | Synopsis: We travel back in time to the 1990's as author Chuck Klosterman joins Culture Crash to highlight the iconic culture, media and politics of this infamous decade. Host: Evan Rook Compliance Issues Covered: Culture, History | |
| 26:28 | SPOTBREAK 5: Skechers/Walk Pants Procter Gamble/Dawn Powerwash Spray Wipe | :30 :30 |
| 27:28 | Program Conclusion | :32 |
| 28:00 | TOTAL TIME | |

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|-----------------|------------|-------------------------------|---------------------------|
| Program | 22-12 | Written & Produced | Amirah Zaveri & Evan Rook |
| Air Week | 03/20/2022 | Studio Producer | Jason Dickey |

| Time | Segment | Dur. |
|-------|--|-------|
| :00 | INTRO | :45 |
| :45 | SPOTBREAK 1: USPS/Innovations Procter Gamble/Metamucil | :30 |
| 1:45 | :02 PAUSE FOR LOCAL AVAIL | :30 |
| 1:47 | OUTCUE: ...dot com today. | :02 |
| 1:47 | SEGMENT 1: THE EXPANDING LANDFILL IN SPACE | 8:43 |
| | Synopsis: From weather forecasting to cellular coverage to global imaging, we heavily rely on space satellites in our day to day lives. The growing amount of litter just past Earth's atmosphere threatens these services as well as astronauts living in space. We discuss the serious issue of human-created space debris and what's being done to curb this problem before it reaches catastrophic levels. Host: Gary Price. Guests: Dr. Jonathon McDowell, astronomer, astrophysicist, Center for Astrophysics at Harvard and the Smithsonian; Dr. Moriba Jah, associate professor, aerospace engineering, engineering mechanics, University of Texas – Austin, co-founder, chief scientist, Privateer Space. Links for more info: https://www.cfa.harvard.edu/people/jonathan-mcdowell https://twitter.com/planet4589?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor https://www.ae.utexas.edu/people/faculty/faculty-directory/jah https://mission.privateer.com/?gclid=CjwKCAiAg6yRBhBNEiwAeVyL0Kz_Hdz2y6qHyUhojK-oAU8ffXKtabRTXrur9f_AUSI7R8T5YU_xoC3cAQAvD_BwE https://clearspace.today/ Compliance Issues Covered: Space, Technology, Waste Management, Science, Environment | |
| 10:30 | SPOTBREAK 2&3: GEICO/Family USPS/Delivering America | :30 |
| | Honey Nut Cheerios/Tango Heart | :30 |
| | Allstate/Speed Bump | :30 |
| 12:31 | OUTCUE: ...affiliates Northbrook Illinois. | :31 |
| 12:31 | :02 PAUSE FOR LOCAL AVAIL | :02 |
| 12:33 | SEGMENT 2: PAVING A NEW FUTURE FOR CLASSICAL MUSIC | 10:57 |
| | Synopsis: Less than 2 percent of all classical musicians are African American. Despite a push for more diversity and inclusion in recent years, the industry largely remains the same in makeup. Two classical music experts join us this week to help us understand the barriers for entry into classical music and how those in the field are helping younger populations gain exposure and greater access to the genre. Host: Marty Peterson. Guests: Brendan Slocumb, professional violinist, music educator, author, <i>The Violin Conspiracy</i> ; Afa S. Dworkin, president, artistic director, Sphinx. Links for more info: https://www.sphinxmusic.org/ https://www.brendanslocumb.com/about-me https://www.wbur.org/cognoscenti/2020/07/22/classical-music-racism-linda-katherine-cutting Compliance Issues Covered: Music, Diversity, Career, Arts, Equity, Literature, Education, Nonprofit Organization | |
| 23:30 | SPOTBREAK 4: USPS/Innovations Capital One/Choosing Teams | :30 |
| 24:30 | OUTCUE: ...member F-D-I-C. | :30 |
| 24:30 | CULTURE CRASH: THE DARKER "BATMAN" | 1:57 |
| | Synopsis: "The Batman" starring Robert Pattinson has dominated box office charts the last couple of weeks. We discuss if the new take on the classic franchise is worth the hype. Host: Evan Rook Compliance Issues Covered: Culture, Film | |
| 26:27 | SPOTBREAK 5: USPS/Delivering America Indeed/Pharmacy | :30 |
| 27:27 | OUTCUE: ...and conditions apply. | :30 |
| 27:27 | Program Conclusion | :33 |
| 28:00 | TOTAL TIME | |

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|-----------------|------------|-------------------------------|---|
| Program | 22-13 | Written & Produced | Amirah Zaveri, Polly Hansen & Evan Rook |
| Air Week | 03/27/2022 | Studio Producer | Jason Dickey |

| Time | Segment | Dur. |
|-------|--|-------------------------------------|
| :00 | INTRO | |
| :45 | SPOTBREAK 1: USPS/Delivering America | :45 |
| | Procter Gamble/Dawn Powerwash | :30 |
| 1:45 | :02 PAUSE FOR LOCAL AVAIL | OUTCUE: ...wipe and rinse. |
| | | :30 |
| 1:47 | SEGMENT 1: CARING FOR AN AGING POPULATION | :02 |
| | | 9:33 |
| | Synopsis: More than 54 million Americans ages 65 or older are living in the U.S. today. This accounts for almost 17 percent of the total population. This number is only set to rise over the next two decades as millions more baby boomers transition into this next phase of life. As this population further ages, many will require care. So often we talk about the healthcare system and the patients themselves, but what about the caregivers who provide these services? In many cases, this role falls on family members shoulders, and for this group, it can be all too easy to quickly lose sight of personal health, wellness and relationships. We discuss the ups and downs of caregiving in a world that can feel isolating and hard to navigate. Host: Gary Price. Guests: Dr. Santo D. Marabella, author, <i>Lessons of Caring: Inspiration and Support for Caregivers</i> ; Erik Stoll, co-director, film, <i>America</i> . Links for more info: https://www.caregiver.org/ https://americadocumentary.com/ https://www.aarp.org/caregiving/ https://www.usa.gov/disability-caregiver Compliance Issues Covered: Senior Care, Aging, Healthcare, Relationships, Health | |
| 11:20 | SPOTBREAK 2&3: USPS/Innovations | :30 |
| | Eliquis/I Didn't Wait | :30 |
| | Procter Gamble/Microban Defenders | :30 |
| | Discover Card/Cashback Match | OUTCUE: ...match limitations apply. |
| 13:20 | :02 PAUSE FOR LOCAL AVAIL | :30 |
| 13:22 | SEGMENT 2: WHEN THE GUILTY ARE MARKED AS INNOCENT | :02 |
| | | 9:58 |
| | Synopsis: Why do we believe one person but believe another is lying? This week, author Sarah Weinman joins us as we discuss the story of one American man in the 1950's who was able to dupe millions and get released from prison. Host: Marty Peterson. Guest: Sarah Weinman, writer, author, <i>Scoundrel: How a Convicted Murderer Persuaded the Women Who Loved Him, the Conservative Establishment, and the Courts to Set Him Free</i> . Links for more info: https://www.nytimes.com/2017/09/24/nyregion/edgar-smith-killer-who-duped-william-f-buckley-dies-at-83.html https://www.harpercollins.com/products/scoundrel-sarah-weinman https://www.nytimes.com/column/crime Compliance Issues Covered: Crime, History, Criminal Justice, Law, Psychology, Media | |
| 23:20 | SPOTBREAK 4: USPS/Delivering America | :30 |
| | Ebay/Seat Tear | OUTCUE: ...motors let's ride. |
| | | :30 |
| 24:20 | CULTURE CRASH: "HEAT WAVES": A SONG THAT SEEMS TO NEVER GO OUT OF STYLE | 2:07 |
| | Synopsis: The song, "Heat Waves" by the British indie pop rock band, Glass Animals continues to be a hit track almost two years after its release. We discuss its continued popularity and what else is worth a listen from Glass Animals. Host: Evan Rook Compliance Issues Covered: Culture, Music | |
| 26:27 | SPOTBREAK 5: USPS/Innovations | :30 |
| | Pepto Bismol/Not On The Go | OUTCUE: ...reach of children. |
| 27:27 | Program Conclusion | :30 |
| 27:59 | TOTAL TIME | :32 |

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