



KOKH Oklahoma City  
1228 E Wilshire Blvd  
Oklahoma City, OK 73111

Richards Group, The-TRG  
2801 N Central Expressway  
Ste 100  
Dallas, TX 75204

## Contract # 2864491

**Schedule Dates** 04/20/17-05/19/17  
**Advertiser** Windfall Coalition (116560)  
**Agency** Richards Group, The-TRG (1569)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** WFL/00/28318 (923726)  
**Salesperson** Millennium/DAL, Dallas (1097)  
**Sales Office** Millennium Dallas  
**Buyer Name** HAGGARD, CATHY  
**Phone/Fax** /  
**CPE** WFL/00/28318  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments**

WFL ALL OTHER LORRI PRICE

\*\*\* PLEASE APPROVE AND CONFIRM ORDERS ASAP. ORDER SHOULD START IMMEDIATELY!!; STATION PRINTED CONTRACT CONFIRMATIONS MUST BE SENT TO SARAH

**Date Entered** 04/19/17  
**Last Modified** 04/19/17  
**Entered By** Victoria Nowell  
**CO-OP** No  
**Headline #** 25536323  
**Demo** A2554R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$2,486.25  
**Net Total** \$14,088.75  
**Sales Tax**

## Oklahoma City (KOKH)

By Broadcast Month	Spots	Rate
Apr. 2017	17	\$9,550.00
May. 2017	22	\$7,025.00
<b>Grand Total:</b>	<b>39</b>	<b>\$16,575.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	04/20/17-04/21/17	2	:30	9A- 10A (CST)	2				X	X			2	\$100.00	\$200.00	Oklahoma City (KOKH)	LIVING OKLAHOMA	4/19/17
2.0	Normal Line / SPOT (1)	04/24/17-04/28/17	2	:30	9A- 10A (CST)	3	X	X	X	X	X			3	\$100.00	\$300.00	Oklahoma City (KOKH)	LIVING OKLAHOMA	4/19/17
3.0	Normal Line / SPOT (1)	05/08/17-05/19/17	2	:30	9A- 10A (CST)	2	X	X	X	X	X			4	\$100.00	\$400.00	Oklahoma City (KOKH)	LIVING OKLAHOMA	4/19/17
4.0	Normal Line / SPOT (2)	04/20/17-04/21/17	2	:30	11A- 12P (CST)	2				X	X			2	\$100.00	\$200.00	Oklahoma City (KOKH)	NOON NEWS	4/19/17
5.0	Normal Line / SPOT (3)	05/15/17-05/19/17	2	:30	3P- Judge Mathis	3	X	X	X	X	X			3	\$125.00	\$375.00	Oklahoma City (KOKH)	JUDGE MATHIS	4/19/17
6.0	Normal Line / SPOT (4)	04/24/17-04/28/17	2	:30	4P- 5P (CST)	2	X	X	X	X	X			2	\$200.00	\$400.00	Oklahoma City (KOKH)	JUDGE JUDY	4/19/17
7.0	Normal Line / SPOT (5)	05/08/17-05/12/17	2	:30	6:30P- Big Bang Theory 2	2	X	X	X	X	X			2	\$650.00	\$1,300.00	Oklahoma City (KOKH)	BIG BANG THEORY	4/19/17
8.0	Normal Line / Prime (6)	04/26/17-04/26/17	2	:30	8P- FOX-Empire (Wednesday)				1					1	\$2,250.00	\$2,250.00	Oklahoma City (KOKH)	EMPIRE	4/19/17
9.0	Normal Line / SPOT (7)	05/08/17-05/12/17	2	:30	9P- News-Fox 25 Primetime News @ 9	2	X	X	X	X	X			2	\$575.00	\$1,150.00	Oklahoma City (KOKH)	NEWS	4/19/17
10.0	Normal Line / SPOT (8)	05/13/17-05/13/17	2	:30	9P- News-Fox 25 Primetime News at 9 Saturday							1		1	\$250.00	\$250.00	Oklahoma City (KOKH)	SAT NEWS	4/19/17
11.0	Normal Line / SPOT (9)	04/20/17-04/28/17	2	1:00	9A- 10A (CST)	1	X	X	X	X	X			2	\$200.00	\$400.00	Oklahoma City (KOKH)	LIVING OKLAHOMA	4/19/17
12.0	Normal Line / SPOT (9)	05/08/17-05/12/17	2	1:00	9A- 10A (CST)	1	X	X	X	X	X			1	\$200.00	\$200.00	Oklahoma City (KOKH)	LIVING OKLAHOMA	4/19/17

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

*[Signature]* *[Signature]* 4/20/17

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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13.0	Normal Line / SPOT (9)	05/15/17-05/19/17	2	1:00	9A- 10A (CST)	2	X	X	X	X	X			2	\$200.00	\$400.00	Oklahoma City (KOKH)	LIVING OKLAHOMA	4/19/17
14.0	Normal Line / SPOT (10)	04/20/17-04/21/17	2	1:00	11A- 12P (CST)	2				X	X			2	\$200.00	\$400.00	Oklahoma City (KOKH)	NOON NEWS	4/19/17
15.0	Normal Line / SPOT (10)	05/15/17-05/19/17	2	1:00	11A- 12P (CST)	3	X	X	X	X	X			3	\$200.00	\$600.00	Oklahoma City (KOKH)	NOON NEWS	4/19/17
16.0	Normal Line / SPOT (11)	05/15/17-05/19/17	2	1:00	3P- Judge Mathis	1	X	X	X	X	X			1	\$250.00	\$250.00	Oklahoma City (KOKH)	JUDGE MATHIS	4/19/17
17.0	Normal Line / SPOT (12)	04/24/17-04/28/17	2	1:00	4P- 5P (CST)	1	X	X	X	X	X			1	\$400.00	\$400.00	Oklahoma City (KOKH)	JUDGE JUDY	4/19/17
18.0	Normal Line / SPOT (12)	05/08/17-05/19/17	2	1:00	4P- 5P (CST)	1	X	X	X	X	X			2	\$400.00	\$800.00	Oklahoma City (KOKH)	JUDGE JUDY	4/19/17
19.0	Normal Line / SPOT (13)	05/08/17-05/12/17	2	1:00	6:30P- Big Bang Theory 2	1	X	X	X	X	X			1	\$1,300.00	\$1,300.00	Oklahoma City (KOKH)	BIG BANG THEORY	4/19/17
20.0	Normal Line / SPOT (15)	04/22/17-04/22/17	2	1:00	9P- News-Fox 25 Primetime News at 9 Saturday							1		1	\$500.00	\$500.00	Oklahoma City (KOKH)	SAT NEWS	4/19/17
21.0	Normal Line / Prime (16)	04/26/17-04/26/17	2	1:00	8P- FOX-Empire (Wednesday)				1					1	\$4,500.00	\$4,500.00	Oklahoma City (KOKH)	EMPIRE	4/19/17

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

*S Nowell* *4/20/17*

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25536323	<b>Changes as of:</b> 4/19/2017 at 1:43 PM	<b>Version:</b> Highlighting Revision 1	
<b>CPE:</b> WFL/00/28318	<b>Flight:</b> 4/17/17 - 5/20/17	<b>Station:</b> KOKH	<b>Total \$:</b> \$16,575.00
<b>Agency:</b> RICHARDS GROUP THE	<b>Advertiser:</b> 11432	<b>Market:</b> Oklahoma City	<b>Total Spots:</b> 39
2801 N. CENTRAL EXPWY SUITE 100 DALLAS, TX 75204	<b>Product:</b> WFL ALL OTHER	<b>Office:</b> DALLAS	<b>Total CPP:</b> \$0.00
<b>Agency Order #:</b> 459717	<b>Buyer:</b> CATHY HAGGARD	<b>Primary Demo:</b> Adults 25-54	<b>Total GRP:</b>
<b>Salesperson:</b> LORRI PRICE 214-525-2801	<b>Con Type:</b> POLITICAL/VOTE	<b>Assistant:</b> CHRISTIAN MUNOZ 212-424-6186	<b>Traffic #:</b> 2864491
			<b>Separation:</b>

**Comments:** \*\*\* PLEASE APPROVE AND CONFIRM ORDERS ASAP. ORDER SHOULD START IMMEDIATELY!!; STATION PRINTED CONTRACT CONFIRMATIONS MUST BE SENT TO SARAH C SMITH NO LATER, THAN NOON, WEDNESDAY, 4/19. \*\*\*

#	Day/Time	DP	Program	Rate	A2554 Rating	Len	4/17 - 5/15					Total Spots	Total \$	CPP	GRP
							4/17	4/24	5/1	5/8	5/15				
1	M-F 9a-10a		LIVING OKLAHOMA	\$100.00	0.0	30	2	3	0	2	2	9	\$900.00	\$0.00	0.0
2	M-F 11a-12n		NOON NEWS	\$100.00	0.0	30	2	0	0	0	0	2	\$200.00	\$0.00	0.0
3	M-F 3p-4p		JUDGE MATHIS	\$125.00	0.0	30	0	0	0	0	3	3	\$375.00	\$0.00	0.0
4	M-F 4p-5p		JUDGE JUDY	\$200.00	0.0	30	0	2	0	0	0	2	\$400.00	\$0.00	0.0
5	M-F 6:30p-7p		BIG BANG THEORY	\$650.00	0.0	30	0	0	0	2	0	2	\$1,300.00	\$0.00	0.0
6	W 8p-9p		EMPIRE	\$2,250.00	0.0	30	0	1	0	0	0	1	\$2,250.00	\$0.00	0.0
7	M-F 9p-9:45p		NEWS	\$575.00	0.0	30	0	0	0	2	0	2	\$1,150.00	\$0.00	0.0
8	Sa 9p-9:45p		NEWS	\$250.00	0.0	30	0	0	0	1	0	1	\$250.00	\$0.00	0.0
9	M-F 9a-10a		LIVING OKLAHOMA	\$200.00	0.0	60	1	1	0	1	2	5	\$1,000.00	\$0.00	0.0
10	M-F 11a-12n		NOON NEWS	\$200.00	0.0	60	2	0	0	0	3	5	\$1,000.00	\$0.00	0.0
11	M-F 3p-4p		JUDGE MATHIS	\$250.00	0.0	60	0	0	0	0	1	1	\$250.00	\$0.00	0.0
12	M-F 4p-5p		JUDGE JUDY	\$400.00	0.0	60	0	1	0	1	1	3	\$1,200.00	\$0.00	0.0
13	M-F 6:30p-7p		BIG BANG THEORY	\$1,300.00	0.0	60	0	0	0	1	0	1	\$1,300.00	\$0.00	0.0
14	W 8p-9p		EMPIRE	\$4,500.00	0.0	60	0	0	0	0	0	0	\$0.00	\$0.00	0.0
15	Sa 9p-9:45p		NEWS	\$500.00	0.0	60	1	0	0	0	0	1	\$500.00	\$0.00	0.0
16	W 8p-9p		EMPIRE	\$4,500.00	0.0	60	0	1	0	0	0	1	\$4,500.00	\$0.00	0.0
<b>TOTALS:</b>							<b>8</b>	<b>9</b>	<b>0</b>	<b>10</b>	<b>12</b>	<b>39</b>	<b>\$16,575.00</b>	<b>\$0.00</b>	<b>0.0</b>





125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25536323	<b>Changes as of:</b> 4/19/2017 at 1:43 PM	<b>Version:</b> Highlighting Revision 1
<b>CPE:</b> WFL/00/28318	<b>Flight:</b> 4/17/17 - 5/20/17	<b>Station:</b> KOKH
<b>Agency:</b> RICHARDS GROUP THE	<b>Advertiser:</b> 11432	<b>Market:</b> Oklahoma City
2801 N. CENTRAL EXPWY	<b>Product:</b> WFL ALL OTHER	<b>Office:</b> DALLAS
SUITE 100	<b>Agency Order #:</b> 459717	<b>Primary Demo:</b> Adults 25-54
DALLAS, TX 75204	<b>Buyer:</b> CATHY HAGGARD	<b>Con Type:</b> POLITICAL/VOTE
	<b>Salesperson:</b> LORRI PRICE	<b>Assistant:</b> CHRISTIAN MUNOZ
	214-525-2801	212-424-6186
		<b>Total \$:</b> \$16,575.00
		<b>Total Spots:</b> 39
		<b>Total CPP:</b> \$0.00
		<b>Total GRP:</b>
		<b>Traffic #:</b> 2864491
		<b>Separation:</b>

<b>Special Instructions</b>	
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Order Level Comments		
Date/Time	Added by	Comment
04/19/17 1:43 PM	LORRI PRICE	*** PLEASE APPROVE AND CONFIRM ORDERS ASAP. ORDER SHOULD START IMMEDIATELY!!; STATION PRINTED CONTRACT CONFIRMATIONS MUST BE SENT TO SARAH C SMITH NO LATER; THAN NOON, WEDNESDAY, 4/19. ***
04/19/17 12:06 PM	Victoria Nowell	1X 4/19 W8-9P Empire :60 \$4,500 NA due to late order Offer STP WED 4/26
04/19/17 12:04 PM	System	Notice Received.
04/18/17 4:59 PM	LORRI PRICE	*** PLEASE APPROVE AND CONFIRM ORDERS ASAP. ORDER SHOULD START IMMEDIATELY!!; STATION PRINTED CONTRACT CONFIRMATIONS MUST BE SENT TO SARAH C SMITH NO LATER; THAN NOON, WEDNESDAY, 4/19. ***

Competitive Information	
<b>Market Budget:</b>	\$110,500
<b>KOKH Share:</b>	15%
<b>Comment:</b>	
<b>KFOR:</b>	29%
<b>KOCB:</b>	3%
<b>KOCO:</b>	18%
<b>KWTV:</b>	35%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	39	\$16,575.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>39</b>	<b>\$16,575.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2017-Apr	17	\$9,550.00
2017-May	22	\$7,025.00
<b>Total</b>	<b>39</b>	<b>\$16,575.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	4/19/17 1:43 PM	LORRI PRICE	Revised			\$0	\$16,575.00	Changes: Advertiser from ISSUE ADVERTISING to 11432, Contract Type Id from Spot to POLITICAL/VOTE, User Entered \$ from \$0.00 to \$16,575.00.
Makegood 2	4/19/17 12:09 PM	CHRISTIAN MUNOZ	Confirmed	1	1	\$0	\$16,575.00	Changes: 2 buylines added or modified.
Makegood 1	4/19/17 12:06 PM	Victoria Nowell	Confirmed			\$0	\$16,575.00	
Queued for Electronic Contracting	4/18/17 5:10 PM					\$0	\$0	
New	4/18/17 4:59 PM	LORRI PRICE	Confirmed	39		\$16,575.00	\$16,575.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> KOKH-TV/Oklahoma City, OK	<b>Date:</b> 4/12/17
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I, The Richards Group, Cathy Haggard

do hereby request station time concerning the following issue:

Informing Oklahoma taxpayers that they are continuing to pay for wind energy subsidies and encourage them to contact their legislators to vote against such subsidies

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: Windfall Coalition

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
“COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE.”  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that “communicates a political matter of national importance” includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to “our next senator”, “our person in Washington” or “the President”); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate “a message relating to any political matter of national importance?”** ☐ Yes ☒ No

For programming that “communicates a message relating to any political matter of national importance,” list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the “sponsor”).

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that “communicates a message relating to any political matter of national importance,” attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Cliff Branan, Executive Director, Windfall Coalition, 20 North Broadway, Oklahoma City,  
OK 73102

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Cliff Branan, Executive Director

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

4-7-17 \_\_\_\_\_ 405 761-1426 (C)  
Date Signature Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted ☐ Accepted in Part ☐ Rejected  
Signature Printed Name Title  
SA Powell Victoria Powell NSA