

**ISSUES PROGRAMS FOR WGLD AM**

**2nd QUARTER 2022**

**April – May – June**

**WGLD-AM QUARTERLY REPORT**  
**April - June 2022**

STATIONS: WSBA AM 910, 96.1 WSOX, WARM 103.3 and ESPN 1440 (WGLD AM)

ISSUES COVERED: The process of organ donations in the wake of the 2020 case of 10-year old Sarah Murnaghan in Philadelphia who sued to get on the adult donation list after her double lung transplant failed.

PROGRAM: Community Focus

LENGTH: 27:00

DATE AIRED: 4/5/22 (originally aired 9/8/22)

TIME AIRED:

GUESTS: Dwendy Johnson, Gift of Life community coordinator, transplant recipient Al Weibel, and Missy Sweitzer who donated her teenage sons organs after he died in a traffic accident on Thanksgiving 2018.

PROGRAM DESCRIPTION: We dispelled several myths about organ donation and detailed the process by which patients get organs. We heard from a donor mom who talked about how her son gave organs to 6-people who were suffering various ailments. We also heard firsthand from a man who received a heart transplant 13-years ago and how he is still going strong.

STATIONS: WSBA AM 910, 96.1 WSOX, WARM 103.3 and ESPN 1440 (WGLD AM)

ISSUES COVERED: In the wake of the tv-series Cosmos, the York County Astronomical Society helps residents learn

more at their planetarium plus get hands-on experience by using their other telescopes.

**PROGRAM:** Community Focus

**LENGTH:** 27:00

**DATE AIRED:** 4/12/22

**TIME AIRED:**

**GUESTS:** Todd Ullery, director of the York County Astronomical Society's Planetarium.

**PROGRAM DESCRIPTION:** We learned how technology has made astronomy more accessible to the average resident. We talked about the programs offered by the society that start with kids and work up to classes and events, like star parties, for adults. We discovered how the culture continues to peak interest in the subject through movies, t-v and various real-life space missions.

**STATIONS:** WSBA AM 910, 96.1 WSOX, WARM 103.3 and ESPN 1440 (WGLD AM)

**ISSUES COVERED:** Building relationships between mentors and children and their families in York and Lancaster through the Big Brother, Big Sisters organization.

**PROGRAM:** Community Focus

**LENGTH:** 27:00

**DATE AIRED:** 4/19/22

**TIME AIRED:**

**GUESTS:** Melissa Siwec, Exec. Dir. Lancaster BB/BS and Mike Smith, Exec. Dir. York/Adams BB/BS

**PROGRAM DESCRIPTION:** We talked about the process of protecting the mentors and kids and how they help build a

trusting relationship. We learned about how technology is changing their management of both groups. We discovered that mentors can be as young as high school age and as old as in their 80's.

**STATIONS:** WSBA AM 910, 96.1 WSOX, WARM 103.3 and ESPN 1440 (WGLD AM)

**ISSUES COVERED:** The status of autism in Pa. as of April-2015, National Autism Awareness Month.

**PROGRAM:** Community Focus

**LENGTH:** 27:00

**DATE AIRED:** 4/26/22

**TIME AIRED:**

**GUESTS:** Joelle Scholl, Pa's ASERT Autism Resource Center Coordinator

**PROGRAM DESCRIPTION:** We learned about how Pa. is on the cutting edge of assessing autism among its residents. We discovered why ASERT was created and how it helps families deal with the affliction. Families with autism can feel isolated, so we talked about how the center reaches out to connect people.

**STATIONS:** WSBA AM 910, 96.1 WSOX, WARM 103.3 and ESPN 1440 (WGLD AM)

**ISSUES COVERED:** How residents can access the myriad of programs, local, state and federal, that are available for those 60 and older, the disabled, veterans, families and their caregivers.

**PROGRAM:** Community Focus

**LENGTH:** 27:00

**DATE AIRED:** 5/3/22

**TIME AIRED:**

**GUESTS:** Brian Long, lead coordinator for the Lancaster, Berks and Lebanon region of the Pa. Link To Aging and Disability Resources.

**PROGRAM DESCRIPTION:** We learn that many of the programs are not needed until a crisis occurs then people can be overwhelmed when seeking help. The agency strives to connect people who are in stressful situations due to various life changes. The agency recently went through a re-organization and we explained some of those changes.

**STATIONS:** WSBA AM 910, 96.1 WSOX, WARM 103.3 and ESPN 1440 (WGLD AM)

**ISSUES COVERED:** The career and experience of former Pa. Sec. of Human Services and York County resident Bev Macekerth.

**PROGRAM:** Community Focus

**LENGTH:** 27:00

**DATE AIRED:** 5/10/22

**TIME AIRED:**

**GUESTS:** Former Pa. Sec. of Human Services Bev Macekerth

**PROGRAM DESCRIPTION:** We talked about her vast resume that led her from government jobs at the local level on up to the county and finally the state level. Macekerth has more than 25-years in Human Services and that centers on children and

families. She played a role in how the \$60-million dollar NCAA fine against Penn State will be spent in the commonwealth. We also discussed the Wolf administration's expansion of Medicaid under so-called Obamacare.

**STATIONS:** WSBA AM 910, 96.1 WSOX, WARM 103.3 and ESPN 1440 (WGLD AM)

**ISSUES COVERED:** May is Older Americans Month and we get an update on elder abuse because Pa. ranks third in the U-S for the highest percentage of senior citizens.

**PROGRAM:** Community Focus

**LENGTH:** 27:00

**DATE AIRED:** 5/17/22

**TIME AIRED:**

**GUESTS:** Sue Gordon, Protective Services Supervisor with the York County Area Agency On Aging.

**PROGRAM DESCRIPTION:** We learned about the increase of cases of elder abuse in York and Lancaster. We hear about the different kinds of elder abuse and how to seek help. We also got details about a new task force being formed to look at the problem.

**STATIONS:** WSBA AM 910, 96.1 WSOX, WARM 103.3 and ESPN 1440 (WGLD AM)

**ISSUES COVERED:** As the economy picks up steam, the problem of poverty remains even in south central Pa. How are the poor coping as agencies are tasked with helping them in the face of budget cuts?

**PROGRAM:** Community Focus

**LENGTH:** 27:00

**DATE AIRED:** 5/24/22 (originally 1/26/22)

**TIME AIRED:**

**GUESTS:** Robin Rohrbaugh, President and CEO of York's Community Progress Council

**PROGRAM DESCRIPTION:** We talked about the new poor. People who used to be middle class but who continue to be hurt by the slow economic recovery. We discussed some of the programs that help the poor. We also chatted about the changing view of the poor and the skills needed to succeed.

**STATIONS:** WSBA AM 910, 96.1 WSOX, WARM 103.3 and ESPN 1440 (WGLD AM)

**ISSUES COVERED:** The idea of a shared kitchen turned into a business incubator so that small businesses can test their concept without having to invest in their own production facilities.

**PROGRAM:** Community Focus

**LENGTH:** 27:00

**DATE AIRED:** 5/31/22

**TIME AIRED:**

**GUESTS:** Aemon Bashir, Project Manager, Ken Floyd of Floyd's Pickles and Mike Marston of All About Brownies.

**PROGRAM DESCRIPTION:** We learned about this idea of starting your own food business without having to invest lots of money in your own kitchen. We discovered that the effort includes special help in the form of links to experts to help with business plans and financing. Starting a business is a common American Dream and Yok-Kitchen helps people figure out if the dream can become a reality.

**STATIONS:** WSBA AM 910, 96.1 WSOX, WARM 103.3 and ESPN 1440 (WGLD AM)

**ISSUES COVERED:** The regional perspective of drug and alcohol abuse including an update on the heroin epidemic.

**PROGRAM:** Community Focus

**LENGTH:** 27:00

**DATE AIRED:** 6/7/22

**TIME AIRED:**

**GUESTS:** Rick Kastner, Executive Director of the Lancaster County Drug and Alcohol Commission

**PROGRAM DESCRIPTION:** Mr. Kastner took the radical step of practically begging for more county funding earlier in 2015 as his department strains to respond to the regional heroin epidemic. We learned how heroin has replaced alcohol as the top reason for placement in treatment programs. We also hear about his solution to secure most solid funding sources.

**STATIONS:** WSBA AM 910, 96.1 WSOX, WARM 103.3 and ESPN 1440 (WGLD AM)



**ISSUES COVERED:** Emergency management plans for old and new threats in the southcentral Pa. region

**PROGRAM:** Community Focus

**LENGTH:** 27:00

**DATE AIRED:** 6/14/22

**TIME AIRED:**

**GUESTS:** Randy Gockley, Director of the Lancaster County Emergency Management Agency

**PROGRAM DESCRIPTION:** We talked about previous emergency responses to disasters like at the TMI nuclear plant and the Amish School shooting. We learned about a new effort coordinate several counties including York and Lancaster. We also talked about new threats and how technology has changed disaster response.

**STATIONS:** WSBA AM 910, 96.1 WSOX, WARM 103.3 and ESPN 1440 (WGLD AM)

**ISSUES COVERED:** The battle against the epidemic of heroin deaths in the region as well as a near record number of suicides.

**PROGRAM:** Community Focus

**LENGTH:** 27:00

**DATE AIRED:** 6/21/22

**TIME AIRED:**

**GUESTS:** York County Coroner Pam Gay

**PROGRAM DESCRIPTION:** In part-1 we talk about why Mrs. Gay wanted to become a coroner. We learned about the problems she walked into namely a more than tripling of heroin deaths. We discover that the drug problem affects most of the

mid-Atlantic states. We also talk about a special task force that was formed to educate York County about the heroin problem.

STATIONS: WSBA AM 910, 96.1 WSOX, WARM 103.3 and ESPN 1440 (WGLD AM)

ISSUES COVERED: Two different task forces have been formed in York County to battle problems with heroin deaths and suicide.

PROGRAM: Community Focus

LENGTH: 27:00

DATE AIRED: 6/28/22

TIME AIRED:

GUESTS: York County Coroner Pam Gay

PROGRAM DESCRIPTION: We continued our discussion about fighting heroin addiction and what makes the drug harder to battle compared to other substances. We also talked about the record number of suicides that happened in York County in 2021.