CONTRACT

WBIR
1513 Hutchinson Ave.,
Knoxville, TN 37917
(865)637-1010

Contract / Revision	Alt Order #
945095 /	

Product
Yes on 1

Contract Dates	Estimate #
10/07/14 - 10/19/14	**0002**

Advertiser	Original Date / Revision
Yes on 1	10/06/14 / 10/06/14

And:

Kelly Scott Madison / POL
303 East Wacker Drive 8th Floor
Chicago, IL 60601

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
WBIR	Dan Foster	Telerep Chicago

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 1	WBIR	10/13/14	10/19/14	M-F 5-6a	5-6a		:30				NM	2	$800.00
		Start Date	End Date	Weekdays	Spots/Week		Rate						
Week:		10/13/14	10/19/14	MTWTF- -	2		$400.00						
N 2	WBIR	10/13/14	10/19/14	M-F 4-5p	4-5p		:30				NM	1	$450.00
		Start Date	End Date	Weekdays	Spots/Week		Rate						
Week:		10/13/14	10/19/14	MTWTF- -	1		$450.00						
N 3	WBIR	10/13/14	10/19/14	10 News at 5	5p-6p		:30				NM	2	$1,000.00
		Start Date	End Date	Weekdays	Spots/Week		Rate						
Week:		10/13/14	10/19/14	MTWTF- -	2		$500.00						
N 4	WBIR	10/13/14	10/19/14	M-F 6pm News	6-630p		:30				NM	2	$2,200.00
		Start Date	End Date	Weekdays	Spots/Week		Rate						
Week:		10/13/14	10/19/14	MTWTF- -	2		$1,100.00						
N 5	WBIR	10/13/14	10/19/14	Wheel of Fortune	7-730p		:30				NM	2	$1,400.00
		Start Date	End Date	Weekdays	Spots/Week		Rate						
Week:		10/13/14	10/19/14	MTWTF- -	2		$700.00						
N 6	WBIR	10/10/14	10/10/14	Dateline	8-9p		:30				NM	1	$750.00
		Start Date	End Date	Weekdays	Spots/Week		Rate						
Week:		10/06/14	10/12/14	- - - - F- -	1		$750.00						
N 7	WBIR	10/13/14	10/19/14	M-F 11p News	11-1135p		:30				NM	2	$1,600.00
		Start Date	End Date	Weekdays	Spots/Week		Rate						
Week:		10/13/14	10/19/14	MTWTF- -	2		$800.00						
N 8	WBIR	10/07/14	10/19/14	Sat 11p News	11-1130p		:30				NM	2	$1,100.00
		Start Date	End Date	Weekdays	Spots/Week		Rate						
Week:		10/06/14	10/12/14	- - - - - S-	1		$550.00						
Week:		10/13/14	10/19/14	- - - - - S-	1		$550.00						
N 9	WBIR	10/07/14	10/10/14	M-F 5-6a	5-6a		:30				NM	2	$800.00
		Start Date	End Date	Weekdays	Spots/Week		Rate						
Week:		10/06/14	10/12/14	-TWTF- -	2		$400.00						
N 10	WBIR	10/07/14	10/10/14	10 News at 5	5p-6p		:30				NM	2	$1,000.00
		Start Date	End Date	Weekdays	Spots/Week		Rate						
Week:		10/06/14	10/12/14	-TWTF- -	2		$500.00						

(* Line Transactions: N = New, E = Edited, D = Deleted)

Gannett Co., Inc. and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected. Advertiser agrees to indemnify Station from all claims (including attorney's fees) for which Station may become liable due the advertisement(s). This contract renders void any statement concerning liability which appears on correspondence from agency or advertiser. It is further agreed that the station does not accept advertising orders or space reservations claiming sequential liability.
Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service, shall not constitute payment to this station.
TERMS: Due 15th day of the Month following Broadcast.

WBIR
1513 Hutchinson Ave.,
Knoxville, TN 37917
(865)637-1010

Contract / Revision	Alt Order #
945095 /	

Contract Dates	Product	Estimate #
10/07/14 - 10/19/14	Yes on 1	**0002**

Advertiser	Original Date / Revision
Yes on 1	10/06/14 / 10/06/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate							
N 11	WBIR	10/07/14	10/12/14	M-F 6pm News	6-630p		:30				NM	2	$2,200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/06/14	10/12/14	-TWTF--	2	$1,100.00							
N 12	WBIR	10/07/14	10/10/14	Wheel of Fortune	7-730p		:30				NM	1	$700.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/06/14	10/12/14	-TWTF--	1	$700.00							
N 13	WBIR	10/07/14	10/10/14	M-F 11p News	11-1135p		:30				NM	1	$800.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/06/14	10/12/14	-TWTF--	1	$800.00							
						Totals						22	$14,800.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/29/14 -10/18/14	22	$14,800.00	($2,220.00)	$12,580.00
Totals	22	$14,800.00	($2,220.00)	$12,580.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Gannett Co., Inc. and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected. Advertiser agrees to indemnify Station from all claims (including attorney's fees) for which Station may become liable due the advertisement(s). This contract renders void any statement concerning liability which appears on correspondence from agency or advertiser. It is further agreed that the station does not accept advertising orders or space reservations claiming sequential liability.
Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service, shall not constitute payment to this station.
TERMS: Due 15th day of the Month following Broadcast.