

### Ampersand Cable System Order

Order #	63061393
Syscode	7638
System Name	Cass Cable TV/Virginia, IL
Market	Champaign-Sprngfld-Dtr DMA

Flight Dates	11/03/22 - 11/08/22
Agency	Grassroots Media LLC
Advertiser	JB for Governor

Update Date	11/02/22
Version	1 Vs. 1

AE	John Muldoon
Sales Coordinator	Liam Bodlak
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Oct21
-	

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$192.00		
Commission	\$28.80		
Net Total	\$163.20		
Total Spots	48		
Affiliate Split	100.0		
Sold On	Cost Per Point		
GRP	32.7	GIMP	4419
CPP	\$6.00	CPM	\$43.45

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	11/2 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!
------------	--

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	AEN RT	10/31/22	11/6/22	06:00	24:00				X	X	X	X	0.50	67	2	\$4.00	\$8.00	30	IPE 1/1/2022-12/31/2022
2	AEN	AEN RT	11/7/22	11/13/22	06:00	24:00	X	X						0.50	67	1	\$4.00	\$4.00	30	IPE 1/1/2022-12/31/2022
3	CNN	CNN RT	10/31/22	11/6/22	06:00	24:00				X	X	X	X	0.70	101	2	\$4.00	\$8.00	30	IPE 1/1/2022-12/31/2022
4	CNN	CNN RT	11/7/22	11/13/22	06:00	24:00	X	X						0.70	101	1	\$4.00	\$4.00	30	IPE 1/1/2022-12/31/2022
5	DISC	DISC RT	10/31/22	11/6/22	06:00	24:00				X	X	X	X	0.60	75	2	\$4.00	\$8.00	30	IPE 1/1/2022-12/31/2022
6	DISC	DISC RT	11/7/22	11/13/22	06:00	24:00	X	X						0.60	75	1	\$4.00	\$4.00	30	IPE 1/1/2022-12/31/2022
7	ESP2	ESP2 RT	10/31/22	11/6/22	06:00	24:00				X	X	X	X	0.20	26	2	\$4.00	\$8.00	30	IPE 1/1/2022-12/31/2022
8	ESP2	ESP2 RT	11/7/22	11/13/22	06:00	24:00	X	X						0.20	26	1	\$4.00	\$4.00	30	IPE 1/1/2022-12/31/2022
9	ESPN	ESPN RT	10/31/22	11/6/22	06:00	24:00				X	X	X	X	1.10	144	2	\$4.00	\$8.00	30	IPE 1/1/2022-12/31/2022
10	ESPN	ESPN RT	11/7/22	11/13/22	06:00	24:00	X	X						1.10	144	1	\$4.00	\$4.00	30	IPE 1/1/2022-12/31/2022
11	FOOD	FOOD RT	10/31/22	11/6/22	06:00	24:00				X	X	X	X	0.60	84	2	\$4.00	\$8.00	30	IPE 1/1/2022-12/31/2022
12	FOOD	FOOD RT	11/7/22	11/13/22	06:00	24:00	X	X						0.60	84	1	\$4.00	\$4.00	30	IPE 1/1/2022-12/31/2022
13	FRFM	FRFM RT	10/31/22	11/6/22	06:00	24:00				X	X	X	X	0.30	42	2	\$4.00	\$8.00	30	IPE 1/1/2022-12/31/2022
14	FRFM	FRFM RT	11/7/22	11/13/22	06:00	24:00	X	X						0.30	42	1	\$4.00	\$4.00	30	IPE 1/1/2022-12/31/2022
15	FX	FX RT	10/31/22	11/6/22	06:00	24:00				X	X	X	X	0.30	35	2	\$4.00	\$8.00	30	IPE 1/1/2022-12/31/2022
16	FX	FX RT	11/7/22	11/13/22	06:00	24:00	X	X						0.30	35	1	\$4.00	\$4.00	30	IPE 1/1/2022-12/31/2022
17	HALL	HALL RT	10/31/22	11/6/22	06:00	24:00				X	X	X	X	0.90	128	2	\$4.00	\$8.00	30	IPE 1/1/2022-12/31/2022
18	HALL	HALL RT	11/7/22	11/13/22	06:00	24:00	X	X						0.90	128	1	\$4.00	\$4.00	30	IPE 1/1/2022-12/31/2022
19	HGTV	HGTV RT	10/31/22	11/6/22	06:00	24:00				X	X	X	X	1.00	143	2	\$4.00	\$8.00	30	IPE 1/1/2022-12/31/2022
20	HGTV	HGTV RT	11/7/22	11/13/22	06:00	24:00	X	X						1.00	143	1	\$4.00	\$4.00	30	IPE 1/1/2022-12/31/2022
21	HIST	HIST RT	10/31/22	11/6/22	06:00	24:00				X	X	X	X	0.70	95	2	\$4.00	\$8.00	30	IPE 1/1/2022-12/31/2022

### Ampersand Cable System Order

Order #	63061393
Syscode	7638
System Name	Cass Cable TV/Virginia, IL
Market	Champaign-Sprngfld-Dtr DMA

Flight Dates	11/03/22 - 11/08/22
Agency	Grassroots Media LLC
Advertiser	JB for Governor

Update Date	11/02/22
Version	1 Vs. 1

AE	John Muldoon
Sales Coordinator	Liam Bodlak
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Oct21
-	

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$192.00		
Commission	\$28.80		
Net Total	\$163.20		
Total Spots	48		
Affiliate Split	100.0		
Sold On	Cost Per Point		
GRP	32.7	GIMP	4419
CPP	\$6.00	CPM	\$43.45

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 11/2 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	HIST	HIST RT	11/7/22	11/13/22	06:00	24:00	X	X						0.70	95	1	\$4.00	\$4.00	30	IPE 1/1/2022-12/31/2022
23	LIF	LIF RT	10/31/22	11/6/22	06:00	24:00				X	X	X	X	0.50	71	2	\$4.00	\$8.00	30	IPE 1/1/2022-12/31/2022
24	LIF	LIF RT	11/7/22	11/13/22	06:00	24:00	X	X						0.50	71	1	\$4.00	\$4.00	30	IPE 1/1/2022-12/31/2022
25	MNBC	MNBC RT	10/31/22	11/6/22	06:00	24:00				X	X	X	X	0.90	124	2	\$4.00	\$8.00	30	IPE 1/1/2022-12/31/2022
26	MNBC	MNBC RT	11/7/22	11/13/22	06:00	24:00	X	X						0.90	124	1	\$4.00	\$4.00	30	IPE 1/1/2022-12/31/2022
27	TBSC	TBSC RT	10/31/22	11/6/22	06:00	24:00				X	X	X	X	1.30	173	2	\$4.00	\$8.00	30	IPE 1/1/2022-12/31/2022
28	TBSC	TBSC RT	11/7/22	11/13/22	06:00	24:00	X	X						1.30	173	1	\$4.00	\$4.00	30	IPE 1/1/2022-12/31/2022
29	TNT	TNT RT	10/31/22	11/6/22	06:00	24:00				X	X	X	X	0.60	75	2	\$4.00	\$8.00	30	IPE 1/1/2022-12/31/2022
30	TNT	TNT RT	11/7/22	11/13/22	06:00	24:00	X	X						0.60	75	1	\$4.00	\$4.00	30	IPE 1/1/2022-12/31/2022
31	USA	USA RT	10/31/22	11/6/22	06:00	24:00				X	X	X	X	0.70	90	2	\$4.00	\$8.00	30	IPE 1/1/2022-12/31/2022
32	USA	USA RT	11/7/22	11/13/22	06:00	24:00	X	X						0.70	90	1	\$4.00	\$4.00	30	IPE 1/1/2022-12/31/2022

	Nov 2022	Dec 2022	Jan 2023	Feb 2023	Mar 2023	Apr 2023	May 2023	Jun 2023	Jul 2023	Aug 2023	Sep 2023	Oct 2023	Total
<b>SPOTS</b>	48	0	0	0	0	0	0	0	0	0	0	0	48
<b>AMT</b>	\$192.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$192.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 11/02/22

63061393 | Champaign-Sprngfld-Dtr DMA | Cass Cable TV/Virginia, IL | 7638 |

# Cass Advertising

Cass Advertising  
 100 Redbud Rd, PO Box 200  
 Virginia, IL 62691  
 888-314-1374

Today's Date : 11/02/2022  
 CLIENT : **JB for Governor**  
 Address : **Address1**  
 City : **City**  
 Phone Number : **(000) 000 - 0000**  
 Email Address :

CLIENT # : **0759-446**  
 ADVERTISER : **#63061393 V**  
 State : **ST** Zip Code : **00000**  
 Fax Number : **(000) 000 - 0000**

Contact : **James Pagano (Evan Butcher)** Campaign : V  
 Start Date : **10/31/2022** Description : C\_3Z3-1J2-1 | |  
 Stop Date : **11/13/2022** Contract Type: Regular

Line	Network	Start Date	Stop Date	Time Frame		Mon	Tue	Wed	Thu	Fri	Sat	Sun	Commercials	Rate	Ad Copy	Gross Total	Location
				From	To												
1	AnE	10/31/2022	11/06/2022	06:00:00	24:00:00	0	0	0	X	X	X	X	2	\$4.00	18	\$8.00	Virginia Headend
2	AnE	11/07/2022	11/13/2022	06:00:00	24:00:00	X	X	0	0	0	0	0	1	\$4.00	18	\$4.00	Virginia Headend
3	CNN	10/31/2022	11/06/2022	06:00:00	24:00:00	0	0	0	X	X	X	X	2	\$4.00	20	\$8.00	Virginia Headend
4	CNN	11/07/2022	11/13/2022	06:00:00	24:00:00	X	X	0	0	0	0	0	1	\$4.00	20	\$4.00	Virginia Headend
5	DISC	10/31/2022	11/06/2022	06:00:00	24:00:00	0	0	0	X	X	X	X	2	\$4.00	18	\$8.00	Virginia Headend
6	DISC	11/07/2022	11/13/2022	06:00:00	24:00:00	X	X	0	0	0	0	0	1	\$4.00	18	\$4.00	Virginia Headend
7	ESP2	10/31/2022	11/06/2022	06:00:00	24:00:00	0	0	0	X	X	X	X	2	\$4.00	18	\$8.00	Virginia Headend
8	ESP2	11/07/2022	11/13/2022	06:00:00	24:00:00	X	X	0	0	0	0	0	1	\$4.00	18	\$4.00	Virginia Headend
9	ESPN	10/31/2022	11/06/2022	06:00:00	24:00:00	0	0	0	X	X	X	X	2	\$4.00	21	\$8.00	Virginia Headend
10	ESPN	11/07/2022	11/13/2022	06:00:00	24:00:00	X	X	0	0	0	0	0	1	\$4.00	21	\$4.00	Virginia Headend
11	FOOD	10/31/2022	11/06/2022	06:00:00	24:00:00	0	0	0	X	X	X	X	2	\$4.00	19	\$8.00	Virginia Headend
12	FOOD	11/07/2022	11/13/2022	06:00:00	24:00:00	X	X	0	0	0	0	0	1	\$4.00	19	\$4.00	Virginia Headend
13	FRFM	10/31/2022	11/06/2022	06:00:00	24:00:00	0	0	0	X	X	X	X	2	\$4.00	18	\$8.00	Virginia Headend
14	FRFM	11/07/2022	11/13/2022	06:00:00	24:00:00	X	X	0	0	0	0	0	1	\$4.00	18	\$4.00	Virginia Headend
15	FX	10/31/2022	11/06/2022	06:00:00	24:00:00	0	0	0	X	X	X	X	2	\$4.00	18	\$8.00	Virginia Headend
16	FX	11/07/2022	11/13/2022	06:00:00	24:00:00	X	X	0	0	0	0	0	1	\$4.00	18	\$4.00	Virginia Headend
17	HALM	10/31/2022	11/06/2022	06:00:00	24:00:00	0	0	0	X	X	X	X	2	\$4.00	18	\$8.00	Virginia Headend
18	HALM	11/07/2022	11/13/2022	06:00:00	24:00:00	X	X	0	0	0	0	0	1	\$4.00	18	\$4.00	Virginia Headend
19	HGTV	10/31/2022	11/06/2022	06:00:00	24:00:00	0	0	0	X	X	X	X	2	\$4.00	19	\$8.00	Virginia Headend
20	HGTV	11/07/2022	11/13/2022	06:00:00	24:00:00	X	X	0	0	0	0	0	1	\$4.00	19	\$4.00	Virginia Headend
21	HIST	10/31/2022	11/06/2022	06:00:00	24:00:00	0	0	0	X	X	X	X	2	\$4.00	18	\$8.00	Virginia Headend
22	HIST	11/07/2022	11/13/2022	06:00:00	24:00:00	X	X	0	0	0	0	0	1	\$4.00	18	\$4.00	Virginia Headend
23	LIFE	10/31/2022	11/06/2022	06:00:00	24:00:00	0	0	0	X	X	X	X	2	\$4.00	18	\$8.00	Virginia Headend
24	LIFE	11/07/2022	11/13/2022	06:00:00	24:00:00	X	X	0	0	0	0	0	1	\$4.00	18	\$4.00	Virginia Headend
25	MSNB	10/31/2022	11/06/2022	06:00:00	24:00:00	0	0	0	X	X	X	X	2	\$4.00	20	\$8.00	Virginia Headend
26	MSNB	11/07/2022	11/13/2022	06:00:00	24:00:00	X	X	0	0	0	0	0	1	\$4.00	20	\$4.00	Virginia Headend
27	WTBS	10/31/2022	11/06/2022	06:00:00	24:00:00	0	0	0	X	X	X	X	2	\$4.00	18	\$8.00	Virginia Headend
28	WTBS	11/07/2022	11/13/2022	06:00:00	24:00:00	X	X	0	0	0	0	0	1	\$4.00	18	\$4.00	Virginia Headend

Today's Date : 11/02/2022  
 CLIENT : **JB for Governor**  
 Address : **Address1**  
 City : **City**  
 Phone Number : **(000) 000 - 0000**  
 Email Address :  
 Contact : **James Pagano (Evan Butcher)**  
 Start Date : **10/31/2022**  
 Stop Date : **11/13/2022**

CLIENT # : **0759-446**  
 ADVERTISER : **#63061393 V**  
 State : **ST** Zip Code : **00000**  
 Fax Number : **(000) 000 - 0000**  
 Campaign : **V**  
 Description : **C\_3Z3-1J2-1 | |**  
 Contract Type : **Regular**

Line	Network	Start Date	Stop Date	Time Frame		Mon	Tue	Wed	Thu	Fri	Sat	Sun	Commercials	Rate	Ad Copy	Gross Total	Location
				From	To												
29	TNT	10/31/2022	11/06/2022	06:00:00	24:00:00	0	0	0	X	X	X	X	2	\$4.00	18	\$8.00	Virginia Headend
30	TNT	11/07/2022	11/13/2022	06:00:00	24:00:00	X	X	0	0	0	0	0	1	\$4.00	18	\$4.00	Virginia Headend
31	USA	10/31/2022	11/06/2022	06:00:00	24:00:00	0	0	0	X	X	X	X	2	\$4.00	18	\$8.00	Virginia Headend
32	USA	11/07/2022	11/13/2022	06:00:00	24:00:00	X	X	0	0	0	0	0	1	\$4.00	18	\$4.00	Virginia Headend

**Weekly Totals : 24 \$96.00**

Commercials per Week : 24	Type of Copy - Copy Number - Percentage	Spot Number - Description
Weekly Investments : \$96.00	Normal Copy 18 and 50 %	72 JBPTV2207H
Commercials per Month : 24	Normal Copy 18 and 50 %	95 JBPTV2247H
Average Monthly Gross Investments : \$96.00	Normal Copy 20 and 50 %	72 JBPTV2207H
Term of Contract In Months : 2	Normal Copy 20 and 50 %	95 JBPTV2247H
Total Commercial Announcements : 48	Normal Copy 21 and 100 %	95 JBPTV2247H
Total Gross Advertising Investment : \$ 192.00	Normal Copy 19 and 50 %	83 JBPTV2221H
PAYMENT TERMS : Terms	Normal Copy 19 and 50 %	95 JBPTV2247H

AVERAGE COST PER SPOT : \$ 4.00

	Nov-2022	Dec-2022	Jan-2023	Feb-2023	Mar-2023	Apr-2023	May-2023	Jun-2023	Jul-2023	Aug-2023	Sep-2023	Oct-2023
<b>Gross Total</b>	\$192.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
<b>Total Spots</b>	48	0	0	0	0	0	0	0	0	0	0	0

Inventory is limited and is subject to availability.  
 Rates are good for seven days. Subject to change.  
 All Rates based on each commercial.  
 Rates do not include commercial production.  
 Deadlines: 2-day turnaround for traffic and insertion.  
 Proposal Expires in 30 days  
 Terms  
**Pay Who**  
 Address, City, State ZIP

Client Signature

Cass Advertising : House A Account