

Ampersand Cable System Order

Order #	63134944
Syscode	2366
System Name	Allen's Cable/Morgan City, LA
Market	Baton Rouge

Flight Dates	11/13/23 - 11/19/23
Agency	AxMedia
Advertiser	Liz Baker Murrill for Attorney General

Update Date	10/31/23
Version	1 Vs. 1

AE	Amanda Williams
Sales Coordinator	Emily Malyszka
Office	Dallas
Phone	(214) 932-2910
Status	Accepted
Survey	DMA Nielsen Live+SD Nov22
-	

Client Code	577
Product Code	779
Est Code	6219
Product Name	2023 Runoff Election
Credit Status	Cash in Advance
Primary Demo	Households
Makegood Policy	Not Available

Show All Lines			
Total # of Weeks	1		
Total	\$854.00		
Commission	\$128.10		
Net Total	\$725.90		
Total Spots	43		
Affiliate Split	100.0		
Sold On	Cost Per Point		
GRP	0	GIMP	0
CPP	\$0.00	CPM	\$0.00

Comments : 10/31 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	11/13/23	11/19/23	06:00	12:00	X	X	X	X	X	X		0.00	0	16	\$18.00	\$288.00	30	IPE
2	FXNC	FXNC DT	11/13/23	11/19/23	12:00	18:00	X	X	X	X	X			0.00	0	14	\$20.00	\$280.00	30	IPE
3	FXNC	FXNC EF	11/13/23	11/19/23	18:00	22:00	X	X	X	X	X			0.00	0	13	\$22.00	\$286.00	30	IPE

	Nov 2023	Dec 2023	Jan 2024	Feb 2024	Mar 2024	Apr 2024	May 2024	Jun 2024	Jul 2024	Aug 2024	Sep 2024	Oct 2024	Total
SPOTS	43	0	0	0	0	0	0	0	0	0	0	0	43
AMT	\$854.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$854.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/31/23

63134944 | Baton Rouge | Allen's Cable/Morgan City, LA | 2366 |