

WNMU-FM 2023 Q3 Issues & Programming

WNMU-FM provides its listeners with programming and public service announcements that address issues of concern to the upper Great Lakes communities that we serve.

The following issues were determined to be of most concern to the community during the preceding calendar quarter of July 1-September 30, 2023

Arts and Culture

Environment

Education

Economy and Business

Legal

Government and Politics

Health/Human Services

Native American Issues

Below is the list of programs, news features and interviews addressing these issues that aired between April 1-June 30, 2023

Education was the primary focus of Q3 2023 with discussions around many local and national issues. Also focused on was Health and Human Services issues and Government and Politics.

Arts and Culture

July 1, 2023 (00:14:00) WNMU-FM Host Kurt Hauswirth spoke with Eli Kahn, Guitarists with *After Ours*, a Midwest jazz duo about the making of their album *Music for Cats*. They discussed making music together, their influences, and their connection to the Marquette area.

July 12, 2023 (00:19:00) WNMU-FM Host Kurt Hauswirth spoke with Terri Bocklund, Hiawatha Music Co-op Executive Director and Festival Director about the history of the *Hiawatha Traditional Music Festival* and the excitement generated preparing for the next one. They discussed the artists that will make their appearance in 2023, along with the activities and workshops offered.

July 13, 2023 (00:09:53) WNMU-FM Host Kurt Hauswirth spoke with Ryo Morita, Trumpet Soloist and Dr. Stephen Grugin, Marquette City Band Conductor and Artistic Director about Ryo's appearance with the Marquette City Band for a children's concert and her history coming from Japan to the U.S. Dr. Grugin discussed the repertoire.

July 13, 2023 (00:06:18) WNMU-FM News Director Nicole Walton talks with Author and Marquette native Jeff Vande Zande about an upcoming presentation at Peter White Public Library about dystopian literature.

July 15, 2023 (00:09:09) WNMU-FM Host Kurt Hauswirth spoke with Audree Stephens, Vocalist with the Marquette-based alt-pop band *Iridescence* about making the *Iridescence* EP. They discussed the collective musical history of the four members and what they contributed to the album, along with how live performances have gone so far.

July 15, 2023 (00:24:00) WNMU-FM Host Hans Ahlstrom spoke with Marquette Area Blues Society and Bluesfest Festival Director Walt Lindala about the upcoming Marquette Area Bluesfest and the featured performers. Walt also gave information on how people can volunteer, or get involved in the Blues Society, the economic impact the fest has for the Marquette area, and that they were celebrating their 20th Fest anniversary.

July 29, 2023 (00:16:57) WNMU-FM Host Hans Ahlstrom spoke with Marquette Area Blues Society and Bluesfest Festival Director Walt Lindala about the upcoming Marquette Area Bluesfest and the featured performers. Walt also gave information on how people can volunteer, or get involved in the Blues Society, the economic impact the fest has for the Marquette area, and that they were celebrating their 20th Fest anniversary. Music from guest performers was also sampled.

July 31, 2023 (00:13:53) WNMU-FM Host Kurt Hauswirth spoke with Karen Beacom, Artistic Director and Soprano playing the role of "Floria Tosca" in Puccini's *Tosca*. They discussed the production of the show, which the Soo Theatre Company staged at the Soo Theatre in Sault Ste. Marie and reduced staging on Mackinac Island.

August 1, 2023 (00:20:19) WNMU-FM Host Kurt Hauswirth spoke with Carrie Pearson, local children's book author who released *Virginia Wouldn't Slow Down!*, *The Unstoppable Dr. Apgar and her Life Saving Invention* and *Real Princesses Change the World* about her two children's books and the Baby Doctor Clinic event at Peter White Public Library. They also discussed the importance of barrier-breaking real-world female role models in literature, especially for young readers.

August 18, 2023 (00:19:05) WNMU-FM Host Kurt Hauswirth spoke with Evan Premo, Artistic Director and Founder of Beethoven and Banjos; and Clay Zeller-Townson, Bassoonist with early music band *Ruckus* to discuss the 2023 Beethoven and Banjos festival. They discussed the program called *Holy Manna*, which is based around traditional Sacred Harp singing. The program brought local, regional, and national musicians for instrumental music, singing, and audience participation.

August 21, 2023 (00:12:40) WNMU-FM Host Kurt Hauswirth spoke with Len Fieber, featured artist and founder of Beaver Chew Furniture; and Marc Himes, Outreach Coordinator for Zero Degrees Gallery about Len being the featured

Visiting Artist at the gallery and how he makes high-end furniture with rustic details out of wood left behind by beavers.

July 29, 2023 (00:07:18) WNMU-FM Host Hans Ahlstrom spoke with Marty Achatz from the Peter White Public Library and local author about the premier book launch event for *The Gift of Water*, a new book of essays that first premiered in the local publication: *The Marquette Monthly*. All of the essays revolve around living and enjoying the bodies of water that surround us. Marty also talked about the Cedar Tree Institute and read a portion of his own essay centered around snow.

August 24, 2023 (00:13:04) WNMU-FM Host Kurt Hauswirth spoke with Ellen Lord, Author and Poet about her poetry and writing. They discussed the influences that led to her first chapbook *Relative Sanity* and her poetry which was featured in the latest edition of the *Walloon Writers Review*.

August 29, 2023 (00:13:20) WNMU-FM Host Kurt Hauswirth spoke with Jon Teichman, Coordinator of NMU Vinyl Record Club record shows at Ore Dock Brewing Company to discuss the upcoming vinyl record show and what people can expect to find at the event.

September 2, 2023 (00:17:40) WNMU-FM Host Kurt Hauswirth spoke with Chelsea Monaghan, Singer, Songwriter, Musician; and Andrew Langberg, Vocalist and Musician, both with the band Sea Hounds about the release of their debut EP called *Dissolving Dreams* and what went into the creation of the album. Chelsea also discussed the songwriting inspirations and what it was like for the band to put it all together.

September 6, 2023 (00:14:14) WNMU-FM Host Kurt Hauswirth spoke with Sue Roll, Upper Peninsula Arts & Culture Alliance President about the inaugural conference of UPACC. They discussed the mission of the alliance, what they do for the various arts & culture sectors of the U.P., and what people can expect at the conference, along with information about the featured speakers and workshops.

September 10-11, 2023 (00:30:00) "Media Meet-Supporting Community the United Way" WNMU-TV's Mike Settles hosts Andrew Rickauer-Executive Director, United Way of Marquette County; Alyson Sundberg-Campaign Co-Chair, United Way of Marquette County; and Jack Vander Lugt-Regional Director, Alzheimer's Association MI Chapter to discuss the work and the mission of the United Way of Marquette County and how the local chapter's 80 years of service has impacted non-profits supporting the communities and people. Also discussed was the annual fundraising campaign now underway.

September 15, 2023 (01:00:00) WNMU-FM aired the program: Music for the Days of Awe, an observance of the Jewish High Holidays Rosh Hashanah and Yom Kippur.

September 15, 2023 (01:00:00) WNMU-FM aired the program: Birthday of the World Rosh Hashanah Music and Liturgy for Rosh Hashanah, (The Jewish New Year) sung by The Western Wind with Guest Cantors, Narrated by Leonard Nimoy

September 16, 2023 (00:13:09) WNMU-FM Host Kurt Hauswirth spoke with Trapper Schoepp, Singer/Songwriter from Milwaukee about his concert at the Ore Dock Brewing Company. Also discussed was his music, inspired by folk singers Bob Dylan and Johnny Cash and his new album *Siren Songs*.

September 22, 2023 (00:15:36) WNMU-FM Host Kurt Hauswirth spoke with Sarina Partridge, member of the musical group Heartwood Trio about their upcoming tour. They discussed the trio's creative residency on Rabbit Island and how they created music inspired by their surroundings. They plan to take what they created and bring them back to share with the Keweenaw community for the tour activities.

September 26, 2023 (00:8:59) WNMU-FM Host Kurt Hauswirth spoke with Alyson Sundberg, Co-chair for the United Way of Marquette County's Annual Campaign about what the group does for the community and how people can either help with fundraising or volunteerism.

Environment

July 2-3, 2023 (00:30:00) "Media Meet-Getting to know the Nature Conservancy" WNMU-TV's Mike Settles hosts Helen Taylor-State Director, The Nature Conservancy; and Rich Bowman-Director of Policy, the Nature Conservancy to discuss how The Nature Conservancy has grown into such an important, influential environmental nonprofit and what is the result of their efforts here at home. In Michigan, TNC has more than 32,000 members and some 436,000 acres of land protected through purchase, partnerships and easements. A good portion of that land is right here in the Upper Peninsula.

July 9-10, 2023 (00:30:00) "Media Meet-The Keweenaw Heartlands Project" WNMU-TV's Mike Settles hosts Helen Taylor-State Director, The Nature Conservancy; Rich Bowman-Director of Policy, The Nature Conservancy; Stacy Welling-Haughey-U.P. Field Deputy, MI Department of Natural Resources; and Joh Molinaro-Rural Economic Success Associates to continue the discussion with representatives from The Nature Conservancy and a major project they are working on in the Keweenaw Peninsula, here in the Upper Peninsula. TNC recently acquired more than 32,000 acres of land known as the Keweenaw Heartlands. What is in store for this area and how will local residents play a role in its future was a main focus for discussion.

July 16-17, 2023 (00:30:00) "Media Meet-Legislative Update with Rep.Dave Prestin" WNMU-TV's Mike Settles hosts MI 108th District Representative (R) to discuss his first terms as the 108th district representative in the Michigan House. He now has a lay of the legislative land and shared his thoughts on his time so far in Lansing and on some of the pressing issues of the day.

September 14, 2023 (00:01:00) WNMU-FM News Director Nicole Walton talks with Kathleen Henry with the Superior Watershed Partnership who says Marquette and Munising are getting fast electric vehicle charging stations, thanks to a grant from EGLE.

September 21, 2023 (00:01:30) WNMU-FM News Director Nicole Walton talks with Marquette County Emergency Manager Brian Hummel who says Marquette County is appealing FEMA's decision not to provide aid to flood-damaged areas.

Education

July 23-24, 2023 (00:30:00) "Media Meet-Tackling the Teacher Shortage" WNMU-TV's Mike Settles hosts **Greg Nyen-Supt., Marquette-Alger Regional Educational Service Agency and Joe Lubig-Associate Dean, NMU School of Education** to discuss how education officials have spent the summer trying to staff our K-12 classrooms. Efforts to alleviate the teacher shortage in Michigan and a number of new initiatives underway in the state to attract more people to the teaching profession were also discussed.

July 25, 2023 (00:06:08) WNMU-FM News Director Nicole Walton talks with NMU President Brock Tessman to discuss preparations for the upcoming school year and the creation of a Security Operations Center on campus.

August 6-7, 2023 (00:30:00) "Media Meet-Battling Book Bans" WNMU-TV's Mike Settles hosts **Leslie Warren-Dean of Library and Instructional Support at NMU; Andrea Ingmire-Director at Peter White Public Library, Marquette; and Dillon Geshel-Director at Superiorland Library Cooperative, Marquette** to take a fresh look at censorship in the form of book challenges and bans. This discussion with local librarians and educators discusses how they continue to speak out about attempts to remove books from public libraries and school reading lists and what is behind this wave of book challenges and what, if anything, should be done about it.

August 23, 2023 (00:01:00) WNMU-FM News Director Nicole Walton talks with NMU President Brock Tessman about his first fall convocation address.

August 29, 2023 (00:05:10) WNMU-FM News Director Nicole Walton talks with NMU President Brock Tessman who talks about the school's participation in the Okanagan Charter and how university policies will be tweaked to further student success.

September 17-18, 2023 (00:30:00) "Media Meet-Filling the Skilled Trades Gap" WNMU-TV's Mike Settles hosts **Brian Kerrigan-Reg.Dir., MI Regional Council of Carpenters and Millwrights; Steve VandenAvond-Dean, NMU College of Technology and Occupational Sciences; Heidi Blanck-Professor, NMU Construction Management Program; and Dan Burnett-NMU Student, Mechanical Engineering Technology** to discuss the professional trades, the shortage of highly skilled workers, and the multi-pronged efforts underway locally to support anyone who

may be considering a career in the trades. The state-of-the-art learning facilities, education and training programs, and apprenticeships were also discussed.

September 26, 2023 (00:05:26) WNMU-FM News Director Nicole Walton talks with NMU President Brock Tessman to discuss recent Homecoming activities, the rededication of the Jacobetti complex, and his upcoming investiture.

Economy and Business

July 6, 2023 (00:01:00) WNMU-FM News Director Nicole Walton talks with St. Vincent de Paul Society of Marinette Food Pantry Executive Director Ashley Berken who says the pantry is overwhelmed by the number of people asking for food.

July 11, 2023 (00:01:00) WNMU-FM News Director Nicole Walton talks with Marquette Mayor Cody Mayer who says a plan for the Shophouse Park project in north Marquette is a good one and will improve the city's economy.

July 15, 2023 (00:24:00) WNMU-FM Host Hans Ahlstrom spoke with Marquette Area Blues Society and Bluesfest Festival Director Walt Lindala about the upcoming Marquette Area Bluesfest and the featured performers. Walt also gave information on how people can volunteer, or get involved in the Blues Society, the economic impact the fest has for the Marquette area, and that they were celebrating their 20th Fest anniversary.

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July 30, 2023 (00:16:57) WNMU-FM Host Hans Ahlstrom spoke with Marquette Area Blues Society and Bluesfest Festival volunteer Russ Thorburn about the upcoming Marquette Area Bluesfest, the featured performers, and the need for volunteers and what the volunteer experience is like.

August 13-14, 2023 (00:30:00) "Media Meet-Growing the Region's Economy" WNMU-TV's Mike Settles hosts Marty Fittante-CEO, InvestUP; Christopher Germain-CEO, Lakes Superior Community Partnership; and Joe Thiel-CEO, Innovate Marquette SmartZone and Executive Director to discuss the considerable efforts that continue to turn the tide on a slow region-wide population decline. The area's top economic development official come together to assess the current state of affairs and highlight some of the efforts underway to attract people and business to the Upper Peninsula.

August 16, 2023 (00:01:00) WNMU-FM News Director Nicole Walton talks with Governor Gretchen Whitmer who says the former Marquette General Hospital site is a

blight that needs new life. She participated in a demolition ceremony with other stakeholders.

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September 21, 2023 (00:01:30) WNMU-FM News Director Nicole Walton talks with Marquette County Emergency Manager Brian Hummel who says Marquette County is appealing FEMA's decision not to provide aid to flood-damaged areas.

September 26, 2023 (00:01:00) WNMU-FM News Director Nicole Walton talks with Marquette City Manager Karen Kovacs who says the city will operate in a deficit next fiscal year, but money from the general fund will help as long as nothing major happens to Marquette's revenue stream.

Legal

August 14, 2023 (00:01:30) WNMU-FM News Director Nicole Walton talks with Acting Special Agent in Charge for FBI Michigan, Devin Kowalski, to discuss the Ogoshi brothers being extradited from Nigeria to Michigan to face sextortion and other charges related to the death of Jordan DeMay.

August 29, 2023 (00:04:14) WNMU-FM News Director Nicole Walton produced and aired a feature about Jordan DeMay, who took his own life when he was sextorted. Included interviews with Marquette County Sheriff Greg Zyburt, parents Jennifer Buta and John DeMay, and former Special Agent in Charge of FBI Michigan, James Tarasca.

September 3-4, 2023 (00:30:00) "Media Meet-Setting Aside Criminal Convictions-An Expungement Update" WNMU-TV's Mike Settles hosts Nicholas Schroeck-University of Detroit Mercy School of Law; Rebecca Simkins Nowak-University of Detroit Mercy School of Law; and Glenn Sark-Marquette Expungement Attorney to discuss how difficult it is for those with a criminal record to find work, secure housing, pursue educational opportunities, and more. On April 11, 2023, close to one-million Michiganders had criminal convictions suddenly expunged

from their records. The panel dives into how individuals can clear their conviction records.

September 24-25, 2023 (00:30:00) "Media Meet-Repealing Medicaid Estate Recovery" WNMU-TV's Mike Settles hosts Paul Sturgul-Elder Law Attorney, Hurley, WI; and Jim Schuster-Elder Law Attorney, Southfield, MI to discuss Medicaid Estate Recovery...the recovery of payments from an individual's estate for nursing home, home-based and other Medicaid services rendered. A discussion with two attorneys who would like Congress to repeal what they believe is an archaic law that actually deters some from seeking the medical care they need.

Government and Politics

July 9-10, 2023 (00:30:00) "Media Meet-The Keweenaw Heartlands Project" WNMU-TV's Mike Settles hosts Helen Taylor-State Director, The Nature Conservancy; Rich Bowman-Director of Policy, The Nature Conservancy; Stacy Welling-Haughey-U.P. Field Deputy, MI Department of Natural Resources; and Joh Molinaro-Rural Economic Success Associates to continue the discussion with representatives from The Nature Conservancy and a major project they are working on in the Keweenaw Peninsula, here in the Upper Peninsula. TNC recently acquired more than 32,000 acres of land known as the Keweenaw Heartlands. What is in store for this area and how will local residents play a role in its future was a main focus for discussion.

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July 30-31, 2023 (00:30:00) "Media Meet-Strengthening Rural Healthcare Services" WNMU-TV's Mike Settles hosts Elise Bur-Director, NMU Center for Rural Health to discuss a relatively new NMU program that reaches far beyond the university's Marquette campus called the Center for Rural Health. It is working to improve access to quality healthcare in our rural communities.

August 7, 2023 (00:01:00) WNMU-FM News Director Nicole Walton talks with Ishpeming City Manager Craig Cugini who says the city is taking steps to increase and improve communication with residents.

August 9, 2023 (00:01:00) WNMU-FM News Director Nicole Walton talks with Senator Debbie Stabenow who met with business leaders in Marquette to discuss her priorities before she retires.

August 16, 2023 (00:01:00) WNMU-FM News Director Nicole Walton talks with Governor Gretchen Whitmer who says the former Marquette General Hospital site is a blight that needs new life. She participated in a demolition ceremony with other stakeholders.

August 17, 2023 (00:06:54) WNMU-FM News Director Nicole Walton talks with Elissa Slotkin, U.S. Representative for Michigan's 7th District and Senate Candidate to talk about what her goals would be if she secures the Senate seat currently occupied by Debbie Stabenow.

August 27-28, 2023 (00:30:00) "Media Meet-Legislative Update with Sen. Ed McBroom" WNMU-TV's Mike Settles hosts State Senator Ed McBroom, MI 38th District(R) to discuss current affairs, the upcoming session, and more.

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university's Marquette campus called the Center for Rural Health. It is working to improve access to quality healthcare in our rural communities.

August 20-21, 2023 (00:30:00) "Media Meet-Teaming UP to Promote Local Public Health" WNMU-TV's Mike Settles hosts Nick Derusha-LMAS District Health Department; Kate Beer-Western Upper Peninsula Health Department; and Mike Snyder-Public Health Delta & Menominee Counties to discuss the half-dozen public health departments across the U.P. and how they are engaged in a P.R. campaign to spread the word about the vital services they provide in our communities.

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Native American Issues

WNMU-FM regularly airs **National Native News**, weeknights at 4:30pm

A five-minute newscast dedicated to Native issues, produced by Koahnic Broadcast Corp.

WNMU-FM regularly airs **Anishinaabe Radio News**, Fridays at 7:30am and 4:30pm. A three-minute segment on Native American history, culture, and Indigenous events at NMU and across the Great Lakes Region.

2023 Q4 October - December Proposed Issue Coverage

Arts and Culture

Government & Politics

Education

Health/Human Services

Native American Issue

Economy

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