



Remit Address:  
**WDAF-TV**  
 \*\*\* New Remit To Address \*\*\*  
 32846 Collection Center Drive  
 Chicago, IL 60693-0328  
 Main: (816) 753-4567  
 Billing:

# INVOICE

Advertiser	Trump, D/R/US President
Product	DONALD TRUMP EST 551
Estimate Number	551

Invoice #	289404-1
Invoice Date	03/17/16
Invoice Month	March 2016
Invoice Period	02/29/16 - 03/15/16

Station	WDAF-TV
Account Executive	Nick Welle
Sales Office	NSO Philadelphia
Sales Region	National

Order #	289404
Alt Order #	08161618
Deal #	
Order Flight	03/10/16 - 03/15/16

Billing Address:

Strategic Media Services, Inc.  
 Attention: Accounts Payable  
 1911 North Ft Myer Dr  
 Suite 400  
 Arlington, VA 22209

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	12521
Advertiser Code	32
Product Code	37

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	4	M-F 10p-1030p	10:00 PM-10:30 PM								
				03/07/16 to 03/13/16	1x	----	1--				
				F	03/11/16	:30	10:24 PM	DTT1612H	\$700.00		1
2	4	M-F 1030p-11p	10:30 PM-11:00 PM								
				03/07/16 to 03/13/16	1x	----	1--				
				F	03/11/16	:30	10:54 PM	DTT1612H	\$400.00		1
3	4	M-F 3p-4p	3:00 PM-4:00 PM								
				03/07/16 to 03/13/16	1x	----	1--				
				F	03/11/16	:30	3:44 PM	DTT1612H	\$200.00		1
4	4	M-F 4p-5p	4:00 PM-5:00 PM								
				03/07/16 to 03/13/16	1x	----	1--				
				F	03/11/16	:30	4:55 PM	DTT1612H	\$250.00		1
5	4	M-F 5p-6p	5:00 PM-5:30 PM								
				03/07/16 to 03/13/16	1x	----	1--				
				F	03/11/16	:30	5:16 PM	DTT1612H	\$400.00		1
6	4	M-F 5p-6p	5:30 PM-6:00 PM								
				03/07/16 to 03/13/16	1x	----	1--				
				F	03/11/16	:30	5:36 PM	DTT1612H	\$400.00		1
7	4	M-F 6a-7a	6:00 AM-6:30 AM								
				03/07/16 to 03/13/16	1x	----	1--				
				F	03/11/16	:30	6:13 AM	DTT1612H	\$550.00		1
8	4	M-F 6p-630p	6:00 PM-6:30 PM								
				03/07/16 to 03/13/16	1x	----	1--				
				F	03/11/16	:30	6:21 PM	DTT1612H	\$600.00		1
9	4	M-F 6a-7a	6:30 AM-7:00 AM								
				03/07/16 to 03/13/16	1x	----	1--				
				F	03/11/16	:30	6:52 AM	DTT1612H	\$550.00		1
10	4	M-F 7a-9a	7:00 AM-7:30 AM								
				03/07/16 to 03/13/16	1x	----	1--				
				F	03/11/16	:30	7:08 AM	DTT1612H	\$425.00		1



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11	4	M-F 7a-9a	8:00 AM-8:30 AM		03/07/16 to 03/13/16	1x	----1--				
				F	03/11/16	:30	8:29 AM	DTT1612H	\$425.00		1
12	4	M-F 7a-9a	8:30 AM-9:00 AM		03/07/16 to 03/13/16	1x	----1--				
				F	03/11/16	:30	8:46 AM	DTT1612H	\$425.00		1
13	4	M-F 9p-10p	9:00 PM-9:30 PM		03/07/16 to 03/13/16	1x	----1--				
				F	03/11/16	:30	9:14 PM	DTT1612H	\$600.00		1
14	4	M-F 4p-5p	4:00 PM-5:00 PM		03/14/16 to 03/20/16	1x	1-----				
				M	03/14/16	:30	4:24 PM	DTT1612H	\$250.00		1
15	4	M-F 5p-6p	5:00 PM-5:30 PM		03/14/16 to 03/20/16	1x	1-----				
				M	03/14/16	:30	5:09 PM	DTT1612H	\$400.00		1
16	4	M-F 5p-6p	5:30 PM-6:00 PM		03/14/16 to 03/20/16	1x	1-----				
				M	03/14/16	:30	5:53 PM	DTT1612H	\$400.00		1
17	4	M-F 6a-7a	6:30 AM-7:00 AM		03/14/16 to 03/20/16	1x	1-----				
				M	03/14/16	:30	6:52 AM	DTT1612H	\$550.00		1
18	4	M-F 630p-7p	6:30 PM-7:00 PM		03/14/16 to 03/20/16	1x	1-----				
				M	03/14/16	:30	6:35 PM	DTT1612H	\$950.00		1
19	4	M-F 7a-9a	7:00 AM-7:30 AM		03/14/16 to 03/20/16	1x	1-----				
				M	03/14/16	:30	7:23 AM	DTT1612H	\$425.00		1
20	4	M-F 7a-9a	8:00 AM-8:30 AM		03/14/16 to 03/20/16	1x	1-----				
				M	03/14/16	:30	8:30 AM	DTT1612H	\$425.00		1



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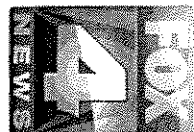
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21	4	M-F 7a-9a	8:30 AM-9:00 AM		03/14/16 to 03/20/16	1x	1-----				
				M	03/14/16	:30	8:45 AM	DTT1612H	\$425.00		1
22	4	M-F 9p-10p	9:30 PM-10:00 PM		03/14/16 to 03/20/16	1x	1-----				
				M	03/14/16	:30	9:48 PM	DTT1612H	\$600.00		1
23	4	Sa 7a-9a	8:00 AM-8:30 AM		03/07/16 to 03/13/16	1x	-----1-				
				Sa	03/12/16	:30	8:29 AM	DTT1612H	\$250.00		1
24	4	Sa 7a-9a	8:30 AM-9:00 AM		03/07/16 to 03/13/16	1x	-----1-				
				Sa	03/12/16	:30	8:54 AM	DTT1612H	\$250.00		1
25	4	Su 10p-1030p	10:00 PM-10:30 PM		03/07/16 to 03/13/16	1x	-----1				
				Su	03/13/16	:30	10:12 PM	DTT1612H	\$525.00		1
26	4	Su 7a-9a	8:00 AM-8:30 AM		03/07/16 to 03/13/16	1x	-----1				
				Su	03/13/16	:30	8:14 AM	DTT1612H	\$250.00		1
27	4	Su 7a-9a	8:30 AM-9:00 AM		03/07/16 to 03/13/16	1x	-----1				
				Su	03/13/16	:30	8:45 AM	DTT1612H	\$250.00		1
28	4	M-F 6a-7a	6:00 AM-6:30 AM		03/14/16 to 03/20/16	1x	-1-----				
				Tu	03/15/16	:30	6:24 AM	DTT1612H	\$550.00		1
29	4	M-F 6a-7a	6:30 AM-7:00 AM		03/14/16 to 03/20/16	1x	-1-----				
				Tu	03/15/16	:30	6:44 AM	DTT1612H	\$550.00		1
30	4	M-F 7a-9a	7:00 AM-7:30 AM		03/14/16 to 03/20/16	1x	-1-----				
				Tu	03/15/16	:30	7:10 AM	DTT1612H	\$425.00		1



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31	4	M-F 7a-9a	7:30 AM-8:00 AM		03/14/16 to 03/20/16	1x	-1-----				
				Tu	03/15/16	:30	7:56 AM	DTT1612H	\$425.00		1
32	4	M-F 7a-9a	8:00 AM-8:30 AM		03/14/16 to 03/20/16	1x	-1-----				
				Tu	03/15/16	:30	8:25 AM	DTT1612H	\$425.00		1
33	4	M-F 7a-9a	8:30 AM-9:00 AM		03/14/16 to 03/20/16	1x	-1-----				
				Tu	03/15/16	:30	8:58 AM	DTT1612H	\$425.00		1
Aired Spots 33											

Gross Total \$14,675.00  
 Agency Commission \$2,201.25  
 Net Amount Due \$12,473.75  
 Payment Terms 30 Days