

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <div style="font-size: 1.2em; margin-top: 10px;">SEE ORDER</div>	<b>Date:</b> <div style="font-size: 1.2em; margin-top: 10px;">4/3/18</div>
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I, MEDIA FORTITUDE PARTNERS  
do hereby request station time concerning the following issue:

NY State Nurses

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	see	order			

This broadcast time will be used by: NEW YORK STATE NURSES ASSOC

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
☐ Yes ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

N/A

I represent that the payment for the above described broadcast time has been furnished by (name and address):

N/A

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

N/A

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

NEW YORK STATE NURSES ASSOC.  
131 W. 33rd St. NY, NY 10001

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

Treasurer, Pat Kane, RN

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

4/3/18      [Signature]      917-539-4588  
Date      Signature      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☐ Accepted

☐ Accepted in Part

☐ Rejected

\_\_\_\_\_  
Signature      Printed Name      Title

May 18, 18  
 CONT# 31832511 Mod# Ver# 1 (Last =)  
 REP CHRISTAL RADIO  
 TO WKJY-FM (Nassau-Suffolk, NY (LI))  
 FM PATRICK MCGEE  
 OFF PHILADELPHIA  
 AGY Katz Media Group  
 ADDR 125 West 55th Street 3rd Floor  
 New York, NY 10019

DDS CONT# 0  
 C/P/E: NYS / NY / 52163

SALESPERSON FAX#

PH #

BYR Helen Hanratty  
 ADV NEW YORK STATE NURSES ASSOCIATION(ISSUE)  
 PDT Staten Island University  
 FLT May 21, 18 - Jun 03, 18

\* REP ORDER COMMENT \*

\*\* 5/18/2018 9:11:00 AM: MEDIA FORTITUDE HAS PAID KATZ CIA VIA CREDIT CARD - WHEN AN AGENCY PAYS KATZ MEDIA VIA CREDIT CARD, THERE IS A CUSTOMARY CREDIT CARD CHARGE ASSOCIATED WITH THE PAYMENT WHICH WILL BE CHARGED BACK TO THE STATIONS. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY WITH ALL POLITICAL/ISSUE ORDERS. PLEASE CONFIRM WITH MICHAEL.MERGET@KATZRADIOGROUP.COM. 215.557.4208. THANKS!

\*\* 5/18/2018 9:11:00 AM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		<b>FLIGHT 1</b>							
	1.1	MTWTF..	6A - 10A	30	5/21/2018 - 5/25/2018	1W	5	\$180.00	5
	1.2	MTWTF..	10A - 3P	30	5/21/2018 - 5/25/2018	1W	5	\$180.00	5
	1.3	MTWTF..	3P - 7P	30	5/21/2018 - 5/25/2018	1W	5	\$180.00	5
	1.4	MTWTF..	7P - 12A	30	5/21/2018 - 5/25/2018	1W	4	\$65.00	4
	1.5	.....S.	6A - 7P	30	5/26/2018 - 5/26/2018	1W	4	\$105.00	4
	1.6	.....S	6A - 7P	30	5/27/2018 - 5/27/2018	1W	5	\$105.00	5
		** WEEKLY FLIGHT TOTALS **					28	\$3,905.00	
		<b>FLIGHT 2</b>							
	2.1	MTWTF..	6A - 10A	30	5/28/2018 - 6/1/2018	1W	5	\$180.00	5
	2.2	MTWTF..	10A - 3P	30	5/28/2018 - 6/1/2018	1W	5	\$180.00	5
	2.3	MTWTF..	3P - 7P	30	5/28/2018 - 6/1/2018	1W	5	\$180.00	5
	2.4	MTWTF..	7P - 12A	30	5/28/2018 - 6/1/2018	1W	4	\$65.00	4
	2.5	.....S.	6A - 7P	30	6/2/2018 - 6/2/2018	1W	4	\$105.00	4
	2.6	.....S	6A - 7P	30	6/3/2018 - 6/3/2018	1W	4	\$105.00	4
		** WEEKLY FLIGHT TOTALS **					27	\$3,800.00	

May 18, 18

CONT# 31832511 Mod# Ver# 1 (Last = )

DDS CONT# 0

REP CHRISTAL RADIO

C/P/E: NYS / NY / 52163

	May 18	Jun 18					
SPOTS	28	27					
CASH	3905.00	3800.00					
TRADE	0.00	0.00					
NSL	0.00	0.00					
TOTAL	3905.00	3800.00					

							TOTAL
SPOTS							55
CASH							7,705.00
TRADE							0.00
NSL							0.00
TOTAL							7,705.00

**\*\* Competitive Comments \*\***

SVC:

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

# Sales Order

Station: **WKJY-FM** Agency: **KATZ MEDIA GROUP**  
 Contract Name: **WKJY/NYSNurseAssociation/52163-01** Address: **125 WEST 55 STREET**  
 Contract#: **507318** **3RD FLOOR**  
 Start Date: **5/21/18** End Date: **6/03/18** City: **NEW YORK** State: **NY** Zip: **10019**  
 Revenue Type: **Political National** Type: **Cash** Phone: **(212) 424-6953**  
 Advertiser: **NYS NURSES ASSOC (A)** Buyer:  
 Address: Tax Schedule: **(None)**  
 City: State: Zip: Agency Commission %: **15**  
 Product Name: **Staten Island University** Billing Cycle: **Standard**  
 Estimate #: **52163** Salesperson: **CHRISTALPHIL** Comm %: **0**  
 Competitive Code: **HEALTHCARE RELATED ISSUES** Makegood Policy: **ADVERTISER APPROVAL ONLY**

No	DATES		-Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	5/21/18	6/01/18		6:00 AM	10:00 AM	30	X	X	X	X	X			5	W	180.00	10	1,800.00	1	
2	5/21/18	6/01/18		10:00 AM	3:00 PM	30	X	X	X	X	X			5	W	180.00	10	1,800.00	1	
3	5/21/18	6/01/18		3:00 PM	7:00 PM	30	X	X	X	X	X			5	W	180.00	10	1,800.00	1	
4	5/21/18	6/01/18		7:00 PM	12:00 AM	30	X	X	X	X	X			4	W	65.00	8	520.00	1	
5	5/26/18	6/02/18		6:00 AM	7:00 PM	30						4		4	D	105.00	8	840.00	1	
6	5/27/18	5/27/18		6:00 AM	7:00 PM	30							5	5	D	105.00	5	525.00	1	
7	6/03/18	6/03/18		6:00 AM	7:00 PM	30							4	4	D	105.00	4	420.00	1	

## Billing Projections: By Month

	May 18	Jun 18
CA	6,325.00	1,380.00
ST	3,905.00	3,800.00

☒ Print Spot Prices

TOTAL SPOTS **55**  
 GROSS TOTAL \$ **7,705.00**  
 ADJUSTED SPOTS **55**  
 ADJUSTED TOTAL \$ **7,705.00**

## APPROVE DECLINE

☐ ☐ General Manager  
☐ ☐ Sales Manager  
☐ ☐ National Sales Manager  
☐ ☐ Local Sales Manager

# INVOICE



234 Airport Plaza, Ste #5  
Farmingdale, NY 11735  
(631) 770-4200

Invoice #: IN-11805143181  
Invoice Date: 05/27/2018  
Contract #: 507318  
Page: 1  
Net Amount Due: \$3,319.25

Agency: KATZ MEDIA GROUP  
125 WEST 55 STREET  
3RD FLOOR  
NEW YORK, NY 10019

Station(s): WKJY-FM

Advertiser: NYS NURSES ASSOC (A)  
Product: Staten Island University  
Estimate #: 52163  
Agency Client Code:  
Buyer Name:

Salesperson(s): Christal Phil Christal  
Terms: NET 30

Day	Date	Time	Ln	Length	Product	ISCI	Rate
MON	05/21/18	09:54a	1	30	NYS NURSRES ASSC RADIO SI	NYS NURSRES ASSC RADIO SI	\$180.00
MON	05/21/18	01:28p	2	30	NYS NURSRES ASSC RADIO SI	NYS NURSRES ASSC RADIO SI	\$180.00
MON	05/21/18	04:48p	3	30	NYS NURSRES ASSC RADIO SI	NYS NURSRES ASSC RADIO SI	\$180.00
MON	05/21/18	11:31p	4	30	NYS NURSRES ASSC RADIO SI	NYS NURSRES ASSC RADIO SI	\$65.00
TUE	05/22/18	07:03a	1	30	NYS NURSRES ASSC RADIO SI	NYS NURSRES ASSC RADIO SI	\$180.00
TUE	05/22/18	11:31a	2	30	NYS NURSRES ASSC RADIO SI	NYS NURSRES ASSC RADIO SI	\$180.00
TUE	05/22/18	06:53p	3	30	NYS NURSRES ASSC RADIO SI	NYS NURSRES ASSC RADIO SI	\$180.00
TUE	05/22/18	07:51p	4	30	NYS NURSRES ASSC RADIO SI	NYS NURSRES ASSC RADIO SI	\$65.00
WED	05/23/18	08:03a	1	30	NYS NURSRES ASSC RADIO SI	NYS NURSRES ASSC RADIO SI	\$180.00
WED	05/23/18	02:54p	2	30	NYS NURSRES ASSC RADIO SI	NYS NURSRES ASSC RADIO SI	\$180.00
WED	05/23/18	03:48p	3	30	NYS NURSRES ASSC RADIO SI	NYS NURSRES ASSC RADIO SI	\$180.00
WED	05/23/18	09:31p	4	30	NYS NURSRES ASSC RADIO SI	NYS NURSRES ASSC RADIO SI	\$65.00
THU	05/24/18	06:35a	1	30	NYS NURSRES ASSC RADIO SI	NYS NURSRES ASSC RADIO SI	\$180.00
THU	05/24/18	12:56p	2	30	NYS NURSRES ASSC RADIO SI	NYS NURSRES ASSC RADIO SI	\$180.00
THU	05/24/18	05:46p	3	30	NYS NURSRES ASSC RADIO SI	NYS NURSRES ASSC RADIO SI	\$180.00
FRI	05/25/18	07:20a	1	30	NYS NURSRES ASSC RADIO SI	NYS NURSRES ASSC RADIO SI	\$180.00
FRI	05/25/18	10:33a	2	30	NYS NURSRES ASSC RADIO SI	NYS NURSRES ASSC RADIO SI	\$180.00
FRI	05/25/18	06:47p	3	30	NYS NURSRES ASSC RADIO SI	NYS NURSRES ASSC RADIO SI	\$180.00
FRI	05/25/18	10:31p	4	30	NYS NURSRES ASSC RADIO SI	NYS NURSRES ASSC RADIO SI	\$65.00
SAT	05/26/18	10:23a	5	30	NYS NURSRES ASSC RADIO SI	NYS NURSRES ASSC RADIO SI	\$105.00
SAT	05/26/18	12:33p	5	30	NYS NURSRES ASSC RADIO SI	NYS NURSRES ASSC RADIO SI	\$105.00
SAT	05/26/18	02:53p	5	30	NYS NURSRES ASSC RADIO SI	NYS NURSRES ASSC RADIO SI	\$105.00
SAT	05/26/18	05:31p	5	30	NYS NURSRES ASSC RADIO SI	NYS NURSRES ASSC RADIO SI	\$105.00
SUN	05/27/18	10:54a	6	30	NYS NURSRES ASSC RADIO SI	NYS NURSRES ASSC RADIO SI	\$105.00
SUN	05/27/18	12:33p	6	30	NYS NURSRES ASSC RADIO SI	NYS NURSRES ASSC RADIO SI	\$105.00
SUN	05/27/18	01:24p	6	30	NYS NURSRES ASSC RADIO SI	NYS NURSRES ASSC RADIO SI	\$105.00
SUN	05/27/18	04:56p	6	30	NYS NURSRES ASSC RADIO SI	NYS NURSRES ASSC RADIO SI	\$105.00
SUN	05/27/18	05:54p	6	30	NYS NURSRES ASSC RADIO SI	NYS NURSRES ASSC RADIO SI	\$105.00



# INVOICE



234 Airport Plaza, Ste #5  
Farmingdale, NY 11735  
(631) 770-4200

Invoice #: IN-11805143181  
Invoice Date: 05/27/2018  
Contract #: 507318  
Page: 2  
Net Amount Due: \$3,319.25

Remit To:  
CONNOISSEUR MEDIA  
WKJY-FM  
234 AIRPORT PLAZA, STE 5  
FARMINGDALE, NY 11735

**Invoice Totals**  
Total Spots: 28  
Gross Amount: \$3,905.00  
Agency Commission: (\$585.75)  
Net Amount Due: \$3,319.25

Having been duly sworn deposes & says the broadcasting service has been rendered by this station in accordance with the above invoice. All times are approximate within 15 mins & are within the time classification ordered.

Affidavit of Service Rendered State of NY, County of Suffolk. Subscribed & sworn before me this \_\_\_\_ day of \_\_\_\_\_, 2018.

\_\_\_\_\_, Station Official

\_\_\_\_\_, Notary Public

This station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.  
Copy of Electronic Invoice

# INVOICE



234 Airport Plaza, Ste #5  
Farmingdale, NY 11735  
(631) 770-4200

Invoice #: IN-11806144213  
Invoice Date: 06/24/2018  
Contract #: 507318  
Page: 1  
Net Amount Due: \$3,230.00

Agency: KATZ MEDIA GROUP  
125 WEST 55 STREET  
3RD FLOOR  
NEW YORK, NY 10019

Station(s): WKJY-FM

Advertiser: NYS NURSES ASSOC (A)  
Product: Staten Island University  
Estimate #: 52163  
Agency Client Code:  
Buyer Name:

Salesperson(s): ChristalPhil Christal  
Terms: NET 30

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TUE	05/29/18	09:48a	1	30	NYS NURSRES ASSC RADIO SI	NYS NURSRES ASSC RADIO SI	\$180.00
TUE	05/29/18	02:56p	2	30	NYS NURSRES ASSC RADIO SI	NYS NURSRES ASSC RADIO SI	\$180.00
TUE	05/29/18	05:55p	3	30	NYS NURSRES ASSC RADIO SI	NYS NURSRES ASSC RADIO SI	\$180.00
WED	05/30/18	06:04a	1	30	NYS NURSRES ASSC RADIO SI	NYS NURSRES ASSC RADIO SI	\$180.00
WED	05/30/18	10:33a	2	30	NYS NURSRES ASSC RADIO SI	NYS NURSRES ASSC RADIO SI	\$180.00
WED	05/30/18	04:49p	3	30	NYS NURSRES ASSC RADIO SI	NYS NURSRES ASSC RADIO SI	\$180.00
WED	05/30/18	09:30p	4	30	NYS NURSRES ASSC RADIO SI	NYS NURSRES ASSC RADIO SI	\$65.00
THU	05/31/18	09:46a	1	30	NYS NURSRES ASSC RADIO SI	NYS NURSRES ASSC RADIO SI	\$180.00
THU	05/31/18	12:31p	2	30	NYS NURSRES ASSC RADIO SI	NYS NURSRES ASSC RADIO SI	\$180.00
THU	05/31/18	05:48p	3	30	NYS NURSRES ASSC RADIO SI	NYS NURSRES ASSC RADIO SI	\$180.00
THU	05/31/18	11:53p	4	30	NYS NURSRES ASSC RADIO SI	NYS NURSRES ASSC RADIO SI	\$65.00
FRI	06/01/18	07:50a	1	30	NYS NURSRES ASSC RADIO SI	NYS NURSRES ASSC RADIO SI	\$180.00
FRI	06/01/18	11:54a	2	30	NYS NURSRES ASSC RADIO SI	NYS NURSRES ASSC RADIO SI	\$180.00
FRI	06/01/18	06:34p	3	30	NYS NURSRES ASSC RADIO SI	NYS NURSRES ASSC RADIO SI	\$180.00
FRI	06/01/18	07:27p	4	30	NYS NURSRES ASSC RADIO SI	NYS NURSRES ASSC RADIO SI	\$65.00
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SAT	06/02/18	03:31p	5	30	NYS NURSRES ASSC RADIO SI	NYS NURSRES ASSC RADIO SI	\$105.00
SAT	06/02/18	04:32p	5	30	NYS NURSRES ASSC RADIO SI	NYS NURSRES ASSC RADIO SI	\$105.00
SUN	06/03/18	09:55a	7	30	NYS NURSRES ASSC RADIO SI	NYS NURSRES ASSC RADIO SI	\$105.00
SUN	06/03/18	01:56p	7	30	NYS NURSRES ASSC RADIO SI	NYS NURSRES ASSC RADIO SI	\$105.00
SUN	06/03/18	03:55p	7	30	NYS NURSRES ASSC RADIO SI	NYS NURSRES ASSC RADIO SI	\$105.00
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Agency Commission: (\$570.00)  
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