

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐

FEDERAL CANDIDATE

☒

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:WMQA → Minocqua, WI**Date:**9-26-18I, Chris Meier,

being/on behalf of: _____, a legally

qualified candidate of the Democratic politicalparty for the office of: 34th State Assemblyin the Generalelection to be held on: November 6th, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<u>(See Attached)</u>					

Total Charges: \$920.00

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Chris Meier For 34th Assembly

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Katie Rahimzadeh

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

x 9/26/18

Date

x Christian M. Meier

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]

Signature

Shane Sparks

Printed Name

General Manager

Title

Sales Order

Stations: WHDG-FM, WMQA-FM Buyer: _____
 Contract Name: 201810 Political CMFA MULT Tax Schedule: _____ (None)
 Contract#: _____ (none) Agency Commission %: 0
 Start Date: 10/01/18 End Date: 11/04/18 Billing Cycle: Standard
 Revenue Type: Political Direct Type: Cash Salesperson: 4100sspa Comm %: 0
 Advertiser: CHRIS MEIER FOR 34TH ASSEMBLY Makegood Policy: By Approval Only
 Address: 1377 White Pine Drive
 City: Eagle River State: WI Zip: 54521
 Phone: (715) 891-2075
 Product Name: September 2018 Schedule
 Competitive Code: Political-State

WHDG-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	10/01/18	10/26/18		6:00 AM	7:00 PM	30	4	4	4	4	4			20	D	18.00	80	1,440.00	4	
2	10/06/18	11/04/18		6:00 AM	7:00 PM	30						4	4	8	D	8.00	40	320.00	4	

TOTAL GROSS \$1,760.00, NET \$1,760.00

WMQA-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$		
1	10/01/18	10/26/18		6:00 AM	7:00 PM	30	4	4	4	4	4			20	D	9.00	80	720.00	4	
2	10/06/18	11/04/18		6:00 AM	7:00 PM	30						4	4	8	D	5.00	40	200.00	4	

TOTAL GROSS \$920.00, NET \$920.00

Billing Projections: By Month

	Oct 18	Nov 18
CA	2,576.00	104.00
ST	2,576.00	104.00

☒ Print Spot Prices

TOTAL SPOTS _____ 240

GROSS TOTAL \$ _____ 2,680.00

ADJUSTED SPOTS _____ 240

ADJUSTED TOTAL \$ _____ 2,680.00

APPROVE DECLINE

<input type="radio"/>	<input type="radio"/>	General Manager
<input type="radio"/>	<input type="radio"/>	Sales Manager
<input type="radio"/>	<input type="radio"/>	National Sales Manager
<input type="radio"/>	<input type="radio"/>	Local Sales Manager