

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐

FEDERAL CANDIDATE

☒

STATE/LOCAL CANDIDATE

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> <span style="font-size: 1.2em;">WMQA → Minocqua, WI</span>	<b>Date:</b> <span style="font-size: 1.2em;">8-21-18</span>
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I, Chris Meier

being/on behalf of: \_\_\_\_\_ a legally

qualified candidate of the Democrat political

party for the office of: 34<sup>th</sup> State Assembly

in the General

election to be held on: November 6<sup>th</sup>, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
(See Attached)					

**Total Charges:** \$920.00

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Chris Meier For 34<sup>th</sup> Assembly

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

**The name of the treasurer of the candidate's authorized committee is:**

Kate Rahimzadeh

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

8/22/18  
Date

Date \_\_\_\_\_

Christian M. Meyer  
Signature

Signature \_\_\_\_\_

**To Be Signed By Station Representative**

 **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

  
Signature

Shane Sparks  
Printed Name

Printed Name \_\_\_\_\_

Market Manager

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# Sales Order

Stations: WHDG-FM, WMQA-FM Buyer: \_\_\_\_\_

Contract Name: 201809 Political CMFA MULT Tax Schedule: \_\_\_\_\_ (None)

Contract#: \_\_\_\_\_ (none) Agency Commission %: 0

Start Date: 9/01/18 End Date: 9/30/18 Billing Cycle: Standard

Revenue Type: Political Direct Type: Cash Salesperson: 4100sspa Comm %: 13

Advertiser: CHRIS MEIER FOR 34TH ASSEMBLY Makegood Policy: By Approval Only

Address: 1377 White Pine Drive

City: Eagle River State: WI Zip: 54521

Phone: (715) 891-2075

Product Name: September 2018 Schedule

Competitive Code: Political-State

## WHDG-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$		
1	9/03/18	9/28/18		6:00 AM	7:00 PM	30	4	4	4	4	4			20	D	18.00	80	1,440.00	4	
2	9/01/18	9/30/18		6:00 AM	7:00 PM	30						4	4	8	D	8.00	40	320.00	4	

TOTAL GROSS \$1,760.00, NET \$1,760.00

## WMQA-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$		
1	9/03/18	9/28/18		6:00 AM	7:00 PM	30	4	4	4	4	4			20	D	9.00	80	720.00	4	
2	9/01/18	9/30/18		6:00 AM	7:00 PM	30						4	4	8	D	5.00	40	200.00	4	

TOTAL GROSS \$920.00, NET \$920.00

## Billing Projections: By Month

Sep 18  
CA 2,680.00  
ST 2,680.00

☒ Print Spot Prices

TOTAL SPOTS \_\_\_\_\_ 240  
GROSS TOTAL \$ \_\_\_\_\_ 2,680.00  
ADJUSTED SPOTS \_\_\_\_\_ 240  
ADJUSTED TOTAL \$ \_\_\_\_\_ 2,680.00

APPROVE DECLINE

☐ ☐ General Manager  
☐ ☐ Sales Manager  
☐ ☐ National Sales Manager  
☐ ☐ Local Sales Manager