

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> <u>WMQA-FM → Minocqua, WI</u>	<b>Date:</b> <u>11-1-18</u>
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I, Chris Meier,  
 being/on behalf of: \_\_\_\_\_, a legally  
 qualified candidate of the Democratic political  
 party for the office of: 34<sup>th</sup> State Assembly  
 in the General  
 election to be held on: November 6<sup>th</sup>, 2018  
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<u>(See Attached)</u>					

**Total Charges:** \$88.00

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

[Empty box for listing matters of national importance]

I represent that the payment for the above described broadcast time has been furnished by:

Chris Meier For 34<sup>th</sup> Assembly

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Katie Rahimzadeh

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

x 11/2/18  
Date

x Christopher M. Meier  
Signature

**To Be Signed By Station Representative**

Accepted

Accepted in Part

Rejected

[Signature]  
Signature

Shane Sparks  
Printed Name

General Manager  
Title

# Sales Order

Stations: **WHDG-FM, WMQA-FM, WRHN-FM** Buyer: \_\_\_\_\_  
 Contract Name: **201811 Political ED CMFA MULT** Tax Schedule: \_\_\_\_\_ (None)  
 Contract#: **8840631** Agency Commission %: **0**  
 Start Date: **11/06/18** End Date: **11/06/18** Billing Cycle: **Standard**  
 Revenue Type: **Political Direct** Type: **Cash** Salesperson: **4100sspa** Comm %: **0**  
 Advertiser: **CHRIS MEIER FOR 34TH ASSEMBLY** Makegood Policy: **By Approval Only**  
 Address: **1377 White Pine Drive**  
 City: **Eagle River** State: **WI** Zip: **54521**  
 Phone: **(715) 891-2075**  
 Product Name: **Election Day State Assemb**  
 Competitive Code: **Political-State**

## WHDG-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION							RATE	TOTALS		PTY		
	START	END		START	END		M	T	W	T	F	SA	SU		Per Wk	D/W		SPOTS	\$\$
1	11/06/18	11/06/18		6:00 AM	7:00 AM	30		2						2	D	21.00	2	42.00	3
2	11/06/18	11/06/18		7:00 AM	8:00 AM	30		2						2	D	21.00	2	42.00	3
3	11/06/18	11/06/18		8:00 AM	9:00 AM	30		2						2	D	21.00	2	42.00	3
4	11/06/18	11/06/18		9:00 AM	10:00 AM	30		2						2	D	21.00	2	42.00	3

**TOTAL GROSS \$168.00, NET \$168.00**

## WMQA-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION							RATE	TOTALS		PTY		
	START	END		START	END		M	T	W	T	F	SA	SU		Per Wk	D/W		SPOTS	\$\$
1	11/06/18	11/06/18		6:00 AM	7:00 AM	30		2						2	D	11.00	2	22.00	3
2	11/06/18	11/06/18		7:00 AM	8:00 AM	30		2						2	D	11.00	2	22.00	3
3	11/06/18	11/06/18		8:00 AM	9:00 AM	30		2						2	D	11.00	2	22.00	3
4	11/06/18	11/06/18		9:00 AM	10:00 AM	30		2						2	D	11.00	2	22.00	3

**TOTAL GROSS \$88.00, NET \$88.00**

## WRHN-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION							RATE	TOTALS		PTY		
	START	END		START	END		M	T	W	T	F	SA	SU		Per Wk	D/W		SPOTS	\$\$
1	11/06/18	11/06/18		6:00 AM	7:00 AM	30		2						2	D	16.00	2	32.00	3
2	11/06/18	11/06/18		7:00 AM	8:00 AM	30		2						2	D	16.00	2	32.00	3
3	11/06/18	11/06/18		8:00 AM	9:00 AM	30		2						2	D	16.00	2	32.00	3
4	11/06/18	11/06/18		9:00 AM	10:00 AM	30		2						2	D	16.00	2	32.00	3

**TOTAL GROSS \$128.00, NET \$128.00**

Billing Projections: By Month

	Nov 18
CA	384.00
ST	384.00

Print Spot Prices

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TOTAL SPOTS .....	24
GROSS TOTAL \$ .....	384.00
ADJUSTED SPOTS .....	24
ADJUSTED TOTAL \$ .....	384.00

APPROVE    DECLINE

- 4100sspa, 11/05/18 @8:52AM
- Sales Manager
- National Sales Manager
- Local Sales Manager