

# **Southern Belle, LLC**

## **FOR Seven Mountains Media, LLC RADIO STATIONS**

**WOGA-FM (Facility ID: 78437), Mansfield, PA  
WNBT-FM (Facility ID: 21200), Wellsboro, PA  
WZBF-FM (Facility ID: 40383), Ridgebury, PA  
WNDA-AM (Facility ID: 21199), Wellsboro, PA**

**17671 Route 6, Mansfield, PA 16933**

### **EEO PUBLIC FILE REPORT**

This EEO Public File Report is filed in the stations' public inspection file pursuant to Section 73.2080(c) (6) of the Federal Communications Commission's ("FCC") rules.

During the period ending on March 31, 2023, the stations filled the following full-time vacancy:

- 1 Sales Executive
- 1 Web Designer/Creative

The station interviewed a total of 6 people for all full-time vacancies during the period covered in this report.

The following are the recruitment sources used during the period covered in this report and the cumulative number of interviewees referred by each:

Recruitment Source	Address	Contact Person	Phone Number	# Referred by Source	Request Notification
On Air Recruitment	17671 Route 6 Mansfield, PA 16933	Dave Donahue	570-724-1490  dave_donahue@7mountainsmedia.com		No
Websites 935sbg.com Bigfootpoconos.com Mybigfootlegends.com Pocono967.com	17671 Route 6 Mansfield, PA 16933	Dave Donahue	570-724-1490  dave_donahue@7mountainsmedia.com		No
Corporate Website 7mountainsmedia.com	17671 Route 6 Mansfield, PA 16933	Dave Donahue	570-724-1490  dave_donahue@7mountainsmedia.com	2	No
Pennsylvania Association of Broadcasters	208 N 3rd Street #105 Harrisburg, PA 17101	Gail Ponti	717-482-4820 gponti@pab.org		No
Indeed.com	177 Broad Street 6th Floor Stamford, CT 06901	indeed.com	203-328-2691	3	No
LinkedIn.com	2029 Stierlin Court Mountain View, CA 94043	linkedin.com	650-687-3600		No
Referral	17671 Route 6 Mansfield, PA 16933	Dave Donahue	570-724-1490  dave_donahue@7mountainsmedia.com	1	No
Internal Posting Seven Mts Selinsgrove	17671 Route 6 Mansfield, PA 16933	Dave Donahue	570-724-1490  dave_donahue@7mountainsmedia.com		No

Attachment A contains the following information for each full-time vacancy:

- The recruitment source(s) used to fill each vacancy, identified by name
- The recruitment source that referred the hiree for each full-time vacancy
- The total number of persons interviewed for each full-time vacancy
- The total number of interviewees referred by each recruitment source used in connection with each vacancy.

Attachment B contains a list and brief description of menu options activities undertaken pursuant to the FCC's EEO rules during the time period covered by this report.

If your organization would like to be contacted regarding future vacancies, please contact:

Dave Donahue, Market Manager  
Seven Mountains Media, LLC  
17671 Route 6  
Mansfield, PA 16933  
dave\_donahue@7mountainsmedia.com  
570-724-1490

## Attachment A

Job Title of Vacancy: Web Designer/Creative  
Opened: August 15, 2022  
Date Vacancy Filled: September 19, 2022  
Recruitment Source That Referred The Hiree: Indeed.com  
Total persons interviewed for the vacancy: 5

Job Title of Vacancy: Sales Executive  
Opened: January 1, 2023  
Date Vacancy Filled: January 30, 2023  
Recruitment Source That Referred The Hiree: Indeed.com  
Total persons interviewed for the vacancy: 1

## 1. Career Fairs:

- a. Tioga County Job Fair - September 21, 2022, 10am- 2pm.  
WNBT-FM & WOGA-FM hosted the Tioga County Job Fair. Jamie Dyer and Lynn Grinnell manned a booth at the Job Fair. Potential candidates were spoken to about internships and all opportunities working in radio. Questions were answered regarding the radio stations and all aspects of it. Resumes and applications were accepted.
- b. Tioga County Job Fair - June 15, 2022, 10am-2pm. WNBT-FM & WOGA-FM hosted the Tioga County Job Fair. Jamie Dyer and Lynn Grinnell manned a booth at the Job Fair. Potential candidates were spoken to about internships and all opportunities working in radio. Questions were answered regarding the radio stations and all aspects of it. Resumes and applications were accepted.

## 2. Training and Professional Development:

- a. Our Sales Representatives are provided with weekly group sales meetings with the Leadership Team. These meetings provide training, guidance, sales tips, understanding of goals, support, and coaching.
- b. Our Sales Representatives are provided with weekly individual meetings with the Leadership Team. These meetings continue to provide selling techniques, training, guidance, sales tips, understanding of goals, support and coaching on a one-on-one basis.

- c. We also provide additional sales training using RUMPLE, a media-driven sales tool. Rumble training tools help our Sales Representatives to connect today's social world in a way that helps them stay a step ahead of the competition. An online tool that has various video training sessions that all sales representatives are required to complete.
- d. The Owner and all full-time staff participated in a one-day seminar in September 2022. Yearly achievements were discussed as well as future endeavors.
- e. We offer RAB Professional Development Foundations Courses to our Marketing Consultants but any department (promotions, production) can participate. There are 17 online classes with the final exam, resulting in certification as a Radio Marketing Professional.