

# WOC10709239 Offer A02(1)

Offer Printout



Order Status: Confirmed      Start/End Dates: 08/14/17 - 08/27/17      C/P/E: 18 / 20 / 111  
 Traffic #: 635184      Agency: Axiom Strategies      Product Desc.: Primary Election 2018  
 Buyer Order #: 6441158      Advertiser: 18 - Tom Campbell for US Senate ND      Estimate Desc.: Tom Campbell for US Senate ND - TV 2017  
 AE: Unassigned      Buyer:      Total Cost: \$8,545.00 (Cash)  
 Property: KVVU TV      Primary Demo: Adults 55+ (RTG)      Received Date: 8/16/17 7:52 AM  
 Sales Region: Local

Status: Approved      Created Date: 8/21/17 11:22 AM

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**Comments:**

Please see line 2 for spot that DNA on Fri 8/18 due to live NBC news coverage. Please advise on make good offer on line 20.

Buyer Reject Comments:

	Missed	Offered	Difference
Total \$	30.00	30.00	0.00
# Spots	1	1	0
GRP	2.60	2.60	0.00
CPP	11.54	11.54	

Missed and Offered Lines						Adults 55+ RTG				Weeks				
Line	Program	Len	Time	Days	Rate	RTG	GRP	CPP	Aug 14	Aug 21				
M 2	TODAY SHOW - 4TH HOUR	:30	11:00 AM-12:00 PM	MTWTF--	\$30.00	2.60	2.60	11.54	1					
O 20	TODAY SHOW - 4TH HOUR	:30	11:00 AM-12:00 PM	-TWTF--	\$30.00	2.60	2.60	11.54		1				