

# WOC10709239 Offer A02(1)

Offer Printout



Order Status:	Confirmed	Start/End Dates:	08/14/17 - 08/27/17	C/P/E:	18 / 20 / 111
Traffic #:	635184	Agency:	Axiom Strategies	Product Desc.:	Primary Election 2018
Buyer Order #:	6441158	Advertiser:	18 - Tom Campbell for US Senate ND	Estimate Desc.:	Tom Campbell for US Senate ND - TV 2017
AE:	Unassigned	Buyer:		Total Cost:	\$8,545.00 (Cash)
Property:	KVLY TV	Primary Demo:	Adults 55+ (RTG)	Received Date:	8/16/17 7:52 AM
Sales Region:	Local				

Status: Approved      Created Date: 8/21/17 11:22 AM

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**Comments:**

Please see line 2 for spot that DNA on Fri 8/18 due to live NBC news coverage. Please advise on make good offer on line 20.

Buyer Reject Comments:

	Missed	Offered	Difference
Total \$	30.00	30.00	0.00
# Spots	1	1	0
GRP	2.60	2.60	0.00
CPP	11.54	11.54	

Missed and Offered Lines					Adults 55+ RTG					Weeks						
Line	Program	Len	Time	Days	Rate	RTG	GRP	CPP	Aug 14	Aug 21						
M 2	TODAY SHOW - 4TH HOUR	:30	11:00 AM-12:00 PM	MTWTF--	\$30.00	2.60	2.60	11.54	1							
O 20	TODAY SHOW - 4TH HOUR	:30	11:00 AM-12:00 PM	-TWTF--	\$30.00	2.60	2.60	11.54		1						