



**KCTV5**  
**FEIN: 42-0410230**  
**4500 Shawnee Mission Pkwy**  
**Fairway, KS 66205**  
**(913)677-5555**

[www.kctv5.com](http://www.kctv5.com)

# CONTRACT

<u>Contract / Revision</u> 739911 /		<u>Alt Order #</u> 08315971
<u>Product</u> LG PAC 3119		
<u>Contract Dates</u> 07/12/16 - 07/17/16		<u>Estimate #</u> 3119
<u>Advertiser</u> LG PAC		<u>Original Date / Revision</u> 06/29/16 / 06/29/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KCTV	<u>Account Executive</u> Ben Stecker	<u>Sales Office</u> TELEREP-WAS
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 160	<u>Product Code</u> 344
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**Main Street Media Group**  
**P.O. Box 25093**  
**Alexandria, VA 22313**  
**USA**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KCTV	07/16/16	07/16/16	SAT 1205-105A	1205-105A		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/11/16	07/17/16	-----1-	1			\$75.00					
N 2	KCTV	07/17/16	07/17/16	Sun 6-7pm	6-7pm		:30				NM	1	\$1,980.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/11/16	07/17/16	-----1	1			\$1,980.00					
N 3	KCTV	07/14/16	07/14/16	Thu 7-8pm	7-8pm		:30				NM	1	\$1,980.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/11/16	07/17/16	---1---	1			\$1,980.00					
N 4	KCTV	07/12/16	07/12/16	Tue 7-8pm	7-8pm		:30				NM	1	\$1,815.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/11/16	07/17/16	-1-----	1			\$1,815.00					
N 5	KCTV	07/13/16	07/13/16	Wed 7-8pm	7-8pm		:30				NM	1	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/11/16	07/17/16	--1----	1			\$3,300.00					
<b>Totals</b>												5	\$9,150.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/27/16 - 07/17/16	5	\$9,150.00	(\$1,372.50)	\$7,777.50
<b>Totals</b>	5	\$9,150.00	(\$1,372.50)	\$7,777.50

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.