

ORDER



Orders
Order / Rev: 1185150
Alt Order #: 07345045
Product Desc: JOYCE FOR CONGRESS
Estimate:
Flight Dates: 10/15/14 - 10/21/14
Original Date / Rev: 09/05/14 / 09/05/14
Order Type: Political

WUAB
Primary AE: Teresa Difuria
Sales Office: T-PHI
Sales Region: National

Agency Name: Strategic Media Services..
Buying Contact:
Billing Contact:
 1911 North Ft Myer Drive
 Arlington, VA 22209

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Joyce, D/Congress
Demographic: A35+
Product Codes: PL600
Priority: P 6
Revenue Codes: Agency, Political, Pol-Candidate

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/29/14	10/21/14	5	\$1,500.00	\$1,275.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2014	5	\$1,500.00	\$1,275.00	0.00
Totals	5	\$1,500.00	\$1,275.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Teresa Difuria			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WUAB	10/15/14	10/17/14	LOC Late News M-F Late News M-F	Comm	10-11p	--WTF--	:30	3	\$300.00	P 6	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/13/14	10/19/14	--WTF--		3		\$300.00		0.00					
E 2	WUAB	10/20/14	10/21/14	LOC Late News M-F Late News M-F	Comm	10-11p	MT-----	:30	2	\$300.00	P 6	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/20/14	10/26/14	MT-----		2		\$300.00		0.00					
													Totals	5	\$1,500.00