

ORDER



Orders
Order / Rev: 1282363
Alt Order #: WOC14628257
Product Desc: GALLEGO FOR ARIZONA
Estimate: 4204
Flight Dates: 04/23/24 - 04/29/24
Original Date / Rev: 04/19/24 / 04/19/24
Order Type: GENERAL

KASW
Primary AE: Margie MacDonald
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Assembly - Political
Buying Contact:
Billing Contact: Jacob Czmer
 1 World Trade
 New York, NY 10017

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Gallego/Democrat/US Senate
Demographic: A35+
Product Codes: Federal Candidate
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-2

New Business End:
Advertiser External ID: 280544
Agency External ID: 141061
Unit Code: General
Order Separation: 00:20:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/24	04/28/24	2	\$200.00	\$170.00
04/29/24	04/29/24	1	\$100.00	\$85.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2024	2	\$200.00	\$170.00	0.40
May 2024	1	\$100.00	\$85.00	0.20
Totals	3	\$300.00	\$255.00	0.60

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Margie MacDonald			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KASW	04/23/24	04/29/24	M-F 9-930pm News ABC15 NEWS ON CW61	CM	9:00 PM-9:30 PM	- 11 - - - -	:30	2	\$100.00	P-2	0.20	NM	3	\$300.00
(Program: ABC15 NEWS ON CW61); 2Q24 COMSCORE (sell) - PHOENIX (PRESCOTT) - ACTUAL May/2023; Mo-Fr 9:00p-9:30p TIME PERIOD ON KASW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/22/24	04/28/24	- 11 - - - -		2				\$100.00		0.20			
		Week: 04/29/24	05/05/24	1 - - - - -		1				\$100.00		0.20			

*Tax 1 Note: Tax 0.5%.

Totals 3 \$300.00